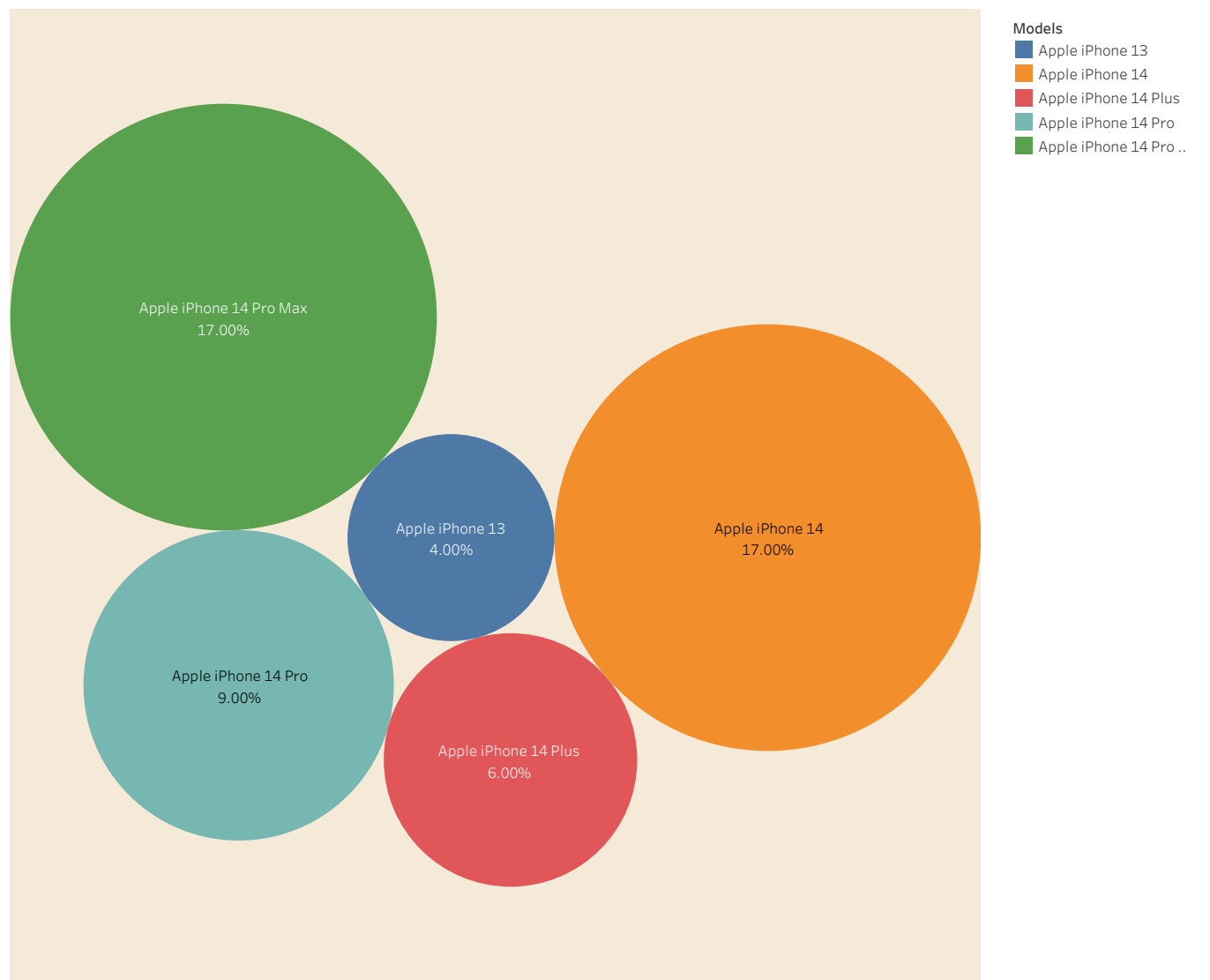


I-Revolution : A data driven exploration of Apple's iphone impact in India

Comparing to other iphone models Apple iphone 14 pro max and Apple iphone 14 has the most sales shares

Comparing among other various smartphone brands ..

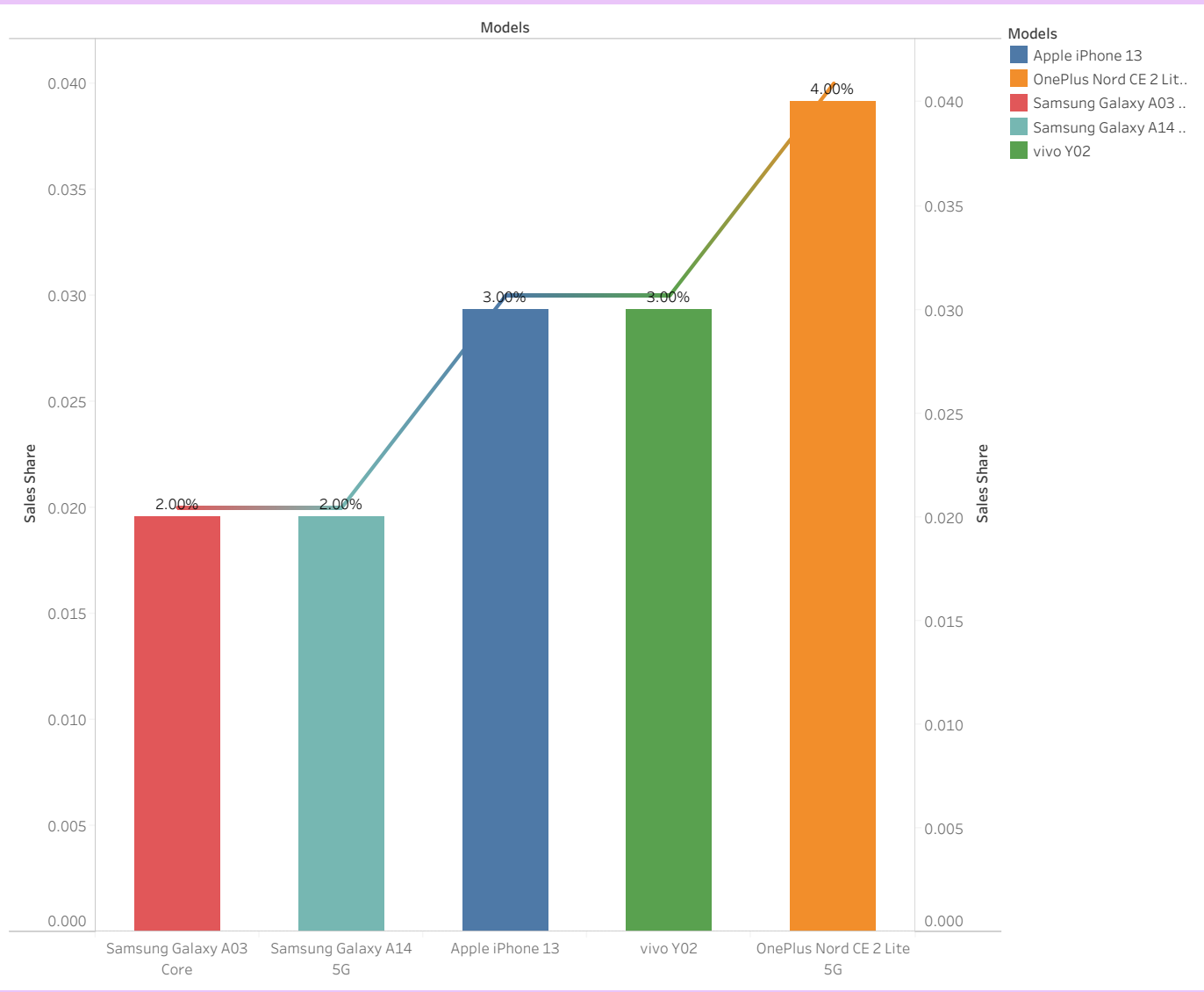


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Comparing to other ip..

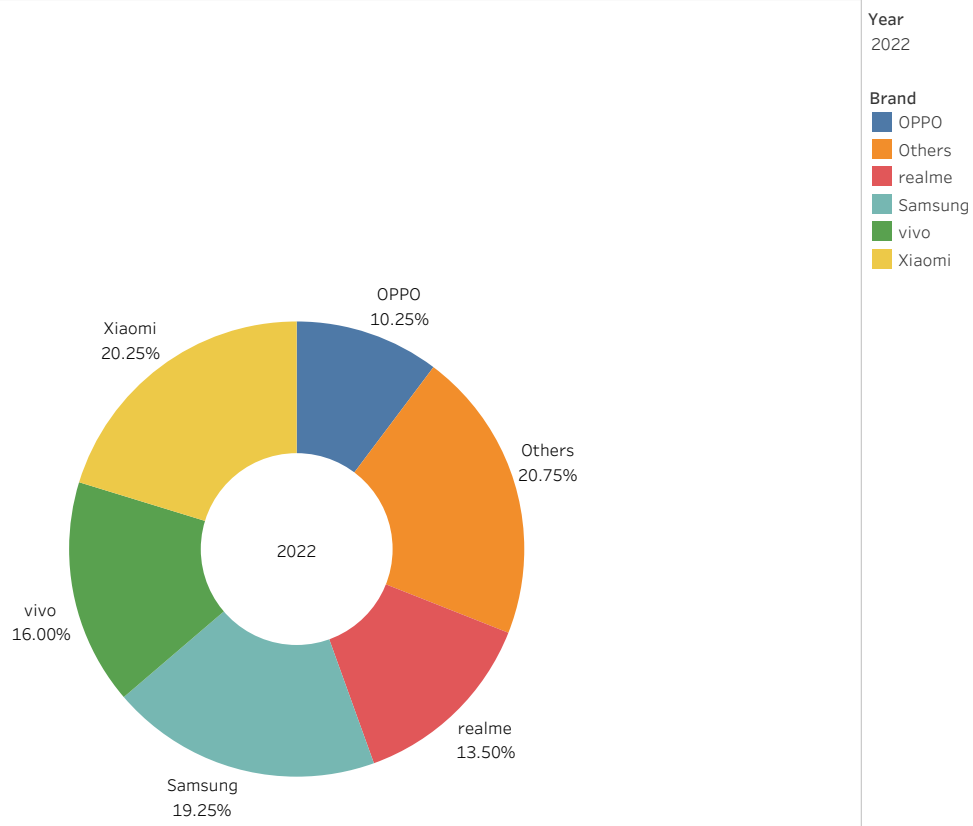
Comparing among other various smartphone brands Oneplus nord is leading in sales in India and Apple iphone has yet to make impact in India and exist in middle position .

Iphone sales has generated..



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Comparing among oth..	Iphone sales has generated \$205 billion revenue for Apple in 2022 .It has sold 232 million iphone units that year.	More than 1 billion consum..
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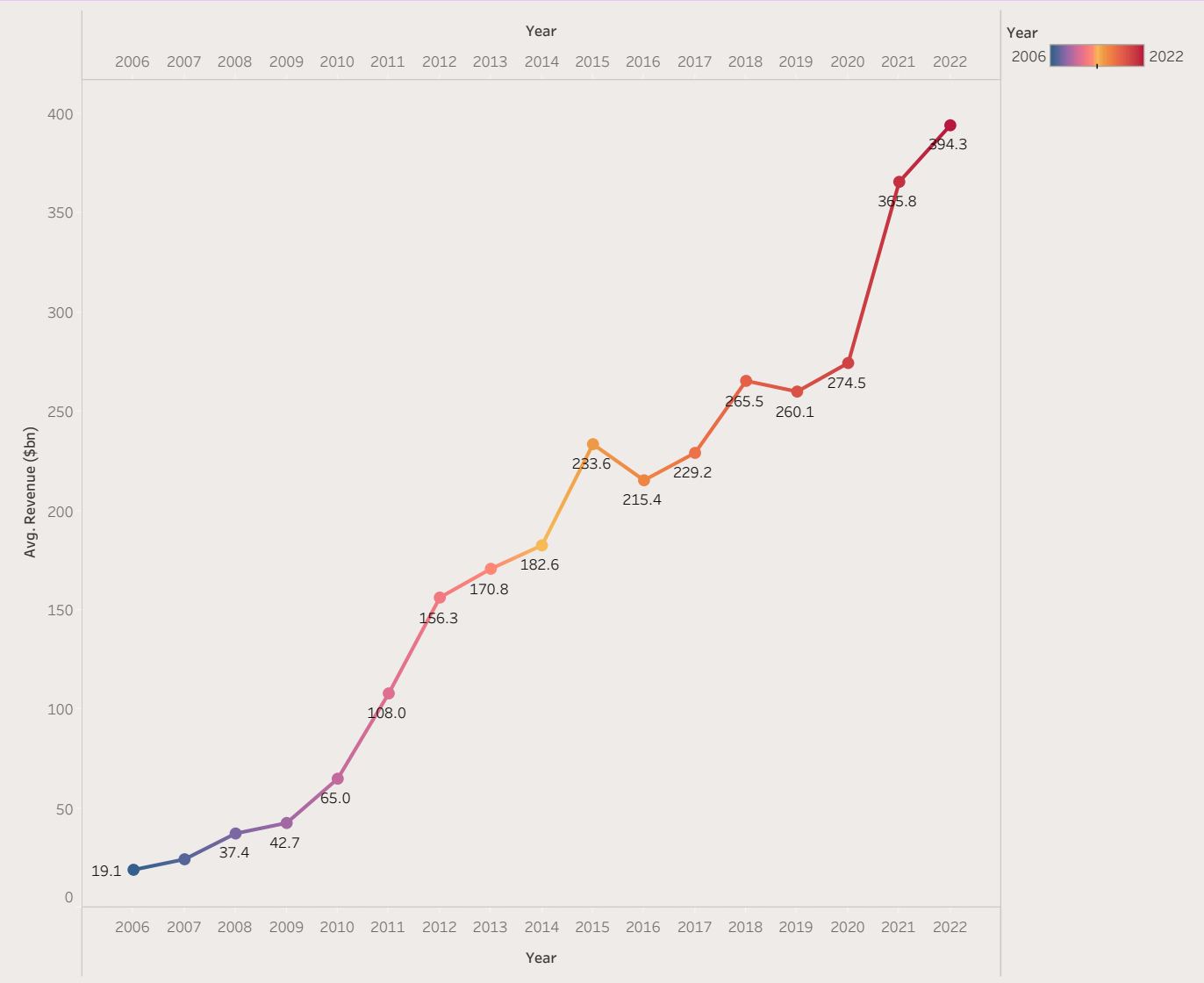


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Iphone sales has genera..

More than 1 billion consumers currently use iphones .Since its initial launch more than 1.9 billion iphones have been sold.

In India Iphone isn't far behin..

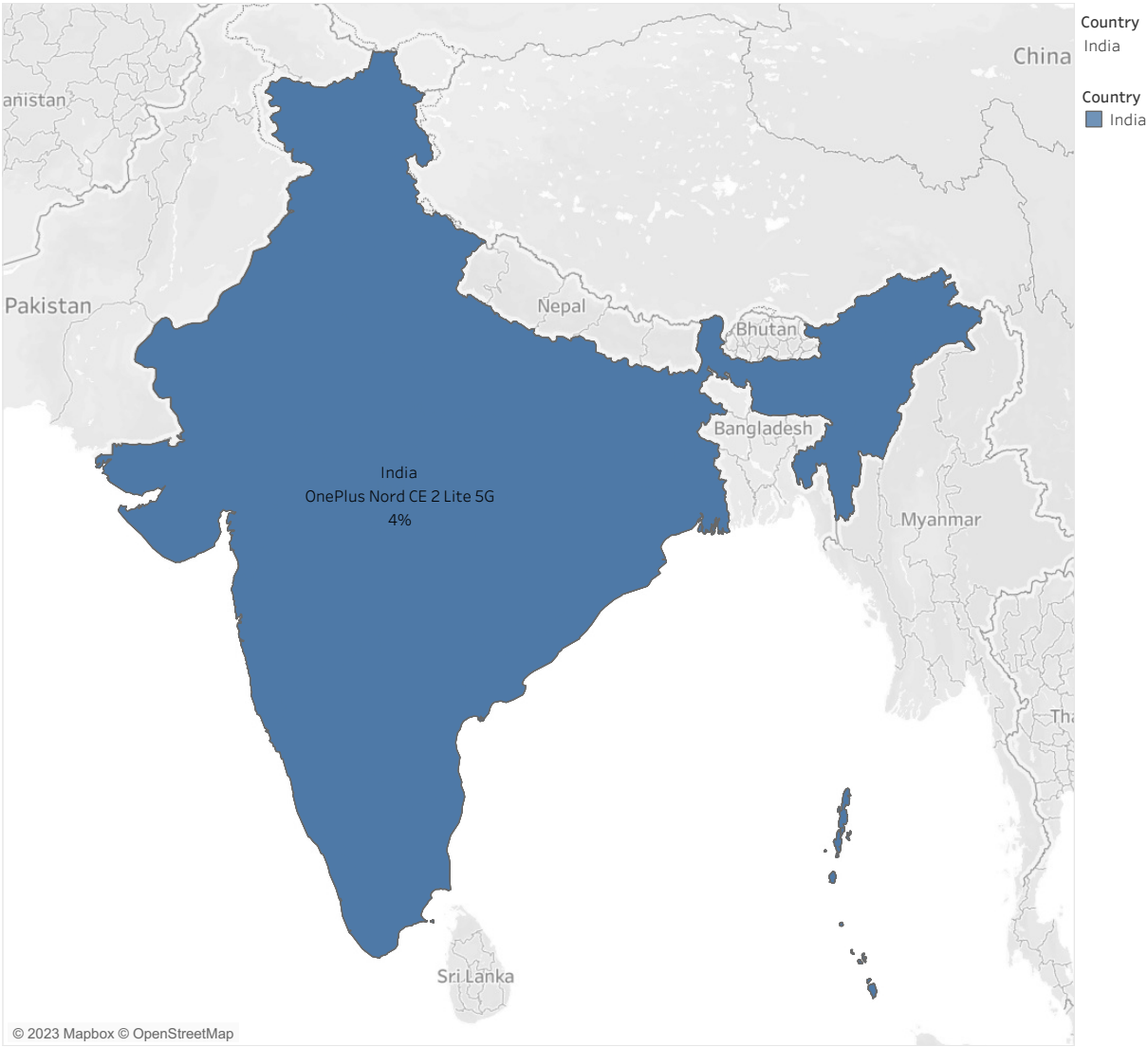


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More than 1 billion cons..

In India iphone isn't far behind in the competition. Comparing to the global market share iphone has 3% sales share in India.

Comparing to other models i..

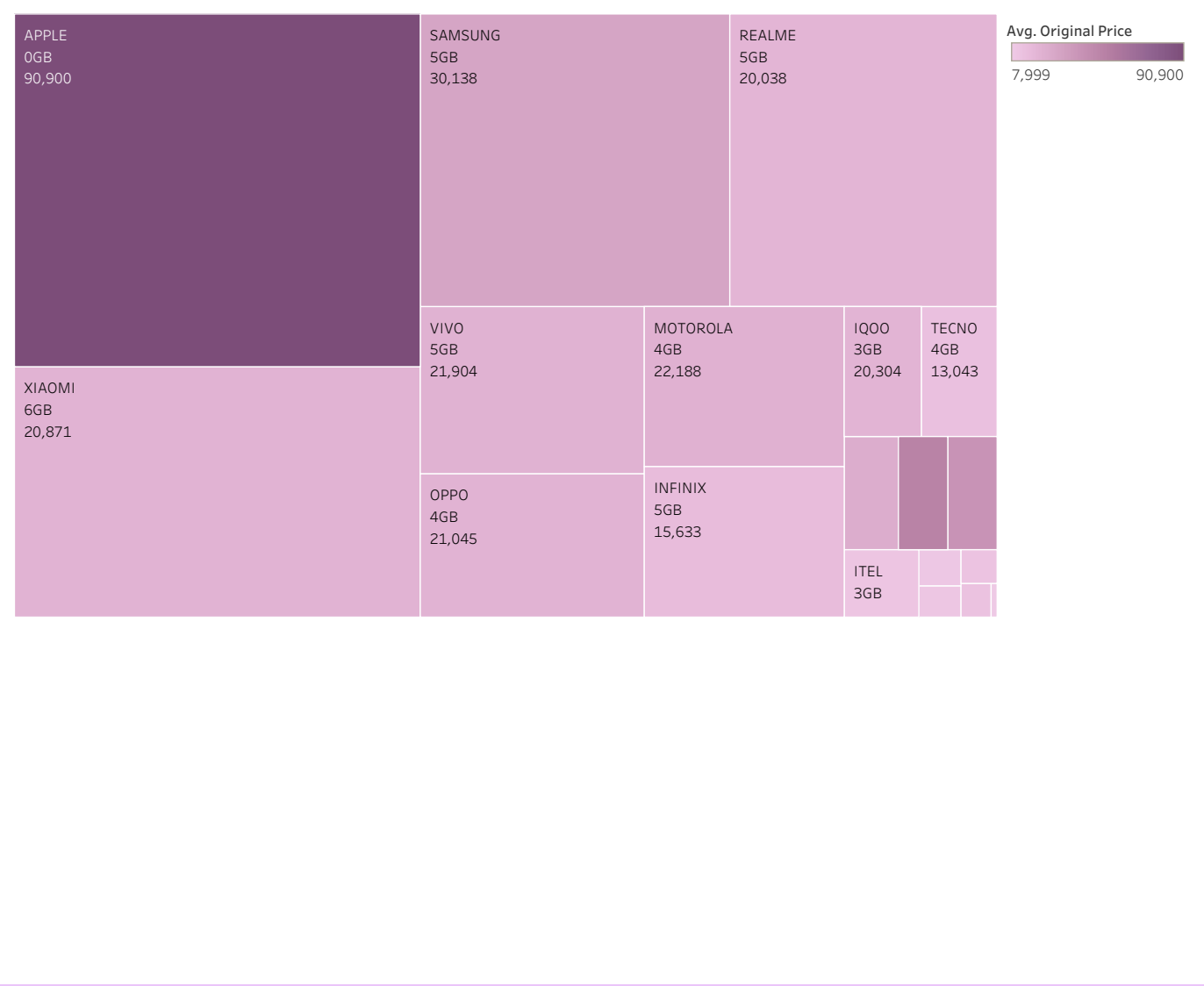


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In India
Iphone isn't..

Comparing to other models in various smartphone brands Apple Iphone is much expensive than others.

Apple
continues to s..



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Comparing to other models in various smartphone brands A..

Apple continues to strengthen its standing in the smartphone market.Apple has seen a consistent increase in its active users.6 of the top 10most sold smartphone models in the year 2022 were designed by Apple

Year
2022

Revenue Generated205

Units sold (mm)232

Active Users (mm)1,334