

## Summary

### Segment1:

1. Number of movies released in 2017, 2018, and 2019 was 3052, 2944, 2001 respectively. Where if we look at monthly releases and least number of movie released is in the December month. Which is something they can take advantage of by releasing their movies in December.
2. So, based on the insight that you just drew, RSVP Movies should focus on the 'Drama' genre. Since it is the highest number of genres overall.
3. movies of genre 'Drama' (produced highest in number in 2019) has the average duration of 106.77 mins.

### Segment2:

1. So, now that we know the top 10 movies, we can try to get few character actors and filler actors from these movies.
2. RSVP Movies can partner with Dream Warrior Pictures or National Theatre Live or both for its next project since it has produced the greatest number of hit movies.

### Segment 3:

1. James Mangold can be hired as the director for RSVP's next project.
2. Marvel Studios, Twentieth Century Fox and Warner Bros. are the top three production houses respectively based on the number of votes received by the movies they have produced. RSVP can partner with them for the international movie releases.

### Segment4:

1. Star Cinema and Ave Fenix Pictures are the top two production houses that have produced the highest number of hits (median rating  $\geq 8$ ) among multilingual movies. RSVP can partner with them for the multilingual releases.