Case Study: Liner AI Research Assistant

1 What Liner Is

Liner is like a smart research buddy that helps you find and understand information better. It started as a simple web highlighter but now works with all kinds of content. Students professionals and researchers use it to pick out important bits from websites PDFs documents images and videos and get quick summaries. The best part is it keeps everything organised in one place.

2 Who Finds Liner Useful

Liner helps different kinds of people who deal with lots of information

- Students and professors working on research papers
- Professionals like lawyers doctors and analysts
- Writers and journalists who need proper references
- Teams in companies or universities

Target Audience Distribution

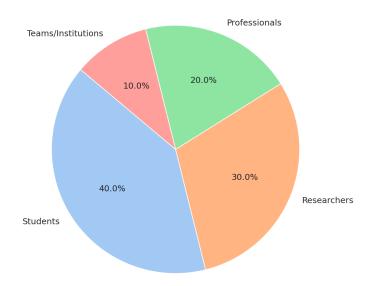


Figure 1: Types of people using Liner

3 What Liner Can Do

Heres what makes Liner handy

- Works with websites PDFs Word files videos images
- Lets you highlight and save important parts
- Summarises long documents quickly
- Special AI helpers for different subjects
- Creates ready to use citations
- Works on phones computers and browsers

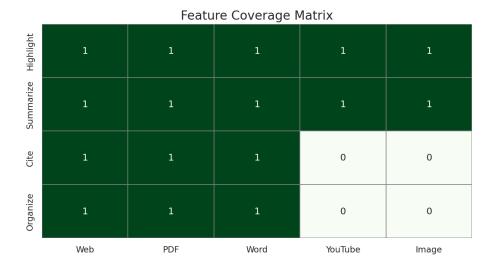


Figure 2: Features available for different formats

4 How Liner Works as Business

Liner has free and paid plans. You can start for free with basic highlighting. The paid version costs around twenty dollars per month and gives you

- Unlimited file uploads
- Full access to AI helpers
- Export multiple files together
- Works with all content types

They might offer special plans for colleges and companies later.

5 Where Liner Shines

Liner does some things really well

- People trust its accurate references
- Everything works together smoothly
- Handles different content types without fuss
- Browser extension makes it super easy to start

6 Where Liner Could Do Better

Some things Liner could improve

- Big companies might copy its features
- Exporting many files can be frustrating
- Mostly individual users not big groups
- AI sometimes makes small errors

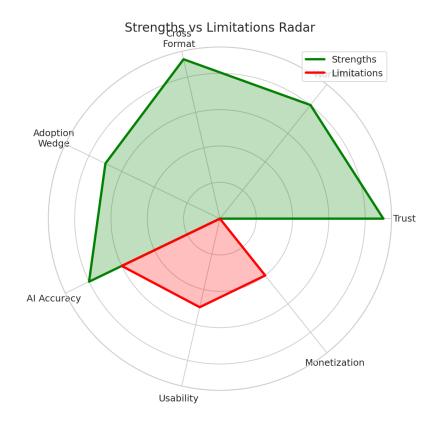


Figure 3: Good points and areas to improve

7 How Liner Can Grow

Liner could expand by

- Offering campus wide plans for universities
- Creating special tools for business teams

- Making expert versions for law medical fields
- Adding team sharing options
- Partnering with book publishers
- Letting other apps connect to it

8 Others Doing Similar Things

Other tools in this space

- Direct competitors like SciSpace Weava
- Related tools like Notion Zotero
- AI search tools like ChatGPT

Liner stands out because it focuses on reliable research help not just general AI.



Figure 4: How Liner fits among competitors

9 Final Thoughts

Liner has grown from simple highlighter to powerful research helper. Its real strength is giving trustworthy information with proper credits. To really grow big it needs to attract schools and companies make special tools for different jobs and help people work together. Done well Liner could become every researchers favourite assistant worldwide.