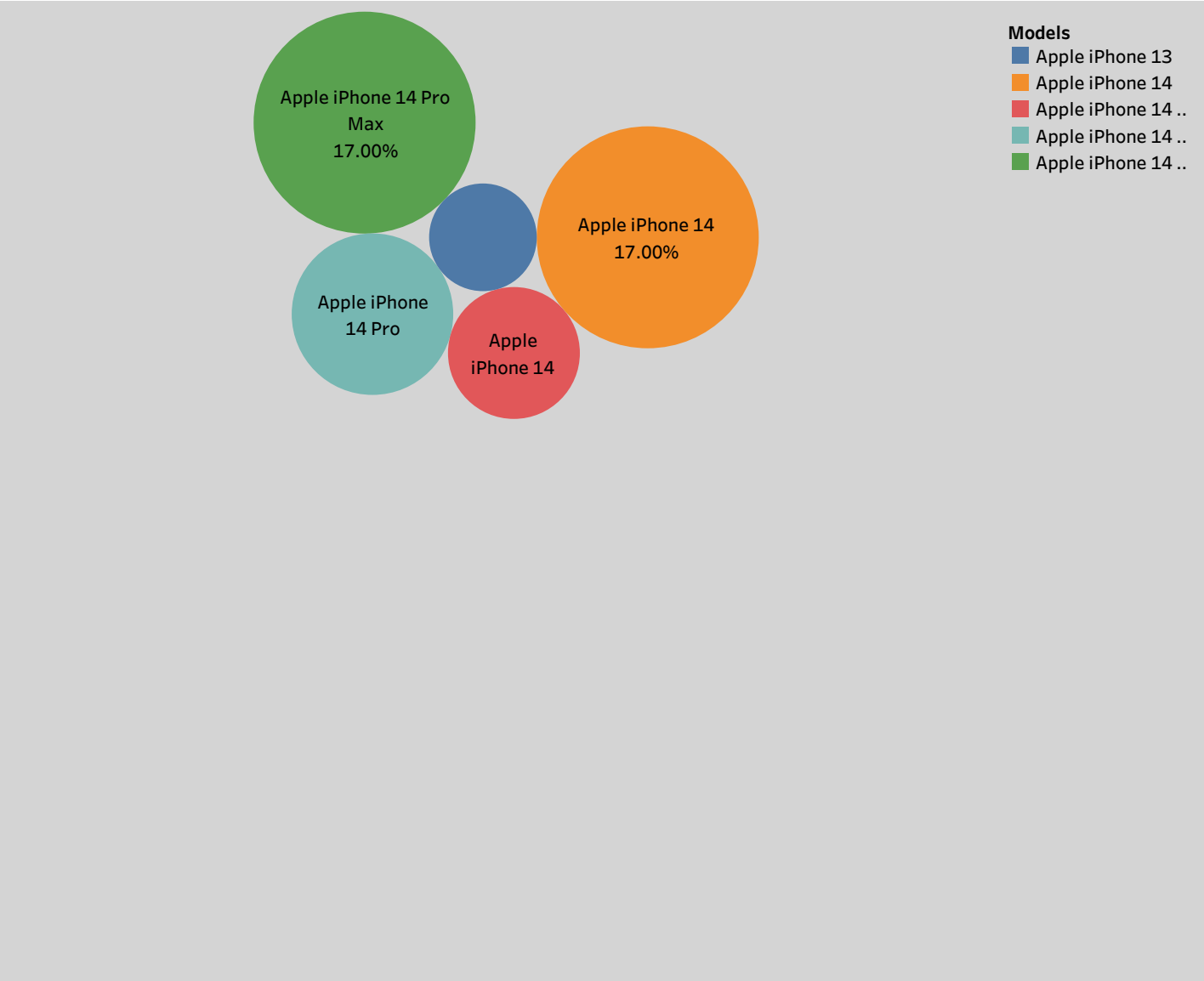


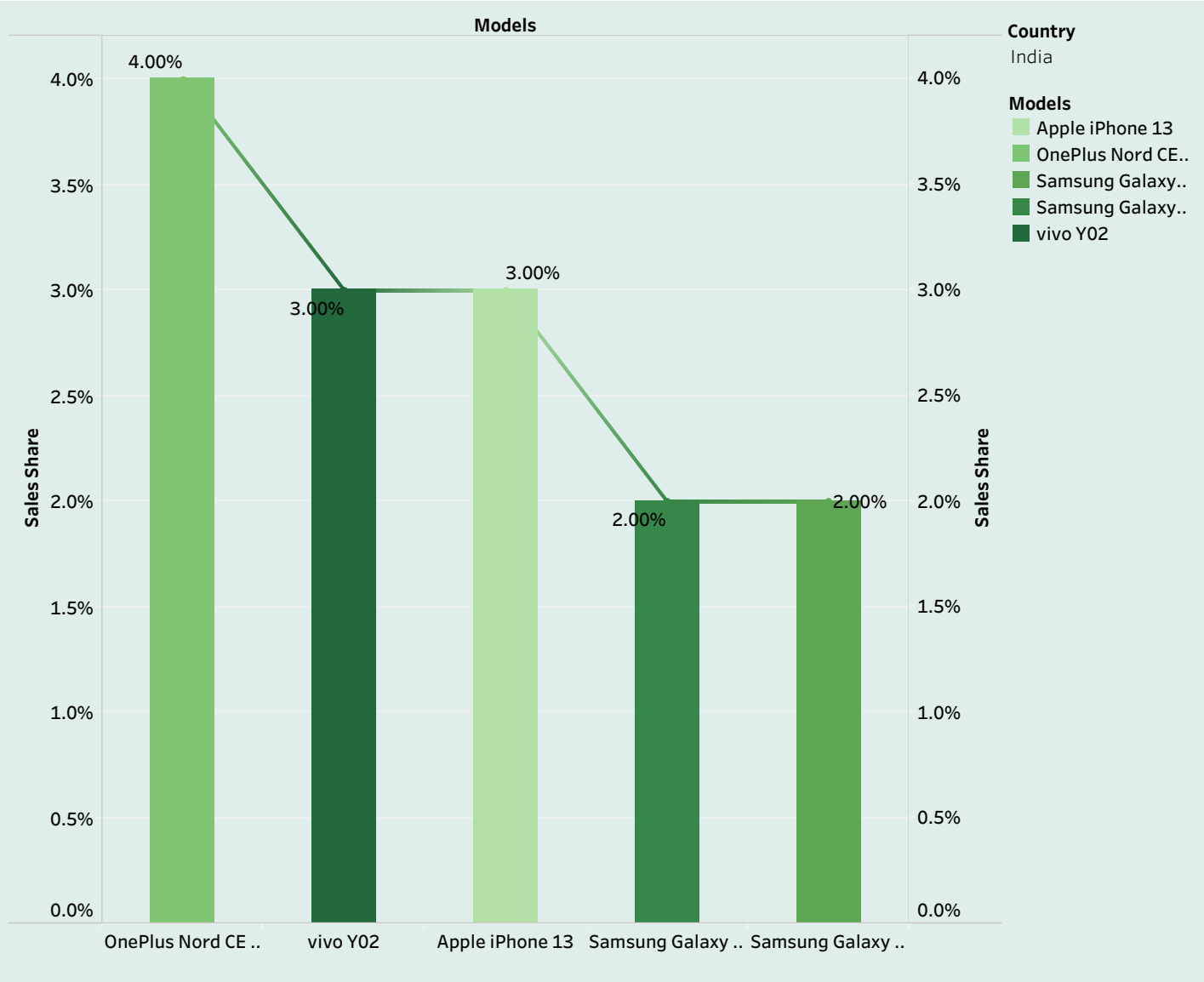
Story 2

Share of iphone	Best selling smartphones	Quartely chart	Yearly revenue	Yearly KPI
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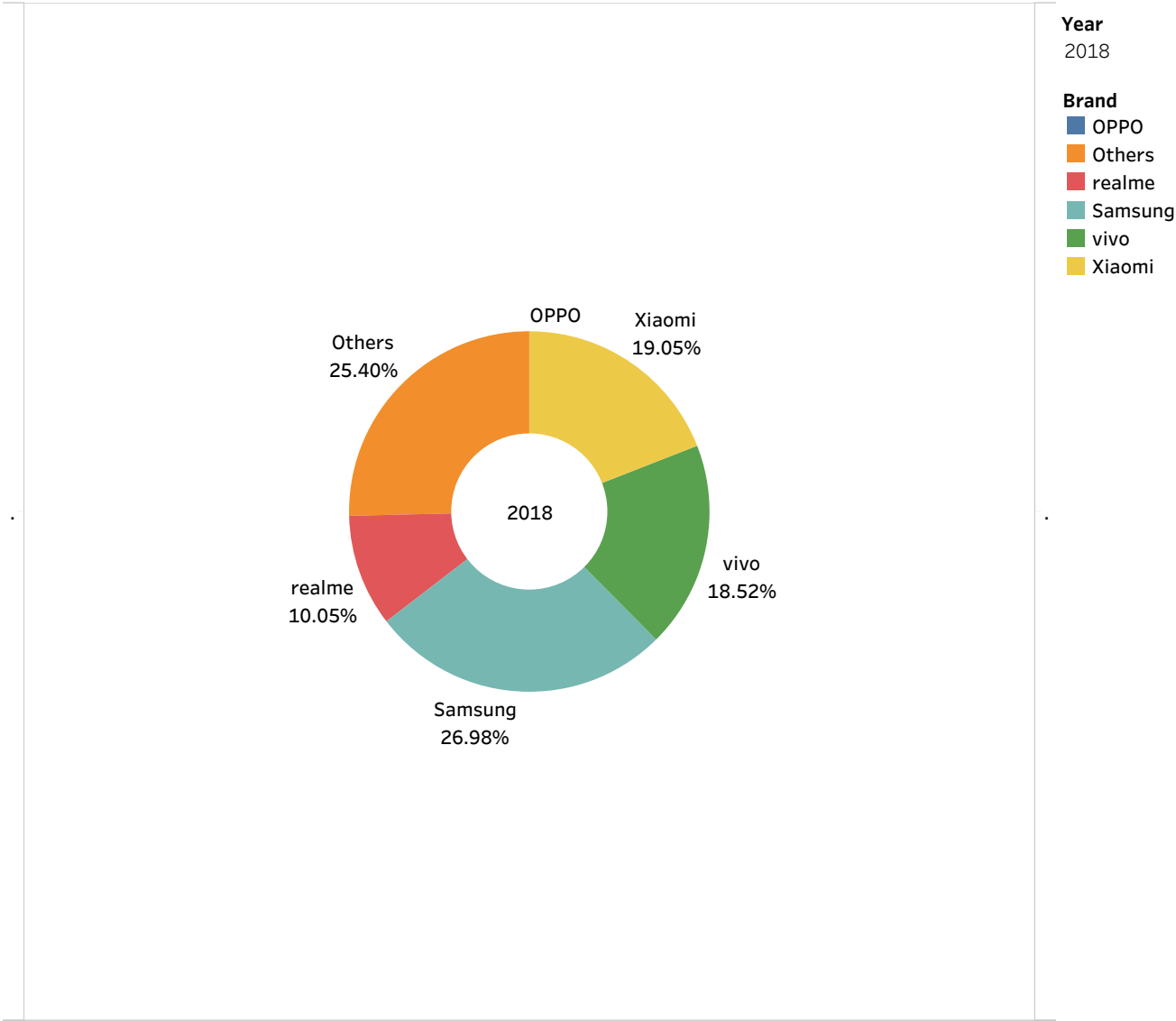
Story 2

Share of iphone	Best selling smartphones	Quartely chart	Yearly revenue	Yearly KPI
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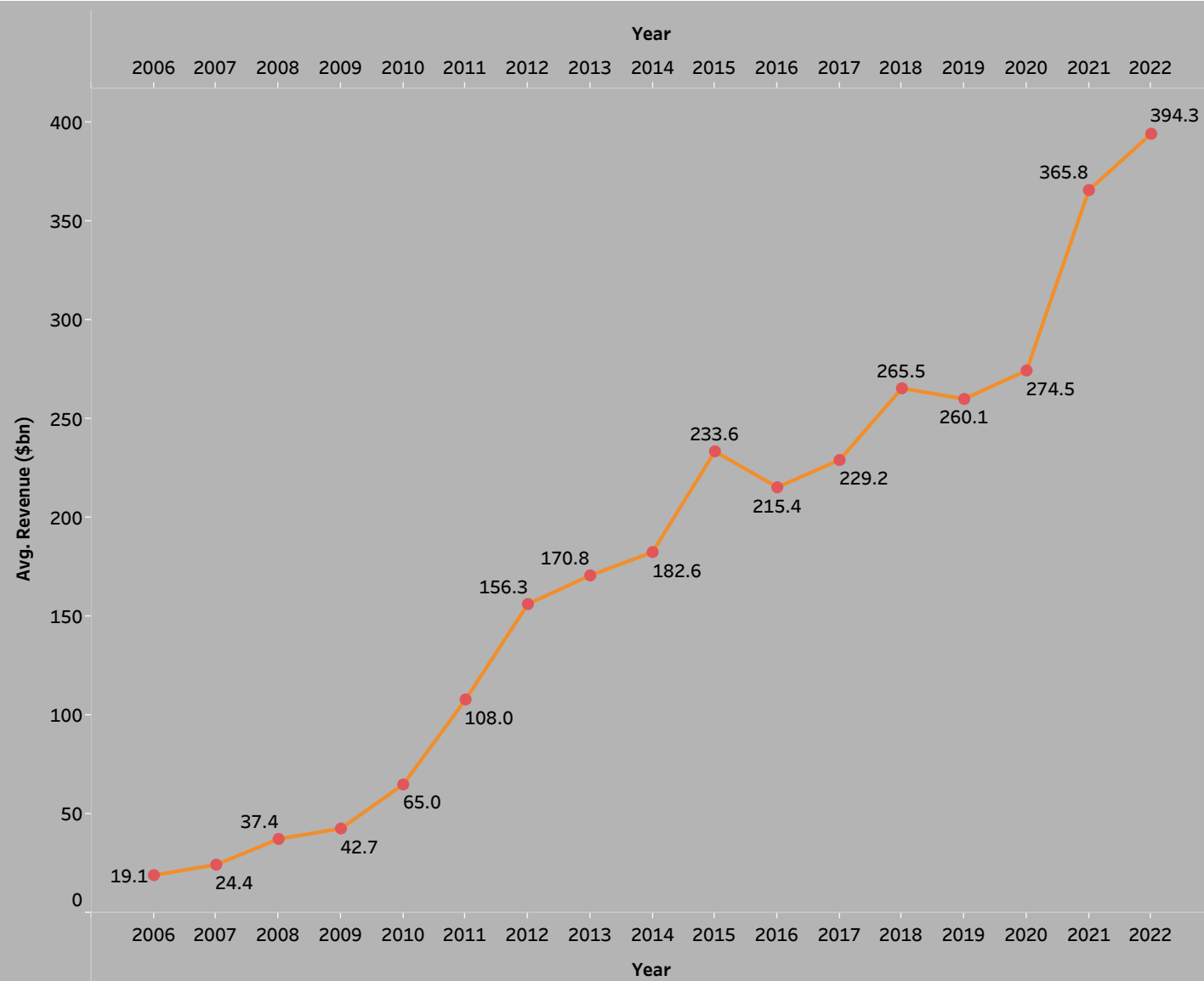
Story 2

Share of iphone	Best selling smartphones	Quartely chart	Yearly revenue	Yearly KPI
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Story 2

Share of iphone	Best selling smartphones	Quartely chart	Yearly revenue	Yearly KPI
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Story 2

Share of iphone	Best selling smartphones	Quartely chart	Yearly revenue	Yearly KPI
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Units sold (mm)	Active Users (mm)	Revenue Generated	Year
20.70	25.00	13.00	2009