

Fashion Store Visit Summary Report [CQ - Aug 2024]

Customer Information

Name: Jane Smith

Date of Birth: 02/14/1990

Address: 5678 Fashion Blvd., City, State 12345

Phone Number: 777-777-7777

Visit Summary

Date: August 23, 2024

Customer visited the store to explore the latest fall collection and inquire about custom tailoring services.

Key Findings:

- Customer showed interest in high-end designer wear, especially evening gowns.
- Customer is planning a wedding and looking for bridal and bridesmaids' dresses.
- Inquired about fabric options for custom-made suits.
- Requested matching accessories (shoes, handbags) to complement evening wear.

Preferred Styles:

- Classic evening gowns
- Custom bridal wear
- Tailored suits

Recommendations:

- Present the customer with designer evening gowns for upcoming events.

- Discuss custom tailoring options for bridal and bridesmaids' dresses.
- Offer a consultation for a custom-made suit, including fabric selection and fitting schedule.
- Showcase matching accessories for the selected outfits (shoes, handbags, jewelry).
- Schedule a follow-up appointment for further consultation and fittings.

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Detailed Table:

Item	Description	Type	Amount
Kids T-Shirt	Cotton T-shirt with fun prints	Male	\$15
Girls Dress	Summer floral dress	Female	\$25
Boys Shorts	Denim shorts for casual wear	Male	\$18
Baby Onesie	Soft cotton onesie for infants	Unisex	\$12
Girls Jacket	Lightweight jacket for cool days	Female	\$30
Boys Hoodie	Warm fleece hoodie	Male	\$22
Kids Swimwear	Colorful swim trunks	Male	\$20
Girls Leggings	Comfortable leggings for active girls	Female	\$15
Boys Sneakers	Durable sneakers for everyday wear	Male	\$40
Girls Sandals	Cute sandals for summer	Female	\$25
Boys Cap	Baseball cap with adjustable strap	Male	\$10
Girls Headband	Fashionable headband with bows	Female	\$5

Item	Description	Type	Amount
Kids Pajamas	Cozy pajamas set with cartoon designs	Unisex	\$20
Boys Formal Shirt	Dress shirt for special occasions	Male	\$30
Girls Skirt	Pleated skirt for school	Female	\$20
Kids Backpack	Spacious backpack with fun characters	Unisex	\$35
Boys Sports Jersey	Team jersey for sports activities	Male	\$28
Girls Cardigan	Stylish cardigan for layering	Female	\$27
Kids Winter Coat	Insulated coat for cold weather	Unisex	\$50
Boys Belt	Adjustable leather belt	Male	\$15
Girls Accessories Set	Includes necklace and bracelets	Female	\$18

Additional Information

Compositions: Details of the customer's style preferences, including material, fit, and color choices for each outfit.

Coverages: Information about potential discounts or offers, including loyalty rewards and upcoming sales events.

Documents: Purchase documents, order forms for custom designs, and customer preference sheets.

Encounters: Interactions with sales representatives and in-store stylists, including details of personalized fashion advice and consultation on custom tailoring.

Fashion History: Past purchases, including evening wear and casual outfits, and customer preferences in brands and designers.

Prepared by Fashion Boutique for Customer Consultation