Where This Company Stems From?

Our journey stems from a passion for utilizing AI and automation to enhance human productivity. At **HumAIniq**, we are committed to revolutionizing the way people work and interact with technology.

Introduction to HumAIniq: Logo and Tagline

Tagline

HumAIniq: Where humanity synergizes with AI and automation for a better future.

Problem Statement

Many people struggle to keep up with the increasing demands and challenges of the modern world.

They need smart solutions that can help them optimize their time, energy, and resources, and achieve their goals more effectively and efficiently.

Mission Statement

1

To empower people to achieve more with less by optimizing their efficiency and productivity.

2

To create personalized and adaptive solutions that help people plan, prioritize, and execute their tasks and goals and have better lifestyle.
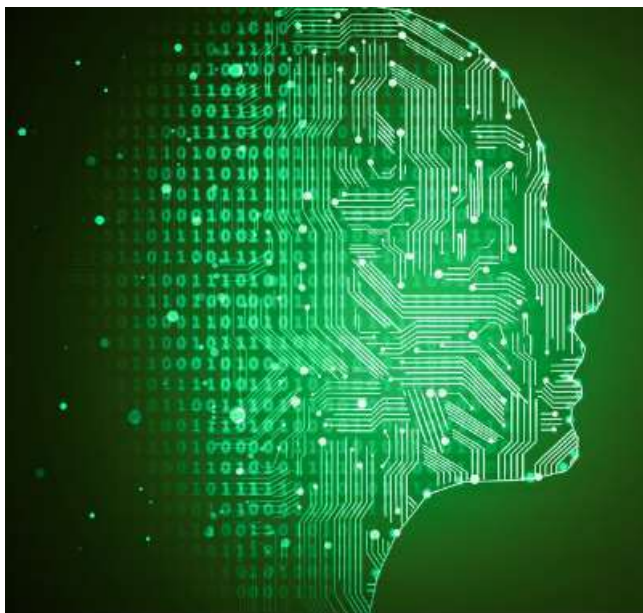
3

To make people's lives easier, simpler, less stressful and more satisfying by leveraging AI and automation.

Know About Our Technology

AI Integration

Our technology seamlessly integrates AI into daily operations, enhancing efficiency and decision-making.
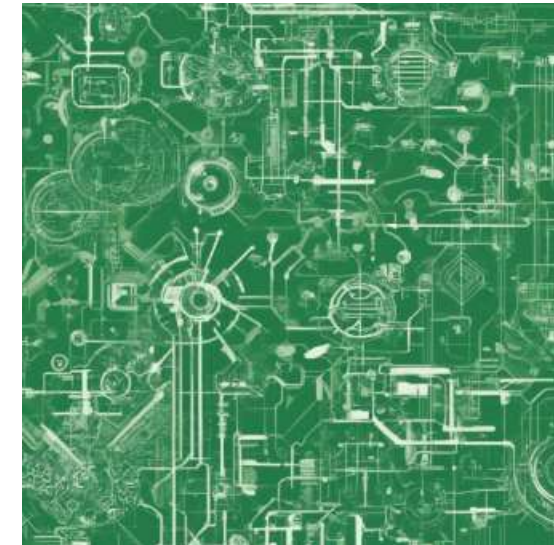

Automation Capabilities

We specialize in developing bleeding-edge automation capabilities that adapt to unique customer requirements.

User-Friendly Interface

Our technology features a user-friendly interface and ecosystem, ensuring a seamless and intuitive experience for all users.

Vision Statement

To become the world's leading platform for human productivity and efficiency. We envision a future where people can focus on what matters most to them, while our AI and automation take care of the rest.

We aspire to create a positive impact on millions of people's lives, by helping them reach their full potential and live their best lives.

Market Analysis and Financial Plans

1000

Homes

Initially focusing on homes in major cities across the nation, to provide automation solutions.

85%

Revenue Growth

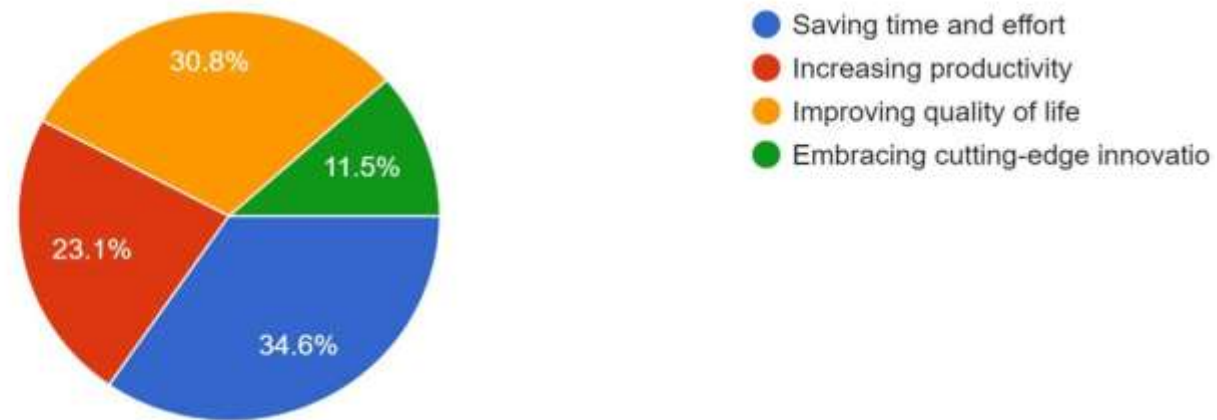We aim for an 85% revenue growth through targeted market penetration.

Our Team and Designations

Srijan Ranjan	Chief Executive Officer
P. R. Swaroop	Chief Technical Officer
Sachin Agarwal	Chief Financial Officer
Chilkury Chaitanya	Chief Designers and Operations Manager
Bhavanishankar	
Akshaya	Chief Marketing Officer

SURVEY

What motivates you to seek automation technology for your home?
26 responses

- Saving time and effort
- Increasing productivity
- Improving quality of life
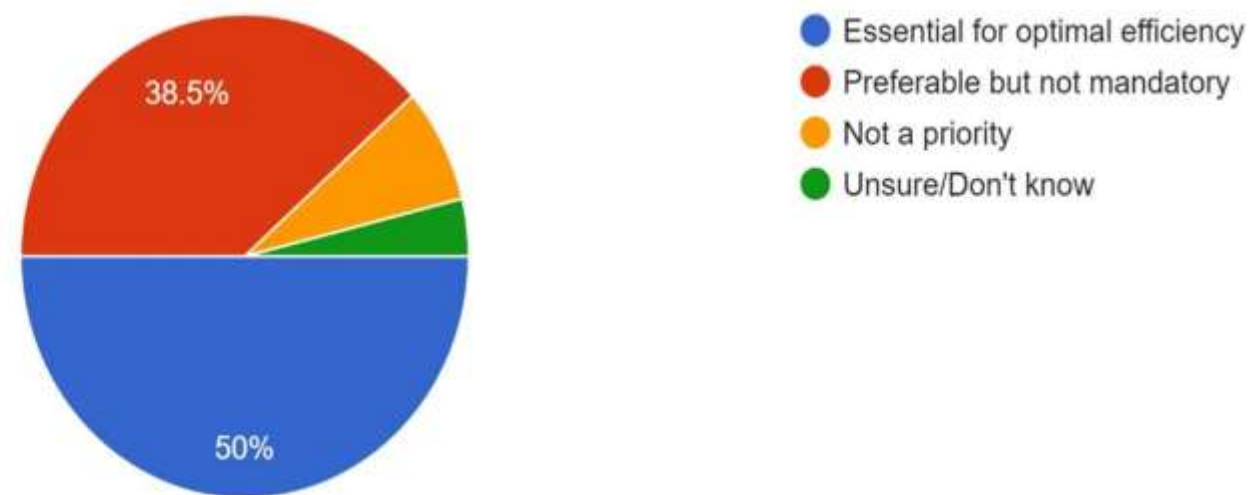- Embracing cutting-edge innovatio

30.8%
11.5%
23.1%
34.6%

Conclusion:

Maximum People want to save their time which Is one of the problem we want to fix.

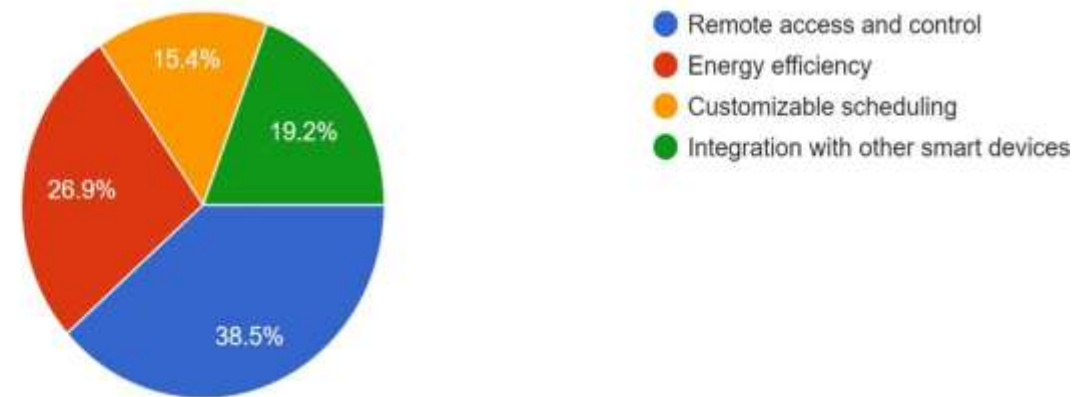## How important is it for you to have all your home robots interconnected?
26 responses

- Essential for optimal efficiency
- Preferable but not mandatory
- Not a priority
- Unsure/Don't know

38.5%
50%

Conclusion:

More than half the people want to automation.

Which aspect of home automation technology appeals to you the most?
26 responses

- Remote access and control
- Energy efficiency
- Customizable scheduling
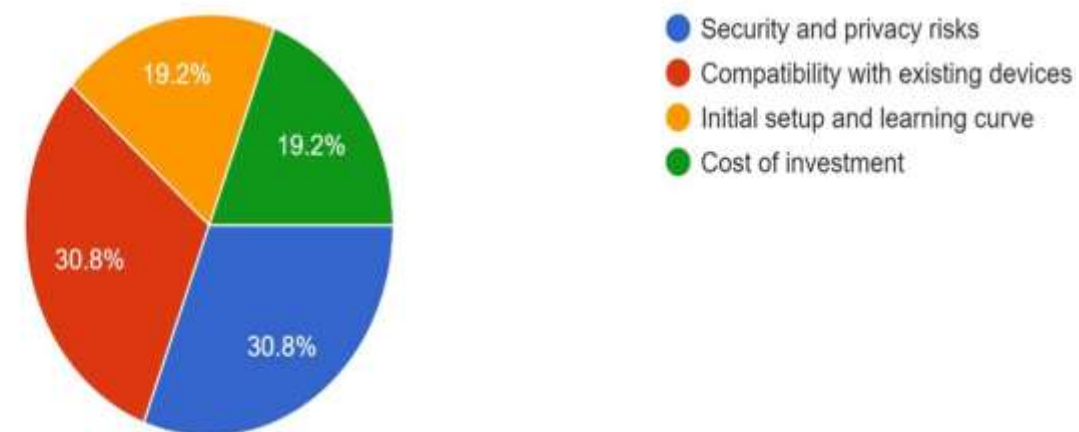- Integration with other smart devices

15.4%
19.2%
26.9%
38.5%

Conclusion:

People like our remote control feature the most.

What concerns do you have about implementing automation technology in your home?
26 responses

- Security and privacy risks
- Compatibility with existing devices
- Initial setup and learning curve
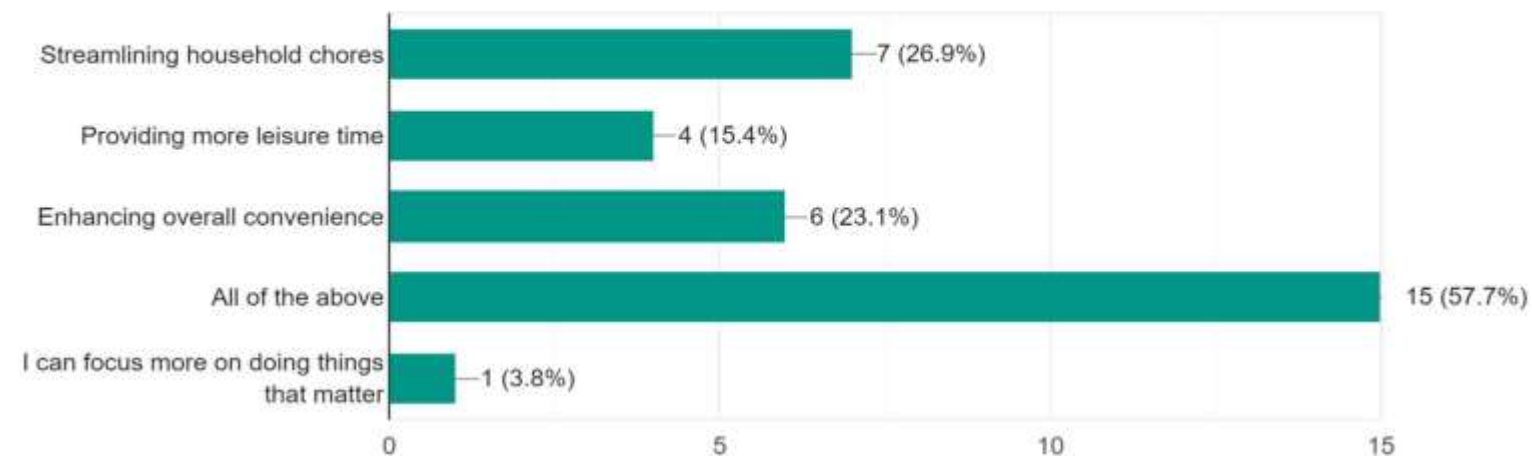- Cost of investment

19.2%
19.2%
30.8%
30.8%

Conclusion:

People want security features and Compatibility with their old devices.

How do you envision automation technology improving your daily routine?
26 responses

Streamlining household chores — 7 (26.9%)
Providing more leisure time — 4 (15.4%)
Enhancing overall convenience — 6 (23.1%)
All of the above — 15 (57.7%)
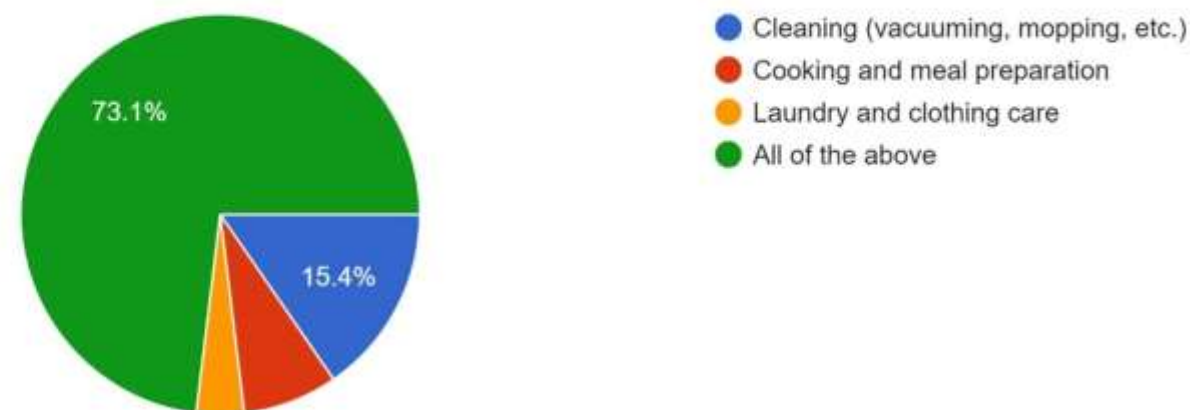I can focus more on doing things that matter — 1 (3.8%)

Conclusion:

People want to improve their lives and they look up to our technology for that.

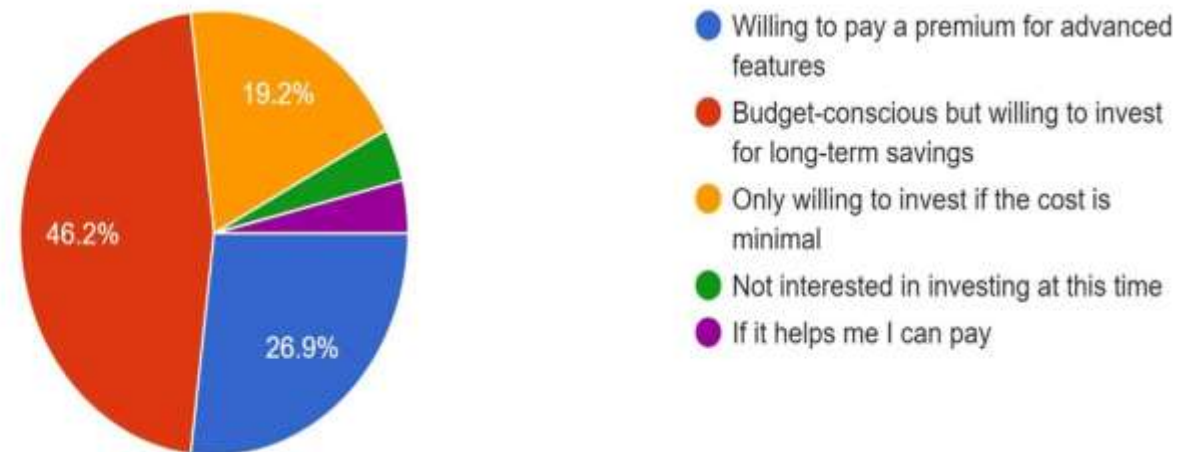## What specific tasks would you like automated in your home?
26 responses

73.1%
15.4%

- Cleaning (vacuuming, mopping, etc.)
- Cooking and meal preparation
- Laundry and clothing care
- All of the above

Conclusion:

They want to completely automate their lives

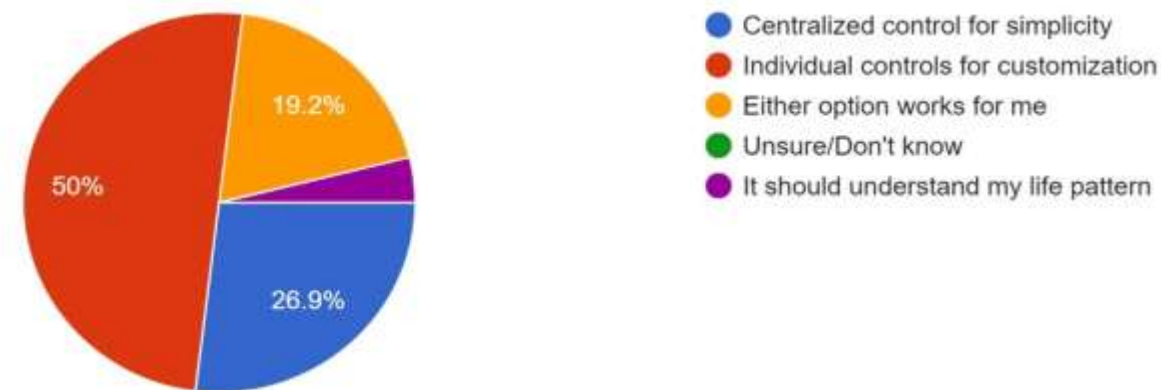## How much are you willing to invest in automation technology for your home?

26 responses

- 🔵 Willing to pay a premium for advanced features
- 🔴 Budget-conscious but willing to invest for long-term savings
- 🟠 Only willing to invest if the cost is minimal
- 🟢 Not interested in investing at this time
- 🟣 If it helps me I can pay

19.2%

46.2%

26.9%

Conclusion:

People are concerned about the cost the most.

Would you prefer a centralized control system or individual controls for each device?

26 responses

- 🔵 Centralized control for simplicity
- 🔴 Individual controls for customization
- 🟠 Either option works for me
- 🟢 Unsure/Don't know
- 🟣 It should understand my life pattern

19.2%

50%

26.9%

Conslusion:

They want total control of the systems.

How important is it for you to have the ability to customize automation settings?
26 responses

- Very important, I want tailored solutions for my needs
- Somewhat important, but not a deal-breaker
- Not important, I prefer standard settings
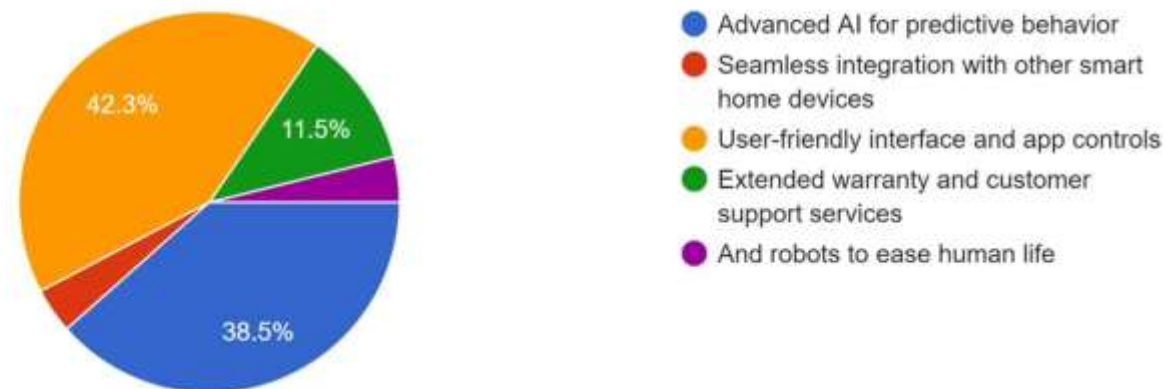- I'm unsure/I don't know

50%
11.5%
34.6%

Conclusion:

People Don't want to customize the systems themselves.

What features or capabilities would make you more likely to invest in HumAInq's automation technology?
26 responses

- Advanced AI for predictive behavior
- Seamless integration with other smart home devices
- User-friendly interface and app controls
- Extended warranty and customer support services
- And robots to ease human life

42.3%
11.5%
38.5%

Conclusion:

People want Ai automation to understand their routines.

Responses:

https://docs.google.com/spreadsheets/d/1IrLtjeqtOoxMUnlf3UnAHM-OqKwPQzQnJZt2nLnBunk/edit?resourcekey#gid=1247244360

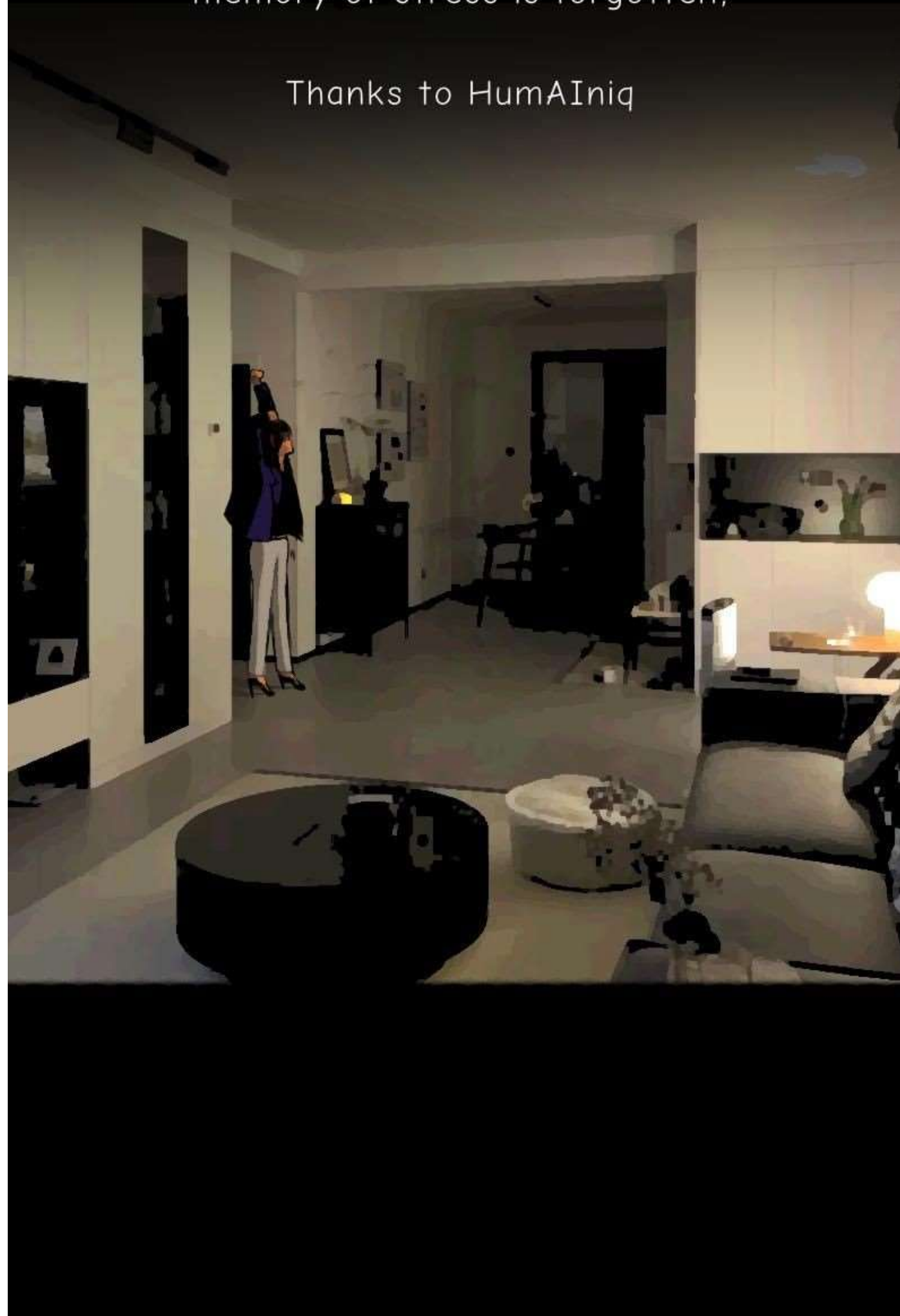# Story Board Marketing

Stress...

You feel at your lowest when you can't keep
up with the new demands...financially weekend

It's something you
cannot escape...

But if you ask me, My Home is where the
memory of stress is forgotten,

Thanks to HumAIniq

It has the capability to turn on the electric devices on desired timings.

All you need to do is pair up the devices with the app and it'll do the magic for you..

It tuns on the geyser,

And my air conditioner

Made By:-

Bhavanishankar
Akshaya
Chaitanaya

PROTOTYPE 2 WIREFRAME

HumAIniq

Syncing

3:20

Global Sync Failed!

⊘ Check if all the devices are on and connect to the Wi-Fi and retry.

Retry

3:20

Globally Synced Successfully!
All devices are in sync and connected to the cloud.

Good Afternoon Swaroop!

☁️☀️ 35 °C   ☁ All systems up and running.

No Music Playing

⏪ ▶️ ⏩

Home ─────────────────────

AC Turned On!   Since 2 minutes

❄️ 25 °C

Water Heater To Turn On
In about 100 m radius approach
🌡️ 85 °C

Smart Adapt Executed!   ✖️
Your routine for "Evening At Home" has been
rescheduled by AI according to your recent
activities.

🏠 Home   💻📱 Devices   ✦ Assistant   ⚙️ Settings

⊕

Home

Hall

A/C	Sound System
Lights	Water Heater

Bedroom

Home

Hall

A/C	Sound System
Lights	Water Heater

Bedroom

3:20

Add Device   💡

Create Room   ⧉

Create Place   🏠

A/C

Sound System

Lights

Water Heater

Bedroom

Home   Devices   Assistant   Settings

⊕

Home

Add A Device ✖

Scan Code or Hold Phone Near Device

Select Place

| Home | Add A Place |

Select Room

| Hall | Bedroom | Add A Room |

✉ Having an issue ? Report Here.

Humaina AI

Set the Hall AC at 23 °C

Unlock the Home now

Play Fein on Hall Speakers

Display recipe for Pasta

Hello sir! Ask me anything.

Settings

3:20

Manual Override

Reset All Devices

Humana AI
Configure AI settings

Allow Smart Adapt

Allow Text To Speech

Allow Customization On User Info

Clear All User Data
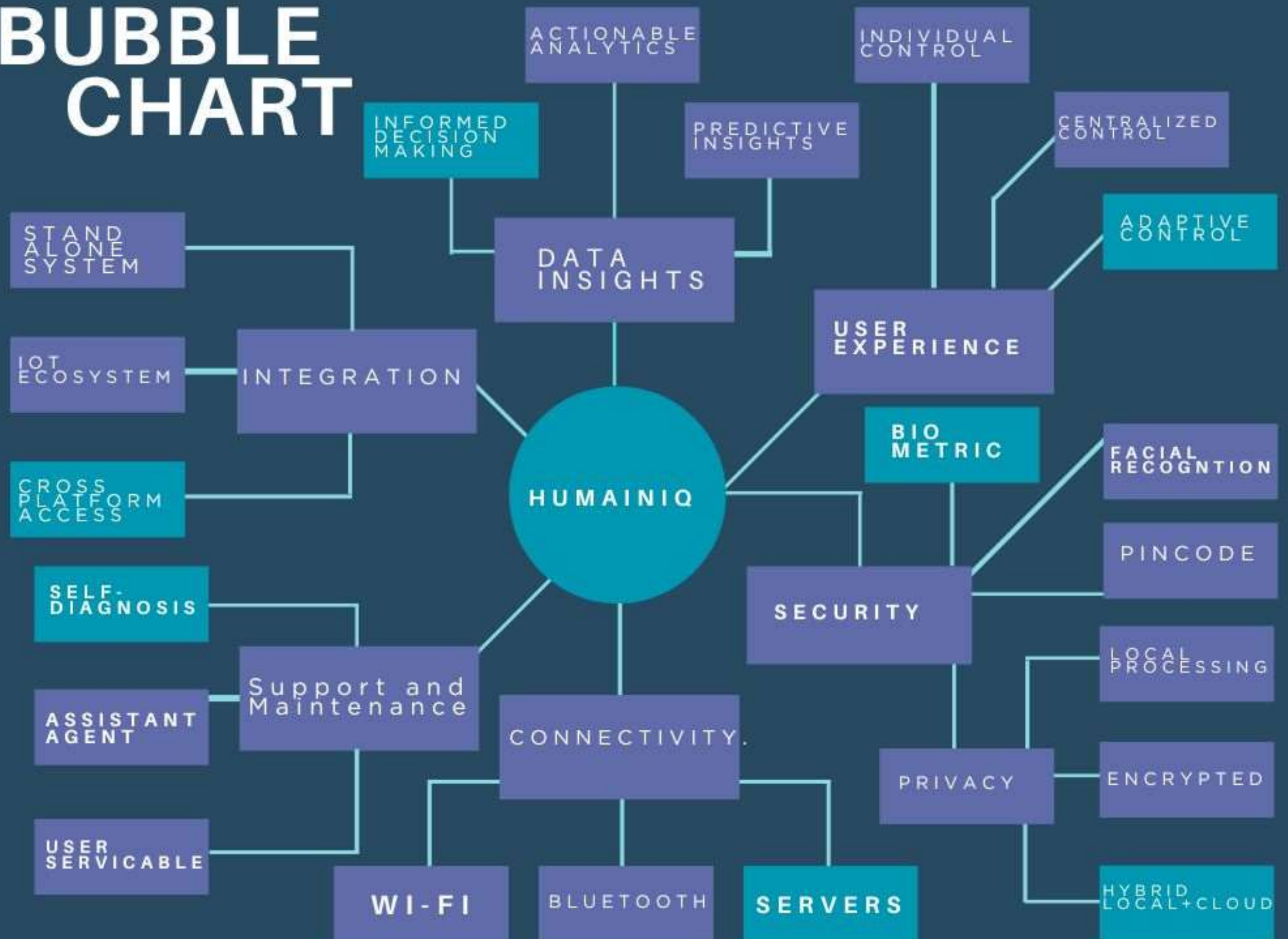
Home   Devices   Assistant   Settings

Made By:

Swaroop

Idea By:

Srijan Ranjan-

BUSINESS ASPECT

BUBBLE CHART

ACTIONABLE ANALYTICS

INDIVIDUAL CONTROL

INFORMED DECISION MAKING

PREDICTIVE INSIGHTS

CENTRALIZED CONTROL

ADAPTIVE CONTROL

STAND ALONE SYSTEM

DATA INSIGHTS

IOT ECOSYSTEM

INTEGRATION

USER EXPERIENCE

CROSS PLATFORM ACCESS

HUMAINIQ

BIO METRIC

FACIAL RECOGNTION

PINCODE

SELF-DIAGNOSIS

SECURITY

ASSISTANT AGENT

Support and Maintenance

LOCAL PROCESSING

USER SERVICABLE

CONNECTIVITY.

PRIVACY

ENCRYPTED

WI-FI

BLUETOOTH

SERVERS

HYBRID LOCAL+CLOUD

business model

FINANCIAL ASPECT

revenue model:

Business model dimensions	Your approach	Rationals for that approach
How do you charge customers?	Debit cards,UPI, Net–banking,Credit cards	We want our customers to have easy payment architechture
What price do they pay?	Subscription model Monthly 9,999/– Set up charge 4,999/–	The monthly charge of 9,999 includes the management of software security and support
How often do they pay?	Monthly	Provides user– affordability,flexibility,updates,support
Are there additional products or service purchases?	Specialized devices	Seamless integration with different devices around your home
How much do they spend on average ,each year?	All year around fee is 9,999 (monthly charge) * 12= 119,988(annually)	(119,988) This is the annual price that the customers pay to make their life's automated

OPERATING MODEL

Operating Model

	Internal/in-house	Outside/external
R&D	we are doing in house R&D, with our CTO being the head.	-
Production/ Manufacturing/ Hosting	Software production is completely in house including all are company's core members	Hardware production including circuits and other robots are outsourced to companies like Samsung.
Go-to-market	Software is made available to the market through our website and social media marketing	Hardware is sent to the market through the production companies itself.
installation/Service	Service for software installation and integration is done by our staff.	Hardware is set up by the outsourced company itself

Thank You