

# UI/UX Session

## SKillValley

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## Learn the Skill

### Get Familiar with Design Concepts

- Familiarize yourself with UI principles

Here are some basic principles you should know -

1. Color (You can check [the fundamentals of understanding color theory](#) )
  2. [Contrast](#)
  3. [Typography](#)
  4. [Consistency](#)
  5. [Compositional, Symmetrical, And Asymmetrical Balance](#)
- Learn the creative UX process
    - A. User Research Deliverables
      1. [Personas](#)
      2. [Storyboards](#)

### 3. [Customer Journey Map](#)

#### B. Prototyping Deliverables

1. [Sitemaps](#)
2. [Low-fidelity prototypes](#)
3. [Mid-fidelity prototypes](#)
4. [High-fidelity prototypes](#)
5. [Interactive prototypes](#)

#### C. Evaluation Deliverables

1. [Usability report](#)
2. [Analytics report](#)

#### D. Learn User Experience Deliverables detail 💡

1. [A Complete List Of UX Deliverables](#)
2. [User Experience Deliverables](#)
3. [UX Design Methods & Deliverables](#)
4. [Which UX Deliverables Are Most Commonly Created and Shared?](#)

- Develop your eye for Design 🎨

Here are some inspirations that will help you to develop your design taste -

1. [Dribbble](#)
2. [Pinterest](#)
3. [Behance](#)
4. [Onepagelove](#)
5. [Awwwards](#)
6. [Pptrns](#)
7. [Mobbin.design](#)
8. [Muzli](#)

- a. [Designspiration](#)
  - b. [UI Design Daily](#)
- Keep yourself updated with UX Design Blogs

Here are some websites for UX Design blogs

1. [Smash Magazine](#)
2. [Uxpin](#)
3. [Usability Geek](#)
4. [UX Matters](#)
5. [Airbnb.Design](#)
6. [Nielsen Norman Group](#)
7. [UX Planet](#)
8. [GoodUI](#)
9. [XD Ideas](#)

 Bonus: [Top 20 UX Design Blogs and Resources](#)

## Learn Design Tools

- **Learn the latest Web Design Tools**

Here are the latest tools:

- Figma (Most preferred for UI/UX Design)
- Adobe XD
- Sketch
- Adobe Illustrator (For Vector graphics)
- Adobe Photoshop (For Raster graphics)
- Marvel App
- Invision App

- **Best FREE Courses to kickstart your career in UI/UX Design**


- [Product Design by Google](#)
- [Adobe UX Foundation Learning Journey](#)
- [Intro to UX: Fundamentals of Usability](#)
- [Digital Skills: User Experience by Accenture](#)
- [Learn UI Design Fundamentals by Scrimba](#)
- [UX Fundamentals by Gymnasium](#)
- [Hackdesign - 50+ introductory design lessons curated by professionals](#)
- [Learn Design with Figma](#)
- [Introduction to User Experience Design](#)
- [UI/UX Design - Video Courses](#)

- **YouTube Channels for UI/UX Designers**

- [Mizko](#)
- [Jesse Showalter](#)
- [Flux](#)
- [Malewicz](#)
- [Cuberto Design](#)
- [AJ&Smart](#)
- [Mike Locke](#)
- [Saptarshi Prakash](#)
- [Punit Chawla](#)
- [CareerFoundry](#)
- [DesignCourse](#)
- [ABNUX](#)
- [The Futur](#)
- [Howard Pinsky](#)
- [NNgroup](#)

## **More Insights from the Internet**

1. [Free Design Resources](#)
2. [Free UI Kits](#)

3. [50 UI Tips by Victor](#)
4. [38 Useful open source tools for designers](#)
5. [64 Design Tips by Michal Malewicz](#)
6. [Connect with Jim Raptis on Twitter for his valuable Design Tips](#)
7. [Design Resources](#) 
8. [How to solve a Design Task, step by step](#)

## **Landing Opportunity**

1. Search "[UI/UX Designer Hiring](#)" on Twitter Search
2. Make a list of 10 Brands whose products can be more attractive. Cold DM them, how you can help in making their website or App look stunning.
3. Set up your profile on any Freelancing platform(Upwork/Fiverr) and start applying for gigs.
4. Pick a brand, design, or create someone awesome around their product that they might use and leverage. And, Show them what you have come up with.
5. Be vocal about the work you do on social platforms, either you or the people will help you attract opportunities for you.

## **Small Assignment -**

1. Find a website for each of the Industry -
  - a. Healthcare
  - b. Education
  - c. Digital Agency
  - d. Food
  - e. Travel
2. Identify the problem that you want to solve
  - a. Write about the problem and why do you think that need to be solved.

3. Try to come up with a new feature to solve the problem
  - a. Write about 'How you will solve the problem with this feature'
4. Create a design moodboard (What is [design moodboard](#)?)