

Side

Front

⚠ NON VISIBLE AREA

This area will not be seen, please do not put any text/logos in this area.  
Bleed off any images or colour into this area.

Side

↑  
**Safe Area**  
Keep all text and logos  
within this area



COUNTER

# PROMO COUNTER WITH HEADER

**Counter: Total Graphic Area:**  
1582 (w) x 880 (h) mm  
Including  
(Non-visible area)

**Counter: Total Visual Area:**  
1572 (w) x 870 (h) mm

**Counter: Front Visible Area:**  
804 (w) x 785 (h) mm

**Header: Total Graphic Area:**  
700 (w) x 300 (h) mm

**Header: Total Visual Area:**  
690 (w) x 290 (h) mm

**General Artwork Guidelines:**

All artwork to be in CMYK colours

Pantone colours will be auto converted to CMYK

RGB images will be auto converted to CMYK

Embed images/external links

Minimum resolution for images to be no less than 100dpi

All fonts must be converted to outlines

**Please supply artwork as a Pre-Press PDF**

Do not include this template layer

**This template is provided at 100% of the finished size.  
Please do not adjust or modify this template.**

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HEADER