

## Project charter

Project charter: Online Food Delivery Application

Project Name: Flavour Finds

Project Description: FlavourFinds a new online food delivery application designed to create a direct bridge between talented home chefs in the city and customers seeking authentic, hygienic, and affordable home-cooked meals.

Business Case: This is dedicated to home-cooked meals, focusing on hygiene, affordability, and the unique flavours offered by local ~~economic~~ culinary talent.

- \* Empowering Home chefs
- \* meeting customer needs
- \* Promoting local cuisine
- \* market opportunity.

Project Deliverables:

1. FlavourFinds mobile Application (ios & Android)
2. web based admin panel.
3. Integrated Payment Gateway.

#### 4. Delivery Logistics System

5. Comprehensive User manuals.

#### Project Benefits :

- \* For customer: Access to Affordable, hygienic and diverse home-cooked meals.
- \* For Home chefs: Increased income potential, access to broad customer base.
- \* Community Impact: Promotion of local culinary traditions, creation of micro-entrepreneurship opportunities.

#### Project Risk :

- \* Technological glitches
- \* Logistic challenges
- \* Chef Onboarding & Retention.

#### Project Budget :

- \* Application Development : ₹6,00,000
- \* marketing & promotion : ₹2,00,000
- \* operational cost : ₹1,00,000

Total Estimated : ₹9,00,000



## Mile stone :

Requirement gathering

UI/UX Design

Core Developer

Testing & Debugging

Pilot launch

Full launch

Week = 1 to 2

Week 3 - week 4

Week 5 - week 10

Week 11 - week 12

Week 13

Week 14 - week 16

## Project team members

\* Project Sponsor

\* Project manager

\* Lead mobile Developer

\* Backend Developer

\* UI/UX Designer

\* marketing & community manager

\* operations & logistics lead

\* legal Advisor,