

# ***A COMPREHENSIVE ANALYSIS OF FINANCIAL PERFORMANCE: INSIGHTS FROM A LEADING BANKS***

## **1. INTRODUCTION:**

### **1.1-Overview**

The banking industry world-wide is being transformed. The global forces for change include technological innovation; the deregulation of financial services at the national level and opening-up to international competition; and - equally important - changes in corporate behavior, such as growing disintermediation and increased emphasis on shareholder value. In addition, recent banking crises in Asia and Latin America have accentuated these pressures. The banking industries in central Europe and Latin America have also been transformed as a result of privatizations of state-owned banks that had dominated their banking systems in the past. In this project we are trying to analysis the bank related data and able to extract some insights from the data using Business Intelligence tools.

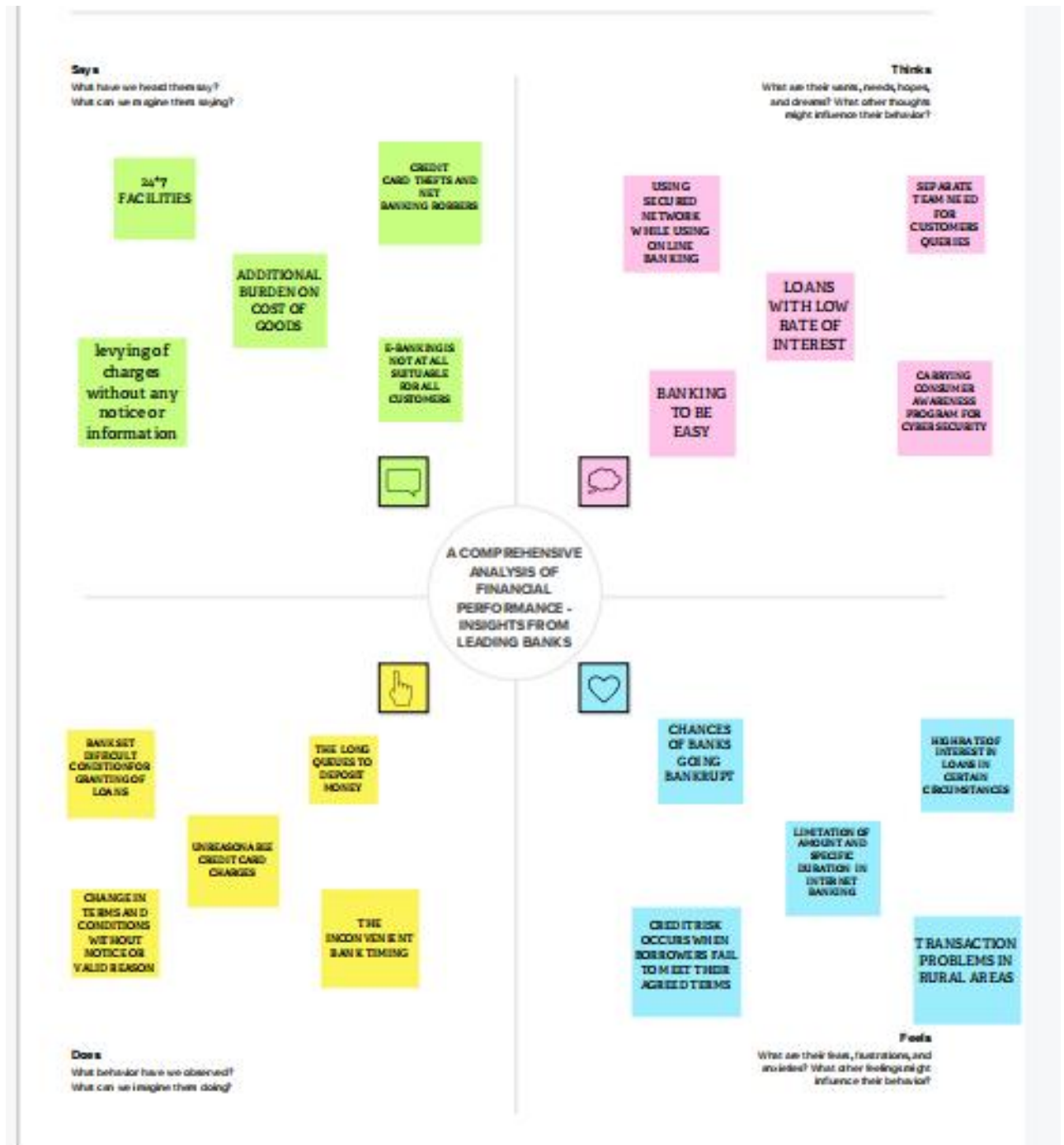
### **1.2-Purpose**

Banking analytics provides the means to enhance the customer experience, identify opportunities for revenue growth, and remain competitive in this increasingly volatile market.

Banking analytics refers to the use of artificial intelligence and machine learning being applied to customer data to make decisions in the banking sector. Data is analyzed, trends identified, and predictions made.

## 2.PROJECT DEFINITION AND DESIGN THINKING:

### 2.1-Empathy Map



## 2.2-Ideation and Brain Storming Map:

1

### PROBLEM STATEMENT

This visualizations can be used to compare performance, track changes over time, show distribution, and relationships between variables breakdown of revenue and customer demographics, workload, resource allocation and location of banks

2

#### Brainstorm

Ideas that come to mind that address your problem statement.

##### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### V.DHARANI PRIYA

LIST THE  
BANKS  
ACCORDING TO  
THEIR RANK  
AND ASSETS

ANALYSING THE  
COUNTRY WITH  
TOTAL ASSETS  
USING FUNNEL  
CHART IN  
INCREASING  
ORDER

#### V.MONIKA

FIND OUT  
THE BANKS  
ACCORDING  
TO TOTAL  
ASSETS

FINDING  
TOTAL ASSETS  
ANALYSIS  
ACCORDING TO  
YEAR AND  
QUARTER

#### P.KOWSALYA

ORDERING THE  
BANKS  
ACCORDING TO  
COUNTRY  
BASED ON  
TOTAL ASSETS

#### M.MANJULA

LISTING OUT  
COUNTRIES  
WITH ASSETS  
PROPORTION

3

## Group ideas

Clustering of similar ideas

🕒 20 minutes

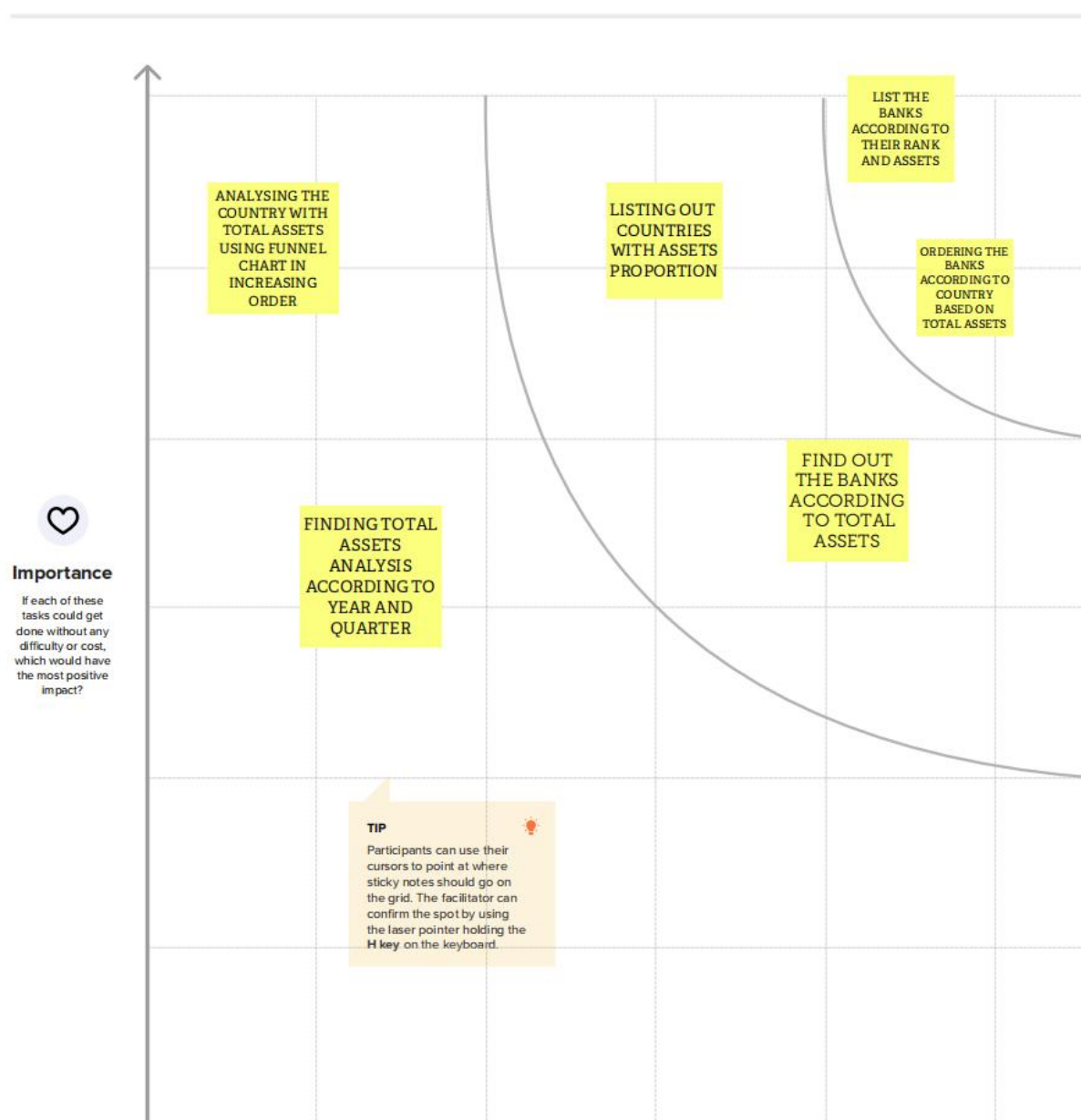
### BANKING ASSETS

FIND OUT  
THE BANKS  
ACCORDING  
TO TOTAL  
ASSETS

LISTING OUT  
COUNTRIES  
WITH ASSETS  
PROPORTION

#### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



# 3.RESULT

## 3.1-Data Collection and Extraction from Database

Preparing the data for visualization involves cleaning the data to remove irrelevant or missing data.

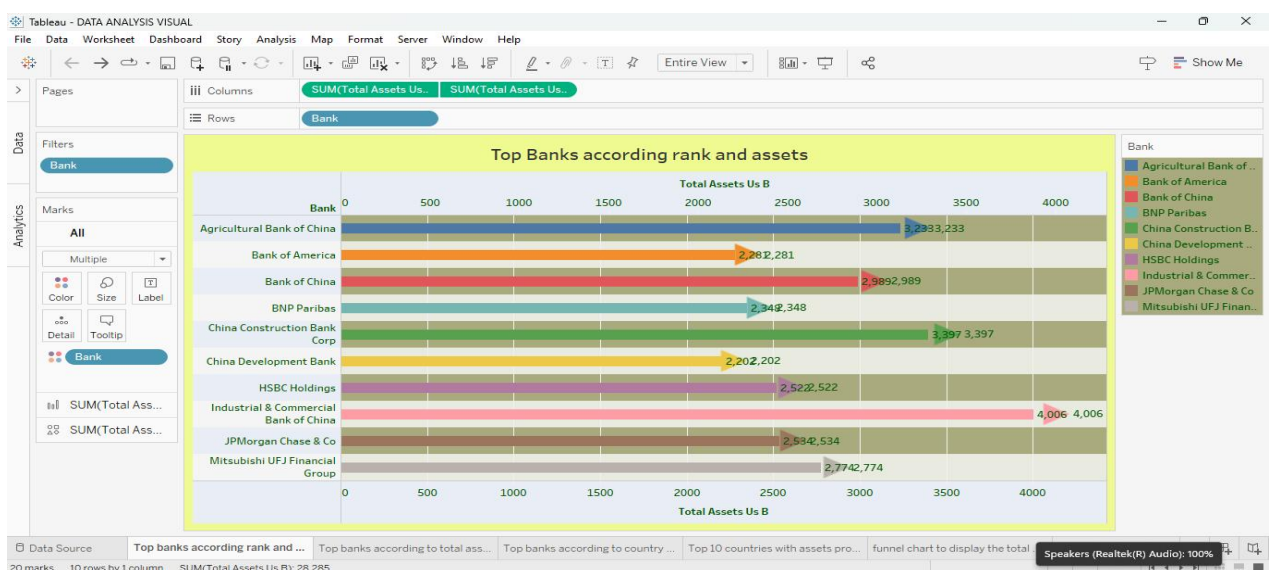
The screenshot shows the Tableau Desktop interface. On the left, the 'Connections' pane shows a MySQL connection to a database named 'bank'. The 'Table' pane lists 'top100banks2017-12-31' and 'top50banks2017-03-31'. The main view displays a table preview for 'top100banks2017-12-31' with columns: Rank, Bank, Country, Total Assets Us B, and Balance. The table shows the top 4 banks by rank.

Rank	Bank	Country	Total Assets Us B	Balance
1	Industrial & Commercial Bank of China	China	4,005.58	200
2	China Construction Bank Corp	China	3,397.13	200
3	Agricultural Bank of China	China	3,232.68	200
4	Bank of China	China	2,989.16	200

## 3.2-Data Visualization

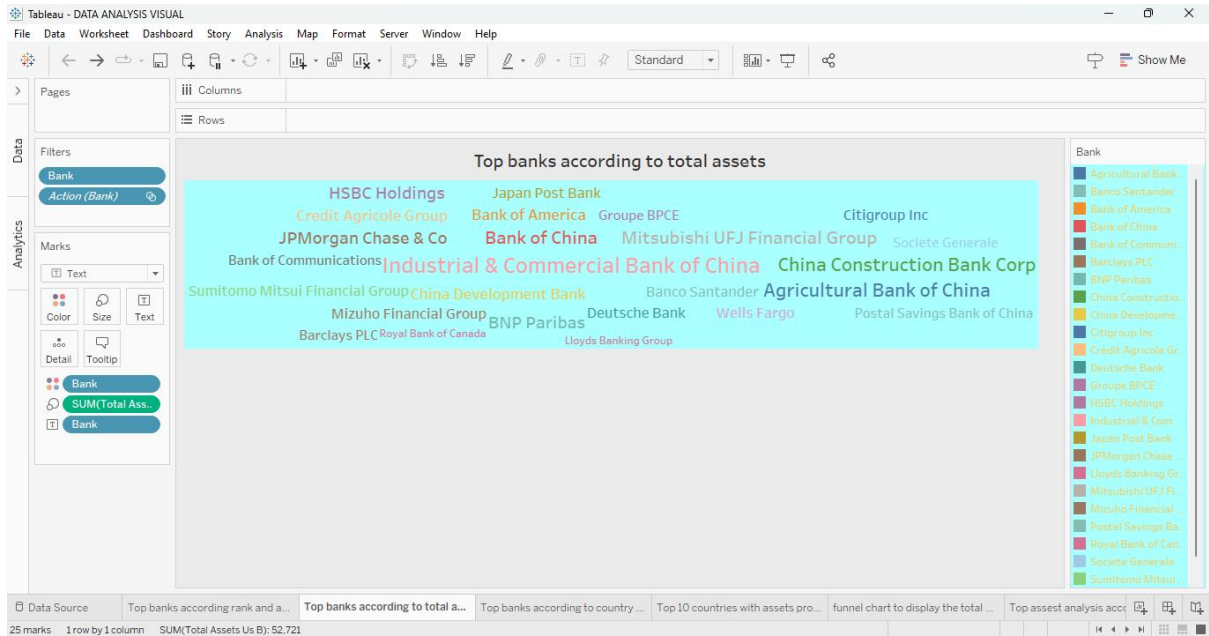
Data visualization is the process of creating graphical representations of data to help people understand and explore the information.

### Top banks according rank and assets





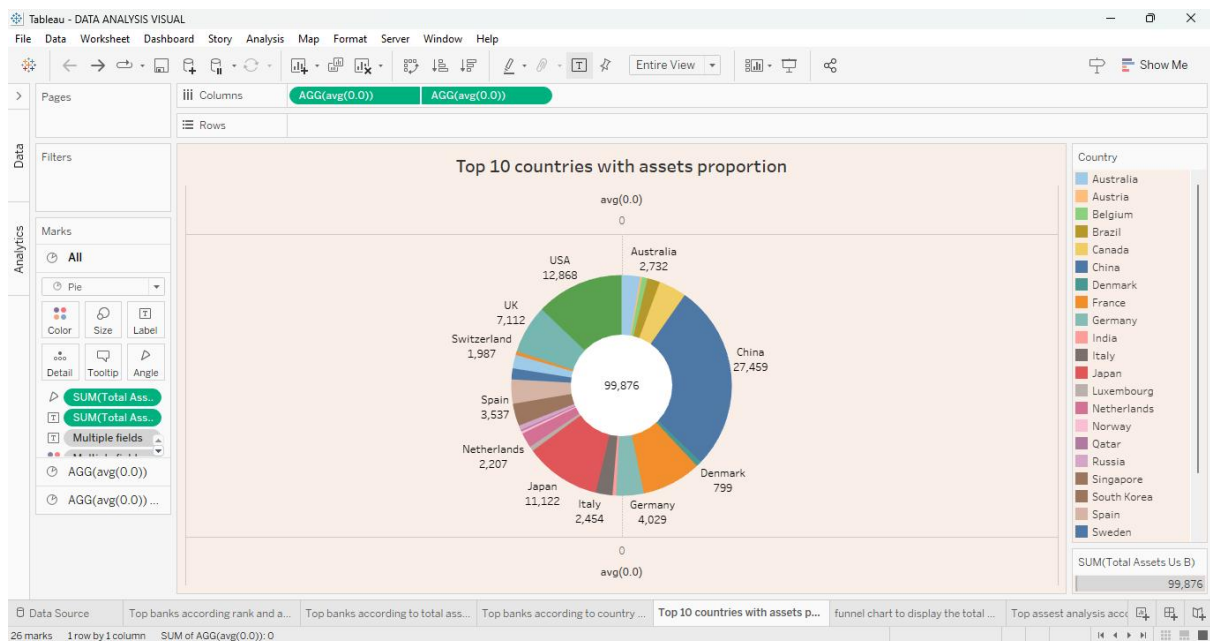
## Top banks according to total assets



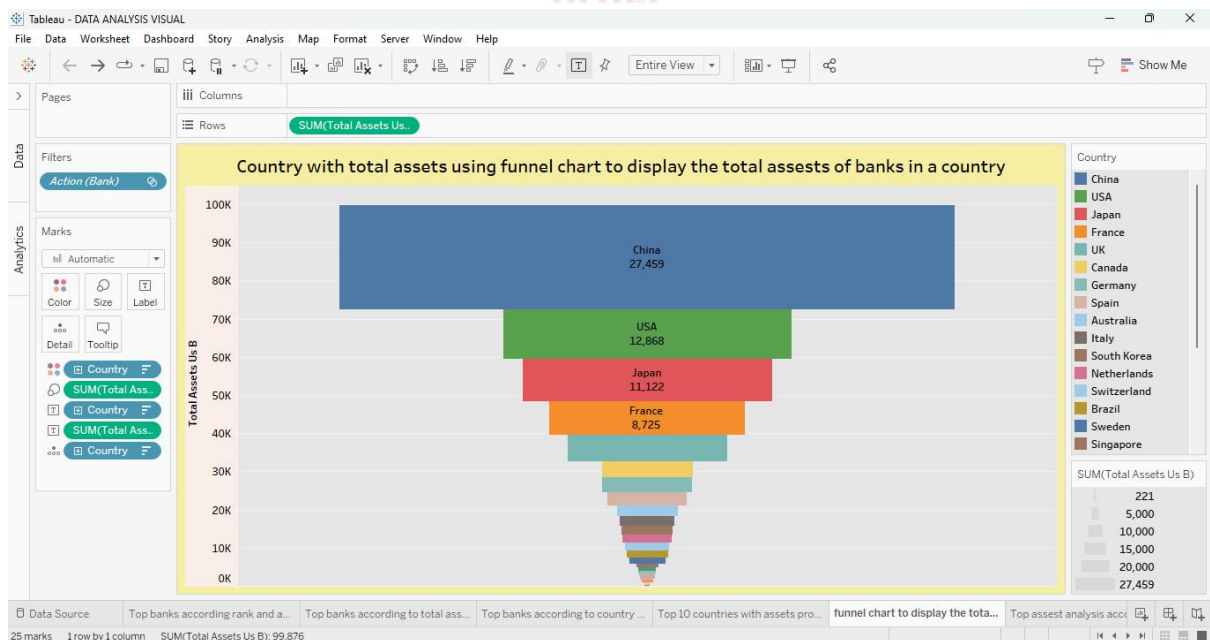
## Top banks according to country based on total assets



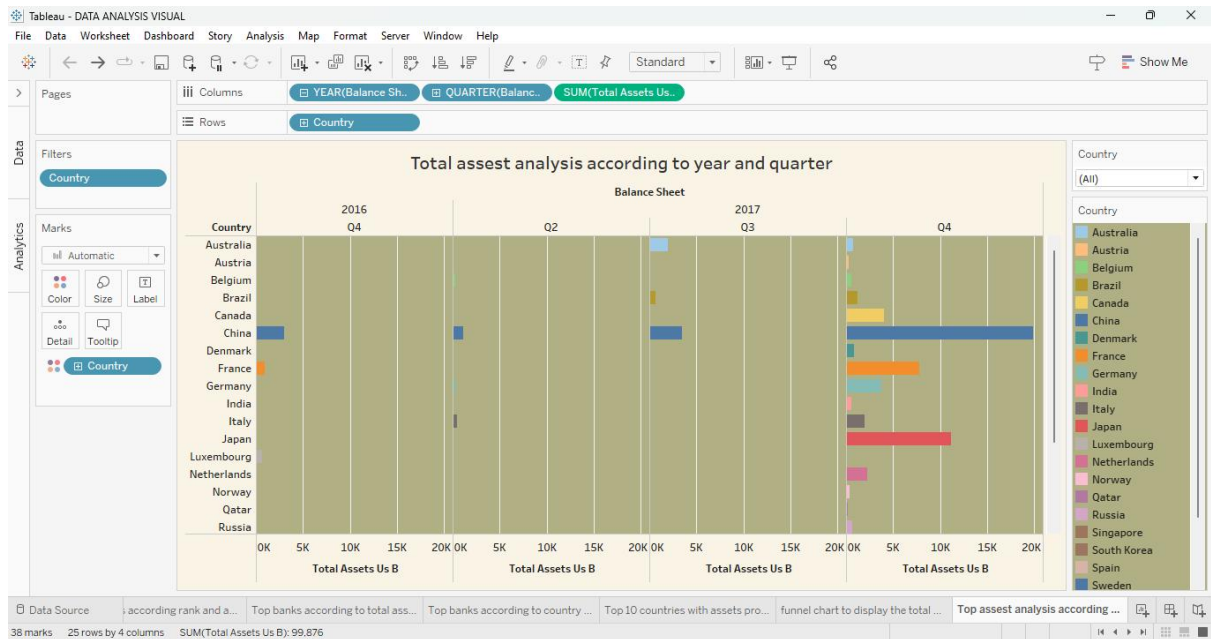
## Top 10 countries with assets proportion



## Country with total assets using funnel chart in increasing order

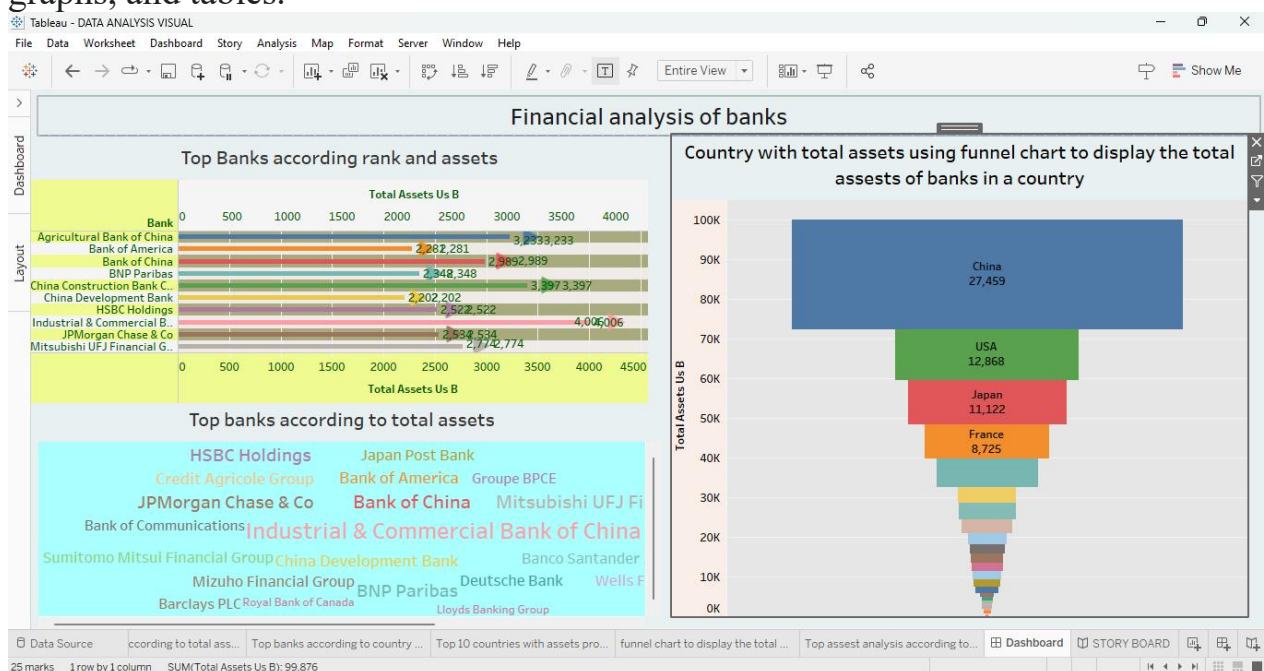


# Total assets analysis according to year and quarter



## 3.3-Dashboard

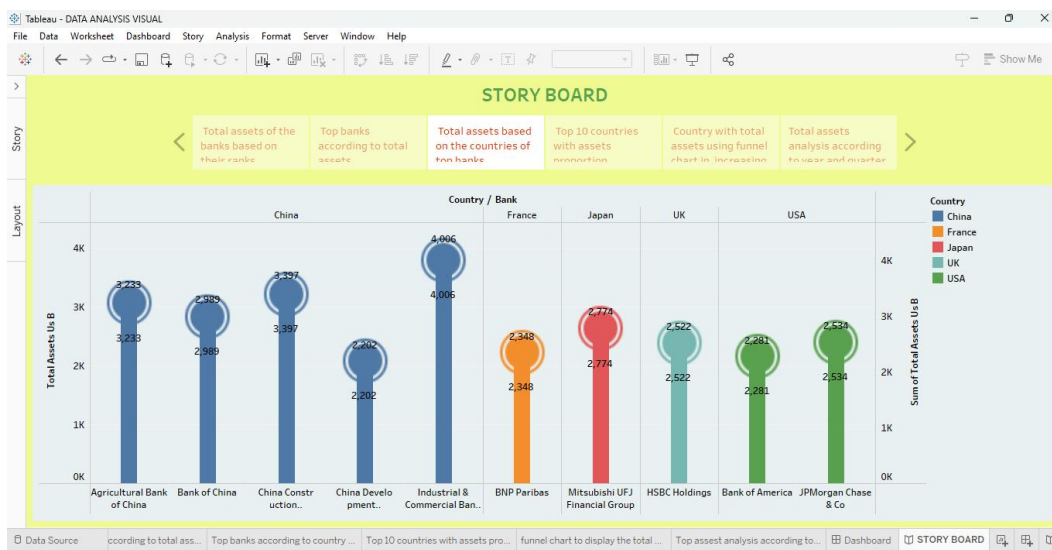
A dashboard is a graphical user interface (GUI) that displays information and data in an organized, easy-to-read format. Dashboards are often used to provide real-time monitoring and analysis of data and are typically designed for a specific purpose or use case. Dashboards can be used in a variety of settings, such as business, finance, manufacturing, healthcare, and many other industries. They can be used to track key performance indicators (KPIs), monitor performance metrics, and display data in the form of charts, graphs, and tables.



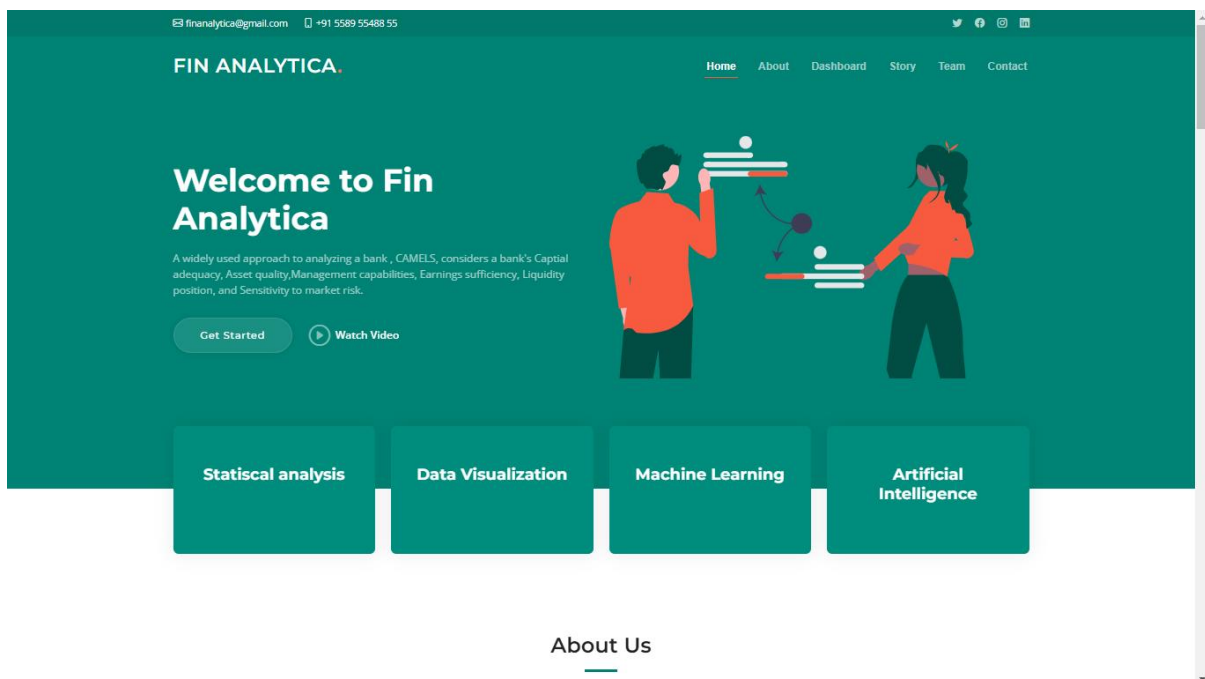


### 3.4-Story

A data story is a way of presenting data and analysis in a narrative format, intending to make the information more engaging and easier to understand. A data story typically includes a clear introduction that sets the stage and explains the context for the data, a body that presents the data and analysis logically and systematically, and a conclusion that summarizes the key findings and highlights their implications. Data stories can be told using a variety of mediums, such as reports, presentations, interactive visualizations, and videos.



### 3.5-Web Integration



## About Us

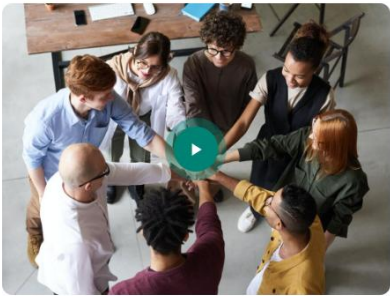
We provide best Business Intelligence solutions to the companies, which makes a strategy for elevating their business in the market.

### Insight generations through sophisticated tools



We provide business solutions in various domains.

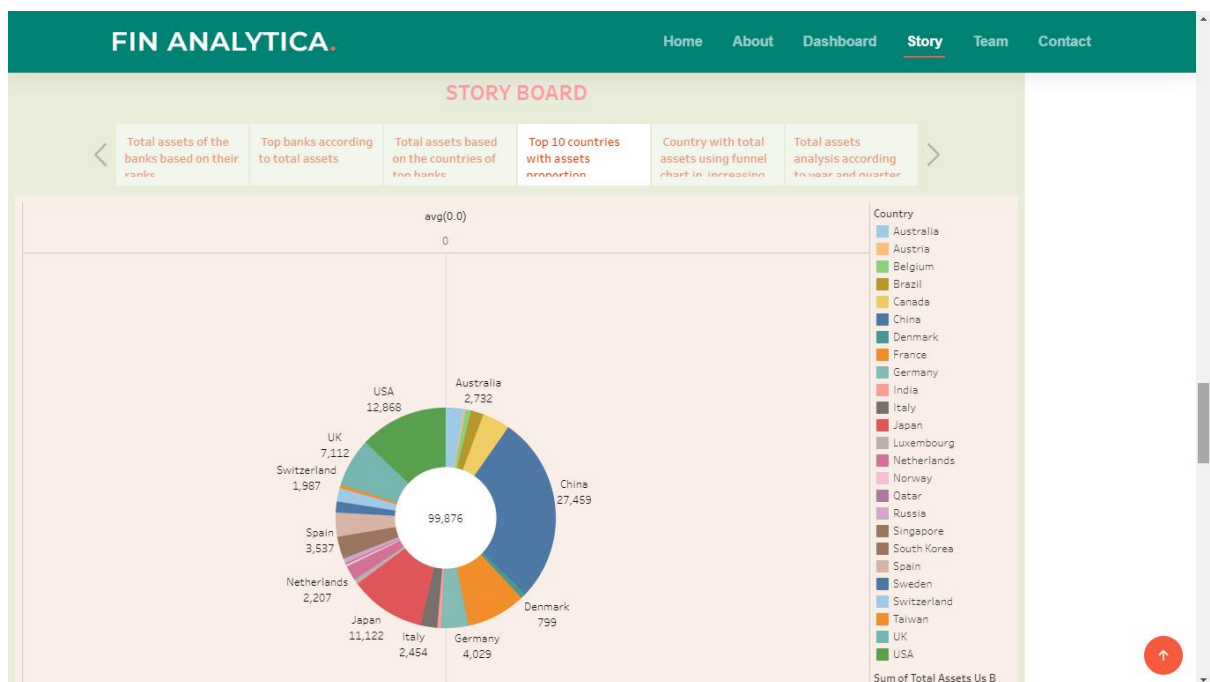
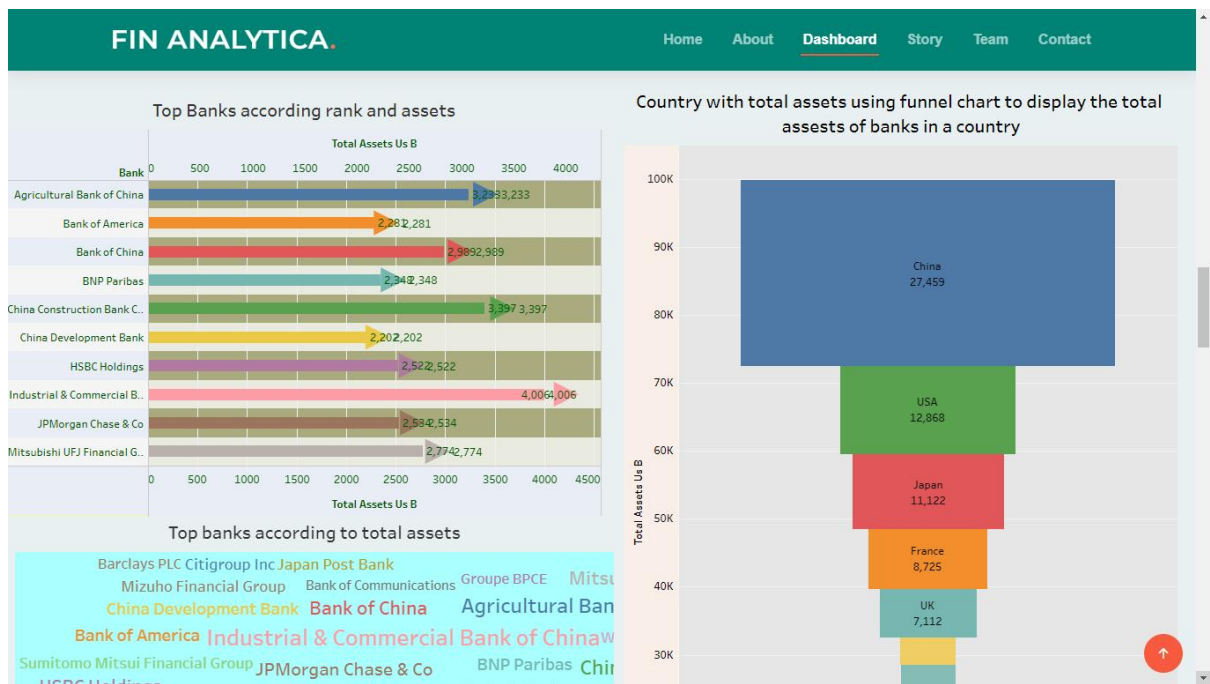
- ✔ Insights generations using Business Intelligence.
- ✔ Building Data models using Statistics.
- ✔ Developing the predictive models.

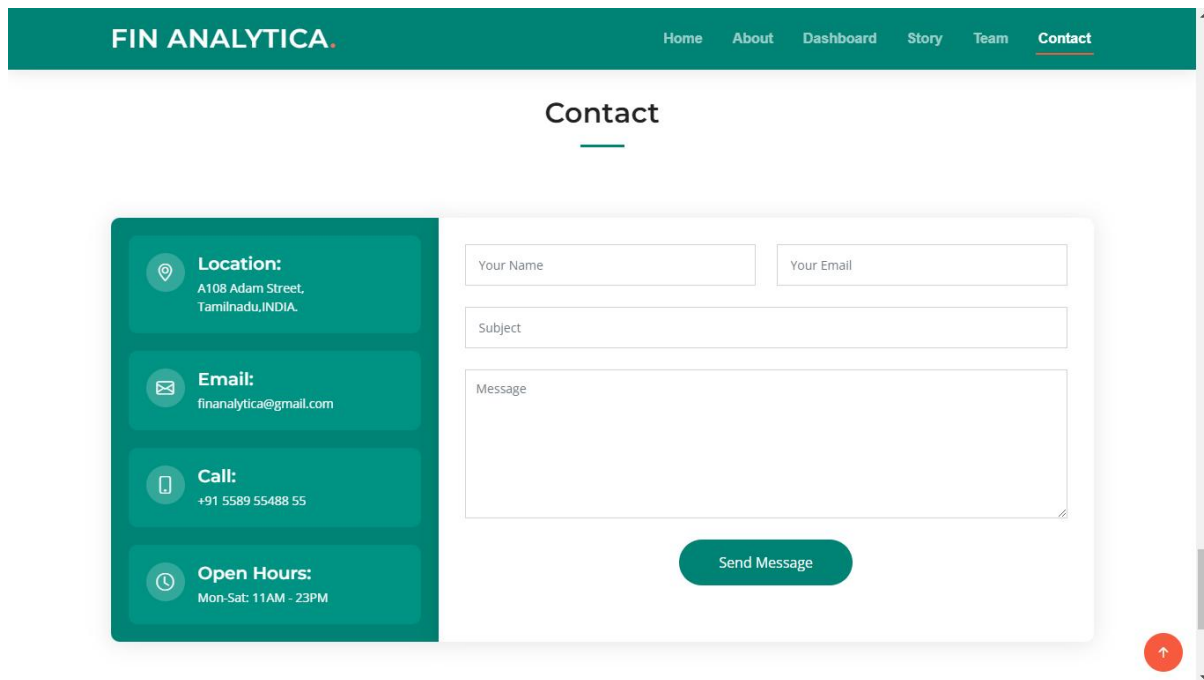
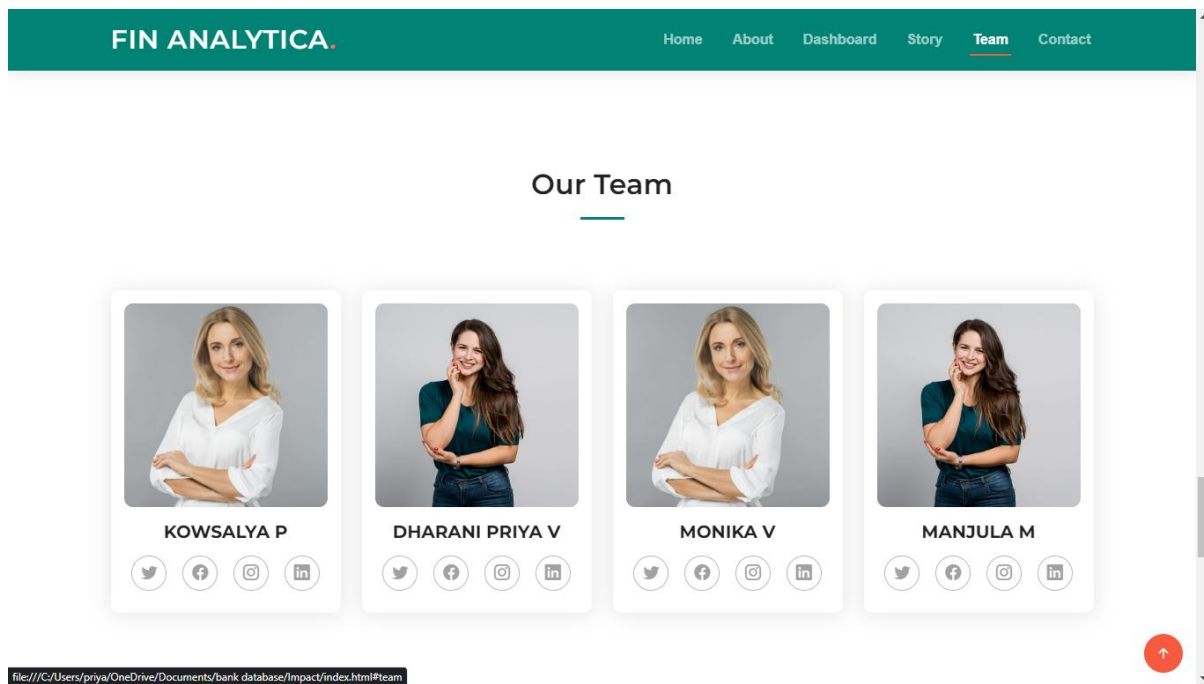


**1000000** Students has Successfully trained

**300** Projects has been developed

**10000** Hours Of Support has been delivered





## 4.ADVANTAGES AND DISADVANTAGES:

### Advantages:

- ◆ Analytics can be used to identify and rate individual customers who are at risk of fraud and then apply different levels of monitoring and verification to those accounts. Analyzing the risk of the accounts allows banks and financial institutions to know what to prioritize in their fraud detection efforts

- ◆ Banking analytics refers to the use of artificial intelligence and machine learning being applied to customer data to make decisions in the banking sector. Data is analyzed, trends identified, and predictions made.
- ◆ Data analytics enables finance executives to turn structured or unstructured data into insights that promote better decision making. Data analytics helps finance teams gather the information needed to gain a clear view of key performance indicators (KPIs).
- ◆ For the banks, this means they can apply the results of big data analysis real time and make business decisions accordingly. This can be applied to the following activities: Discovering the spending patterns of the customers. Identifying the main channels of transactions (ATM withdrawal, credit/debit card payments)
- ◆ Direct marketing and sales efforts in the banking industry are now being driven by analytics which demonstrate the strategies that will generate the highest returns and how the segmentation of consumers across categories can make cross-vertical marketing easier to manage.

### **Disadvantages**

- ◆ Analytics can be used to identify and rate individual customers who are at risk of fraud and then apply different levels of monitoring and verification to those accounts. Analyzing the risk of the accounts allows banks and financial institutions to know what to prioritize in their fraud detection efforts.
- ◆ Data analytics helps finance teams gather the information needed to gain a clear view of key performance indicators (KPIs). Examples include revenue generated, net income, payroll costs, etc. Data analytics allows finance teams to scrutinize and comprehend vital metrics, and detect fraud in revenue turnover.
- ◆ The banking industry has always been slow to innovate: 92 of the top 100 global banks still run their operations on IBM mainframes. It's no surprise that fintech adoption is so high. Traditional financial institutions have no chance against customer-centric and agile startups.
- ◆ With so many different types of data and their combined volume, it's no surprise that businesses struggle to keep up. This becomes even clearer when attempting to separate the useful data from the useless.



- ◆ where there is data, there is risk (especially given the aforementioned legacy issue). It is obvious that banking providers must ensure that the user data they collect and process is secure at all times.

## **5. APPLICATIONS**

### **Customer segmentation:**

Proper segmentation can help banks increase revenue by 30% and decrease costs by 25%. Moreover, segmentation is the top area of investment in marketing and product departments in banks with over 2.5 billion in assets.

### **Fraud Prevention**

Data analytics has helped American banks prevent fraudulent transactions worth \$22 Billion in 2018. Fraud prevention is so important to banks and other financial institutions that they will spend 9.3 billion for it annually.

### **Risk Assessment**

Risk Assessment is one of the top applications of predictive analytics in banking. It is of a high priority to banks as it helps in regulating the financial activities and pricing financial investments. The financial health of a client organization can be assessed for better financing, facilitating acquisitions and mergers, and for investment purposes.

### **Feedback Management**

Customers expect banks to take care of all their finance-related needs. By collecting feedback from customers, banks can effectively fine-tune their products and services to sync with the customer's expectations.

### **Lifetime Value Prediction**

Customer lifetime value (CLV) is a forecast of all the value a customer will bring to the bank during the course of their relationship. The importance of calculating CLV is growing rapidly, as it helps the banking organization to create and sustain a highly-beneficial relationship with a select group of customers with high lifetime value, therefore ensuring higher profits and business growth.

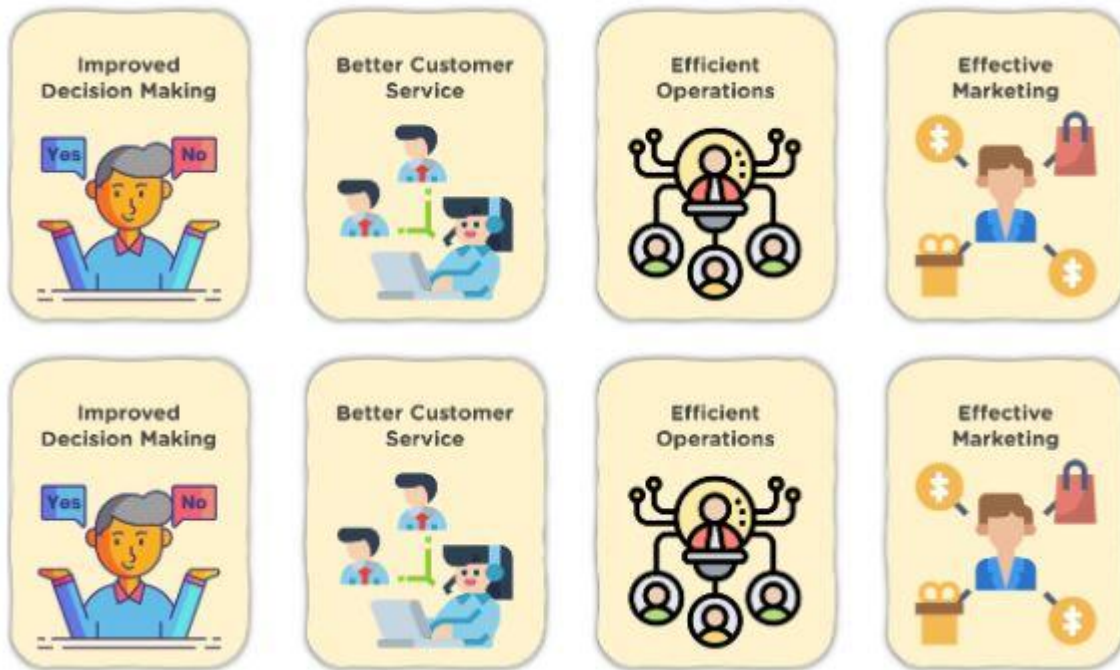
## **6.CONCLUSION**

To summarize, Analytics provides banks with more marketing muscle. Functional areas like Risk, Compliance, Fraud, NPA monitoring, and Calculating Value at Risk can benefit greatly from Analytics to ensure optimal performance, and in order to take crucial decisions where timing is very important. It will not be an exaggeration to say that the day-to-day functionalities in a banking environment will be severely limited and handicapped if analytic tools were not made available to them. The use of Analytics can help banks differentiate themselves and remain competitive in the future. To summarize, Analytics provides banks with more marketing muscle. Functional areas like Risk, Compliance, Fraud, NPA monitoring, and Calculating Value at Risk can benefit greatly from Analytics to ensure optimal performance, and in order to take crucial decisions where timing is very important. It will not be an exaggeration to say that the day-to-day functionalities in a banking environment will be severely limited and handicapped if analytic tools were not made available to them. The use of Analytics can help banks differentiate themselves and remain competitive in the future.

With the Indian Government's massive push for financial inclusion along with the digitisation of payments, data analytics has a huge role to play to boost revenue, improve customer experience, streamline costs, and predict risks for banks. There has been a tremendous explosion of data in the Indian financial services industry, and the adoption of data analytics is important to make banking more convenient and egalitarian while tailoring financial products to users' needs. This will help meet financial inclusion and digitisation goals while accelerating growth and enhancing the profitability of Indian banks.

## **7.FUTURE SCOPE**

The scope of data analytics in India is promising surely. India's data analytics business has grown rapidly over the last decade years as a result of the country's growing internet user base. By 2025, there will be over 900 million more people using the internet, which has already doubled since 2015.



**1. Improved Decision Making:** Data Analytics eliminates guesswork and manual tasks. Be it choosing the right content, planning marketing campaigns, or developing products. Organizations can use the insights they gain from data analytics to make informed decisions. Thus, leading to better outcomes and customer satisfaction.

**2. Better Customer Service:** Data analytics allows you to tailor customer service according to their needs. It also provides personalization and builds stronger relationships with customers. Analyzed data can reveal information about customers' interests, concerns, and more. It helps you give better recommendations for products and services.

**3. Efficient Operations:** With the help of data analytics, you can streamline your processes, save money, and boost production. With an improved understanding of what your audience wants, you spend lesser time creating ads and content that aren't in line with your audience's interests.

**4. Effective Marketing:** Data analytics gives you valuable insights into how your campaigns are performing. This helps in fine-tuning them for optimal outcomes. Additionally, you can also find potential customers who are most likely to interact with a campaign and convert into leads.

## 8.APPENDIX

### SOURCE CODE FOR HTML:

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
<meta charset="utf-8">
```

```
<meta content="width=device-width, initial-scale=1.0"
name="viewport">
```

```
<title>Impact Bootstrap Template - Index</title>
```

```
<meta content="" name="description">
```

```
<meta content="" name="keywords">
```

```
<!-- Favicons -->
```

```
<link href="assets/img/favicon.png" rel="icon">
```

```
<link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">
```

```
<!-- Google Fonts -->
```

```
<link rel="preconnect" href="https://fonts.googleapis.com">
```

```
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
```

```
<link
```

```
href="https://fonts.googleapis.com/css2?family=Open+Sans:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,600;1,700&family=Montserrat:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,500;1,600;1,700&family=Raleway:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,500;1,600;1,700&display=swap" rel="stylesheet">
```

```
<!-- Vendor CSS Files -->
```

```
<link href="assets/vendor/bootstrap/css/bootstrap.min.css"
rel="stylesheet">
```

```
<link href="assets/vendor/bootstrap-icons/bootstrap-icons.css"
rel="stylesheet">
```

```
<link href="assets/vendor/aos/aos.css" rel="stylesheet">
```

```
<link href="assets/vendor/glightbox/css/glightbox.min.css"
rel="stylesheet">
```

```
<link href="assets/vendor/swiper/swiper-bundle.min.css"
rel="stylesheet">
```

```
<!-- Template Main CSS File -->
```

```
<link href="assets/css/main.css" rel="stylesheet">
```

```
<!--
```

```
=====
```

```
* Template Name: Impact
```

```
* Updated: Mar 10 2023 with Bootstrap v5.2.3
```

```
* Template URL: https://bootstrapmade.com/impact-bootstrap-business-website-template/
```

```
* Author: BootstrapMade.com
```

```
* License: https://bootstrapmade.com/license/
```

```
=====
```

```
-->
```

```
</head>
```

```
<body>
```

```
<!-- ===== Header ===== -->
```

```
<section id="topbar" class="topbar d-flex align-items-center">
```



```
<div class="container d-flex justify-content-center justify-content-md-between">
```

```
<div class="contact-info d-flex align-items-center">
```

```
<i class="bi bi-envelope d-flex align-items-center"><a href="mailto:contact@example.com">finanalytica@gmail.com</a></i>
```

```
<i class="bi bi-phone d-flex align-items-center ms-4"><span>+91 5589 55488 55</span></i>
```

```
</div>
```

```
<div class="social-links d-none d-md-flex align-items-center">
```

```
<a href="#" class="twitter"><i class="bi bi-twitter"></i></a>
```

```
<a href="#" class="facebook"><i class="bi bi-facebook"></i></a>
```

```
<a href="#" class="instagram"><i class="bi bi-instagram"></i></a>
```

```
<a href="#" class="linkedin"><i class="bi bi-linkedin"></i></i></a>
```

```
</div>
```

```
</div>
```

```
</section><!-- End Top Bar -->
```

```
<header id="header" class="header d-flex align-items-center">
```

```
<div class="container-fluid container-xl d-flex align-items-center justify-content-between">
```

```
<a href="index.html" class="logo d-flex align-items-center">
```

```
<!-- Uncomment the line below if you also wish to use an image logo -->
```

```
<!--  -->
```

```
<h1>FIN ANALYTICA<span>.</span></h1>
```

```
</a>
```

```
<nav id="navbar" class="navbar">
```

```
<ul>
```

```
<li><a href="#hero">Home</a></li>
<li><a href="#about">About</a></li>
<li><a href="#dashboard">Dashboard</a></li>
<li><a href="#story">Story</a></li>
<li><a href="#team">Team</a></li>
<li><a href="#contact">Contact</a></li>
</ul>
```

```
</nav><!-- .navbar -->
```

```
<i class="mobile-nav-toggle mobile-nav-show bi bi-list"></i>
<i class="mobile-nav-toggle mobile-nav-hide d-none bi bi-x"></i>
```

```
</div>
```

```
</header><!-- End Header -->
```

```
<!-- End Header -->
```

```
<!-- ===== Hero Section ===== -->
```

```
<section id="hero" class="hero">
```

```
<div class="container position-relative">
```

```
<div class="row gy-5" data-aos="fade-in">
```

```
<div class="col-lg-6 order-2 order-lg-1 d-flex flex-column justify-
content-center text-center text-lg-start">
```

```
<h2>Welcome to <span>Fin Analytica</span></h2>
```

```
<p>A widely used approach to analyzing a bank , CAMELS,
considers a bank's Captial adequacy, Asset quality,Management
capabilities, Earnings sufficiency, Liquidity position, and Sensitivity to
market risk.</p>
```

```
<div class="d-flex justify-content-center justify-content-lg-start">
```

```
<a href="#about" class="btn-get-started">Get Started</a>
```

```
<a href="https://www.youtube.com/watch?v=LXb3EKWsInQ"
class="lightbox btn-watch-video d-flex align-items-center"><i class="bi
bi-play-circle"></i><span>Watch Video</span></a>
```

```
</div>
```

```
</div>
```

```
<div class="col-lg-6 order-1 order-lg-2">
```

```

```

```
</div>
```

```
</div>
```

```
</div>
```

```
<div class="icon-boxes position-relative">
```

```
<div class="container position-relative">
```

```
<div class="row gy-4 mt-5">
```

```
<div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-
delay="100">
```

```
<div class="icon-box">
```

```
<h4 class="title"><a href="" class="stretched-link">Statiscal
analysis</a></h4>
```

```
</div>
```

```
</div><!--End Icon Box -->
```

```
<div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-
delay="200">
```

```
<div class="icon-box">
```

**<h4 class="title"><a href="" class="stretched-link">Data Visualization</a></h4>**

**</div>**

**</div><!--End Icon Box -->**

**<div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="300">**

**<div class="icon-box">**

**<h4 class="title"><a href="" class="stretched-link">Machine Learning</a></h4>**

**</div>**

**</div><!--End Icon Box -->**

**<div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="500">**

**<div class="icon-box">**

**<h4 class="title"><a href="" class="stretched-link">Artificial Intelligence</a></h4>**

**</div>**

**</div><!--End Icon Box -->**

**</div>**

**</div>**

**</div>**

**</div>**

**</section>**

**<!-- End Hero Section -->**

**<main id="main">**

**<!-- ===== About Us Section ===== -->**

**<section id="about" class="about">**

**<div class="container" data-aos="fade-up">**

**<div class="section-header">**

**<h2>About Us</h2>**

**<p>We provide best Business Intelligence solutions to the companies, which makes a strategy for elevating their business in the market </p>**

**</div>**

**<div class="row gy-4">**

**<div class="col-lg-6">**

**<h3>Insight generations through sophasticated tools</h3>**

****

**<p></p>**

**<p></p>**

**</div>**

**<div class="col-lg-6">**

**<div class="content ps-0 ps-lg-5">**

**<p class="fst-italic">**

**We provide business solutions in various domains.**

**</p>**

**<ul>**



**<li><i class="bi bi-check-circle-fill"></i> Insights generations using Business Intelligence.</li>**

**<li><i class="bi bi-check-circle-fill"></i> Building Data models using Statistics.</li>**

**<li><i class="bi bi-check-circle-fill"></i> Developing the predictive models.</li>**

**</ul>**

**<p>**

**</p>**

**<div class="position-relative mt-4">**

****

**<a href="https://www.youtube.com/watch?v=LXb3EKWsInQ" class="lightbox play-btn"></a>**

**</div>**

**</div>**

**</div>**

**</div>**

**</div>**

**</section><!-- End About Us Section -->**

**<!-- ===== Clients Section ===== -->**

**<section id="clients" class="clients">**

**<div class="container" data-aos="zoom-out">**

</div>

</div>

</div>

</section><!-- End Clients Section -->

<!-- ===== Stats Counter Section ===== -->

<section id="stats-counter" class="stats-counter">

<div class="container" data-aos="fade-up">

<div class="row gy-4 align-items-center">

<div class="col-lg-6">



</div>

<div class="col-lg-6">

<div class="stats-item d-flex align-items-center">

<span data-purecounter-start="0" data-purecounter-end="1000000" data-purecounter-duration="1" class="purecounter"></span>

<p><strong>Students </strong> has Successfully trained</p>

</div><!-- End Stats Item -->

<div class="stats-item d-flex align-items-center">

<span data-purecounter-start="0" data-purecounter-end="300" data-purecounter-duration="1" class="purecounter"></span>

```

        <p><strong>Projects</strong> has been developed</p>
    </div><!-- End Stats Item -->

    <div class="stats-item d-flex align-items-center">
        <span data-purecounter-start="0" data-purecounter-end="10000"
data-purecounter-duration="1" class="purecounter"></span>
        <p><strong>Hours Of Support</strong> has been delivered</p>
    </div><!-- End Stats Item -->

</div>

</div>

</div>
</section><!-- End Stats Counter Section -->

<!-- ===== Call To Action Section ===== -->
<section id="call-to-action" class="call-to-action">

    </div>

</section><!-- End Call To Action Section -->

<!-- ===== Dashboard Section ===== -->
<section id="dashboard" >
    <div class="align">
        <h2>DASHBOARD</h2>
        <div class='tableauPlaceholder' id='viz1680863721247'
style='position: relative'><noscript><a href='#><img alt='Financial

```

```

analysis of banks '
src='https://public.tableau.com/static/images/FA/FADashboard_16808636008850/Dashboard/1_rss.png'
style='border: none' /></a></noscript><object class='tableauViz'
style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param
name='embed_code_version' value='3' /> <param name='site_root'
value='' /><param name='name'
value='FADashboard_16808636008850/Dashboard' /><param
name='tabs' value='no' /><param name='toolbar' value='yes' /><param
name='static_image'
value='https://public.tableau.com/static/images/FA/FADashboard_16808636008850/Dashboard/1.png' />
<param name='animate_transition' value='yes' /><param
name='display_static_image' value='yes' /><param
name='display_spinner' value='yes' /><param name='display_overlay'
value='yes' /><param name='display_count' value='yes' /><param
name='language' value='en-US' /></object></div>
<script
type='text/javascript'>
var divElement =
document.getElementById('viz1680863721247');
var vizElement
= divElement.getElementsByTagName('object')[0];
if
( divElement.offsetWidth > 800 )
{ vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else if ( divElement.offsetWidth > 500 )
{ vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else
{ vizElement.style.width='100%';vizElement.style.height='977px';}
var scriptElement = document.createElement('script');
scriptElement.src = 'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);
</script>

</div>

</div>

</section><!-- End Dashboard section -->

<!-- ===== Story Section ===== -->

<section id="story" >

```

<div class="salign">

<h2>STORY</h2>

<div class='tableauPlaceholder' id='viz1680863933540'  
style='position: relative'><noscript><a href='#'><img alt='STORY  
BOARD '  
src='https://public.tableau.com/static/images/FA/FAStory/STORYBOARD/1\_rss.png' style='border:  
none' /></a></noscript><object class='tableauViz'  
style='display:none;'><param name='host\_url'  
value='https://public.tableau.com/' /> <param  
name='embed\_code\_version' value='3' /> <param name='site\_root'  
value='' /><param name='name' value='FAStory/STORYBOARD'  
><param name='tabs' value='no' /><param name='toolbar' value='yes'  
><param name='static\_image'  
value='https://public.tableau.com/static/images/FA/FAStory/STORYBOARD/1.png' /> <param  
name='animate\_transition' value='yes' /><param  
name='display\_static\_image' value='yes' /><param  
name='display\_spinner' value='yes' /><param name='display\_overlay'  
value='yes' /><param name='display\_count' value='yes' /><param  
name='language' value='en-US' /></object></div> <script  
type='text/javascript'> var divElement =  
document.getElementById('viz1680863933540'); var vizElement  
= divElement.getElementsByTagName('object')[0];  
vizElement.style.width='1155px';vizElement.style.height='911px';  
var scriptElement = document.createElement('script');  
scriptElement.src = 'https://public.tableau.com/javascripts/api/viz\_v1.js';  
vizElement.parentNode.insertBefore(scriptElement, vizElement);  
</script>

</div>

</div>

</section><!-- End story Section -->

<!-- ===== Our Team Section ===== -->

<section id="team" class="team">

<div class="container" data-aos="fade-up">

<div class="section-header">

<h2>Our Team</h2>

</div>

<div class="row gy-4">

<div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="100">

<div class="member">



<h4>KOWSALYA P</h4>

<span></span>

<div class="social">

<a href=""><i class="bi bi-twitter"></i></a>

<a href=""><i class="bi bi-facebook"></i></a>

<a href=""><i class="bi bi-instagram"></i></a>

<a href=""><i class="bi bi-linkedin"></i></a>

</div>

</div>

</div><!-- End Team Member -->

<div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="200">

<div class="member">

``

`<h4>DHARANI PRIYA V</h4>`

`<span></span>`

`<div class="social">`

`<a href=""><i class="bi bi-twitter"></i></a>`

`<a href=""><i class="bi bi-facebook"></i></a>`

`<a href=""><i class="bi bi-instagram"></i></a>`

`<a href=""><i class="bi bi-linkedin"></i></a>`

`</div>`

`</div>`

`</div><!-- End Team Member -->`

`<div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="300">`

`<div class="member">`

``

`<h4>MONIKA V</h4>`

`<span></span>`

`<div class="social">`

`<a href=""><i class="bi bi-twitter"></i></a>`

`<a href=""><i class="bi bi-facebook"></i></a>`

`<a href=""><i class="bi bi-instagram"></i></a>`

`<a href=""><i class="bi bi-linkedin"></i></a>`

`</div>`

`</div>`

`</div><!-- End Team Member -->`



```
<div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-
delay="400">
```

```
<div class="member">
```

```

```

```
<h4>MANJULA M</h4>
```

```
<span></span>
```

```
<div class="social">
```

```
<a href=""><i class="bi bi-twitter"></i></a>
```

```
<a href=""><i class="bi bi-facebook"></i></a>
```

```
<a href=""><i class="bi bi-instagram"></i></a>
```

```
<a href=""><i class="bi bi-linkedin"></i></a>
```

```
</div>
```

```
</div>
```

```
</div><!-- End Team Member -->
```

```
</div>
```

```
</div>
```

```
</section><!-- End Our Team Section -->
```

```
<!-- ===== Contact Section ===== -->
```

```
<section id="contact" class="contact">
```

```
<div class="container" data-aos="fade-up">
```

```
<div class="section-header">
```

```
<h2>Contact</h2>
```

```
<p></p>
```

```
</div>
```

```
<div class="row gx-lg-0 gy-4">
```

```
<div class="col-lg-4">
```

```
<div class="info-container d-flex flex-column align-items-center  
justify-content-center">
```

```
<div class="info-item d-flex">
```

```
<i class="bi bi-geo-alt flex-shrink-0"></i>
```

```
<div>
```

```
<h4>Location:</h4>
```

```
<p>A108 Adam Street, Tamilnadu,INDIA.</p>
```

```
</div>
```

```
</div><!-- End Info Item -->
```

```
<div class="info-item d-flex">
```

```
<i class="bi bi-envelope flex-shrink-0"></i>
```

```
<div>
```

```
<h4>Email:</h4>
```

```
<p>finanalytica@gmail.com</p>
```

```
</div>
```

```
</div><!-- End Info Item -->
```

```
<div class="info-item d-flex">
```

```
<i class="bi bi-phone flex-shrink-0"></i>
```

```
<div>
```

```
<h4>Call:</h4>
```

```
<p>+91 5589 55488 55</p>
```

</div>

</div><!-- End Info Item -->

<div class="info-item d-flex">

<i class="bi bi-clock flex-shrink-0"></i>

<div>

<h4>Open Hours:</h4>

<p>Mon-Sat: 11AM - 23PM</p>

</div>

</div><!-- End Info Item -->

</div>

</div>

<div class="col-lg-8">

<form action="forms/contact.php" method="post" role="form" class="php-email-form">

<div class="row">

<div class="col-md-6 form-group">

<input type="text" name="name" class="form-control" id="name" placeholder="Your Name" required>

</div>

<div class="col-md-6 form-group mt-3 mt-md-0">

<input type="email" class="form-control" name="email" id="email" placeholder="Your Email" required>

</div>

</div>

<div class="form-group mt-3">

```
        <input type="text" class="form-control" name="subject"
id="subject" placeholder="Subject" required>
```

```
    </div>
```

```
    <div class="form-group mt-3">
```

```
        <textarea class="form-control" name="message" rows="7"
placeholder="Message" required></textarea>
```

```
    </div>
```

```
    <div class="my-3">
```

```
        <div class="loading">Loading</div>
```

```
        <div class="error-message"></div>
```

```
        <div class="sent-message">Your message has been sent. Thank
you!</div>
```

```
    </div>
```

```
    <div class="text-center"><button type="submit">Send
Message</button></div>
```

```
</form>
```

```
</div><!-- End Contact Form -->
```

```
</div>
```

```
</div>
```

```
</section><!-- End Contact Section -->
```

```
</main><!-- End #main -->
```

```
<!-- ===== Footer ===== -->
```

```
<footer id="footer" class="footer">
```

```
    <div class="container">
```

```
<div class="row gy-4">
  <div class="col-lg-5 col-md-12 footer-info">
    <a href="index.html" class="logo d-flex align-items-center">
      <span>Fin Analytica</span>
    </a>
    <p>We provide solutions to your business.</p>
    <div class="social-links d-flex mt-4">
      <a href="#" class="twitter"><i class="bi bi-twitter"></i></a>
      <a href="#" class="facebook"><i class="bi bi-facebook"></i></a>
      <a href="#" class="instagram"><i class="bi bi-
instagram"></i></a>
      <a href="#" class="linkedin"><i class="bi bi-linkedin"></i></a>
    </div>
  </div>
</div>
```

```
<div class="col-lg-2 col-6 footer-links">
  <h4>Useful Links</h4>
  <ul>
    <li><a href="#">Home</a></li>
    <li><a href="#">About us</a></li>
    <li><a href="#">Services</a></li>
    <li><a href="#">Terms of service</a></li>
    <li><a href="#">Privacy policy</a></li>
  </ul>
</div>
```

```
<div class="col-lg-2 col-6 footer-links">
  <h4>Our Services</h4>
```

<ul>

<li><a href="#">Data Science</a></li>

<li><a href="#">Artificial Intelligence</a></li>

<li><a href="#">Business Intelligence</a></li>

<li><a href="#">Data Analytics</a></li>

<li><a href="#">Cloud Application Development</a></li>

</ul>

</div>

<div class="col-lg-3 col-md-12 footer-contact text-center text-md-start">

<h4>Contact Us</h4>

<p>

A108 Adam Street <br>

Tamil nadu,INDIA.<br>

United States <br><br>

<strong>Phone:</strong> 5554442221<br>

<strong>Email:</strong> info@example.com<br>

</p>

</div>

</div>

</div>

<div class="container mt-4">

<div class="copyright">

<strong><span></span></strong>

```
</div>

<div class="credits">

    <!-- All the links in the footer should remain intact. -->

    <!-- You can delete the links only if you purchased the pro version. -->

    <!-- Licensing information: https://bootstrapmade.com/license/ -->

    <!-- Purchase the pro version with working PHP/AJAX contact form:
https://bootstrapmade.com/impact-bootstrap-business-website-template/ --
>

    <a href="https://bootstrapmade.com/"></a>

</div>

</div>

</footer><!-- End Footer -->

<!-- End Footer -->

<a href="#" class="scroll-top d-flex align-items-center justify-content-
center"><i class="bi bi-arrow-up-short"></i></a>

<div id="preloader"></div>

<!-- Vendor JS Files -->

<script
src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>

<script src="assets/vendor/aos/aos.js"></script>

<script src="assets/vendor/glightbox/js/glightbox.min.js"></script>

<script
src="assets/vendor/purecounter/purecounter_vanilla.js"></script>

<script src="assets/vendor/swiper/swiper-bundle.min.js"></script>

<script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
```



```
<script src="assets/vendor/php-email-form/validate.js"></script>
```

```
<!-- Template Main JS File -->
```

```
<script src="assets/js/main.js"></script>
```

```
</body>
```

```
</html>
```

## SOURCE CODE FOR CSS

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
<meta charset="utf-8">
```

```
<meta content="width=device-width, initial-scale=1.0" name="viewport">
```

```
<title>Impact Bootstrap Template - Index</title>
```

```
<meta content="" name="description">
```

```
<meta content="" name="keywords">
```

```
<!-- Favicons -->
```

```
<link href="assets/img/favicon.png" rel="icon">
```

```
<link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">
```

```
<!-- Google Fonts -->
```

```
<link rel="preconnect" href="https://fonts.googleapis.com">
```

```
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
```

```
<link
href="https://fonts.googleapis.com/css2?family=Open+Sans:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,600;1,700&family=Montserrat:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,500;1,600;1,700&family=Raleway:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,500;1,600;1,700&display=swap" rel="stylesheet">
```

```
<!-- Vendor CSS Files -->
```

```
<link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
```

```
<link href="assets/vendor/bootstrap-icons/bootstrap-icons.css" rel="stylesheet">
```

```
<link href="assets/vendor/aos/aos.css" rel="stylesheet">
```

```
<link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
```

```
<link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">
```

```
<!-- Template Main CSS File -->
```

```
<link href="assets/css/main.css" rel="stylesheet">
```

```
<!-- =====
```

```
* Template Name: Impact
```

```
* Updated: Mar 10 2023 with Bootstrap v5.2.3
```

```
* Template URL: https://bootstrapmade.com/impact-bootstrap-business-website-template/
```

```
* Author: BootstrapMade.com
```

```
* License: https://bootstrapmade.com/license/
```

```
===== -->
```

```
</head>
```

```
<body>
```

```
<!-- ===== Header ===== -->
```

```
<section id="topbar" class="topbar d-flex align-items-center">
```

```
<div class="container d-flex justify-content-center justify-content-md-between">
```

```
<div class="contact-info d-flex align-items-center">
```

```
<i class="bi bi-envelope d-flex align-items-center"><a
href="mailto:contact@example.com">finanalytica@gmail.com</a></i>
```

```
<i class="bi bi-phone d-flex align-items-center ms-4"><span>+91 5589 55488
55</span></i>
```

```
</div>
```

```
<div class="social-links d-none d-md-flex align-items-center">
```

```
<a href="#" class="twitter"><i class="bi bi-twitter"></i></a>
```

```
<a href="#" class="facebook"><i class="bi bi-facebook"></i></a>
```

```
<a href="#" class="instagram"><i class="bi bi-instagram"></i></a>
```

```
<a href="#" class="linkedin"><i class="bi bi-linkedin"></i></a>
```

```
</div>
```

```
</div>
```

```
</section><!-- End Top Bar -->
```

```
<header id="header" class="header d-flex align-items-center">
```

```
<div class="container-fluid container-xl d-flex align-items-center justify-content-
between">
```

```
<a href="index.html" class="logo d-flex align-items-center">
```

```
<!-- Uncomment the line below if you also wish to use an image logo -->
```

```
<!--  -->
```

```
<h1>FIN ANALYTICA<span>.</span></h1>
```

```
</a>
```

```
<nav id="navbar" class="navbar">
```

```
<ul>
```

```
<li><a href="#hero">Home</a></li>
```

```
<li><a href="#about">About</a></li>
```

```
<li><a href="#dashboard">Dashboard</a></li>
```

```
<li><a href="#story">Story</a></li>
```

```
<li><a href="#team">Team</a></li>
```

```
<li><a href="#contact">Contact</a></li>
```

```
</ul>
```

```
</nav><!-- .navbar -->
```

<i class="mobile-nav-toggle mobile-nav-show bi bi-list"></i>

<i class="mobile-nav-toggle mobile-nav-hide d-none bi bi-x"></i>

</div>

</header><!-- End Header -->

<!-- End Header -->

<!-- ===== Hero Section ===== -->

<section id="hero" class="hero">

<div class="container position-relative">

<div class="row gy-5" data-aos="fade-in">

<div class="col-lg-6 order-2 order-lg-1 d-flex flex-column justify-content-center text-center text-lg-start">

<h2>Welcome to <span>Fin Analytica</span></h2>

<p>A widely used approach to analyzing a bank , CAMELS, considers a bank's Captial adequacy, Asset quality, Management capabilities, Earnings sufficiency, Liquidity position, and Sensitivity to market risk.</p>

<div class="d-flex justify-content-center justify-content-lg-start">

<a href="#about" class="btn-get-started">Get Started</a>

<a href="https://www.youtube.com/watch?v=LXb3EKWsInQ" class="glightbox btn-watch-video d-flex align-items-center"><i class="bi bi-play-circle"></i><span>Watch Video</span></a>

</div>

</div>

<div class="col-lg-6 order-1 order-lg-2">



</div>

</div>

</div>

<div class="icon-boxes position-relative">

<div class="container position-relative">

```
<div class="row gy-4 mt-5">
```

```
<div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="100">
```

```
<div class="icon-box">
```

```
<h4 class="title"><a href="" class="stretched-link">Statiscal analysis</a></h4>
```

```
</div>
```

```
</div><!--End Icon Box -->
```

```
<div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="200">
```

```
<div class="icon-box">
```

```
<h4 class="title"><a href="" class="stretched-link">Data Visualization</a></h4>
```

```
</div>
```

```
</div><!--End Icon Box -->
```

```
<div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="300">
```

```
<div class="icon-box">
```

```
<h4 class="title"><a href="" class="stretched-link">Machine Learning</a></h4>
```

```
</div>
```

```
</div><!--End Icon Box -->
```

```
<div class="col-xl-3 col-md-6" data-aos="fade-up" data-aos-delay="500">
```

```
<div class="icon-box">
```

```
<h4 class="title"><a href="" class="stretched-link">Artificial  
Intelligence</a></h4>
```

```
</div>
```

```
</div><!--End Icon Box -->
```

```
</div>
```

</div>

</div>

</div>

</section>

<!-- End Hero Section -->

<main id="main">

<!-- ===== About Us Section ===== -->

<section id="about" class="about">

<div class="container" data-aos="fade-up">

<div class="section-header">

<h2>About Us</h2>

<p>We provide best Business Intelligence solutions to the companies, which makes a strategy for elevating their business in the market </p>

</div>

<div class="row gy-4">

<div class="col-lg-6">

<h3>Insight generations through sophisticated tools</h3>



<p></p>

<p></p>

</div>

<div class="col-lg-6">

<div class="content ps-0 ps-lg-5">

<p class="fst-italic">

We provide business solutions in various domains.

</p>

<ul>

**<li><i class="bi bi-check-circle-fill"></i> Insights generations using Business Intelligence.</li>**

**<li><i class="bi bi-check-circle-fill"></i> Building Data models using Statistics.</li>**

**<li><i class="bi bi-check-circle-fill"></i> Developing the predictive models.</li>**

**</ul>**

**<p>**

**</p>**

**<div class="position-relative mt-4">**

****

**<a href="https://www.youtube.com/watch?v=LXb3EKWsInQ" class="lightbox play-btn"></a>**

**</div>**

**</div>**

**</div>**

**</div>**

**</div>**

**</section><!-- End About Us Section -->**

**<!-- ===== Clients Section ===== -->**

**<section id="clients" class="clients">**

**<div class="container" data-aos="zoom-out">**

**</div>**

**</div>**

**</div>**

**</section><!-- End Clients Section -->**



```
<!-- ===== Stats Counter Section ===== -->
```

```
<section id="stats-counter" class="stats-counter">
```

```
<div class="container" data-aos="fade-up">
```

```
<div class="row gy-4 align-items-center">
```

```
<div class="col-lg-6">
```

```

```

```
</div>
```

```
<div class="col-lg-6">
```

```
<div class="stats-item d-flex align-items-center">
```

```
<span data-purecounter-start="0" data-purecounter-end="1000000" data-  
purecounter-duration="1" class="purecounter"></span>
```

```
<p><strong>Students </strong> has Successfully trained</p>
```

```
</div><!-- End Stats Item -->
```

```
<div class="stats-item d-flex align-items-center">
```

```
<span data-purecounter-start="0" data-purecounter-end="300" data-purecounter-  
duration="1" class="purecounter"></span>
```

```
<p><strong>Projects</strong> has been developed</p>
```

```
</div><!-- End Stats Item -->
```

```
<div class="stats-item d-flex align-items-center">
```

```
<span data-purecounter-start="0" data-purecounter-end="10000" data-  
purecounter-duration="1" class="purecounter"></span>
```

```
<p><strong>Hours Of Support</strong> has been delivered</p>
```

```
</div><!-- End Stats Item -->
```

```
</div>
```

</div>

</div>

</section><!-- End Stats Counter Section -->

<!-- ===== Call To Action Section ===== -->

<section id="call-to-action" class="call-to-action">

</div>

</section><!-- End Call To Action Section -->

<!-- ===== Dashboard Section ===== -->

<section id="dashboard" >

<div class="align">

<h2>DASHBOARD</h2>

<div class='tableauPlaceholder' id='viz1680863721247' style='position: relative'><noscript><a href='#'><img alt='Financial analysis of banks ' src='https://public.tableau.com/static/images/FA/FADashboard\_16808636008850/Dashboard/1\_rss.png' style='border: none' /></a></noscript><object class='tableauViz' style='display:none;'><param name='host\_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /><param name='embed\_code\_version' value='3' /><param name='site\_root' value='' /><param name='name' value='FADashboard\_16808636008850/Dashboard' /><param name='tabs' value='no' /><param name='toolbar' value='yes' /><param name='static\_image' value='https://public.tableau.com/static/images/FA/FADashboard\_16808636008850/Dashboard/1.png' /><param name='animate\_transition' value='yes' /><param name='display\_static\_image' value='yes' /><param name='display\_spinner' value='yes' /><param name='display\_overlay' value='yes' /><param name='display\_count' value='yes' /><param name='language' value='en-US' /></object></div><script type='text/javascript'> var divElement = document.getElementById('viz1680863721247'); var vizElement = divElement.getElementsByTagName('object')[0]; if ( divElement.offsetWidth > 800 ) { vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth\*0.75)+'px';} else if ( divElement.offsetWidth > 500 ) { vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth\*0.75)+'px';} else { vizElement.style.width='100%';vizElement.style.height='977px';} var scriptElement = document.createElement('script'); scriptElement.src =

```
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);    </script>
```

```
</div>
```

```
</div>
```

```
</section><!-- End Dashboard section -->
```

```
<!-- ===== Story Section ===== -->
```

```
<section id="story" >
```

```
<div class="salign">
```

```
<h2>STORY</h2>
```

```
<div class='tableauPlaceholder' id='viz1680863933540' style='position:
relative'><noscript><a href='#'><img alt='STORY BOARD '
src='https://public.tableau.com/static/images/FA/FAStory
/STORYBOARD/1_rss.png' style='border: none' /></a></noscript><object
class='tableauViz' style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param
name='embed_code_version' value='3' /> <param name='site_root' value='' /><param
name='name' value='FAStory/STORYBOARD' /><param name='tabs' value='no'
/><param name='toolbar' value='yes' /><param name='static_image'
value='https://public.tableau.com/static/images/FA/FASto
ry/STORYBOARD/1.png' /> <param name='animate_transition' value='yes'
/><param name='display_static_image' value='yes' /><param name='display_spinner'
value='yes' /><param name='display_overlay' value='yes' /><param name='display_count'
value='yes' /><param name='language' value='en-US' /></object></div>    <script
type='text/javascript'>        var divElement =
document.getElementById('viz1680863933540');        var vizElement =
divElement.getElementsByTagName('object')[0];
vizElement.style.width='1155px';vizElement.style.height='911px';        var
scriptElement = document.createElement('script');        scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);    </script>
```

```
</div>
```

```
</div>
```

```
</section><!-- End story Section -->
```

```
<!-- ===== Our Team Section ===== -->
```

```

<section id="team" class="team">
  <div class="container" data-aos="fade-up">

    <div class="section-header">
      <h2>Our Team</h2>
    </div>

    <div class="row gy-4">

      <div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="100">
        <div class="member">
          
          <h4>KOWSALYA P</h4>
          <span></span>
          <div class="social">
            <a href=""><i class="bi bi-twitter"></i></a>
            <a href=""><i class="bi bi-facebook"></i></a>
            <a href=""><i class="bi bi-instagram"></i></a>
            <a href=""><i class="bi bi-linkedin"></i></a>
          </div>
        </div>
      </div>
      </div><!-- End Team Member -->

      <div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="200">
        <div class="member">
          
          <h4>DHARANI PRIYA V</h4>
          <span></span>
          <div class="social">
            <a href=""><i class="bi bi-twitter"></i></a>
            <a href=""><i class="bi bi-facebook"></i></a>

```

```
<a href=""><i class="bi bi-instagram"></i></a>
<a href=""><i class="bi bi-linkedin"></i></a>
</div>
</div>
</div><!-- End Team Member -->

<div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="300">
  <div class="member">
    
    <h4>MONIKA V</h4>
    <span></span>
    <div class="social">
      <a href=""><i class="bi bi-twitter"></i></a>
      <a href=""><i class="bi bi-facebook"></i></a>
      <a href=""><i class="bi bi-instagram"></i></a>
      <a href=""><i class="bi bi-linkedin"></i></a>
    </div>
  </div>
</div><!-- End Team Member -->

<div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="400">
  <div class="member">
    
    <h4>MANJULA M</h4>
    <span></span>
    <div class="social">
      <a href=""><i class="bi bi-twitter"></i></a>
      <a href=""><i class="bi bi-facebook"></i></a>
      <a href=""><i class="bi bi-instagram"></i></a>
      <a href=""><i class="bi bi-linkedin"></i></a>
    </div>
  </div>
</div>
```

</div>

</div><!-- End Team Member -->

</div>

</div>

</section><!-- End Our Team Section -->

<!-- ===== Contact Section ===== -->

<section id="contact" class="contact">

<div class="container" data-aos="fade-up">

<div class="section-header">

<h2>Contact</h2>

<p></p>

</div>

<div class="row gx-lg-0 gy-4">

<div class="col-lg-4">

<div class="info-container d-flex flex-column align-items-center justify-content-center">

<div class="info-item d-flex">

<i class="bi bi-geo-alt flex-shrink-0"></i>

<div>

<h4>Location:</h4>

<p>A108 Adam Street, Tamilnadu,INDIA.</p>

</div>

</div><!-- End Info Item -->

<div class="info-item d-flex">

*<i class="bi bi-envelope flex-shrink-0"></i>*

**<div>**

**<h4>Email:</h4>**

**<p>finanalytica@gmail.com</p>**

**</div>**

**</div><!-- End Info Item -->**

**<div class="info-item d-flex">**

*<i class="bi bi-phone flex-shrink-0"></i>*

**<div>**

**<h4>Call:</h4>**

**<p>+91 5589 55488 55</p>**

**</div>**

**</div><!-- End Info Item -->**

**<div class="info-item d-flex">**

*<i class="bi bi-clock flex-shrink-0"></i>*

**<div>**

**<h4>Open Hours:</h4>**

**<p>Mon-Sat: 11AM - 23PM</p>**

**</div>**

**</div><!-- End Info Item -->**

**</div>**

**</div>**

**<div class="col-lg-8">**

**<form action="forms/contact.php" method="post" role="form" class="php-email-form">**

**<div class="row">**

**<div class="col-md-6 form-group">**

```

        <input type="text" name="name" class="form-control" id="name"
placeholder="Your Name" required>

    </div>

    <div class="col-md-6 form-group mt-3 mt-md-0">

        <input type="email" class="form-control" name="email" id="email"
placeholder="Your Email" required>

    </div>

</div>

<div class="form-group mt-3">

    <input type="text" class="form-control" name="subject" id="subject"
placeholder="Subject" required>

</div>

<div class="form-group mt-3">

    <textarea class="form-control" name="message" rows="7"
placeholder="Message" required></textarea>

</div>

<div class="my-3">

    <div class="loading">Loading</div>

    <div class="error-message"></div>

    <div class="sent-message">Your message has been sent. Thank you!</div>

</div>

<div class="text-center"><button type="submit">Send Message</button></div>

</form>

</div><!-- End Contact Form -->

</div>

</div>

</section><!-- End Contact Section -->

</main><!-- End #main -->

<!-- ===== Footer ===== -->

```



```
<footer id="footer" class="footer">
```

```
<div class="container">
```

```
<div class="row gy-4">
```

```
<div class="col-lg-5 col-md-12 footer-info">
```

```
<a href="index.html" class="logo d-flex align-items-center">
```

```
<span>Fin Analytica</span>
```

```
</a>
```

```
<p>We provide solutions to your business.</p>
```

```
<div class="social-links d-flex mt-4">
```

```
<a href="#" class="twitter"><i class="bi bi-twitter"></i></a>
```

```
<a href="#" class="facebook"><i class="bi bi-facebook"></i></a>
```

```
<a href="#" class="instagram"><i class="bi bi-instagram"></i></a>
```

```
<a href="#" class="linkedin"><i class="bi bi-linkedin"></i></a>
```

```
</div>
```

```
</div>
```

```
<div class="col-lg-2 col-6 footer-links">
```

```
<h4>Useful Links</h4>
```

```
<ul>
```

```
<li><a href="#">Home</a></li>
```

```
<li><a href="#">About us</a></li>
```

```
<li><a href="#">Services</a></li>
```

```
<li><a href="#">Terms of service</a></li>
```

```
<li><a href="#">Privacy policy</a></li>
```

```
</ul>
```

```
</div>
```

```
<div class="col-lg-2 col-6 footer-links">
```

```
<h4>Our Services</h4>
```

```
<ul>
```

```
<li><a href="#">Data Science</a></li>
<li><a href="#">Artificial Intelligence</a></li>
<li><a href="#">Business Intelligence</a></li>
<li><a href="#">Data Analytics</a></li>
<li><a href="#">Cloud Application Development</a></li>
</ul>
</div>
```

```
<div class="col-lg-3 col-md-12 footer-contact text-center text-md-start">
  <h4>Contact Us</h4>
  <p>
    A108 Adam Street <br>
    Tamil nadu,INDIA.<br>
    United States <br><br>
    <strong>Phone:</strong> 5554442221<br>
    <strong>Email:</strong> info@example.com<br>
  </p>
</div>
```

```
</div>
</div>
```

```
<div class="container mt-4">
  <div class="copyright">
    <strong><span></span></strong>
  </div>
  <div class="credits">
    <!-- All the links in the footer should remain intact. -->
    <!-- You can delete the links only if you purchased the pro version. -->
    <!-- Licensing information: https://bootstrapmade.com/license/ -->
```

**<!-- Purchase the pro version with working PHP/AJAX contact form:  
https://bootstrapmade.com/impact-bootstrap-business-website-template/ -->**

**<a href="https://bootstrapmade.com/"></a>**

**</div>**

**</div>**

**</footer><!-- End Footer -->**

**<!-- End Footer -->**

**<a href="#" class="scroll-top d-flex align-items-center justify-content-center"><i  
class="bi bi-arrow-up-short"></i></a>**

**<div id="preloader"></div>**

**<!-- Vendor JS Files -->**

**<script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>**

**<script src="assets/vendor/aos/aos.js"></script>**

**<script src="assets/vendor/glightbox/js/glightbox.min.js"></script>**

**<script src="assets/vendor/purecounter/purecounter\_vanilla.js"></script>**

**<script src="assets/vendor/swiper/swiper-bundle.min.js"></script>**

**<script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>**

**<script src="assets/vendor/php-email-form/validate.js"></script>**

**<!-- Template Main JS File -->**

**<script src="assets/js/main.js"></script>**

**</body>**

**</html>**

