## Positive feedback

What do you like about this idea?
What will benefit our organization, customers, or users?
What are you excited about?

subscribers galore

Negative feedback

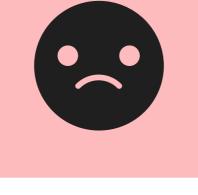
What is not working very well?
What worries you?
What do you wish was different?

i'm exited that youtube is the second largest search engine in the world

it makes so easy for content creators to share their content with a large audience

youtube can help to gain new customers





benifits from long term creator-audience relationship

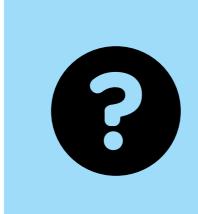
obscenity is

one of the

drawbacks

biggest

in appropriate content all over the site



we have ideas
about technology
reviews and
motivational
channels

recor qualiped itial

untapped
potential
may help to
convert viewers
into subscribers

optimizing profile, recording quality

why internet connections issues are

occured?

why some

browsers do not

support newer

video format or

quality options?

what is on youtube buckect list?

## Ideas

What new ideas do you have?
How would you build upon the work done so far?
What has untapped potential?

• See an example

Unanswered questions

What is still unclear? In what ways do you feel confused? What seems missing?