

# **PERSONAL BLOG ON IBM CLOUD STATIC WEB APPS**

## **TEAM MEMBERS**

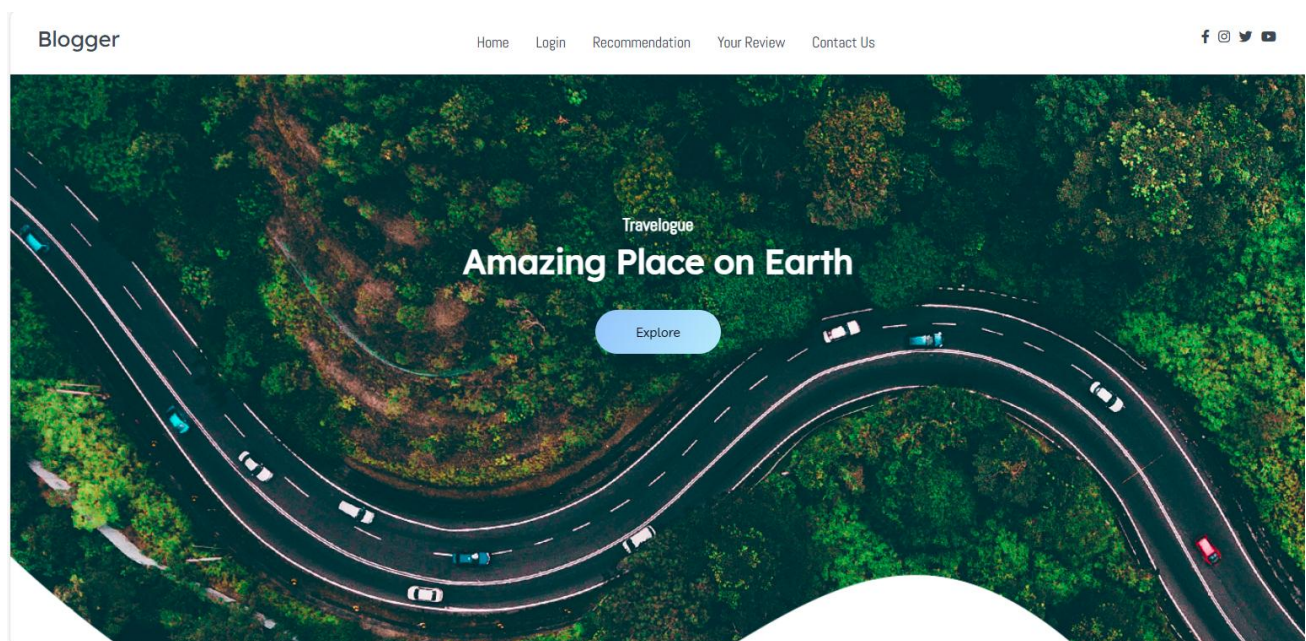
**963321104020 : R.S.DHARSAN**

**963321104042 : S.J.RAMALINGAM**

**963321104056 : P.SUDALAI SURESH**

**Phase 1: Problem Definition and Design Thinking**

**Project Title: Personal Travel Blog**



## **Document Submission**

**Objective :** The objective of establishing a Personal Travel Blog is to create a platform for documenting and sharing authentic travel experiences, insights, and adventures with a global audience. This platform aims to inspire, inform, and connect fellow travelers while providing the blogger with an avenue to express their passion for exploration.

### **Content Planning:**

Title: "Footprints Shadows: Exploring the Diverse Beauty From Kanyakumari to Manali: A Journey Across India."

## **Introduction**

Welcome to "Footprints Shadows," your gateway to a world of inspiring travel stories, practical tips, breathtaking photos, and an interactive visual map that will take you on a remarkable journey across India. Our blog is dedicated to celebrating the transformative power of travel, which not only broadens horizons but also creates unforgettable memories that last a lifetime.

Travel is more than just a leisure activity; it's an opportunity to explore the rich tapestry of cultures, landscapes, and experiences that our planet has to offer. Through our blog, we aim to share the beauty and diversity of India, from the southernmost tip of Kanyakumari to the northern paradise of Manali. Our goal is to inspire you to embark on your own adventures, discover new places, and make meaningful connections with the world around you.

Join us as we take you on a virtual journey, sharing personal narratives, practical travel advice, stunning photographs, and an interactive map that will guide you through the enchanting destinations we've explored. Let "Footprints Shadows" be your companion as you explore the incredible wonders of India and embrace the magic of travel.

## **Content Creation:**

### **Travel Story & Tips**

Embarking on a journey from the southern tip of India to the breathtaking northern mountains is a travel dream come true. Our road trip from Kanyakumari to Manali took us through diverse landscapes, cultures, and experiences. Join us as we share our travel stories, useful tips, and captivating photos from this unforgettable adventure.

**Kanyakumari - The Land's End:** Our journey began in Kanyakumari, where the Arabian Sea, the Indian Ocean, and the Bay of Bengal merge. Witnessing the sunrise at the southernmost tip of India was magical. Don't miss the Thiruvalluvar Statue and Vivekananda Rock Memorial for a dose of history and spirituality.

**Tips:** Stay at a beachfront hotel to enjoy the sound of waves crashing against the shore throughout your stay.

**Madurai - Temple Town :**Our next stop was Madurai, known for the magnificent Meenakshi Amman Temple. The intricate architecture and bustling markets of Madurai are a feast for the senses. Don't forget to try the local Chettinad cuisine.

**Tip:** Visit the temple in the evening to witness the mesmerizing Meenakshi Temple Ceremony.

**Bangalore - The Garden City:** Bangalore greeted us with its pleasant weather and vibrant culture. Cubbon Park and Lalbagh Botanical Garden offer a refreshing escape from the city buzz. Explore the city's microbreweries for a taste of local craft beer.

**Tip:** Experience the famous Bangalore nightlife by visiting MG Road or Brigade Road after dark.

**Jaipur - The Pink City :**Jaipur, the Pink City, welcomed us with its grandeur. Amber Fort, Hawa Mahal, and City Palace are architectural marvels. Be sure to savor some Rajasthani cuisine at Chokhi Dhani.

**Tip:** Wear comfortable shoes for exploring the fort's steep terrain and narrow passages.

**Amritsar - The Golden Temple :**Our journey took a spiritual turn in Amritsar, home to the serene Golden Temple. We joined the langar (community meal) and marveled at the temple's golden beauty. The Wagah Border ceremony is a must-see patriotic spectacle.

**Tip:** Cover your head and remove your shoes when visiting the Golden Temple, as a sign of respect.

**Manali - The Mountain Paradise :** Finally, we reached our destination, Manali. The lush green valleys, snow-capped peaks, and adventurous activities here left us in awe. Rohtang Pass and Solang Valley offer some of the most breathtaking views.

**Tip:** Pack warm clothing even in the summer months, as the weather in the mountains can be unpredictable.

## **Website Designin - Code**

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
  <meta charset="UTF-8">
```

```
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
```

<title>Footprint Shadows - A Journey Across India</title>

<link rel="stylesheet" href="styles.css">

</head>

<body>

<header>

<h1>Footprint Shadows: Exploring India's Beauty</h1>

<p>Embarking on a journey from the southern tip of India to the breathtaking northern mountains is a travel dream come true. Our road trip from Kanyakumari to Manali took us through diverse landscapes, cultures, and experiences. Join us as we share our travel stories, useful tips, and captivating photos from this unforgettable adventure.</p>

</header>

<section class="story">

<h2>Kanyakumari - The Land's End</h2>

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<p><strong>Tips:</strong> Stay at a beachfront hotel to enjoy the sound of waves crashing against the shore throughout your stay.</p>

<!-- Add Kanyakumari image from the internet -->



</section>

<section class="story">

<h2>Madurai - Temple Town</h2>

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<p><strong>Tip:</strong> Visit the temple in the evening to witness the mesmerizing Meenakshi Temple Ceremony.</p>

<!-- Add Madurai image from the internet -->



</section>

<!-- Repeat similar sections for Bangalore, Jaipur, Amritsar, and Manali -->

<section class="story">

<h2>Bangalore - The Garden City</h2>

<p>Bangalore greeted us with its pleasant weather and vibrant culture. Cubbon Park and Lalbagh Botanical Garden offer a refreshing escape from the city buzz. Explore the city's microbreweries for a taste of local craft beer.</p>

<p><strong>Tip:</strong> Experience the famous Bangalore nightlife by visiting MG Road or Brigade Road after dark.</p>

<!-- Add Bangalore image from the internet -->



</section>

<!-- Repeat for Jaipur, Amritsar, and Manali -->

<section class="story">

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<p>Finally, we reached our destination, Manali. The lush green valleys, snow-capped peaks, and adventurous activities here left us in awe. Rohtang Pass and Solang Valley offer some of the most breathtaking views.</p>

<p><strong>Tip:</strong> Pack warm clothing even in the summer months, as the weather in the mountains can be unpredictable.</p>

<!-- Add Manali image from the internet -->



</section>

<!-- Add a map section with interactive map code -->

<section class="map">

<h2>Explore Our Journey on the Map</h2>

<!-- Add interactive map code here -->

<!-- You can use Google Maps or a similar service to embed an interactive map of your journey

-->

</section>

<footer>

<p>&copy; 2023 Footprint Shadows - All rights reserved.</p>

</footer>

</body>

</html>

## **Conclusion**

In conclusion, the development of a personal travel blog can be a rewarding and fulfilling endeavor for those who have a passion for travel and storytelling.

Throughout the journey of creating and maintaining such a blog, several key takeaways and considerations emerge:

**Passion is the Foundation:** A successful personal travel blog begins with a genuine passion for travel and sharing experiences. Authenticity is key, as readers are drawn to the enthusiasm and unique perspectives of the blogger.

**Content is King:** Consistently producing high-quality, engaging content is essential for attracting and retaining readers. This includes well-written articles, captivating photographs, and perhaps even videos. Regular updates keep your audience engaged and coming back for more.

**Know Your Niche:** Identifying a niche within the travel blogging world can help you stand out. Whether it's adventure travel, luxury travel, budget travel, or a focus on a specific region or type of travel, a clear niche can help define your blog's identity.

**Engage with Your Audience:** Interacting with your readers through comments, social media, and email can foster a sense of community and loyalty. Responding to questions, sharing tips, and listening to feedback can enhance your blog's credibility.

**Monetization Options:** While many start travel blogs for the love of it, there are opportunities to generate income through sponsored content, affiliate marketing, selling merchandise, or even offering travel-related services. However, this should not compromise the integrity and authenticity of your blog.

**SEO and Promotion:** Understanding search engine optimization (SEO) and using effective promotion strategies are crucial for growing your blog's reach. Learning about keywords, meta descriptions, and other SEO techniques can help your content reach a broader audience.

**Consistency and Patience:** Success in the world of travel blogging often takes time. Consistency in posting, dedication to improvement, and patience in building an audience are key factors in achieving long-term success.

**Legal and Ethical Considerations:** Be mindful of copyright laws when using images and other media in your blog. Additionally, disclose any sponsorships or affiliate relationships transparently to maintain trust with your audience.

**Adaptability:** The travel industry is ever-evolving, as are the tools and platforms available for blogging. Staying current with trends and being open to adapt to new technologies or shifts in the travel landscape can keep your blog relevant.

In the end, a personal travel blog is not just a platform to document your journeys; it's a medium to inspire, educate, and connect with like-minded travelers. Whether your goal is to share your adventures with friends and family or turn your blog into a source of income, the key is to remain true to your passion and continually seek ways to improve and grow.

