# Multi-Vendor Marketplace

**INTRODUCTION**

A multi vendor marketplace where multiple vendors can sell their products and services through their own website or subdomain. Each vendor can brand their own store and create unique sales and marketing campaigns. We, the merchant, control the stores and vendor permissions while collecting commissions on every sale

Where customers can browse the catalog and select products of interest. The selected items may be collected in a shopping cart. At checkout time, the items in the shopping cart will be presented as an order. At that time, more information will be needed to complete the transaction. Usually, the customer will be asked to fill or select a billing address, a shipping address, a shipping option, and payment information such as credit card number. An e-mail notification is sent to the customer as soon as the order is placed.

Any member can register and view available products.

Only registered member can purchase multiple products regardless of quantity.

There are four roles available: Visitor, User, Vendor Admin and Super Admin.

Visitor

* Visitor can view available products.

User

* User can view and purchase products.

Vendor Admin

* Vendor Admin has some extra privilege including all privilege of visitor and user.
* Vendor Admin can add products, edit product information and add/remove product.
* Vendor Admin can ship order to user based on order placed by sending confirmation mail.

Root Admin

* Root Admin can add user/Edit vendor and user information and can remove and user.
* Root Admin can approve or rejects product or deals added by vendor

Security

Pages of the website must be access in the way they were intended to be accessed. Included files shall not be accessed outside of their parent file. Administrator can only perform administrative task on pages they are privileged to access. Customers will not be allowed to access the administrator pages.

### Multi Vendor Website Features from Vendors’ Perspective

* **Easy registration/listing for vendors.**Third-party vendors need to be able to easily register and create their own product listings They also need their own profile page to showcase these listings.
* **Separate Mini Store for Every Vendor and Individual Admin Panel.**Each seller should have a micro store right inside of our marketplace. Micro stores contain: vendor company description, logo, products, product filter for vendor items. The micro store URL contains the vendor company name which vendors can promote as a separate store and attract customers to our marketplace.  
    
  Each vendor should also be provided with a separate admin panel. It will allow your vendors to manage their own store settings, products, and add vendor administrators with different access levels to the admin panel.
* **Language translations.**The platform should include translations into other languages to international vendors.
* **Vendor locations.**The feature allows our vendors to set their locations so that they could receive more orders from local customers.
* **Comments and reviews.**. Customers can comment and rate vendors, products, categories, and orders.
* **Loyalty program.** Customers will be encouraged to buy more and shop regularly with a built-in “Reward points” system which lets customers earn and spend points for purchases.
* **Vendor account balance, sales reports & statistics.**Sellers should be able to view detailed statistics on their sales in our marketplace. Besides, vendors need to see their account balance to track all payouts and commissions taken by the store administrator. Sellers can also review the income and expenditure statistics: total and per period.

Features Scope

* **Different Vendor’s Products in One Cart.**When a customer places all chosen products from several vendors in one shopping cart, the order should be automatically divided into several orders with each vendor supplying the purchased items separately, while the customer gets to pay only once as a single order.

### Multi Vendor Website Features from Admins’ Perspective

* **Multiple Levels of Administrative Access.**Apart from having the root administrator access we need to be able to register employees and set different levels of access to the admin panel.
* **Configurable Vendor Plans.**We need functionality to create subscription plans for vendors with different conditions and limitations.  
    
  First of all, apart from commissions, it should allow us to take a monthly fee from vendors for selling in our marketplace.  
    
  Secondly, with vendor plans, commissions are pre-set for each plan, and a new vendor just picks the most suitable option. The vendor plans functionality will save you from troubles with setting commissions for vendors manually.
* **Flexible product approval system.** We can let our vendors showcase products and check every product added by vendors.  
    
  Besides, root admin can choose either to approve or reject product updates
* **Advanced Vendor Payout System.**They can be automatic or manual. Automatic payouts are usually carried out via a built-in “PayPal for Marketplaces” payment method. It distributes the payment between vendors and sends commissions to your account. If you need to make a manual payment, you need to use the vendor accounting feature to record each payout.
* Consumers can pay using their PayPal wallet, credit cards or debit cards.
* **Detailed statistics and reports.**The multi vendor script should have integrated Google Analytics to generate detailed statistics about your website visitors. It will give you rich insights into your website traffic and marketing effectiveness.

Ref



Historical data backup and restore

Recycling