

GRAPHICS DESIGN USING CANVA

1. INTRODUCTION

1.1. Overview

The "designing business card using Canva" project is centered around designing visually appealing and personalized birthday invitations using Canva. A well-crafted birthday invitation sets the tone for a memorable celebration and makes recipients feel excited to attend.

1.2. Purpose

1.Affordable Advertisement

2.Perfect For Events

3.Tangible

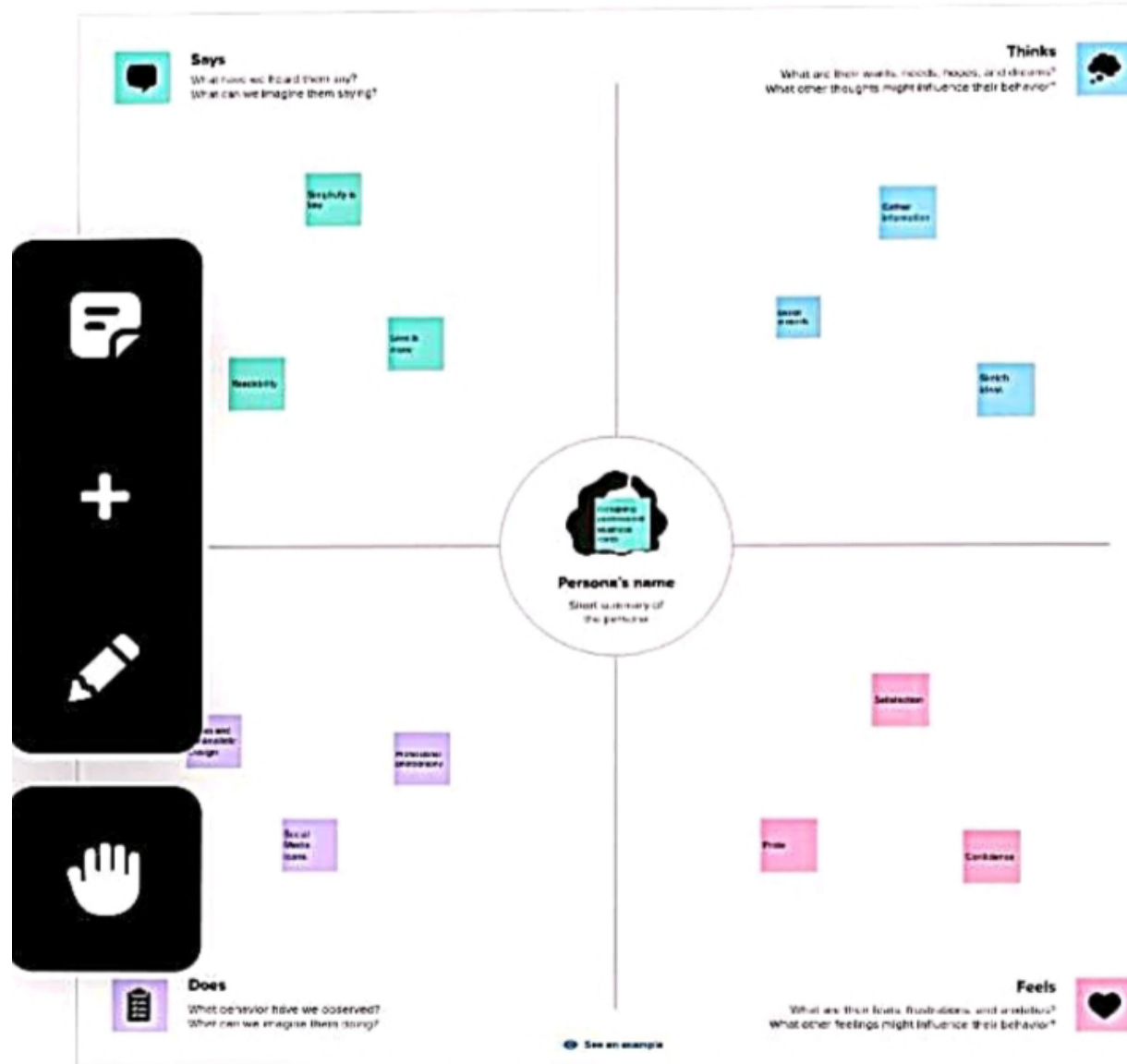
4.Easy Distribution

5.People Won't Forget Your Email



2. PROBLEM DEFINITION

2.1. Empathy Map



2.2 Brainstorming Map



3.RESULT



3. ADVANTAGES

- 1.Templates Can be Altered to be More Custom**
- 2.Canva offers a Stock Photography**
- 3.Intellectual Property Belongs to Canva**

DISADVANTAGES

- 1.The Free Version is Limited**
- 2.You are Unable to Move One Design to Another Design**
- 3.unique designs are limited**

4. APPLICATIONS

- 1.Share information in the simplest way**
- 2.Make a positive first impression**
- 3.Encourage further engagement**
- 4.Provide a tangible reminder**
- 5.Let people spread the word about your business**



5. CONCLUSION

With Canva's suite of creative business card layouts, you'll be able to find a design to fit your needs, and by using the Canva design editor, you can freely.

