



5m STRAIGHT DISPLAY STAND (50% SCALE)

100% Total Graphic Area:

5110 (w) x 2400 (h) mm Flood artwork to full rectangle for finishing Flood artwork to full rectangle for finishing

> 100% Total Visual Area: 5030 (w) x 2320 (h) mm

50% Total Graphic Area:

2555 (w) x 1200 (h) mm

50% Total Visual Area:

2515 mm (w) x 1160 (h) mm

General Artwork Guidelines:

Pantone colours will be matched to CMYK as closely as possibe

RGB images will be auto converted to CMYK

Embed images/external links

Minimum resolution for images to be no less than 200dpi

All fonts must be converted to outlines

Please supply artwork as a Pre-Press PDF

Do not include this template layer