



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Says: I need a user-friendly way to manage catering finances"!!Says: I need a user- friendly way to manage catering finances"!!

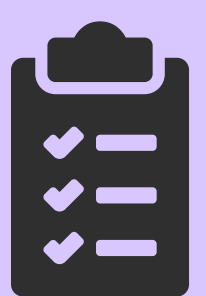
think! manage catering finances"!! T wish I could get real- time insights into my catering,business's financial health



Persona's name
Short summary of the persona

Does
1. Research Solutions. Online for accounting Collect receipts and invoices from catering events.

Field Relief when tasks efficiently. are completed



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)