



## **Total Graphic Area:**

216 (w) x 403 (h) mm Including 100mm at bottom (Non-visible image area in roll mechanism)

## **Total Visual Area:**

210 (w) x 297 (h) mm

## **General Artwork Guidelines:**

All artwork to be in CMYK colours

Pantone colours will be auto converted to CMYK

RGB images will be auto converted to CMYK

Embed images/external links

Minimum resolution for images to be no less than 200dpi

All fonts must be converted to outlines

Please supply artwork as a Pre-Press PDF

Do not include this template layer

This template is provided at 100% of the finished size. Please do not adjust or modify this template.

## **A** NON VISIBLE AREA

This area will go into the mechanism and will not be seen, please do not put any text/logos in this area.

Bleed off any images or colour into this area.