Dhara Patel
300146860
SEG 3125
Summer 2022

Project 1 – Service Business Site
Step 3 - High-Fidelity Interactive Prototype

Previous Experience:

I had no experience with JavaScript. I barely knew HTML/CSS before. I learned for the first time using the resources provided by the Professor in addition to other resources.

Learned the basics of creating a website using html, css, bootstrap from:
https://www.youtube.com/watch?v=v0IgI8vYD_o&ab_channel=EasyTutorials

Tutorial on HTML: https://www.w3schools.com/html/default.asp
Tutorial on CSS: https://www.w3schools.com/css/default.asp
Tutorial on JavaScript: https://www.w3schools.com/js/default.asp
Tutorial on Bootstrap 5: https://www.w3schools.com/bootstrap5/index.php
Helpful links on Bootstrap 5: https://getbootstrap.com/docs/5.0/

The Business services I chose is hair salon since this service fulfills all the requirements needed for the website required for this project.
The site that served as inspiration was Magicuts: https://www.magicutssalons.com/

Original mockups:

    A. This is the home page, this is for a.

Neer Hair Salon

375 x 194

Find a style that suits you! - Brief description welcoming new customers

About Neer Hair Salon

text

161 x 103

Gallery

100 x 100   100 x 100   100 x 100   100 x 100

b. Here the user can find the address and hours and also book an appointment. So, this also serves for e and f.

Neer Hair Salon

Services   Our Stylists   Contact Us   About Us

Contact Us

To contact Neer Hair Salon....

Neer Hair Salon

Address:

Phone:

Email

Salon Hours
Mon : 9 am - 6 pm
Tue : 9 am - 8 pm
Wed : 9 am - 8 pm
Thu : 9 am - 7 pm
Fri : 9 am - 7 pm
Sat : 10 am - 5 pm
Sun : Closed

Hyperlink - Google maps

375 x 156

Book an appointment

First name *

Last name *

Email *

Phone number

Service *

Select service ▼

Stylist *

Select hairstylist ▼

Date *

Select appointment date ▼

Time *

Select appointment time ▼

Message (optional)

Submit
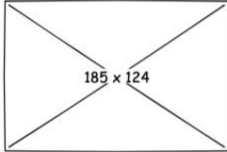
c. Here they can view the services provided

Neer Hair Salon

Services | Our Stylists | Contact Us | About Us

Our Services

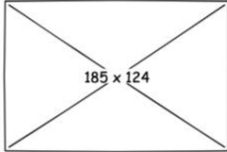Brief description of services provided

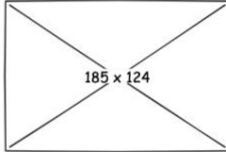185 x 124 | 185 x 124 | 185 x 124

Haircuts

Description of Haircuts

Cut & shampoo - $50 and up
Cut, shampoo & style - $90 and up
Kid's cut - $25

Colour Services

Description of Colour services

Highlights - $110
Balayage - $110
Foils - $100
Other - $100

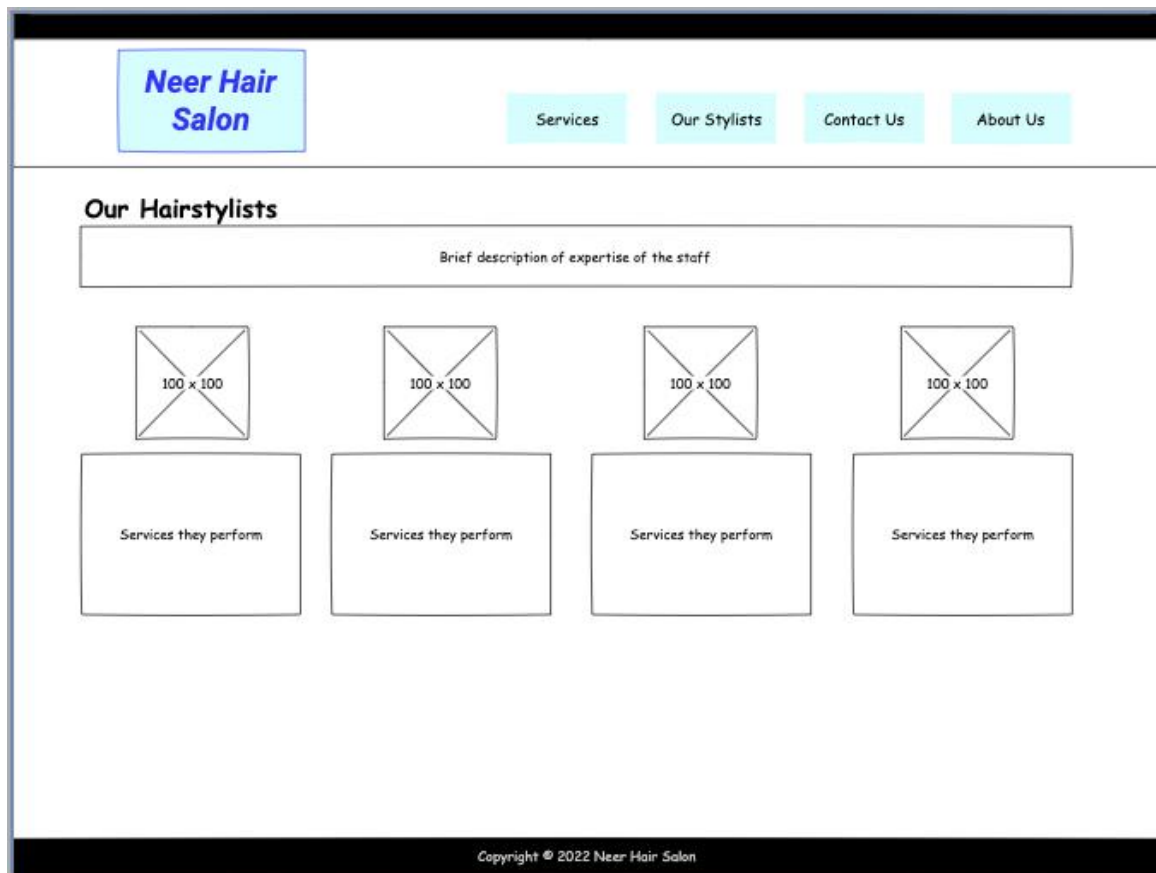**Special Treatments**

Description of Treatments

Treatment 1 - $110
Treatment 2 - $110
Others - $100

D: They can find the list of experts here:

6. I made quite a few changes to the website. It seems that drawing the prototype and actually creating the website frontend is difficult. I took in the suggestions of my peers such as form should be split in two columns. I also worked upon the suggestion to create Contact us page separate from booking an appointment. As for the suggestion about a disabled person wanting services, I added the message option on the form, so the user can put their concerns there or request any additional assistance from the staff prior to appointment. For getting special treatment and haircut, the user just needs to select one option and write the other treatment in message box in the form.

7. Reviewer 1: Brent Moore Man, short curly, brown hair Would like to book a hari dye with any stylist on June 30th. Try to add a confirmation message once the booking has completed, and do not allow the user book a time before the current date.
Name: Hossam Ahmed Intrinsic Characteristics - Age 29, male - Mobility issues due to leg injury from accident - Degree in Mechanical Engineering Relation to technology and domain - Proficient in using electronics - Wary attitude using unfamiliar barber, even more so than usual due to not meeting in person Goal: Get a haircut and special treatments at the same time

8. Website on GitHub pages: https://dhara21.github.io
9. GitHub link for the code: https://github.com/dhara21

10. The UI elements I used such as a form. For instance, I made sure the Phone number is verified and gave a suggestion to the user about how the phone number should be inputted. This is something I learned from Module 2.

In addition, I learned that I should be consistent when using certain language, such as I consistently use "colour" instead of "color". I made sure to use limited fonts, at most 3 fonts.

In addition, I also kept the colours limited, so as not to distract the user from the actual information and use of the website. I wanted to use more of the things I learned such as tooltip and accordion, but I have limited experience with bootstrap and JavaScript. So, I was not able to achieve everything I wanted to with this website.

Appendix:

Name: Robert
Age: 18 Language:
Bilingual - English and Spanish
Occupation: Student Education: Undergraduate, BEng
Computer experience: daily use of phones and computers, does online shopping often
Experience with application: Never bought a book, in store or online.
Emotional reaction: Tired
Motivation: Quickly buy the book required for his mandatory English course
Goal: Buy a book that is not easily available in every bookstore. It will be better if the search bar had other options to filter the search entries. Since the book Robert is looking for is so specific, it will be nice for him to easily search the book name, author and enter other details, which will allow him to know if the book is available at this bookstore or not.

Name: Dr Bill
Age: 40
Language: Anglophone
Occupation: Dentist
Financial status: Upper-middle class
Computer experience: Everyday use at work and personal Has been using wealth management services for more than 5 years.
Motivation: Find a great company and expert to guide him and manage his wealth.
Goal: Wants to find a great wealth management company that provides other services along with wealth management, such as succession planning and accounting & tax services. A feature that can be added on the website is to show which other services the company provides. Currently, the services provided are mentioned, but the user might be confused if they can get specific services other than the ones mentioned.

Name: Linda
Age: 30
Language: Anglophone
Occupation: Sales representative at Women's clothing store
Experience: Familiar with computer use, views websites regularly to see the latest styles in clothing
Emotional reaction: Excited to get a new hairstyle
Motivation: Needs a change
Goal: Linda wants to find a good hairstylist. Linda has been waiting a long while to get the perfect haircut. She has been researching and following the latest trends in hairstyles. She wants to try something different. However, she is a bit worried that the hairstylist will not be able to deliver what she wants and her hair might be ruined. So, she needs to assurance that the hairstylist she picks has experience and good reviews. It will be great if she can see the overall rating of the hairstylists. Comments will be even more helpful, but that might be difficult to implement. This will be a helpful feature for Linda to be more confident about the hairstylist she chooses.