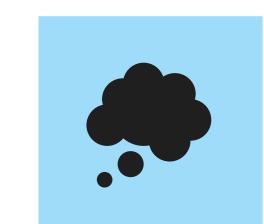


Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Listen to customer feedback, reviews, and social media conversations.

We want to know the thought of the customer about our service.

Reviewing about the quality of the product.

Pay attention to what customers are saying about their preferences and pain points.

What are they saying about product.

Try to understand the thought process behind their positions.

Enhance product offering.

By leveraging this information business can create targeted marketing campaign improve customer experience

Research their thoughts about your industries, competiters and your brand.

The product should be affordable prices for the customers and it should be satisfied.

MARKET RESEARCH MANAGER

Analyze their actual behavior's such as what they buy, how frequently and through which channels.

Identify any behavioral patterns or trends that emerge

Grab customer emotions and sentiments related to your brand and offerings.

understand
how customers
emotionally
connect with
your products.

How do they feel when interacting with other brands.

How they make the purchase decisions.

They attend

industry

conferences

to stay

updated.

Analyzing the spending behaviour of customers, manufacturer and retailer.

Do they satisfied about your brand quantity and quality.

By understanding the health of the customers we can modified the product in a healthy way.

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

