

## LETTER OF AUTHORITY

This letter of Authority is being executed at KARAIKUDI (Place) on this 23 (Date)  
Day of AUG (Month), 2022 Year (YYYY).

This Authority is being issued by B. SHANMUGARAJ (Name), PROPRIETOR  
(Designation, preferably to be issued by the senior management of the company) of  
SK GROUPS (Name of Entity ("hereinafter referred to as a  
Company"), having its registered office at

NO. 19/3, VEERA TOWER, T.T. NAGAR CHURCH 1<sup>ST</sup> STREET,  
KARAIKUDI - SIVASANGHAM - 630001.

I further confirm that I am being duly empowered to delegate the powers hereinafter appearing  
and therefore in exercise of my lawful powers, I do hereby authorize Mr./Ms.  
B. SHANMUGARAJ (Name) PROPRIETOR (Designation), so long as he/she  
continues to be in the employment of the Company, to do the following acts, deeds or things,  
namely:

1. To apply for registration of our company, for seeking telecom resources and connectivity  
for sending commercial communication viz; service, transactional and/or promotional  
either for SMS or Voice or both.
2. To apply and register for CLI's/Headers, the message templates for different categories of  
commercial communication and/or to avail consent acquisition, consent validation,  
scrubbing, delivery functions as decided by the Company.
3. To submit, execute and /or endorse all documents and papers required in connection with  
performing any or all of the above activities.
4. To avail such services as may be required or incidental in connection with transmission of  
the commercial communication as per the process specified by Airtel from time to time.
5. To do all such other acts, deeds and things as may be necessary for the above mentioned  
purpose(s).

And the Company hereby authorize that all acts, deeds and things lawfully done by its said attorney B. SHANNUKORON (Name) shall be construed as acts, deeds and things done by them and the Company undertake to/ ratify and confirm all and whatsoever that its said Attorney/s shall lawfully do or comes to be done by them by virtue of this authority.

For SK GROUPS (Name of Entity)

B. SHANNUKORON

Name of Person issuing letter of Authority PROFORMOR

Designation of person issuing letter of Authority

ACCEPTED

B. SHANNUKORON

Name of Person Authorised PROFORMOR

Designation of Authorised Person

Signatures Attested B. Shy

B. SHANNUKORON

Name of Person issuing letter of Authority

Designation of person issuing letter of Authority PROFORMOR