

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 👥 1 hour to collaborate
- 👤 2-8 people recommended

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A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- 1 Team gathering**
Define who should participate in the session and send invites. Share relevant information or pre-work ahead.
- 2 Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- 3 Learn how to use the facilitation tools**

[Open article](#) →

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



Write down any ideas that come to mind that address your problem statement.

Ⓢ 10 minutes



TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Take turns sharing sticky notes having bigger than six s

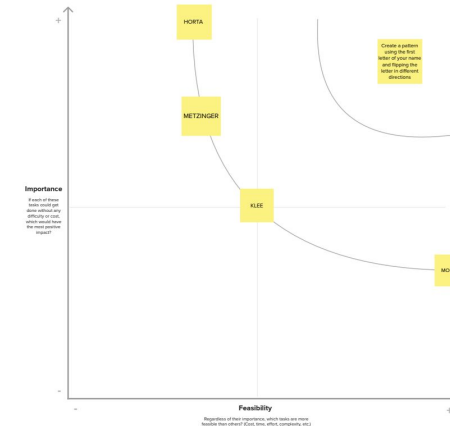
Ⓐ 30 minutes



Tip
Add customisable tags to slides to make it easier to find lessons, reports, and categorise important ideas.

Your team is
moving forward
ideas are important

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TIP Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.



Create a pattern using the first letter of your name and flipping the letter in different directions

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to

Keep moving forward

- 
Strategy blueprint
 Define the components of a new idea or strategy.
[Open the template →](#)
 - 
Customer experience journey map
 Understand customer needs, motivations, and what drives their experience.

- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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