

Apple continues to strengthen its standi..

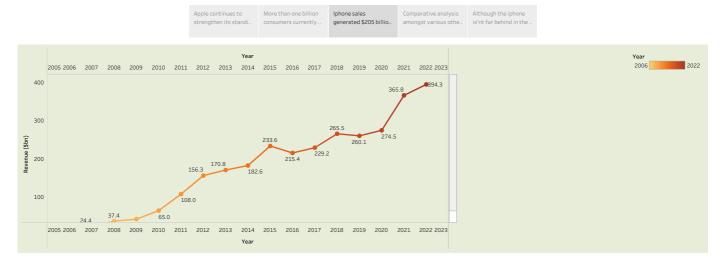
More than one billion phone sales consumers currently..

generated \$205 billio..

Comparative analysis amongst various othe..

is'nt far behind in the ..

	(revolution Year 2022					Colour Multiple values					B rand APPLE																
KPI 2											Model Specification																
	Active Users (mm)				Revenue Generated 205					Units so	old (mm) 232	APPLE IPHONE 11 A Bio					nic Chip nic Chip v	Chip 12MP 12MP + 12MP Chip with N 12MP 12MP + 12MP			BI	Black 92,800 Blue 59,900 Black 199,700					
KPI Brand		Discou Percenta			Лгр	Sale	e Price	Sales	Differer	ice	Sta	r Rating	APP	LE IPH	IONE 1	3	A Bio	nic Chip v nic Chip nic Chip, nic Chip,		12MP 12MP 12MP 12MP	12MP + 12MP + 12MP + 12MP +	12MP	BI BI BI	lack lue lue lue lue		74,900 74,900 149,800 189,800 99,900	
	Annual Revenue																	M	odel S	Sha	re						
. 500 E	2006 19.1 2006	24.4	2008 20 3 7 ,4 42 2008 20	7 65.0	108.0	156.3		Year 2014 182.6 2014 Year				2018 26 5 .5 2018	260.1	2020 274.5 2020	365.8	•	394.3					1					



Apple continues to strengthen its standi	More than one billion consumers currently	Iphone sales generated \$205 billio	Comparative analysis amongst various othe	Although the iphone is'nt far behind in the	
Jerengenen ico Jeanar	consumers currency	generated \$200 billio.	amongse various other.	is no far semila in the	

