



INTRODUCTION TO AI & MACHINE LEARNING

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AGENDA

- Introduction
- Types of AI
- Types of Machine Learning
- How ML Works?
- AI & ML in Real Life
- Future of AI & ML

Introduction

What Is AI?

AI (Artificial Intelligence) Refers To Computer Systems That Mimic Human Intelligence. It Can Perform Tasks Like Problem-solving, Learning, Reasoning, And Decision-making.

What Is Machine Learning (ML)?

ML Is A Subset Of AI That Enables Machines To Learn From Data Without Being Explicitly Programmed.

Example: Netflix Recommendations, Spam Email Detection, And Self-driving Cars

TYPES OF AI

AI can be classified into three categories based on its capabilities:

- **1. Narrow AI (Weak AI)**

- Designed for a specific task.
- Examples: Google Search, Chatbots, Voice Assistants (Alexa, Siri).

- **2. General AI (Strong AI)**

- Hypothetical AI that can perform any intellectual task like a human.
- It has reasoning, problem-solving, and self-learning abilities.
- Currently, we have not achieved this level of AI.

- **3. Super AI**

- A theoretical AI that surpasses human intelligence in every aspect.
- Capable of independent thinking, creativity, and decision-making.
- Concerns: Ethical issues, control over humanity, AI safety.

TYPES OF MACHINE LEARNING

ML is categorized into three main types

1. Supervised Learning

- The algorithm learns from labeled data (i.e., data with predefined outputs).
- Example: Spam email detection (emails labeled as spam or not spam).

2. Unsupervised Learning

- The algorithm learns from unlabeled data by identifying patterns and relationships.
- Example: Customer segmentation in marketing.

3. Reinforcement Learning

- The algorithm learns by interacting with an environment and receiving feedback (rewards or penalties).
- Example: AlphaGo (AI that beats humans in board games).

HOW ML WORKS?



Traditional Programming



Machine Learning

Step-by-Step Process of Machine Learning:

1. **Data Collection** – Gather raw data from various sources.
2. **Data Preprocessing** – Clean, normalize, and format the data for analysis.
3. **Model Selection** – Choose a suitable ML algorithm.
4. **Training the Model** – The model learns patterns from the data.
5. **Evaluation & Testing** – Measure performance using test data.
6. **Deployment** – Use the trained model in real-world applications.

COMMON ML ALGORITHMS

1. Linear Regression

Used for predicting continuous values (e.g., predicting house prices).

2. Decision Trees

A tree-like model used for classification and decision-making (e.g., diagnosing diseases).

3. Random Forest

An ensemble learning method using multiple decision trees to improve accuracy.

4. K-Means Clustering

Groups similar data points together (e.g., customer segmentation).

5. Neural Networks

Modeled after the human brain, used in deep learning (e.g., image and speech recognition).

AI & ML IN REAL LIFE

Applications of AI & ML in Various Industries:

Healthcare – AI-powered diagnosis, robotic surgeries, drug discovery.

Finance – Fraud detection, stock market predictions, automated trading.

E-commerce – Personalized product recommendations, chatbots for customer support.

Self-Driving Cars – AI processes real-time traffic data for autonomous driving.

Entertainment – Netflix, YouTube, and Spotify use ML for recommendations.



FUTURE OF AI & ML

What's Next for AI & ML?

1. Advancements in Robotics – AI-powered robots assisting in various industries.

2. AI in Education – Personalized learning experiences and AI tutors.

3. Ethical Challenges – Bias in AI, privacy concerns, job displacement

4. The Rise of Explainable AI – Making AI decisions more transparent.

5. Super AI Development – Ongoing research on achieving human-level AI.



THANK YOU

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