

# INTERNSHIP PROGRAM 2026

## **Genplus Consulting Services** (Genesis)

Bridging the Gap Between Academia and Industry Through Industry-Aligned  
Training

# | About the Company



## Academia-Industry Bridge

EduTech organization bridging the gap through industry-aligned training, internships, and professional development.



## Experience & Continuous R&D

Nearly a decade of experience. Active R&D in software development, enterprise solutions, and emerging technologies.



## Technology Consulting & Hiring

Working with organizations to identify, train, and deploy skilled engineering talent.



## Expert-Led & Proven Impact

Programs delivered by experienced professionals. Thousands successfully trained for confident career transitions.



# | Our Core Pillars



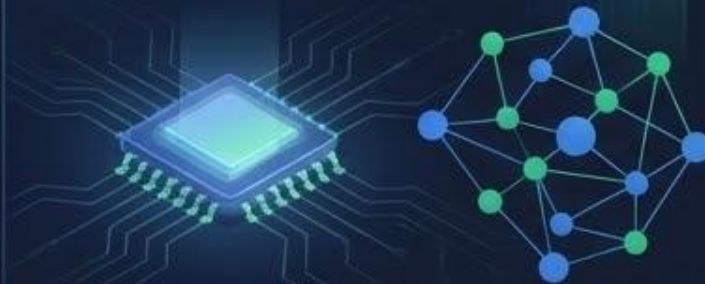
## Talent Development

Outcome-driven training programs designed to transition students confidently from academic settings to professional careers.



## Continuous R&D

Focused on software product development, enterprise solutions, and emerging technologies to stay aligned with trends.



## Technology Consulting

Identifying, training, and deploying skilled engineering talent for our hiring partners and organizations.



# | Expert-Led Training Delivery



## Industry Perspective

Our programs are delivered by experienced trainers and industry professionals who bring hands-on project experience into the learning environment.



## Real-World Application

These initiatives incorporate real project scenarios, modern tools, and best engineering practices, ensuring programs remain practical and relevant to recruitment expectations.



# | Our Proven Impact



Students Successfully Trained



## Scaling Excellence

Over the years, we have successfully enabled thousands of students across multiple domains to transition confidently into their professional roles.



## Industry Connection



Our strong connection with industry partners ensures that our talent stays aligned with real-world recruitment expectations.

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# Internship Program Goal and Objective

A Comprehensive 4-Month Industry Simulation





# Primary Goal

The primary goal of this 4-month program is to provide engineering students with holistic, hands-on exposure to the complete Software Development Life Cycle (SDLC) by simulating a real-world product development environment. Students will not only learn concepts but will apply them practically, working in teams, following industry-standard processes, tools, and methodologies.



# | Program Objectives



## End-to-End SDLC:

Expose students to software development from requirement analysis to cloud deployment.



## Agile Environments:

Enable students to work in Agile/Scrum-based teams similar to real IT companies.



## Industry Roles:

Help students understand roles such as developer, tester, product owner, and DevOps engineer.



## Career Prep:

Prepare students for industry expectations, technical interviews, and project-based roles.



# | Learning Objectives

## Engineering Mastery

By the end of the internship, students will be able to design system architecture, databases, and APIs. They will analyze business problems and convert them into functional requirements.



## Professional Delivery

Implement testing, security, and quality assurance practices. Present, document, and defend their work professionally using modern technology stacks and cloud platforms.



# Technical Skills Gained



## Programming & Apps

Python, Java, MERN Stack, and REST API  
Integration.



## Cloud & DevOps

Microsoft Azure deployment, CI/CD pipelines,  
and DevOps fundamentals.



## AI Features

Resume screening, recommendations, and  
eligibility scoring using AI.



# Software Engineering Process

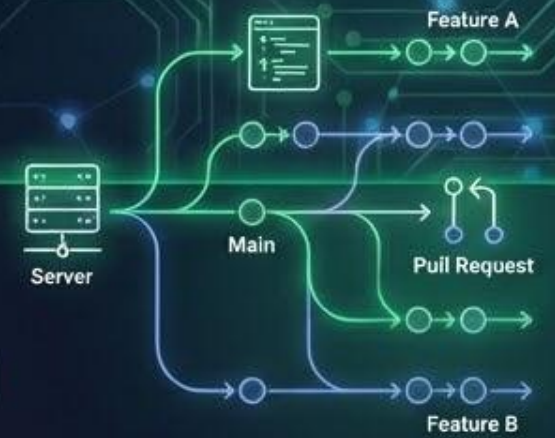
## Agile & Scrum

Students participate in Sprint planning, daily stand-ups, reviews, and retrospectives to mirror real-world industry workflows.



## Version Control

Mastering Git for collaborative development, code reviews, and maintaining a robust development history.



# Professional & Employability Skills

## Collaboration

Team communication and ownership in project execution within a professional environment.



## Analytical Thinking

Complex problem-solving skills and an industry-ready mindset focused on ethics and accountability.



## Project Demos

Real-world project presentation and demo experience to build confidence for placements.





# | Industry-Ready Mindset

## Work Ethics

Cultivating professional accountability and ownership.



## Problem Solving

Converting business problems into functional technical solutions.



## Quality Assurance

Implementing security and performance testing fundamentals.



## System Design

Designing robust architecture and data management systems.



# | Outcome for Students



## Graduation Success

At the end of the internship, students will have a real-world, end-to-end project experience and exposure to industry tools.



## Career Foundation

They gain a strong foundation for placements, higher studies, or professional roles with a clear understanding of how software products are built in real companies.



# Any Questions?



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