

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS56025
Project Name	Exploratory Analysis of Rain Fall Data in India for Agriculture
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a digital template for a brainstorming session. It is divided into three main vertical sections:

- Before you collaborate:** This section includes a lightbulb icon and a brief description: "A little bit of preparation goes a long way with this session. Here's what you need to do to get going." It lists three steps: A) Team gathering, B) Set the goal, and C) Learn how to use the facilitation tools. Each step has a small icon and a brief description. There is also a "Open article" button with a right-pointing arrow.
- Define your problem statement:** This section starts with a large number "1" and the heading "Define your problem statement". It asks, "What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm." Below this is a "PROBLEM" box containing the placeholder text "How might we [your problem statement]?".
- Key rules of brainstorming:** This section features a circular icon with a brain and a lightbulb. It lists six rules with corresponding icons:
 - Stay in topic.
 - Encourage wild ideas.
 - Defer judgment.
 - Listen to others.
 - Go for volume.
 - If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

⌚ 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find. Throw in a few color-coded tags to categorize important ideas as themes within your mind.

Person 4

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

Importance

If each of these tasks could get done with any difficulty or cost, which would have the most positive impact?

TIP

Participants can use their cursor to point at where sticky notes should go on the prioritization grid and confirm the spot by using the laser pointer holding the H key on the keyboard.

↑

Importance

Feasibility