# INTRODUCTION TO AI & MACHINE LEARNING

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# **AGENDA**

- Introduction
- Types of Al
- Types of Machine Learning
- How ML Works?
- AI & ML in Real Life
- Future of AI & ML

# Introduction

# What Is AI?

Al (Artificial Intelligence) Refers To Computer Systems That Mimic Human Intelligence. It Can Perform Tasks Like Problem-solving, Learning, Reasoning, And Decision-making.

# What Is Machine Learning (ML)?

ML Is A Subset Of AI That Enables Machines To Learn From Data Without Being Explicitly Programmed.

Example: Netflix Recommendations, Spam Email Detection, And Self-driving Cars

# TYPES OF AI

Al can be classified into three categories based on its capabilities:

- 1. Narrow AI (Weak AI)
- Designed for a specific task.
- Examples: Google Search, Chatbots, Voice Assistants (Alexa, Siri).
- 2. General AI (Strong AI)
- Hypothetical AI that can perform any intellectual task like a human.
- It has reasoning, problem-solving, and self-learning abilities.
- Currently, we have not achieved this level of Al.
- 3. Super Al
- A theoretical AI that surpasses human intelligence in every aspect.
- Capable of independent thinking, creativity, and decisionmaking.
- Concerns: Ethical issues, control over humanity, Al safety.

# TYPES OF MACHINE LEARNING

ML is categorized into three main types

#### 1. Supervised Learning

- •The algorithm learns from labeled data (i.e., data with predefined outputs).
- •Example: Spam email detection (emails labeled as spam or not spam).

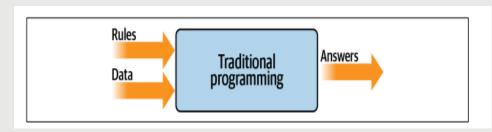
## 2. Unsupervised Learning

- •The algorithm learns from unlabeled data by identifying patterns and relationships.
- •Example: Customer segmentation in marketing.

#### 3. Reinforcement Learning

- •The algorithm learns by interacting with an environment and receiving feedback (rewards or penalties).
- •Example: AlphaGo (Al that beats humans in board games).

## **HOW ML WORKS?**



**Traditional Programming** 



Machine Learning

#### **Step-by-Step Process of Machine Learning:**

- Data Collection Gather raw data from various sources.
- 2. **Data Preprocessing** Clean, normalize, and format the data for analysis.
- з. Model Selection Choose a suitable ML algorithm.
- 4. **Training the Model** The model learns patterns from the data.
- Evaluation & Testing Measure performance using test data.
- 6. **Deployment** Use the trained model in real-world applications.

# COMMON ML ALGORITHMS

## 1. Linear Regression

Used for predicting continuous values (e.g., predicting house prices).

#### 2. Decision Trees

A tree-like model used for classification and decision-making (e.g., diagnosing diseases).

#### 3. Random Forest

An ensemble learning method using multiple decision trees to improve accuracy.

#### 4. K-Means Clustering

Groups similar data points together (e.g., customer segmentation).

#### 5. Neural Networks

Modeled after the human brain, used in deep learning (e.g., image and speech recognition).

# AI & ML IN REAL LIFE

## Applications of Al & ML in Various Industries:

**Healthcare** – Al-powered diagnosis, robotic surgeries, drug discovery.

**Finance** – Fraud detection, stock market predictions, automated trading.

**E-commerce** – Personalized product recommendations, chatbots for customer support.

**Self-Driving Cars** – Al processes real-time traffic data for autonomous driving.

**Entertainment** – Netflix, YouTube, and Spotify use ML for recommendations.

# FUTURE OF AI & ML

## What's Next for Al & ML?

- **1.Advancements in Robotics** Al-powered robots assisting in various industries.
- **2.Al in Education** Personalized learning experiences and Al tutors.
- **3.Ethical Challenges** Bias in AI, privacy concerns, job displacement
- **4.The Rise of Explainable AI** Making AI decisions more transparent.
- **5.Super Al Development** Ongoing research on achieving human-level Al.

# THANK YOU

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