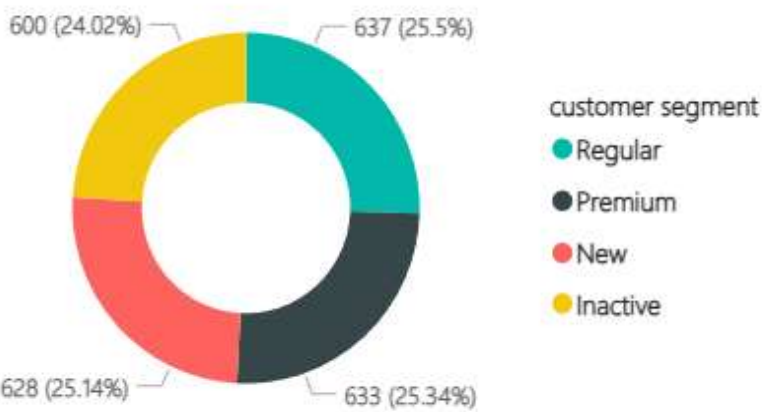


Client Insights

Number Of Customer by customer segment

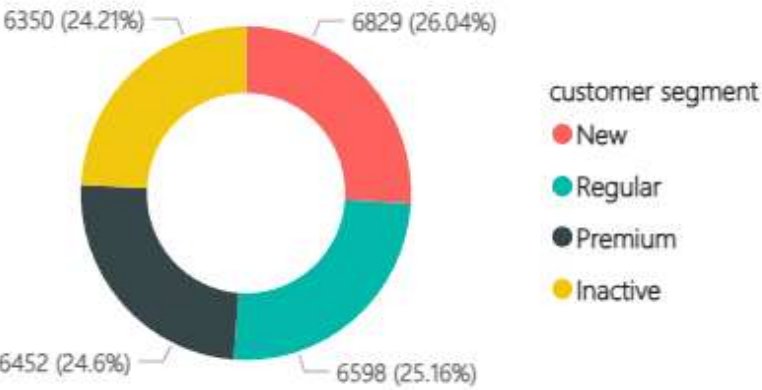


2491
Number Of Customers

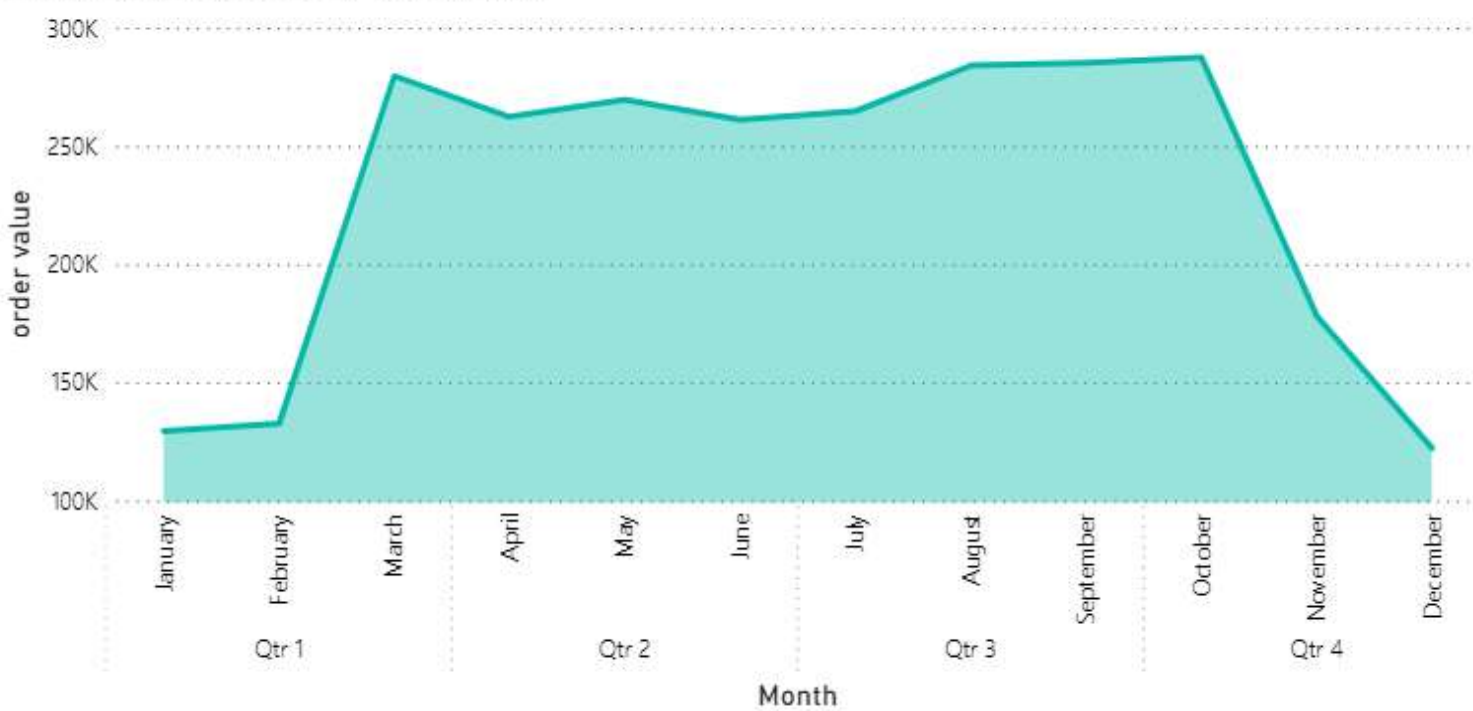
2.00K
Maximum Amount

200.43
Minimum Amount

Sum of total orders by customer segment

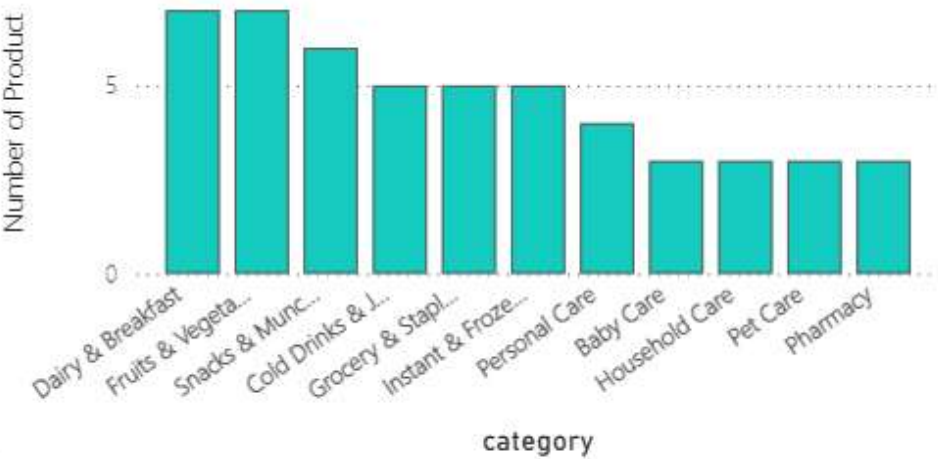


order value by Quarter and Month

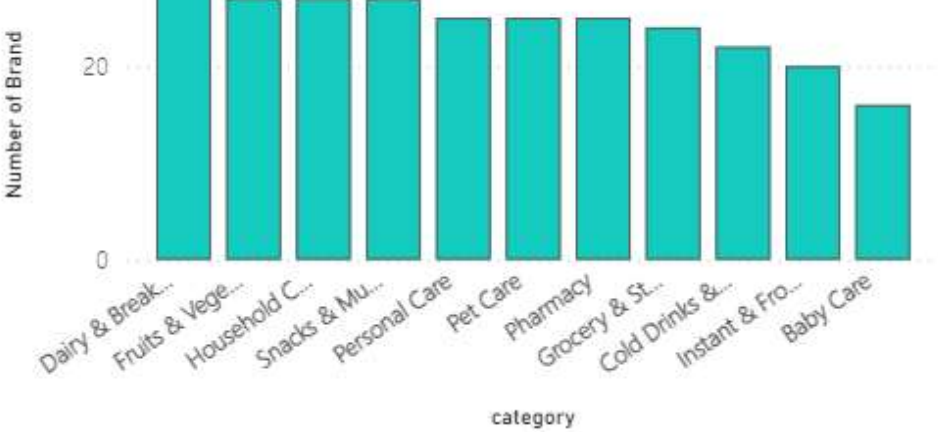


Product Report

Number of Product by category



Number of Brand by category



20034
maximum stock level

5464
Minimum stock level

365
Expired Date

Baby Food
Product Name

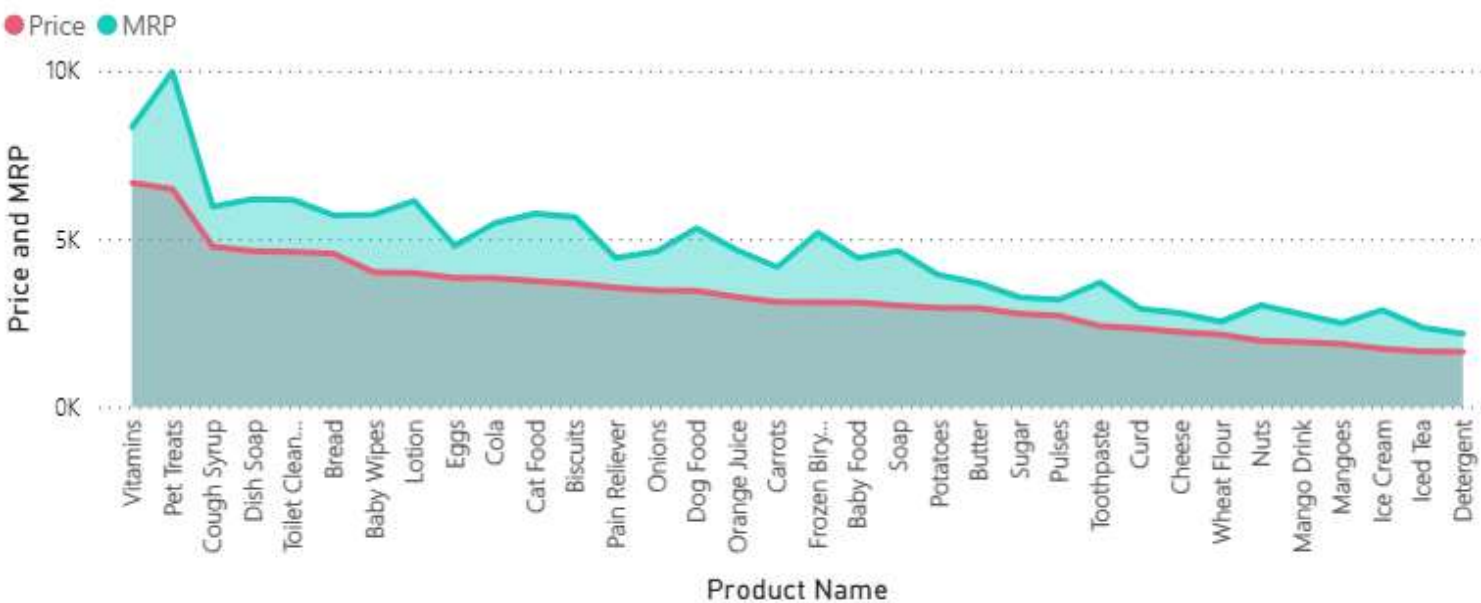
267
Number Of Brands

Acharya Ltd
Brand

Product id

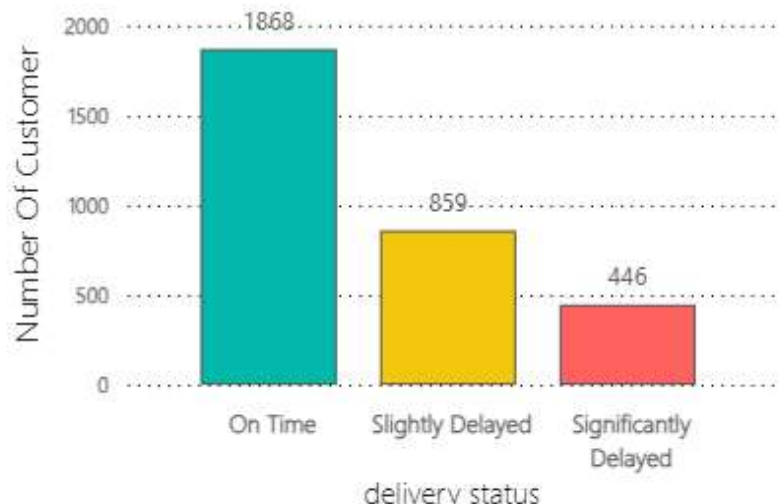
- ☐ 4452
- ☐ 6405
- ☐ 9436
- ☐ 11422
- ☐ 14145
- ☐ 15314

Price and MRP by Product Name

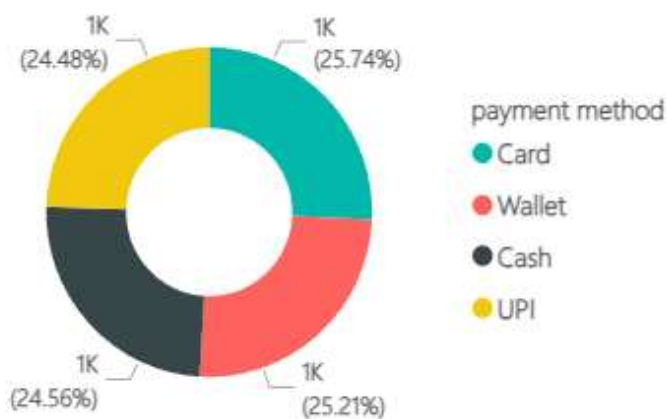


Customer Purchase Report

Number Of Customer by delivery status



Number Of Customer by payment method



Customer id

All

Order id

All

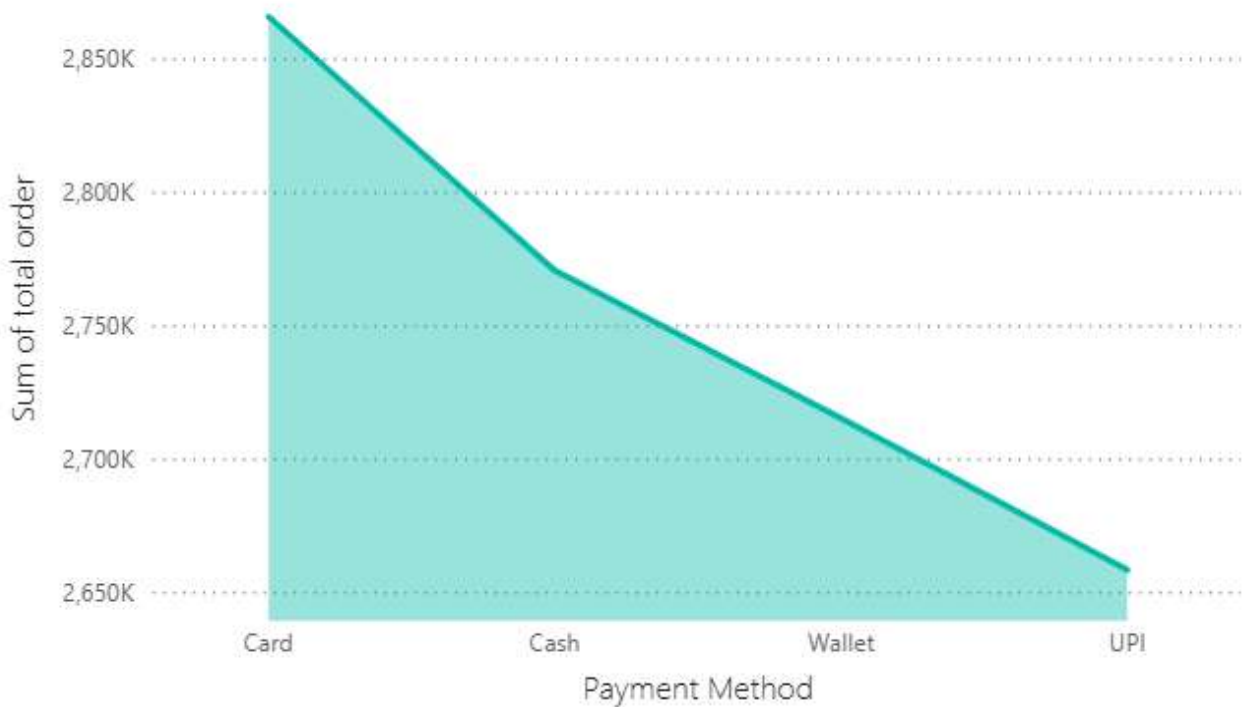
2172

Customer IDs

5000

Number Of Orders

Sum of total order by Payment Method



16-03-2023

08:24:44

Actual delivery time

16-03-2023

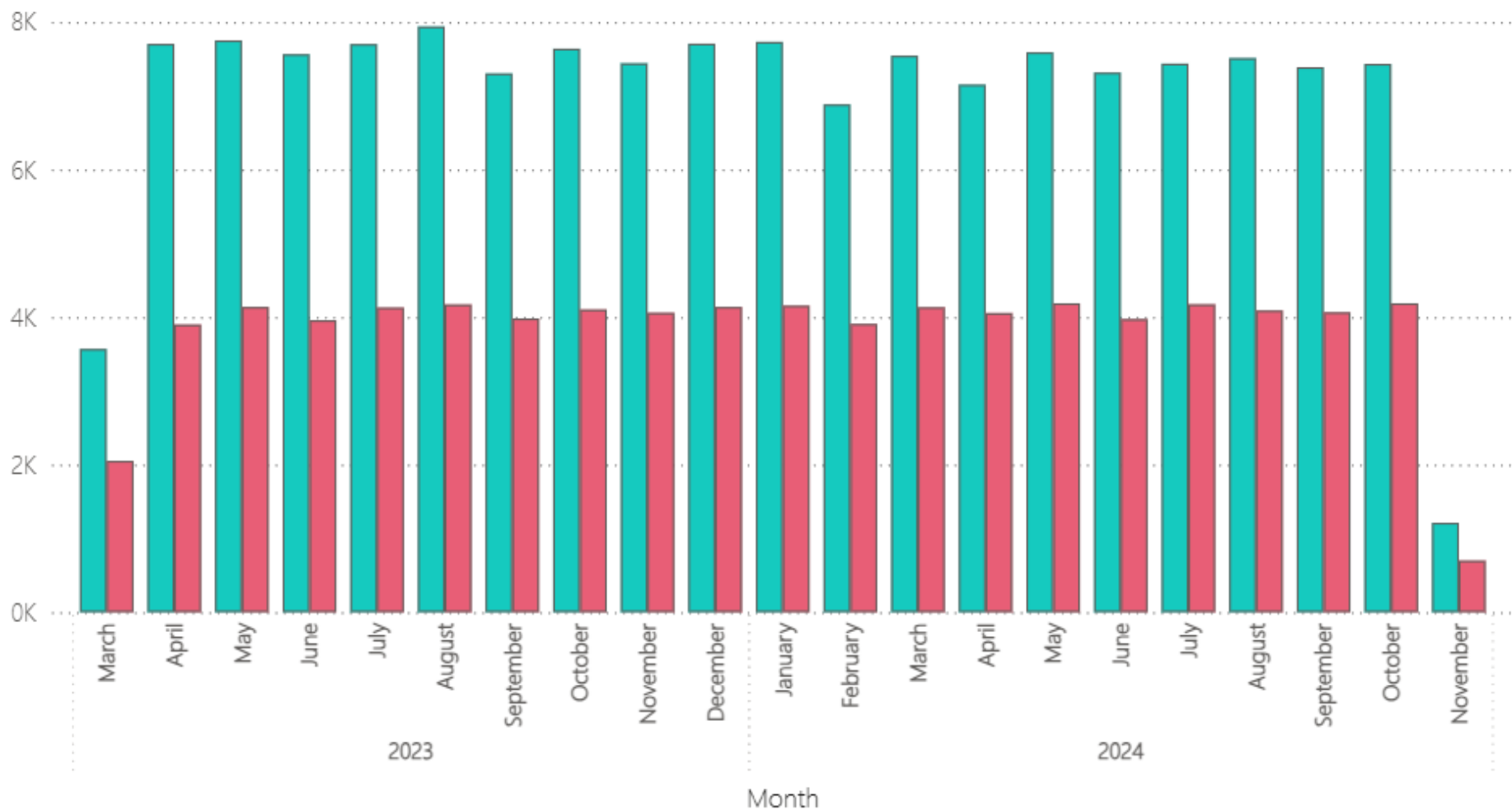
08:27:44

Promised delivery time

E-Commerce Inventory Insights

stock received and Sum of damaged_stock by Year and Month

● Stock received ● Damaged Stock



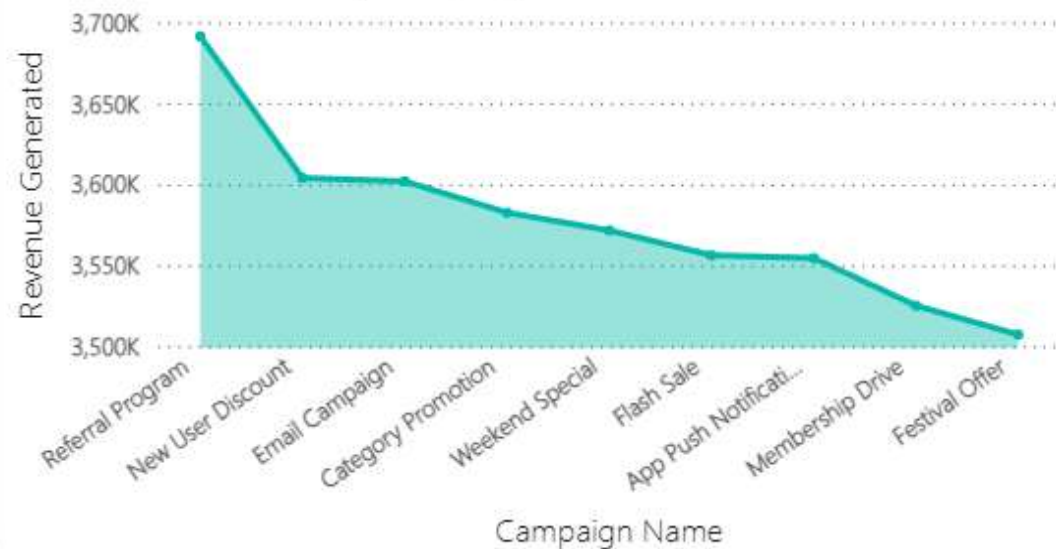
80K
damaged stocks

148K
stock receiveds

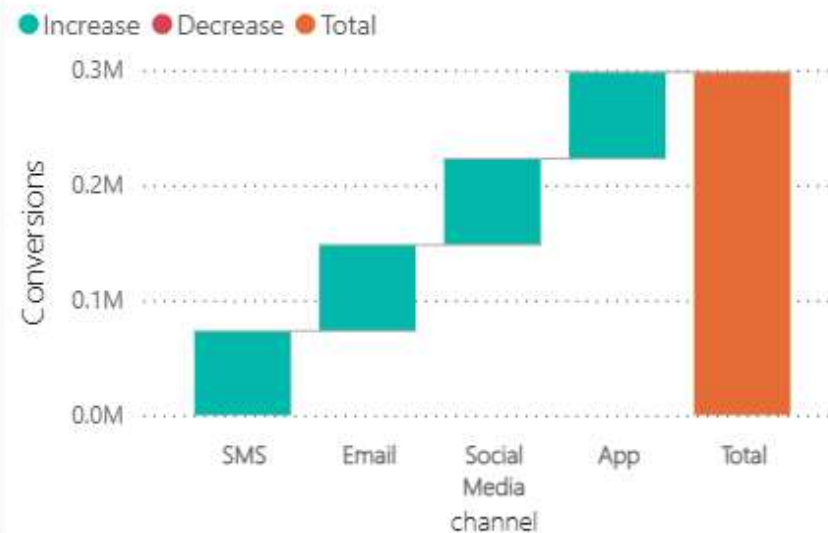
75K
Numbers of Products

E-Commerce Marketing Effectiveness Report

Revenue Generated by Campaign Name



Conversions by channel



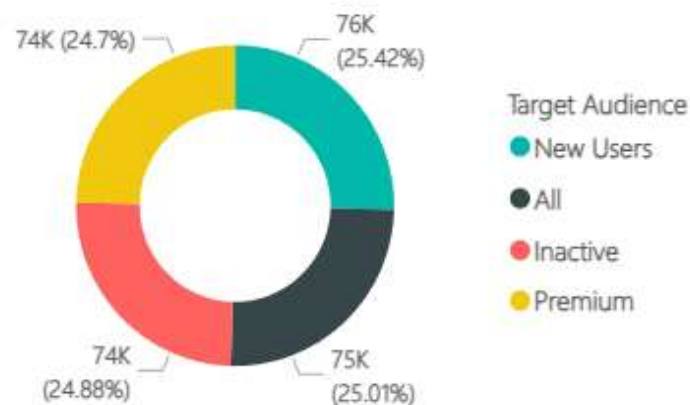
14.80K

Sum of roas

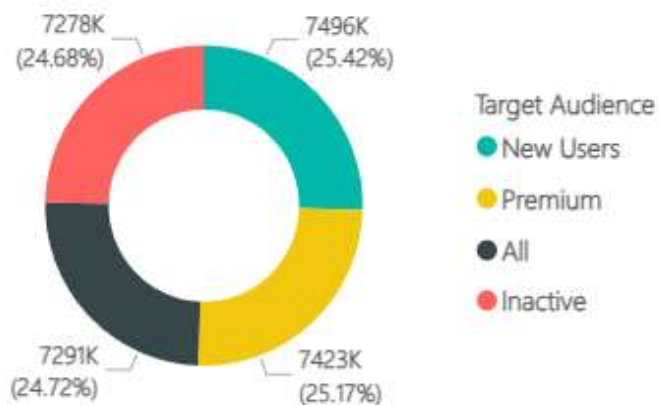
5400

Target Audience

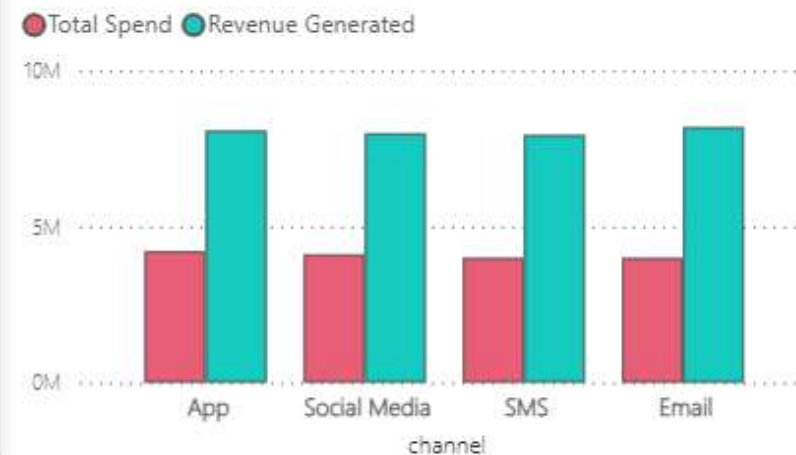
Conversions by Target Audience



Impressions by Target Audience



Total Spend and Revenue Generated by channel



Digital Sales Analytics Dashboard

148K

Stock Received

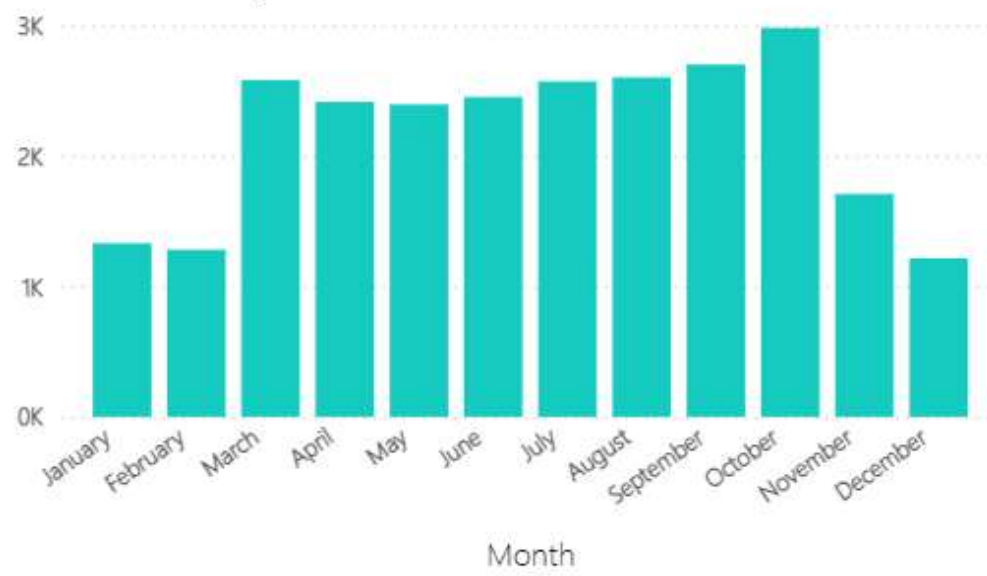
80K

Damaged Stock

11.01M

Order Total

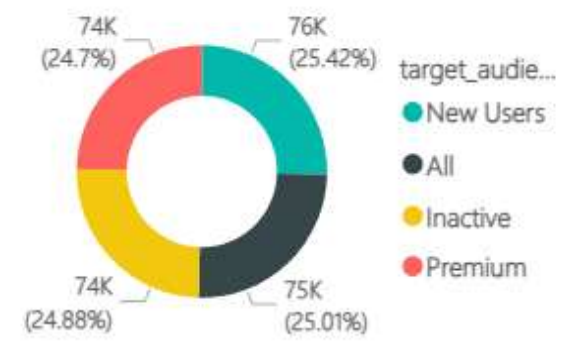
Total Orders by Month



Customer Name

All

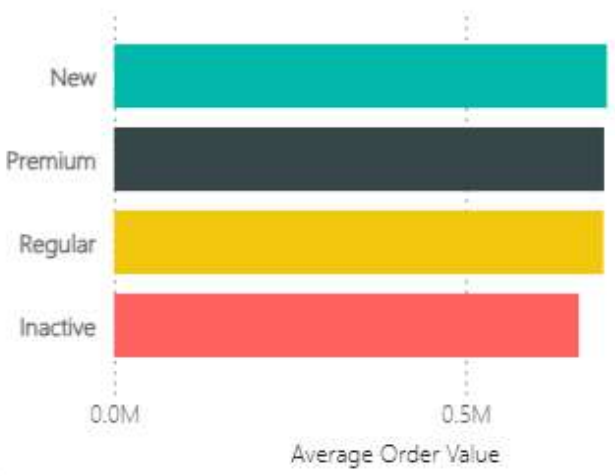
Conversions by target_audience



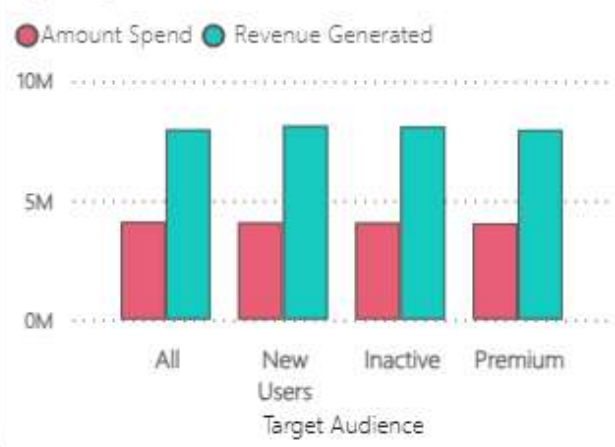
Product Name

- ☐ Baby Food
- ☐ Baby Wipes
- ☐ Bananas
- ☐ Biscuits
- ☐ Bread
- ☐ Butter
- ☐ Carrots

Average Order Value by Customer Segment



Amount Spend and Revenue Generated by Target Audience



Price and MRP by category

