



Homestr

The foundation model for residential real estate

homestr.com

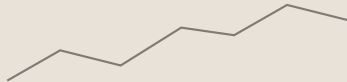
Everyone Knows What a Home Is Worth Today

Nobody can affordably show you where it's **going**.

WHAT EXISTS

Today's Estimate

\$425K



One number. No forecast.



WHAT'S MISSING

Homecastr Forecast

\$425K → \$490K

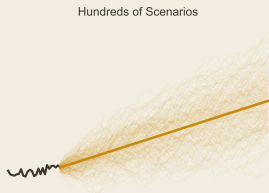


4-year outlook. See why.



See It Live

See where any property is heading, not just where it's been.



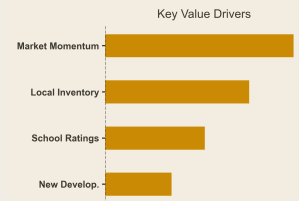
Scenario Analysis

Probabilistic ranges



Forecast Bands

Confidence intervals per property



Explainable Outputs

For investment memos

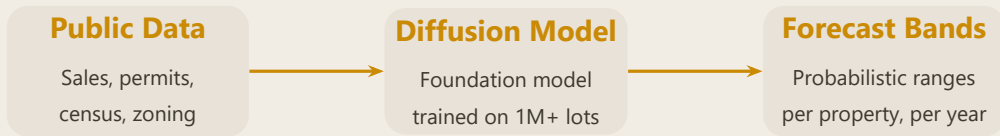
homecastr.com

Free. Live. Interactive.



Homecastr

How It Works



Public data in. Probabilistic ranges out.



Why Now

30-yr Low

Rate Uncertainty

Rates doubled in 18 months.
Buyers can't act without
forward-looking forecasts.

Diffusion Models

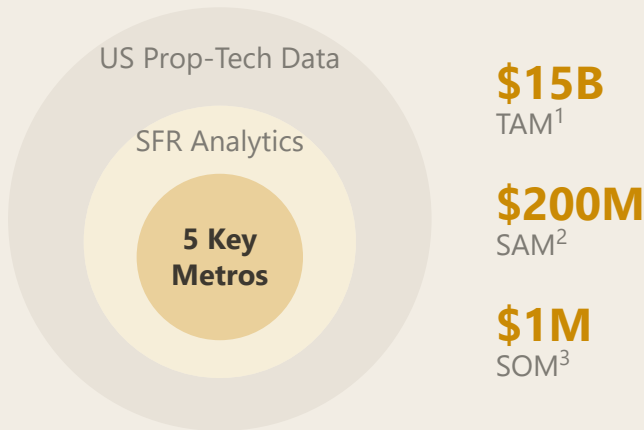
Now Feasible at Scale

Property-level probabilistic forecasts
became computation-
ally practical in 2023.

The demand exists. The technology just caught up.



Market



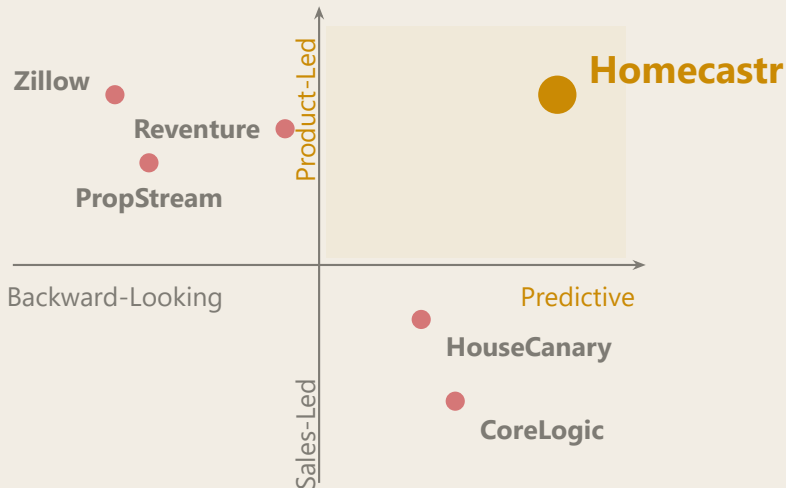
¹ US PropTech data market (Precedence Research, 2025).

² SFR analytics segment (est.): CoreLogic SFR div., HouseCanary (\$18M), ATTOM (\$28M), PropStream (\$25M+).

³ Bottom-up: ~6,000 brokers, SFR operators, and investors across 5 metros × \$99/mo × 15% capture. Year 3 ARR target.



Positioning



Only product-led platform with backtested, probabilistic forecasts.

Business Model

Free

Dashboard + basic forecasts
Builds audience, captures demand



\$99/mo

Bulk forecasts + API access
Full portfolio analytics



Where We Are

[Dashboard Screenshot / Demo Video]

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14%

Median Error

4yr

Forecast Horizon

1M+

Properties Indexed

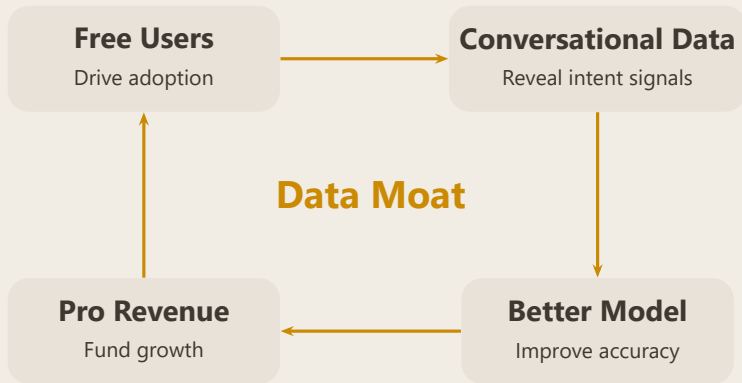
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API Response

Houston metro live.

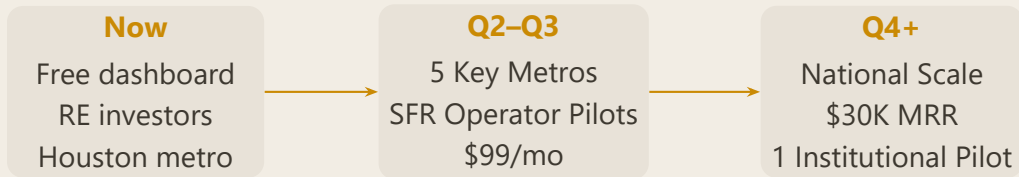


Flywheel



Intention data is the long-term asset.

Go-to-Market



- **Programmatic SEO**

Capture "Will [Address] appreciate?" searches

- **Broker-Client Loops**

Agents share forecasts with clients

- **Organic Growth**

Free tool drives word-of-mouth



Team



Daniel Hardesty Lewis

Founder & CEO

[linkedin.com/in/dhardestylewis](https://www.linkedin.com/in/dhardestylewis)

- **Summit Geospatial**

Highest quality terrain in Texas

- **Sr. Data Scientist, TACC**

Principal on \$40M resiliency project

- **Scientific ML**



[Cofounder Name]

[Title]

[linkedin]

- **[Role / Company]**

[Description]

- **[Role / Company]**

[Description]

- **[Role / Company]**



Raising \$1M

Pre-Seed

Every Dollar Mapped

- **ML Engineer**
Expand model to 5 metros
- **GTM / Sales**
Land first 300 paying operators
- **Data & Compute**
Data licenses + GPU compute

18-Month Milestones

- **5 metros**, 8M+ properties
- **\$30K MRR** from Operator tier
- **1 institutional pilot** or LOI

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