



Securing your Digital Identity

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Preview

BROITY

YOUR ONLINE GATEKEEPER

Its Free!

Add Extension

Kill Cookies
Cookie notices from
able them.

Kill Trackers
View and block trackers on websites
to control who collects your data.

Delete History
Delete your browsing history quickly.

How Browsers Track
Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Nunc
feugiat mauris donec velit, ac
consectetur. Eget sit risus, id
uctor auctor. Neque, diam
consectetur. Eget sit risus, id

Avoid Payment Scams
Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Nunc
feugiat mauris donec velit, ac
consectetur. Eget sit risus, id
uctor auctor. Neque, diam
consectetur. Eget sit risus, id

Read More

Read More

Blog

VPN Enabled
Your location is being hidden securely.

200MS
super fast.

HTTPS Everywhere

Ad & Popups Blocker

Disable Cookies

Kill Trackers

Filter NSFW

Clear Cache

Read More

SECURE YOURSELF WITH ONE CLICK

BROITY = BROWSER + SECURITY

In this new age of where everything happens online
We need to safe our selves from bad players

VPN

Protect your Location

We use VPN to mask your IP
preventing websites and trackers
from accessing your IP

your IP obscured from websites
↓
172.16.254.1
↓
123.11.224.2
↓
masked IP visible to websites

Hide Your Email Details

your email (its kept private)
dhrmi@gmail.com
↓
rubya@aspect.com
anon email generated

Disable Cookies
Remove annoying cookie notices
from websites and disable them.

Block Ads/Popups
Stops pop ups, ads, and annoying
banners on any website & video

Filter NSFW
Blocks NSFW images from the web
pages that you load using AI.

Clearing Cache
Delete Cache stored by websites

BLOGS:

Updated

1201@gmail.com

Hide Your Email Details

Create unique, random email
addresses to use in websites so your
personal email can stay private.

HTTPS Everywhere

Automatically switches 1000s of sites
from insecure "http" to secure "https".
Protection against surveillance

SSL Certificate

Google https://www.google.com/search

SSL Certificate

Google http://www.google.com/search

Problem Definition

Difficulty in securing your identity online (emails/usernames) and preventing bad actors from accessing your location and private data

Research

CISCO's 2021 Cybersecurity threat trends report suggests that at least one person clicked a phishing link in around 86% of organizations.

96% of phishing attacks arrive by email. Another 3% are carried out through malicious websites and just 1% via phone.

The increase in phishing attacks means email communications networks are now riddled with cybercrime. Symantec research suggests that throughout 2020, 1 in every 4,200 emails was a phishing email.

Tracking cookies work by storing a unique identifier in the form of a string of letters and numbers in the user web browser.

When they are surfing the web, their web browser makes requests of websites' servers. In turn, user information about their device is sent to the website.

27% of Cookies placed across the researched websites were tracking and advertising cookies.

Ideating

Idea 1:

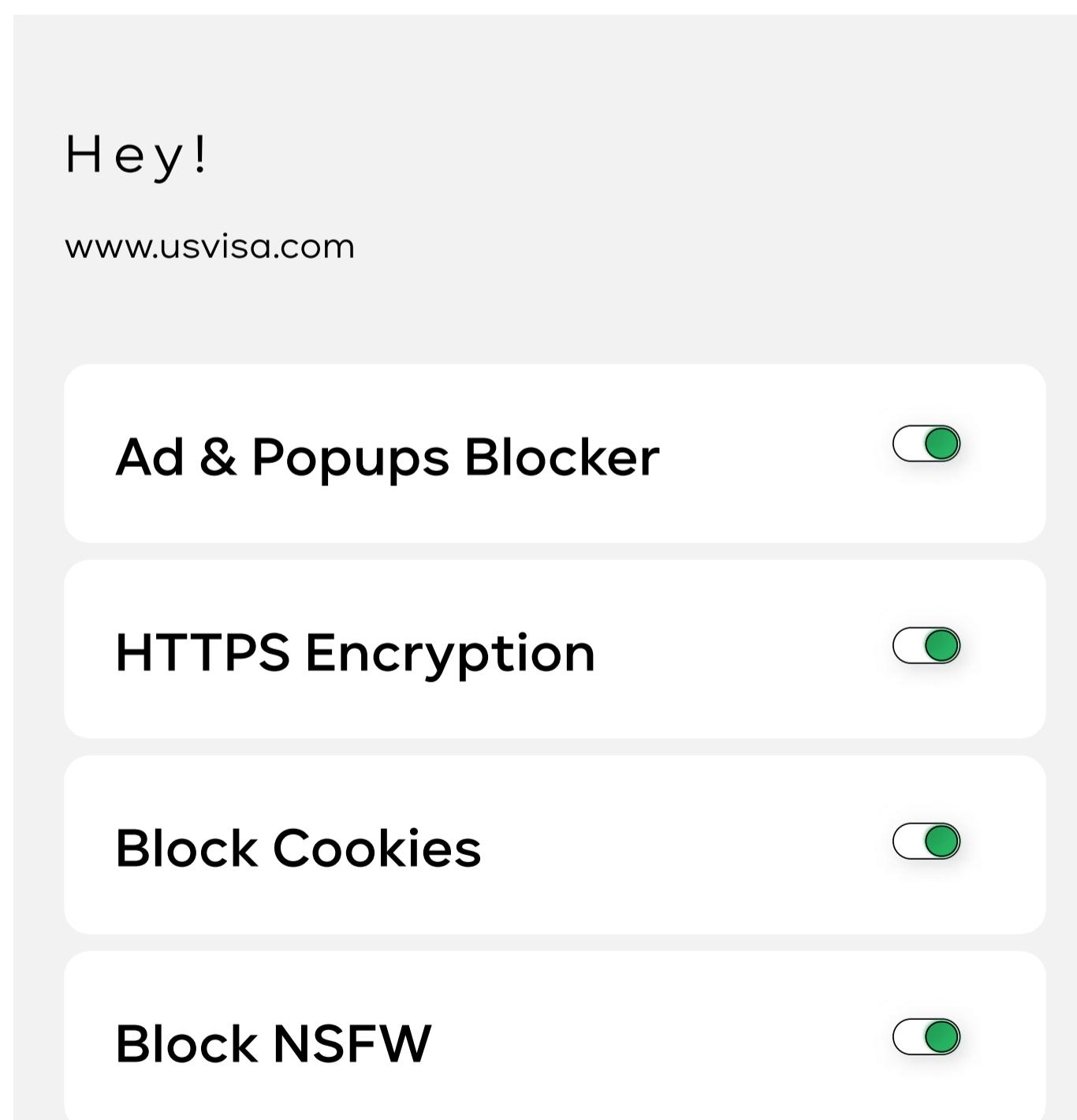
**Securing using awarness and education via
sometheing Curated List of Blogs and YT videos**

This however seemed a step in the good direction it was still not really solving the problem instead tell you how to solve it which isnt much useful, especially in this day and age of fas moving online infomration

Idea 2:

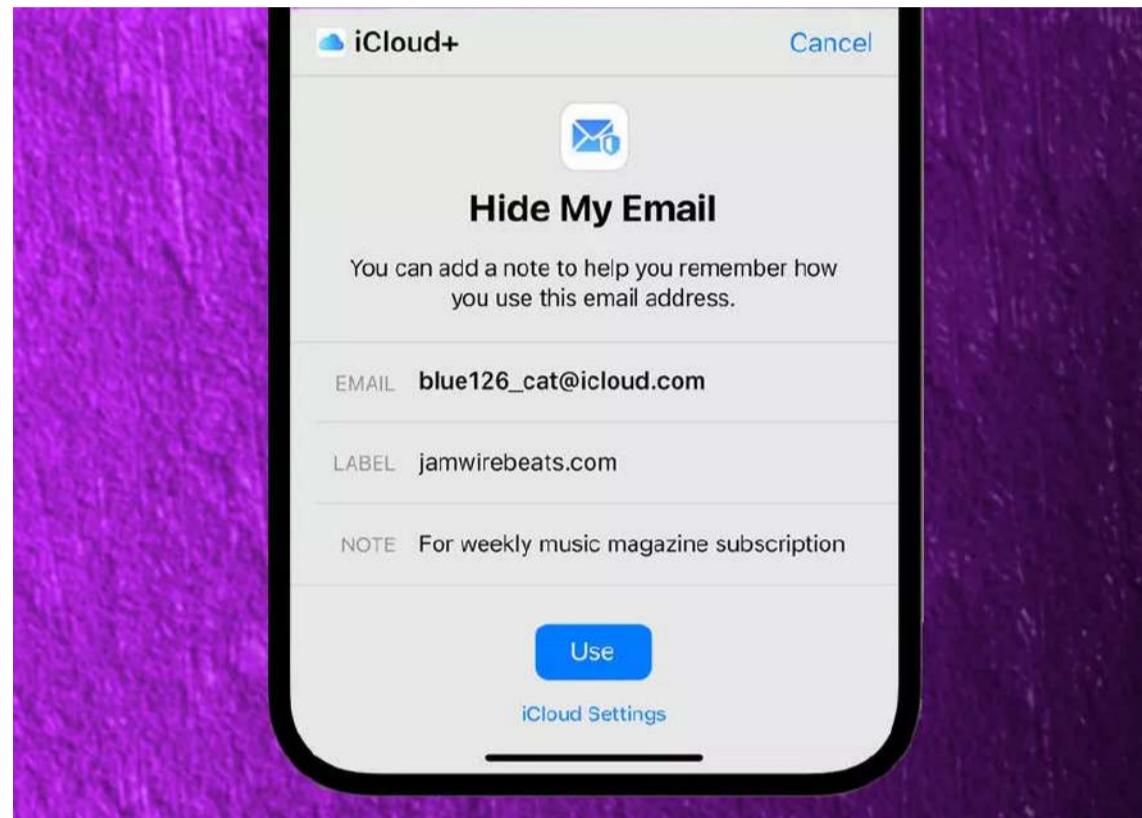
Using Extention for Browsers like Google Chrome to enable all different kinds of privacy features including Ability to mask emails with all the necessary

I have been an avid user of chrome and its extention, especially the Ad Blocker, but somehow its doesnt do all that is required to keep me browsing safely.

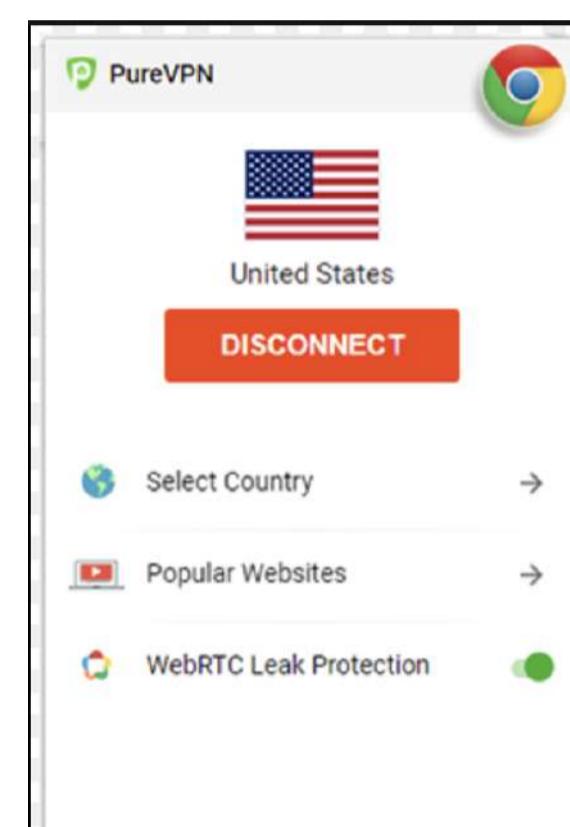


Existing Solutions

Hide My Email (iPhone only)



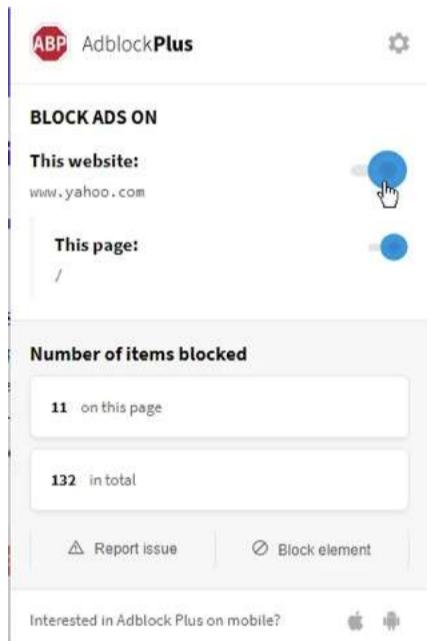
VPN Chrome



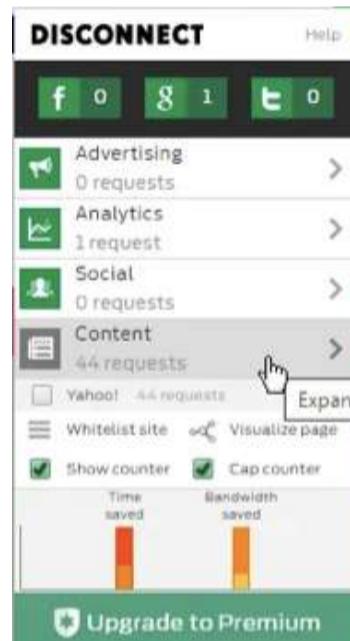
HTTPS



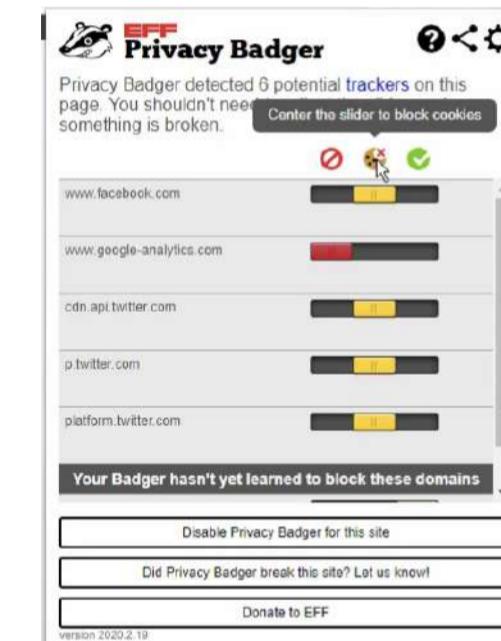
Ad-blocker



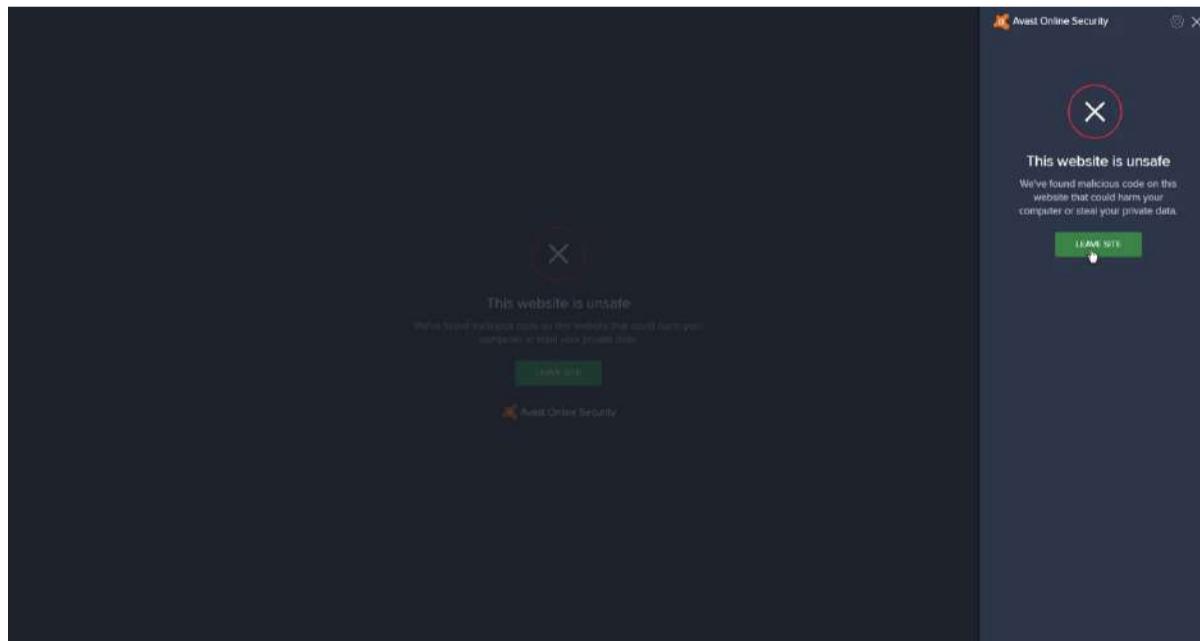
Disconnect



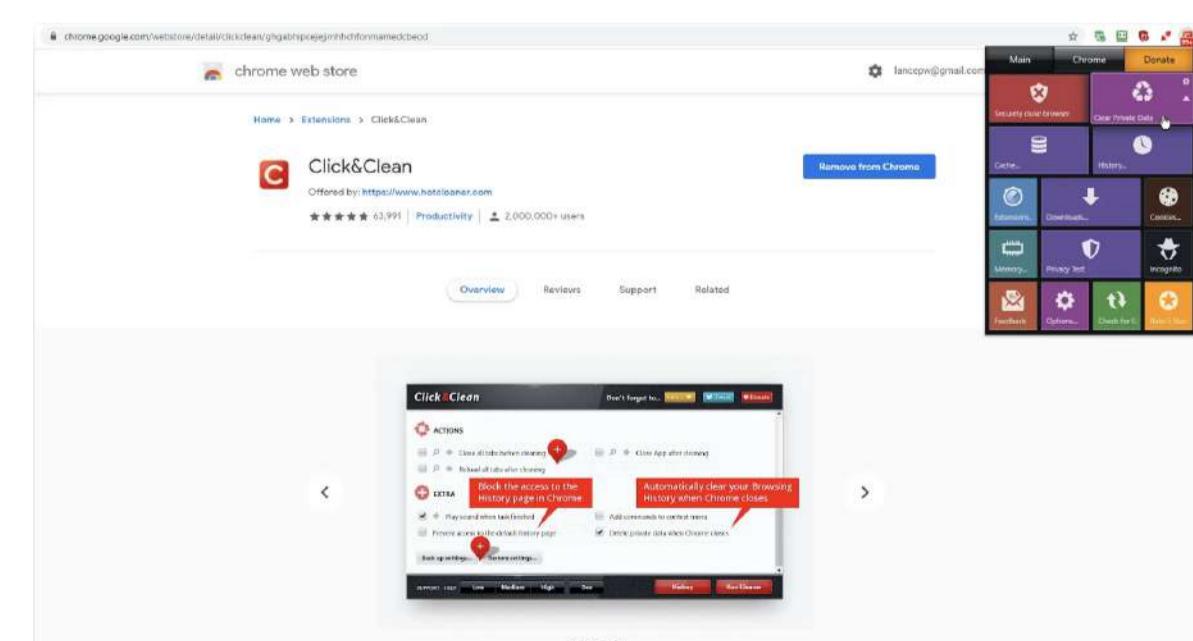
Trackers Detector



Malicious Code Detector



Remove data online



Inspiration & Moodboards

Faster connections
Our global network of VPN servers are optimized daily so you can access movies, live sport and other content you want quicker.

News
Secure access anywhere
Experience gaming to the ultimate

Server
Available in Premium
Fastest server
United States
United Kingdom
Canada

Not Connected
Connected

324 RATINGS
4.7
★★★★★
Years Old

AGE
4+
CHART
No. 174
DEVELOPER
Authy Inc

Requests
Settings

Google
Gmail token is:
123 456
Facebook
Facebook token is:
123 456

Avast Online Security & Privacy
Offered by: https://www.avast.com
★★★★★ 26,348 | Social & Communication | 10,000,000+ users

Overview Privacy practices Reviews Support Related

Easily optimize your privacy preferences
Privacy Advisor

1Password - Password Manager
Generate & keep passwords safe
GET
In-App Purchases

More Like This Save Permalink
VISUAL GUIDELINES

02

FONT
OPEN SANS
20 pt SemiBold 18 pt SemiBold 14 pt regular
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz

COLORS

Home About Services Project Blog Contact Page

your

LIFE HACK
Protect your data, protect yourself

Keep all your info safe with these handy apps.

Are you still using the same password for multiple online accounts? Or perhaps you use different passwords but they're all a variation on 1q2w3e4r (not as complicated as it looks). What you need is a password manager, or apps secured by Face ID or Touch ID. Here are some ideas to keep your personal info secure.

Bhavya

 College Senior

 Mumbai, MH

26 years old



Personality & Motivations

Techie

Introvert

Pessimistic

Thinking

About:

Bhavya is in his a Senior at an engineering college pursuing Computer science with major in Cyber Security.

Reading is one of the most favourite things that she spends her time doing apart from college work.

She loves reading books and newsletters.

Being a Cybersecurity major she understands the ramifications of giving out your data in this online world and takes all precautions necessary to protect herself online but still finds it tough to be fully protected.

Phising mails and useless ads have filled her personal inbox lately and she is frustrated by the same.

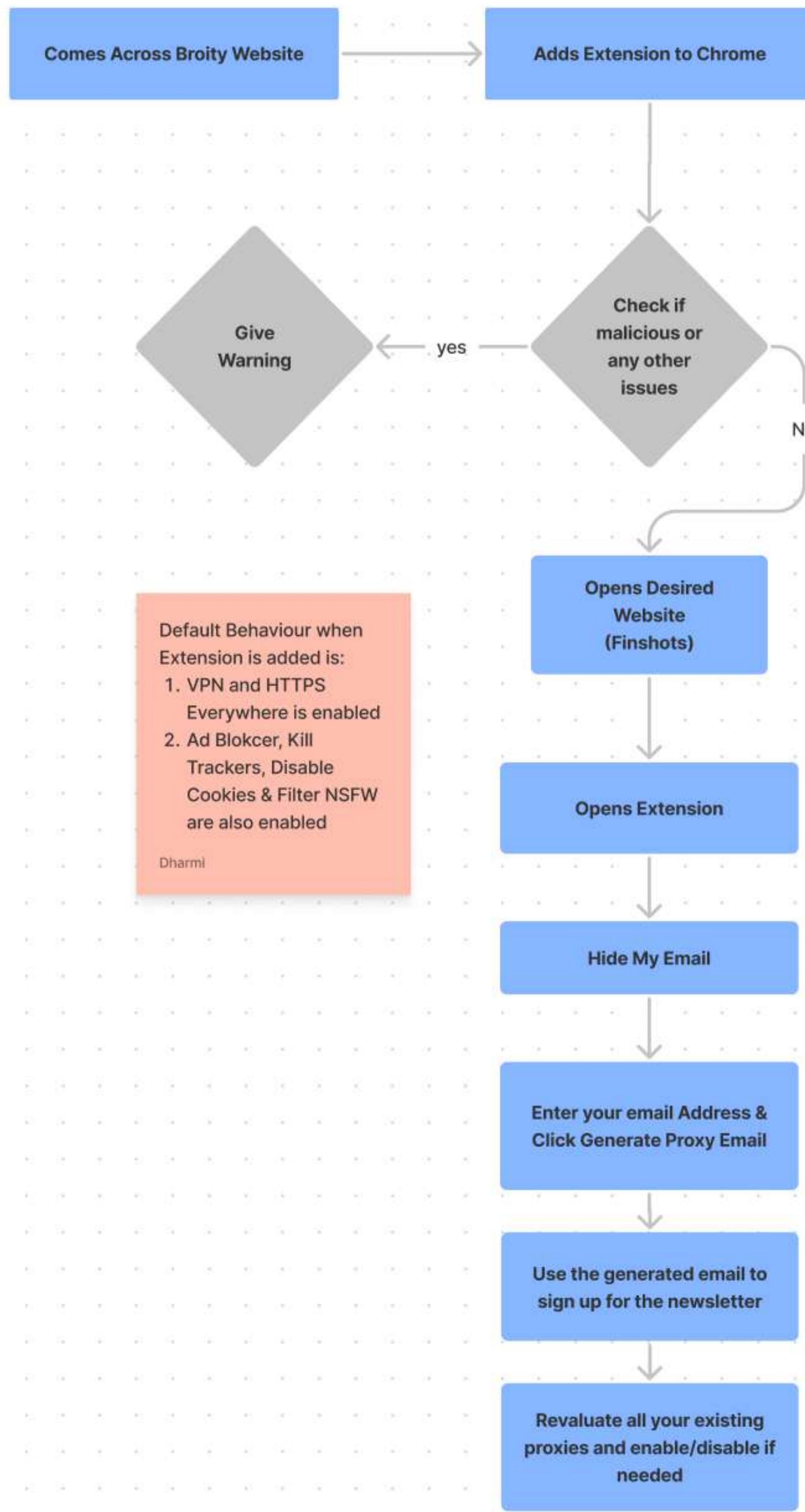
Her main goals:

- Being in full control of her online identity
- Securing her location and information from online hackers.
- Having

Pain Points & Barriers to achieving his goals

- Lack of trust in browsers.
- Every online attack needs a different solution and her knowledge about the those attacks are insufficient to protect her fully.

Userflow



Features Decided

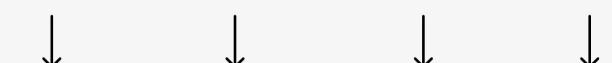
VPN

Protect your Location

We use VPN to mask your IP preventing websites and trackers from accessing your IP

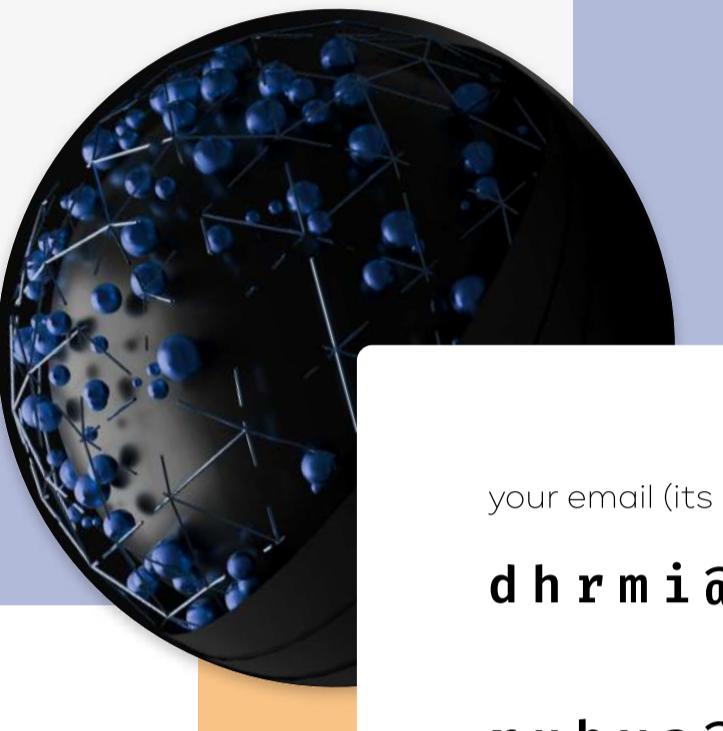
your IP obscured from websites

1 7 2 . 1 6 . 2 5 4 . 1



1 2 3 . 1 1 . 2 2 4 . 2

masked IP visible to websites



your email (its kept private)

d h r m i @ g m a i l . c o m

r u b y a @ s p e c t . c o m

anon email generated



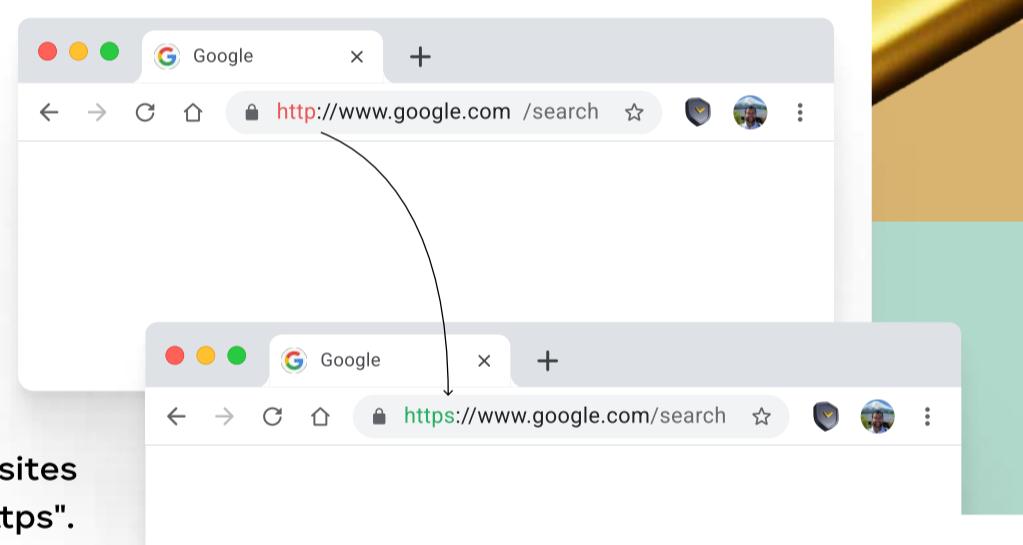
Hide Your Email Details

Create unique, random email addresses to use in websites so your personal email can stay private.



HTTPS Everywhere

Automatically switches 1000s of sites from insecure "http" to secure "https". Protection against surveillance



Block Ads/Popups

Stops pop ups, ads, and annoying banners on any website & videos



Disable Cookies

Remove annoying cookie notices from websites and disable them.



Filter NSFW

Blocks NSFW images from the web pages that you load using AI.



Kill Trackers

View and block trackers on websites to control who collects your data.



Clearing Cache

Delete Cache stored by websites.



Delete History

Delete your browsing history quickly.

Design System - Colors

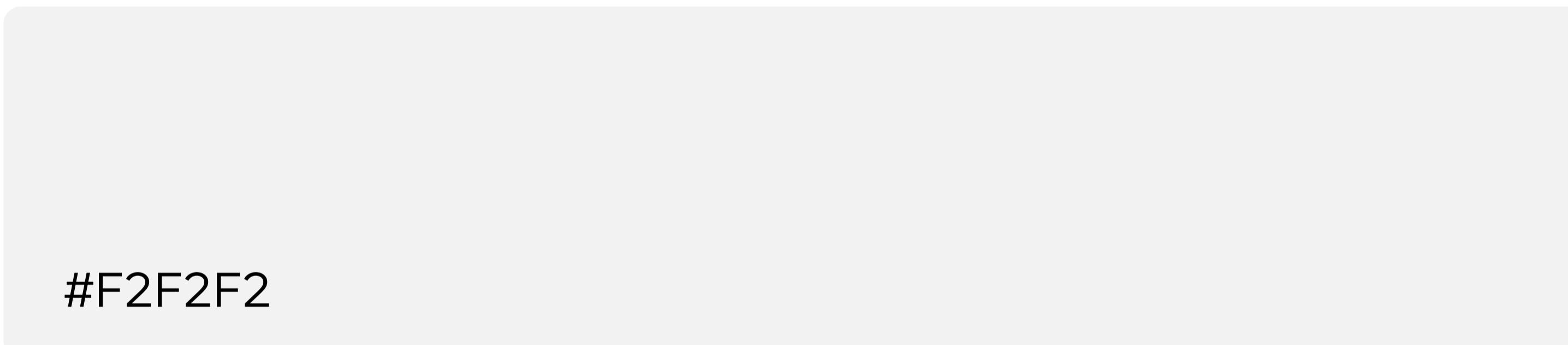
For Light Mode

Primary Colors



- Color Styles
- accent-yellow
 - accent-grey
 - black
 - white
 - tertiary-red
 - tertiary-blue
 - tertiary-bright-green
 - tertiary-yellow
 - tertiary-light-blue
 - tertiary-orange
 - tertiary-light-green

Secondary/Background



Tertiary Colors



#F3E268

#7E8DC1

#F49B34

#7EC1A9

#EB5757

#16A34A

#2563EB

Design System - Typography

Carmen Sans

STYLE NAME	FONT STYLE	SIZE	LINE HEIGHT	LETTER SPACING
Heading 1	S-Bold	48	-	4%
Heading 2	Semi-Bold	24	Auto	0%
Heading 3	Semi-Bold	16	Auto	-
BodyCopy-1	Regular	24	Auto	0%
BodyCopy-2	Regular	18	Auto	0%

NEUTRAL FACE

STYLE NAME	FONT STYLE	SIZE	LINE HEIGHT	LETTER SPACING
NF-HEADING 1	BOLD	36	-	8%
NF-SHEADING	REGULAR	36	150%	8%

LOREM IPSUM EXAMPLE PARAGRAPH

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Amet eu velit, elit at nunc, vitae. Vitae sit tincidunt non accumsan, nulla egestas pretium vulputate. At eget magna faucibus ornare maecenas quis felis. Urna magna ultrices tempus, pellentesque sed. Gravida ornare amet tellus congue massa lorem. Blandit massa egestas augue viverra. Id habitasse mauris varius in neque, tempus adipiscing sit leo. Malesuada pharetra, eu, tellus ligula parturient ultricies. Id morbi pellentesque elementum in. Felis, ac sit risus commodo libero ultricies.

Text Styles

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Rr Ss Tt Ww Xx Yy Zz
 1 2 3 4 5 6 7 8 9 0 ! @ # \$ % & * ? + (/)

AG NF-Subheading · 36/150

Ag Heading-1 · 48/Auto

Ag Heading-2 · 24/Auto

Ag Heading-3 · 16/Auto

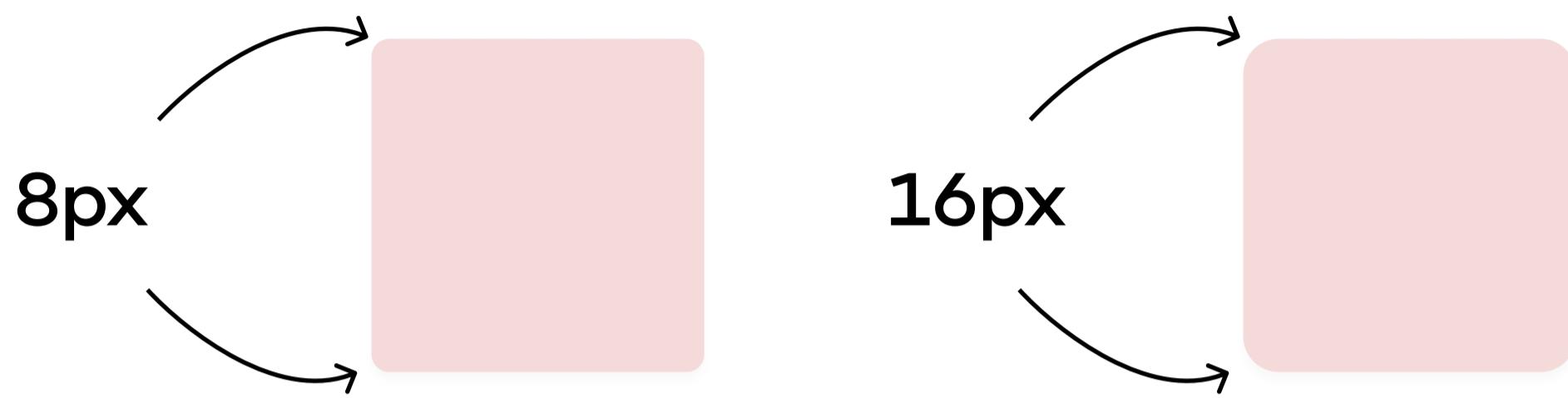
Ag Bodycopy-1 · 24/Auto

Ag Bodycopy-2 · 18/Auto

AG NF-Heading-1 · 36/Auto

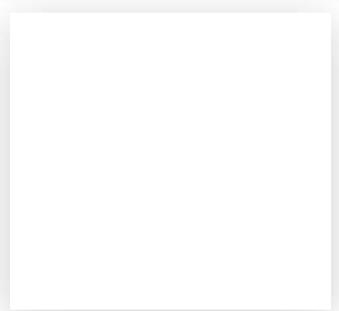
Design System - Borders

Components



Shadows:

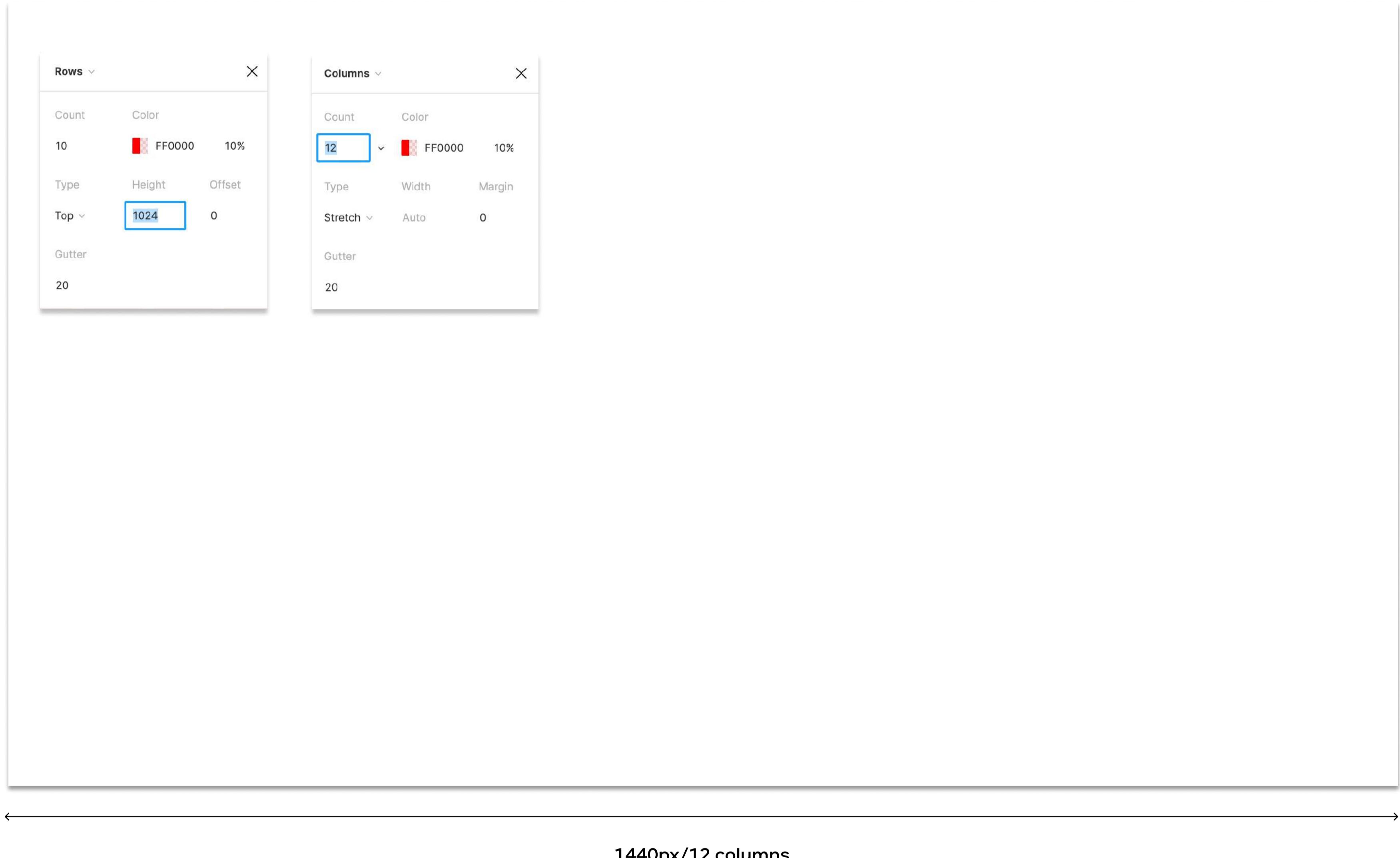
Hover



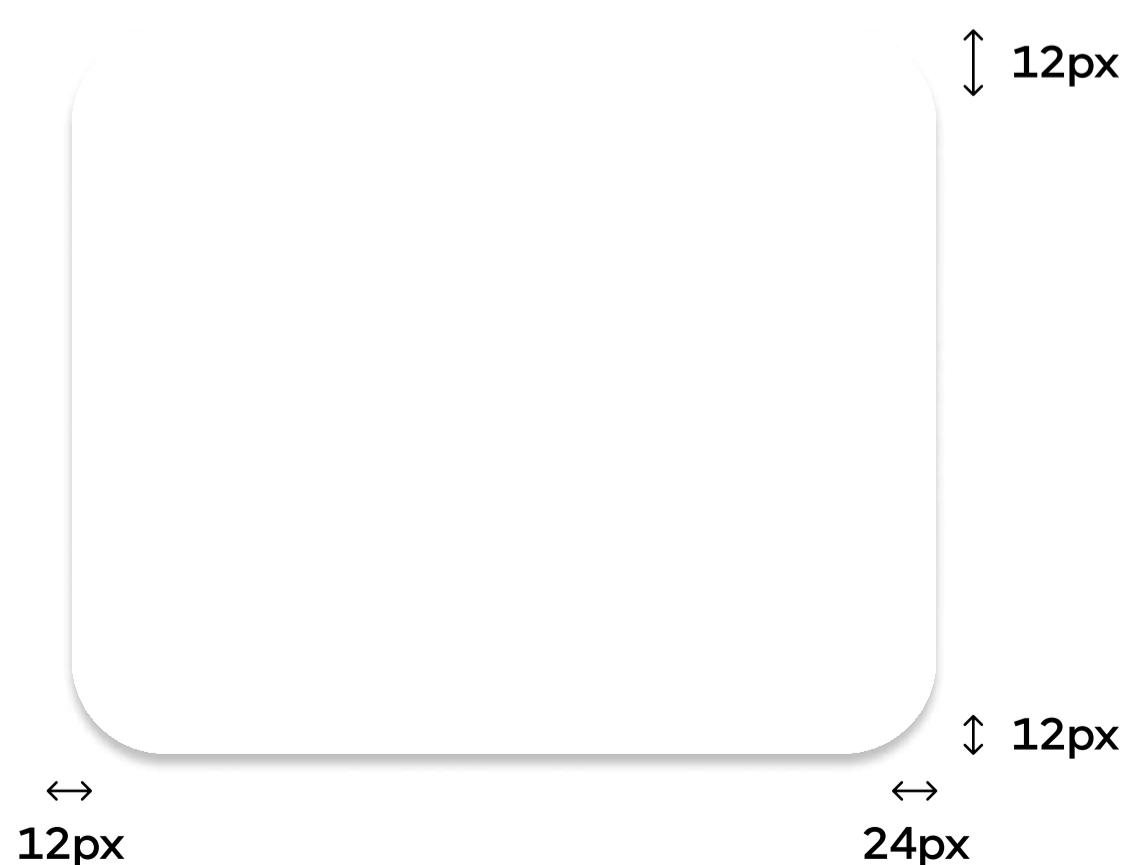
```
box-shadow: 0px 100px 80px rgba(0, 0, 0,  
0.07), 0px 22.3363px 17.869px rgba(0, 0, 0,  
0.0417275), 0px 6.6501px 5.32008px rgba(0, 0,  
0, 0.0282725);
```

Design System - Layout

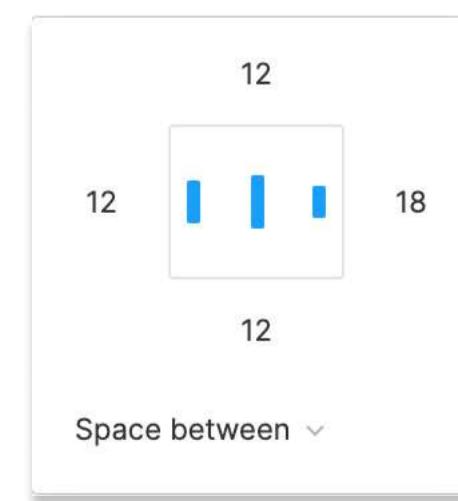
Screen



Web Components



UI Components



Design System - Layout

Screen

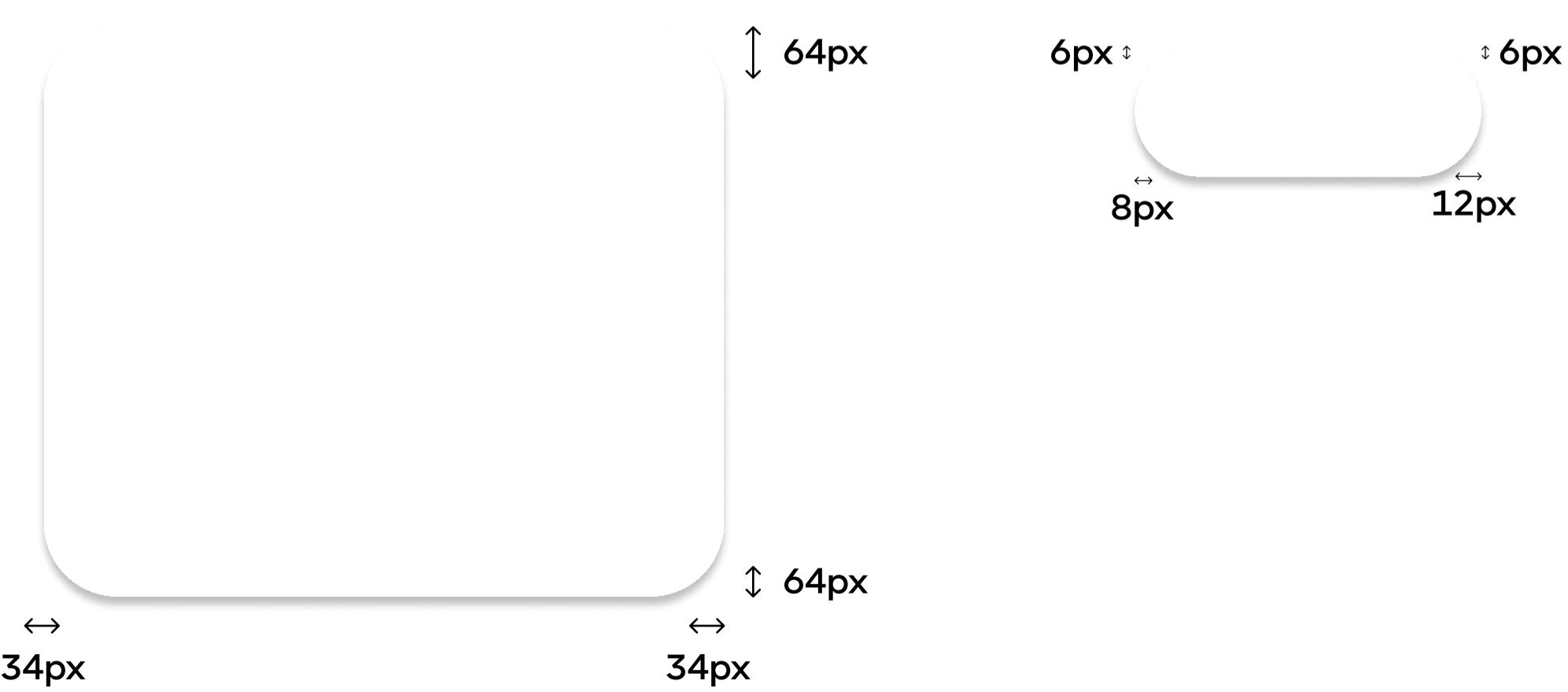
Rows X

Count	Color	10%
10		FF0000
Type	Height	Offset
Top	1024	0
Gutter		
20		

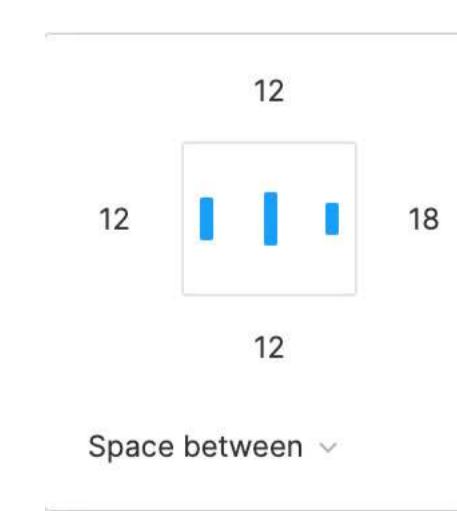
Columns X

Count	Color	10%
12		FF0000
Type	Width	Margin
Stretch	Auto	0
Gutter		
20		

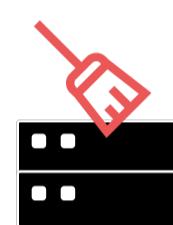
Web Components



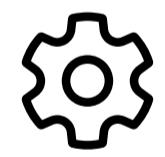
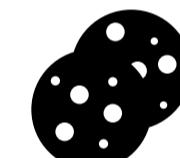
UI Components



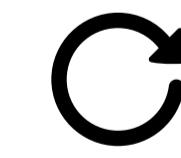
Design System - Icons



18



...



UI Components & Buttons

Subscribe



Pricing

Generate Sign Up
→
HTTPS Everywhere



VPN Enabled

Your location is being hidden securely.

Ad & Popups Blocker

Clear Cache


Done

How Browsers Track

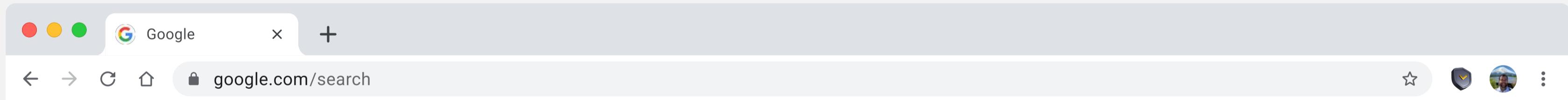
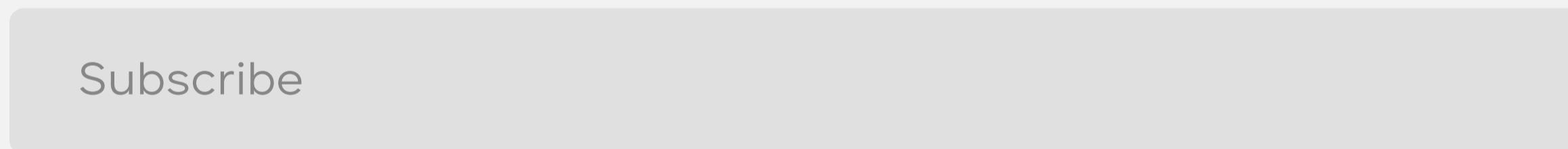
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc feugiat mauris donec velit, ac consectetur. Eget sit risus, id auctor auctor. Neque, diam consectetur. Eget sit risus, id

[Read More](#) →



Block Ads/Popups

Stops pop ups, ads, and annoying banners on any website & videos



Final Design

BROITY

YOUR ONLINE GATEKEEPER

Add Extension Its Free!

BROITY = BROWSER + SECURITY

In this new age of where everything happens online We need to safe our selves from bad players

VPN

Protect your Location

We use VPN to mask your IP preventing websites and trackers from accessing your IP

your email (its kept private)
d h r m i @ g m a i l . c o m
 ↓
r u b y a @ s p e c t . c o m
 annon email generated

Hide Your Email Details

Create unique, random email addresses to use in websites so your personal email can stay private.

HTTPS Everywhere

Hey Bhavyal
www.uvizo.com is secured

Hide My Email /Proxies →

200MS super fast •

VPN Enabled Your location is being hidden securely.

HTTPS Everywhere

Ad & Popups Blocker Disable Cookies

Filter NSFW Kill Trackers

Clear Cache Delete History

powered by broity

Hello!

www.finshots.in is secured

Hide My Email /Proxies →

200MS super fast •

VPN Enabled
 Your location is being hidden securely.

HTTPS Everywhere

Ad & Popups Blocker Disable Cookies

Filter NSFW Kill Trackers

Clear Cache Delete History

powered by broity

For: www.finshots.in

Enter your email:

eg. bhavya@gmail.com

This is the email where we will send you all the emails received on the generated email

Generate Proxy Email

Check Existing Proxies

Existing Proxies

If you receive too many emails to an email address that generated by us, you can simply stop receiving any further emails! just toggle the on/off button next to the email

search website/email

www.farnam.in Julia@eetos.com

www.theblock.com Robert@saodos.com

www.codrops.in taro@astos.com

www.finshots.in rajaba@spect.com

Done

Feasibility

1. HTTPS Everywhere, Ad Blocker, NSFW Filter are all **Open-Source Softwares**
2. VPN Service can be set up or be enabled by the help of other providers like **Fast VPN**
3. Hide My Email, **Custom Servers** might be needed to set up for this or we can use Temp mail akin services to enable this feature

Future Scope

1. Adding Statistics/Details for Website **vise analytics**.
2. **Screen Sniping Prevention** (Prevalent in hacking of crypto wallets)
3. Solving for **hijacked Keyboard**/Copy Past features of a laptop.
4. Expanding to security issues and vulnerabilities associated with **media devices** on your phone and laptops.

Links

[Figma Final Design](#)

[Figma Design System Link](#)