

Google Cloud Platform Fundamentals

INTRODUCING GOOGLE CLOUD PLATFORM



Howard Dierking

THINKER, BUILDER, LEADER

@howard_dierking blog.howarddierking.com



This Course



High-level overview

Intended for architects and technology decision makers

Solution archetypes over implementations



This Module



The Cloud and Google Cloud Platform (GCP)

How is GCP different?

Getting started



Google Cloud Platform



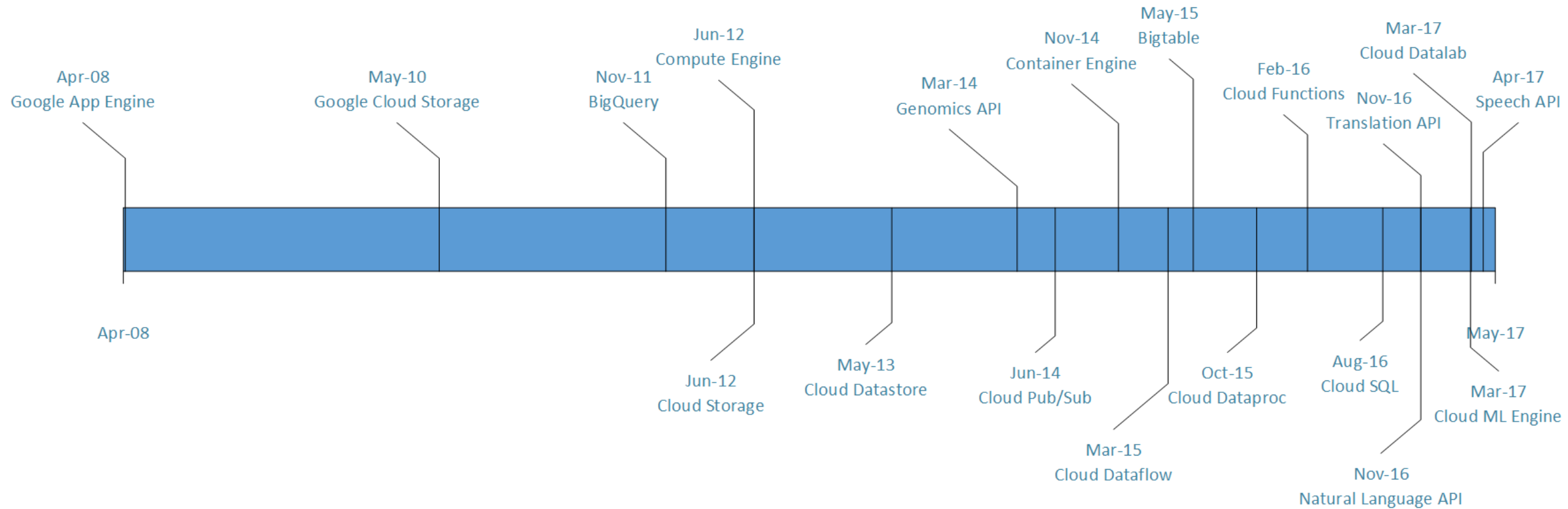
Public cloud service provider

Started in 2008

Leverages Google global infrastructure



A Brief History



“Cloud computing is a type of Internet-based computing that provides shared computer processing **resources** and **data** to computers and other devices on demand.”

Wikipedia



“Cloud computing breaks apart key functions of a computer and then offers them as services”

Me



Computer Processing Resources and Data



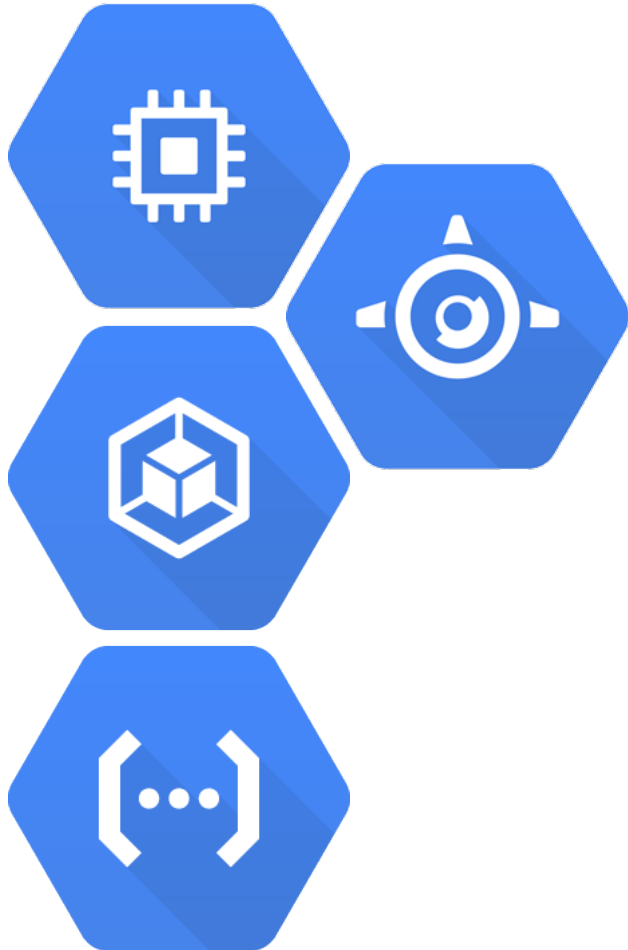
Processing

Storage

Networking



Processing



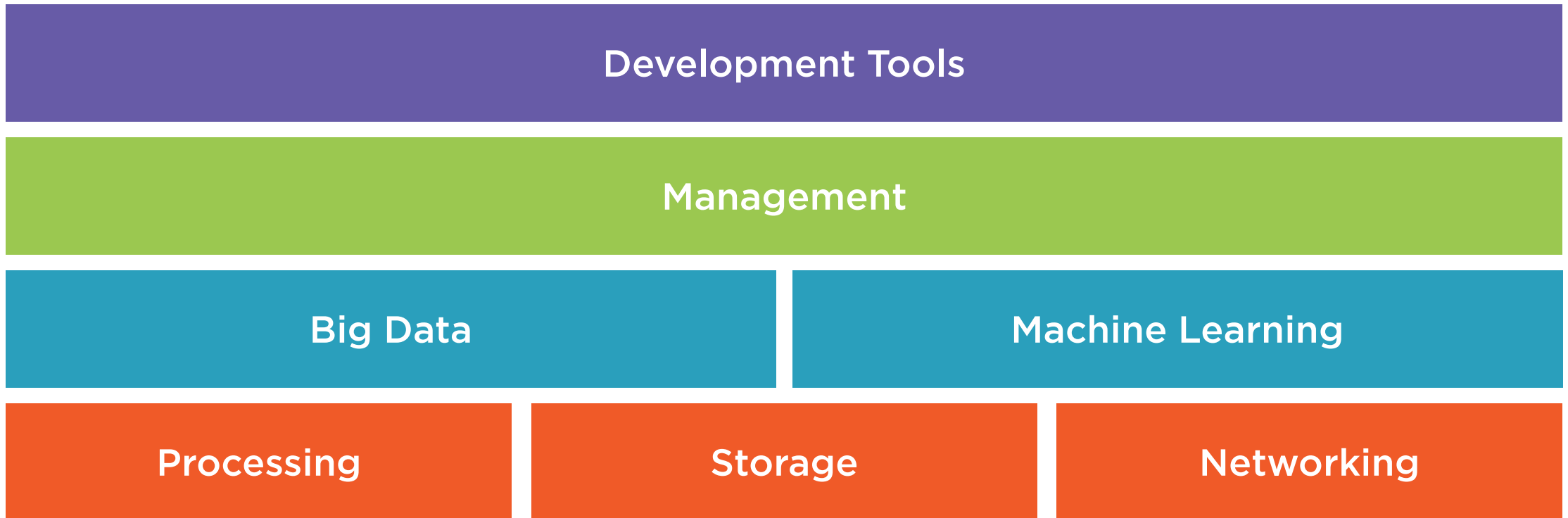
Storage



Networking



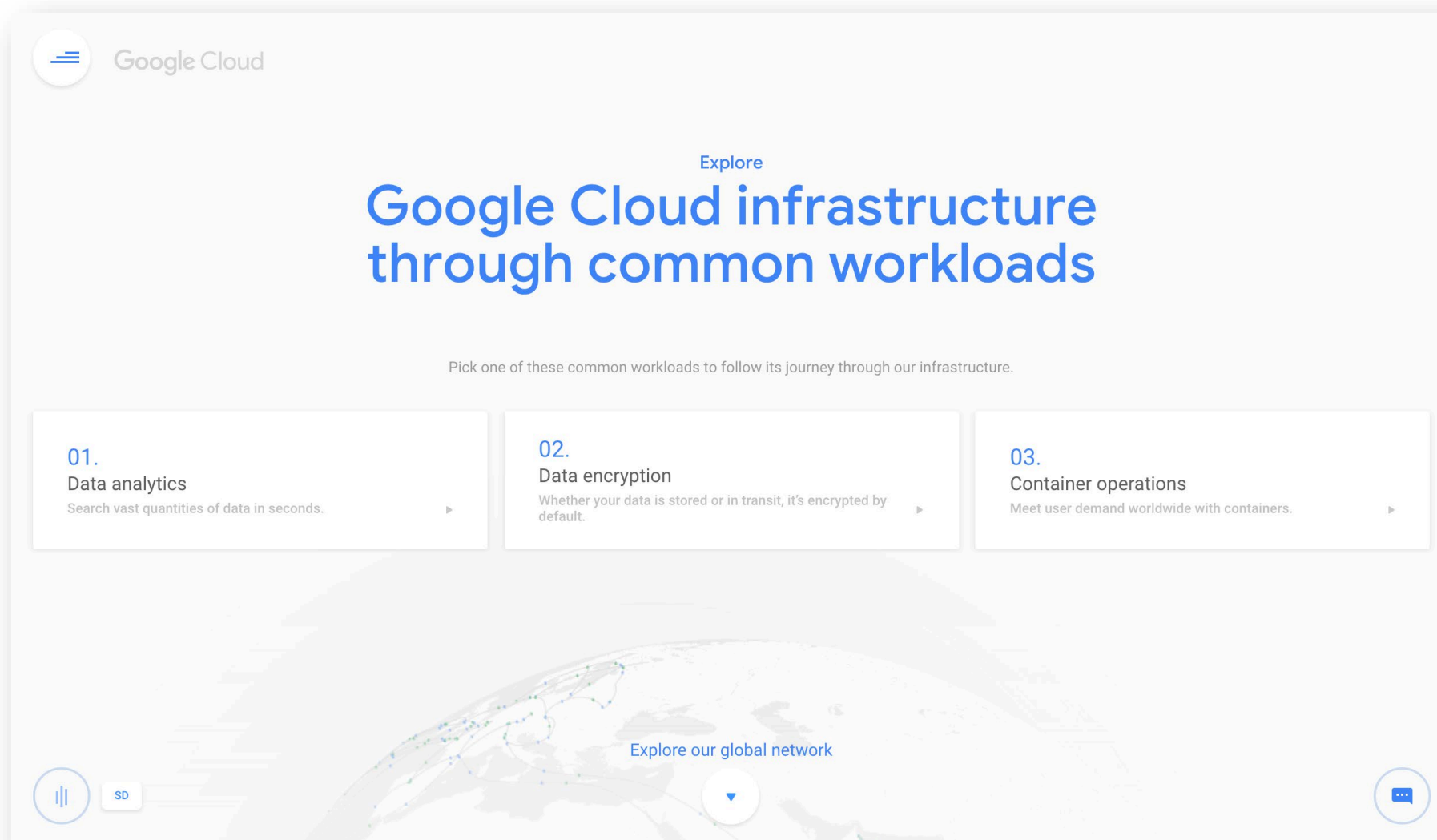
Building Out the Stack



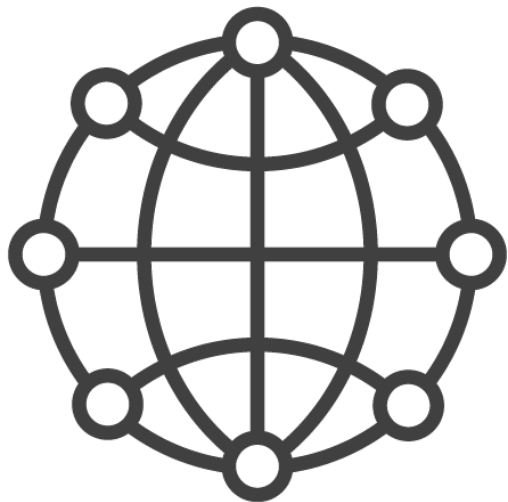
Global Presence



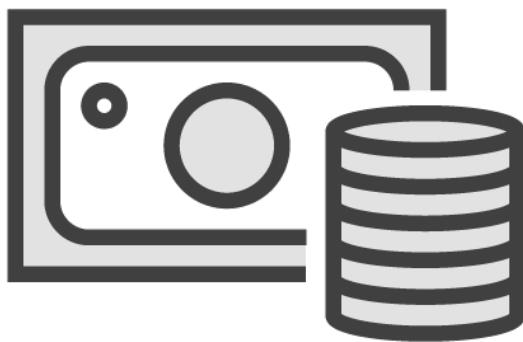
<https://cloud.withgoogle.com/infrastructure>



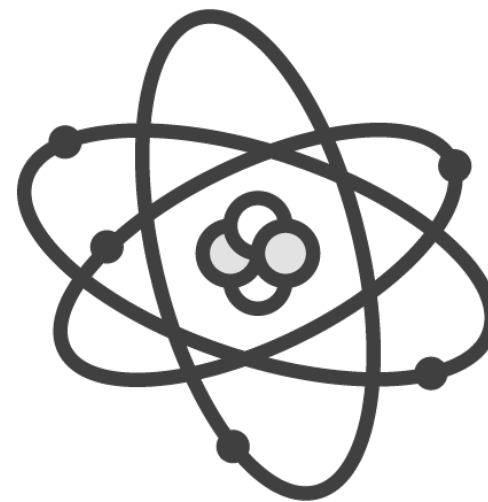
How GCP is Different



Network



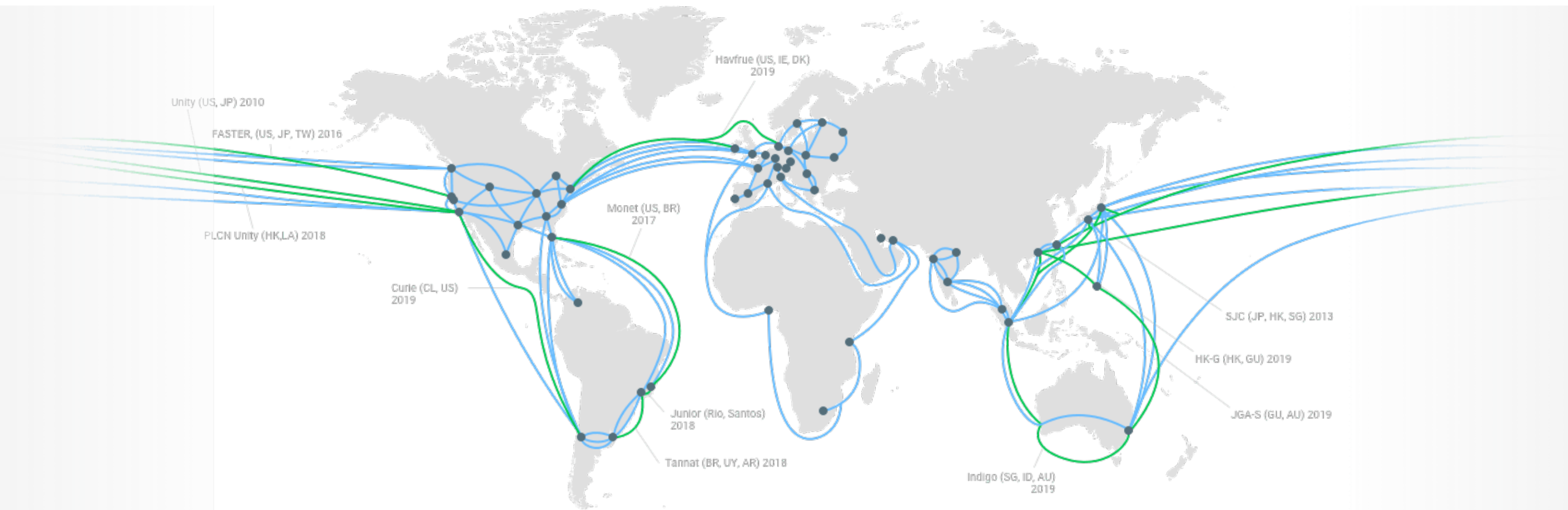
Pricing



Technology &
Innovation



Global Network



Sustained use
discounts

Committed use
discounts

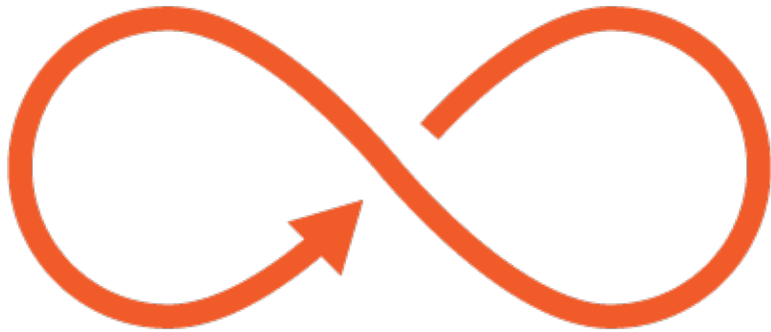
Preemptible VMs

Flexible machine
configurations

Mar 1 – 31, 2017			Download	Print
Documents (1)			^	
Monthly Invoice (1)				
Monthly Invoice ...201703				
			Ending balance: \$6.33	
Date	Description	Amount (USD)		
Mar 1 – 31, 2017	Compute Engine Sustained Usage Discount (Source:Project Phoenix [project-phoenix-prod])	-\$10.59		
Mar 1 – 31, 2017	Compute Engine Standard Intel N1 1 VCPU running in Americas: 743 Hours (Source:Project Phoenix [project-phoenix-prod])	\$35.77		
Mar 1 – 31, 2017	Compute Engine Network Load Balancing: Forwarding Rule Minimum Service Charge in Americas: 743 Hours (Source:Project Phoenix [project-phoenix-prod])	\$18.58		
Mar 1 – 31, 2017	Compute Engine Storage PD Capacity: 99.866 Gibibyte-months (Source:Project Phoenix [project-phoenix-prod])	\$3.83		
Mar 28, 2017	Automatic payment: Visa **** 7165	-\$49.91		
Mar 1 – 22, 2017	Cloud Storage Multi-Regional Storage US: 0.204 Gibibyte-months (Source:Project Phoenix [project-phoenix-prod])	\$0.01		
Mar 1 – 22, 2017	Compute Engine Network Inter Zone Egress: 1.507 Gibibytes (Source:Project Phoenix [project-phoenix-prod])	\$0.02		
Mar 1 – 15, 2017	Compute Engine Network Internet Egress from Americas to China: 0.023 Gibibytes (Source:Project Phoenix [project-phoenix-prod])	\$0.01		
Mar 1, 2017	Sales tax (on \$21.18)	-\$0.80		
Mar 1, 2017	Sales tax (on \$108.76)	\$4.15		
			Starting balance: \$5.26	



Sustained Use Discounts



For long-running compute workloads
Given automatically
Savings up to 30%



Committed Use Discounts



For well-understood workloads

Pre-purchased computing resources for a period of time

Savings up to 70%



Preemptible Virtual Machines



Useful for time-insensitive, batch workloads

Result of excess compute capacity

Can be terminated by the platform when resources are needed

Flexible Machine Configurations



Enables tailoring of machine to workload

Includes number and type of CPUs, GPUs, and memory



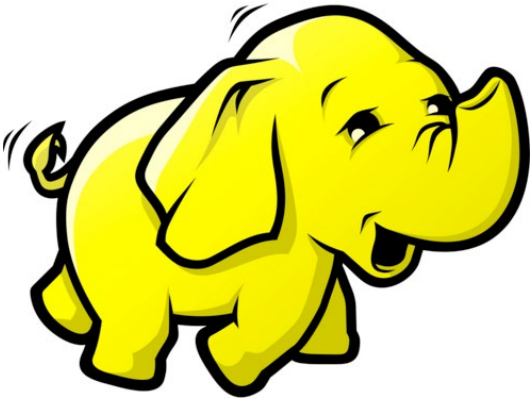
Demo



Pricing Calculator



Open Source



Google Map
Reduce



Google "Borg"



Kubernetes



Tensorflow



Scenario-focused
Simplified service offerings
Everything is an API



Demo



Getting Started with GCP



Summary



GCP is a mature public cloud service offering built on Google's global infrastructure

Key areas of differentiation include network infrastructure, pricing and technology

Getting started with GCP is easy

