

AWS Certified Solutions Architect - Associate

Week 3 – Content Review

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DHAVAL SONI



Agenda

- Week 3 content review
 - Decoupling Applications: SNS, SQS, Active MQ, Kinesis
 - Containers on AWS: ECS, Fargate, EKS
 - AWS Monitoring & Audit: CloudWatch, CloudTrail
 - Databases in AWS
 - Lambda, DynamoDB, API Gateway
- Topics for Week 4
- Q & A



The background image shows three people—two men and one woman—collaborating and looking at a screen. The image is overlaid with a blue tint and various digital graphics, including binary code, a bar chart, and text like 'CPM CPC CPA' and 'S'. The overall theme is digital marketing and content review.

CONTENT REVIEW

Decoupling Applications

- When we start deploying multiple applications, they will inevitably need to communicate with one another
- There are two patterns of application communication



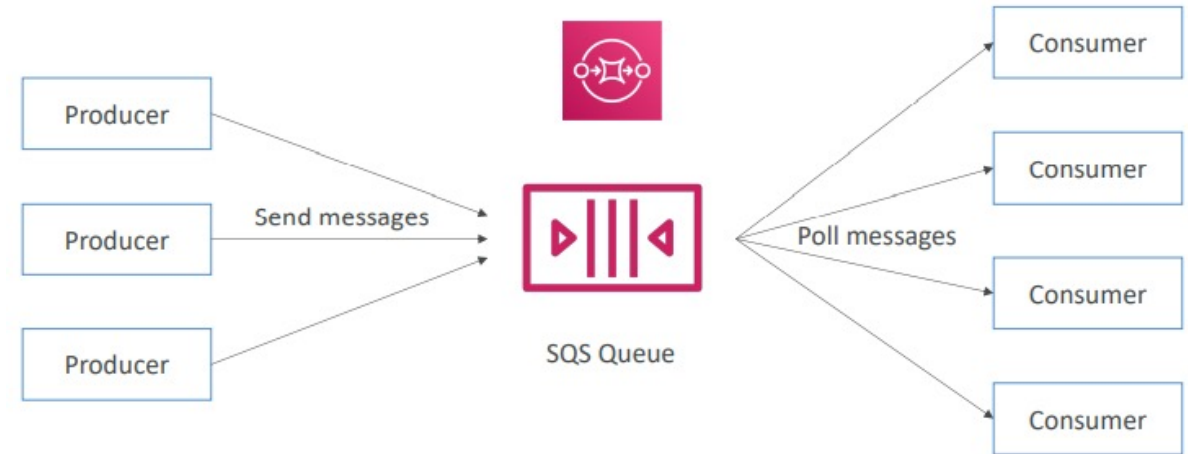
- Synchronous between applications can be problematic if there are sudden spikes of traffic
- What if you need to suddenly encode 1000 videos but usually it's 10?
- In that case, it's better to **decouple** your applications,
 - using SQS: queue model
 - using SNS: pub/sub model
 - using Kinesis: real-time streaming model

Amazon SQS

- Oldest offering (over 10 years old)
- Fully managed service, used to decouple applications
- **Attributes:**
 - Unlimited throughput, unlimited number of messages in queue
 - Default retention of messages: 4 days, maximum of 14 days
 - Low latency (< 10 ms on publish and receive)
 - Limitation of 256KB per message sent
- Can have duplicate messages (at least once delivery, occasionally)
- Can have out of order messages (best effort ordering)

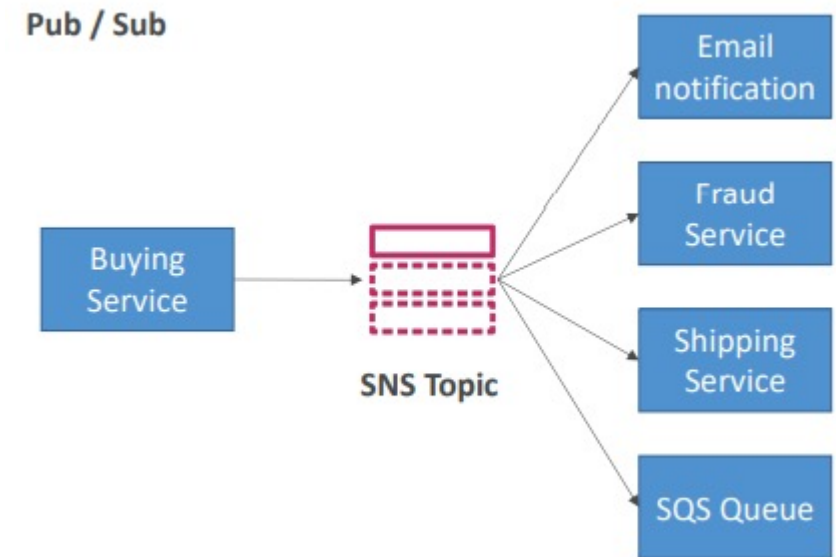
SQS - Security

- **Encryption:**
 - In-flight encryption using HTTPS API
 - At-rest encryption using KMS keys
 - Client-side encryption if the client wants to perform encryption/decryption itself
- **Access Controls:** IAM policies to regulate access to the SQS API
- **SQS Access Policies** (similar to S3 bucket policies)
 - Useful for cross-account access to SQS queues
 - Useful for allowing other services (SNS, S3...) to write to an SQS queue



SNS

- The “event producer” only sends message to one SNS topic
- As many “event receivers” (subscriptions) as we want to listen to the SNS topic notifications
- Each subscriber to the topic will get all the messages (note: new feature to filter messages)
- Up to 10,000,000 subscriptions per topic
- 100,000 topics limit
- Subscribers can be:
 - SQS
 - HTTP / HTTPS (with delivery retries – how many times)
 - Lambda
 - Emails
 - SMS messages
 - Mobile Notifications



Topic Publish (using the SDK)

- Create a topic
- Create a subscription (or many)
- Publish to the topic

Direct Publish (for mobile apps SDK)

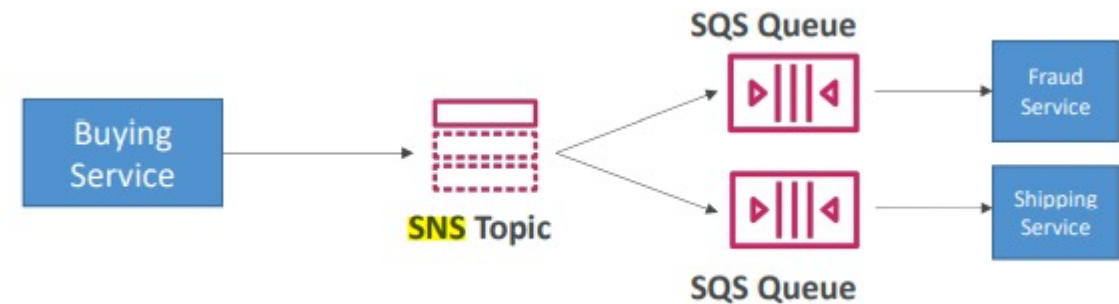
- Create a platform application
- Create a platform endpoint
- Publish to the platform endpoint
- Works with Google GCM, Apple APNS, Amazon ADM...

SNS – Security and Fan Out

- **Encryption:**
 - In-flight encryption using HTTPS API
 - At-rest encryption using KMS keys
 - Client-side encryption if the client wants to perform encryption/decryption itself
- **Access Controls:** IAM policies to regulate access to the SNS API
- **SNS Access Policies** (similar to S3 bucket policies)
 - Useful for cross-account access to SNS topics
 - Useful for allowing other services (S3...) to write to an SNS topic

SNS + SQS: Fan Out

- Push once in SNS, receive in all SQS queues that are subscribers
- Fully decoupled, no data loss
- SQS allows for: data persistence, delayed processing and retries of work
- Ability to add more SQS subscribers over time
- Make sure your SQS queue **access policy** allows for SNS to write



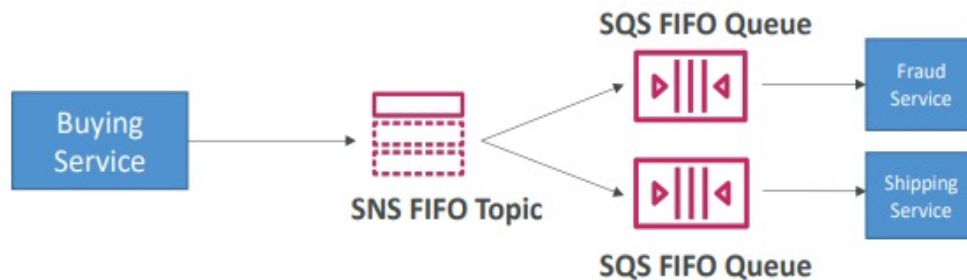
SNS – FIFO Topic and Fan Out

- FIFO = First In First Out (ordering of messages in the topic)
- Similar features as SQS FIFO:
 - Ordering by Message Group ID (all messages in the same group are ordered)
 - Deduplication using a Deduplication ID or Content Based Deduplication
- Can only have SQS FIFO queues as subscribers
- Limited throughput (same throughput as SQS FIFO)



SNS FIFO + SQS FIFO: Fan Out

- In case you need fan out + ordering + deduplication



SNS – Message Filtering

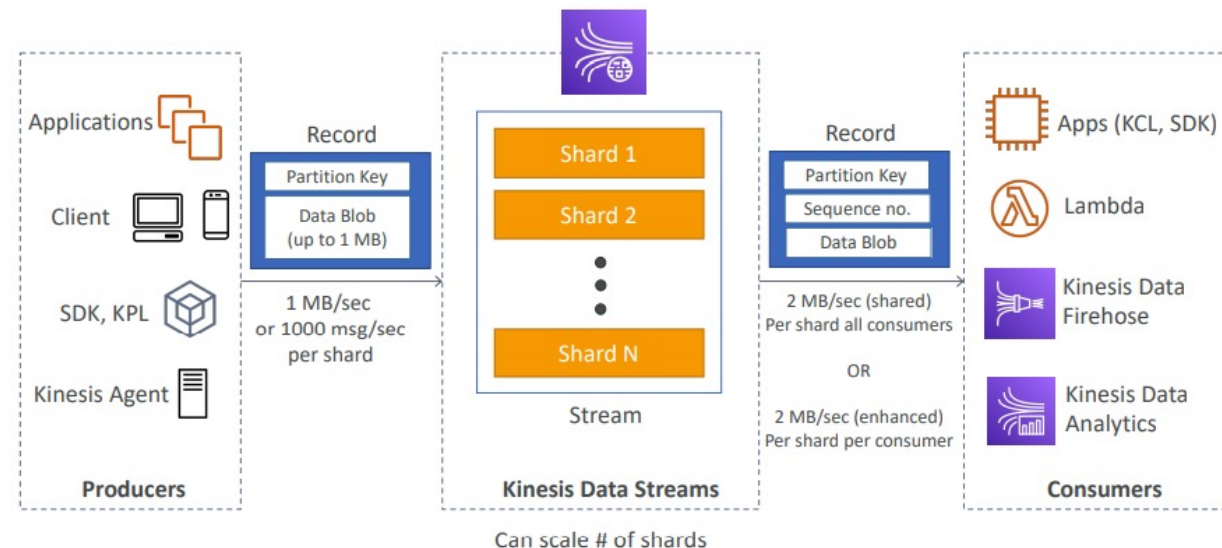
- JSON policy used to filter messages sent to SNS topic's subscriptions
- If a subscription doesn't have a filter policy, it receives every message

Kinesis

- Makes it easy to **collect**, **process**, and **analyze** streaming data in real-time
- Ingest real-time data such as: Application logs, Metrics, Website clickstreams, IoT telemetry data...
- **Kinesis Data Streams**: capture, process, and store data streams
- **Kinesis Data Firehose**: load data streams into AWS data stores
- **Kinesis Data Analytics**: analyze data streams with SQL or Apache Flink
- **Kinesis Video Streams**: capture, process, and store video streams

Kinesis Data Streams

- Billing is per shard provisioned, can have as many shards as you want
- Retention between 1 day (default) to 365 days
- Ability to reprocess (replay) data
- Once data is inserted in Kinesis, it can't be deleted (immutability)
- Data that shares the same partition goes to the same shard (ordering)
- Producers: AWS SDK, Kinesis Producer Library (KPL), Kinesis Agent
- Consumers:
 - Write your own: Kinesis Client Library (KCL), AWS SDK
 - Managed: AWS Lambda, Kinesis Data Firehose, Kinesis Data Analytics



Kinesis Data Firehose

- Fully Managed Service, no administration, automatic scaling, serverless
 - AWS: Redshift / Amazon S3 / ElasticSearch
 - 3rd party partner: Splunk / MongoDB / DataDog / NewRelic / ...
 - Custom: send to any HTTP endpoint
- Pay for data going through Firehose
- **Near Real Time**
 - 60 seconds latency minimum for non full batches
 - Or minimum 32 MB of data at a time
- Supports many data formats, conversions, transformations, compression
- Supports custom data transformations using AWS Lambda
- Can send failed or all data to a backup S3 bucket

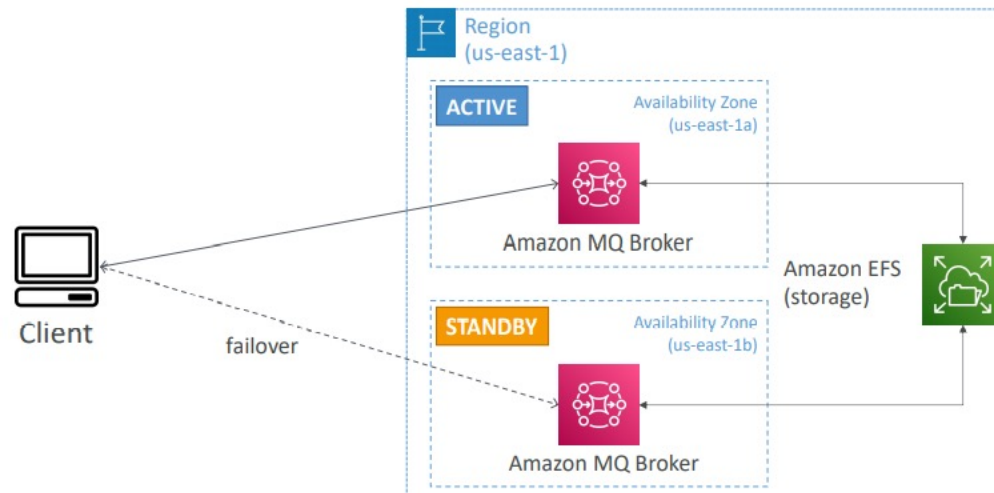
Kinesis Data Analytics (SQL application)

- Perform real-time analytics on Kinesis Streams using SQL
- Fully managed, no servers to provision
- Automatic scaling
- Real-time analytics
- Pay for actual consumption rate
- Can create streams out of the real-time queries
- Use cases:
 - Time-series analytics
 - Real-time dashboards
 - Real-time metrics

Amazon MQ

- SQS, SNS are “cloud-native” services, and they’re using proprietary protocols from AWS.
- Traditional applications running from on-premise may use open protocols such as: MQTT, AMQP, STOMP, Openwire, WSS
- **When migrating to the cloud**, instead of re-engineering the application to use SQS and SNS, we can use Amazon MQ
- **Amazon MQ = managed Apache ActiveMQ**
- Amazon MQ doesn’t “scale” as much as SQS / SNS
- Amazon MQ runs on a dedicated machine, can run in HA with failover
- Amazon MQ has both queue feature (~SQS) and topic features (~SNS)

MQ – High Availability



ECS, Fargate, EKS

- To manage containers, we need a container management platform
- **Three choices:**
- **ECS:** Amazon's own container platform
- **Fargate:** Amazon's own Serverless container platform
- **EKS:** Amazon's managed Kubernetes (open source)



Amazon ECS



AWS Fargate

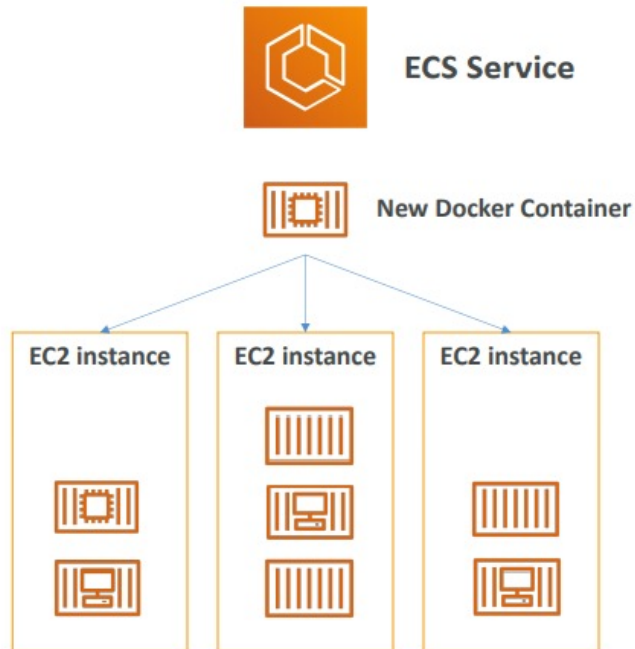


Amazon EKS

ECS

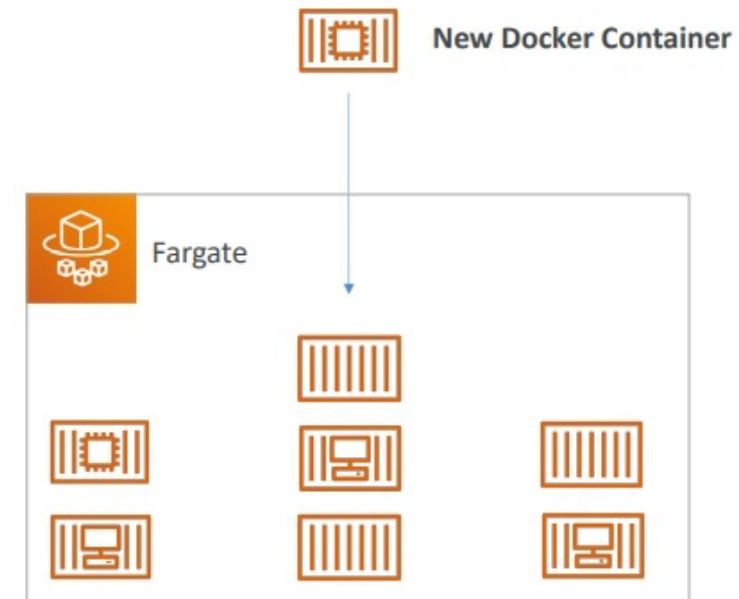
What is ECS?

- ECS = Elastic Container Service
- Launch Docker containers on AWS
- **You must provision & maintain the infrastructure (the EC2 instances)**
- AWS takes care of starting / stopping containers
- Has integrations with the Application Load Balancer

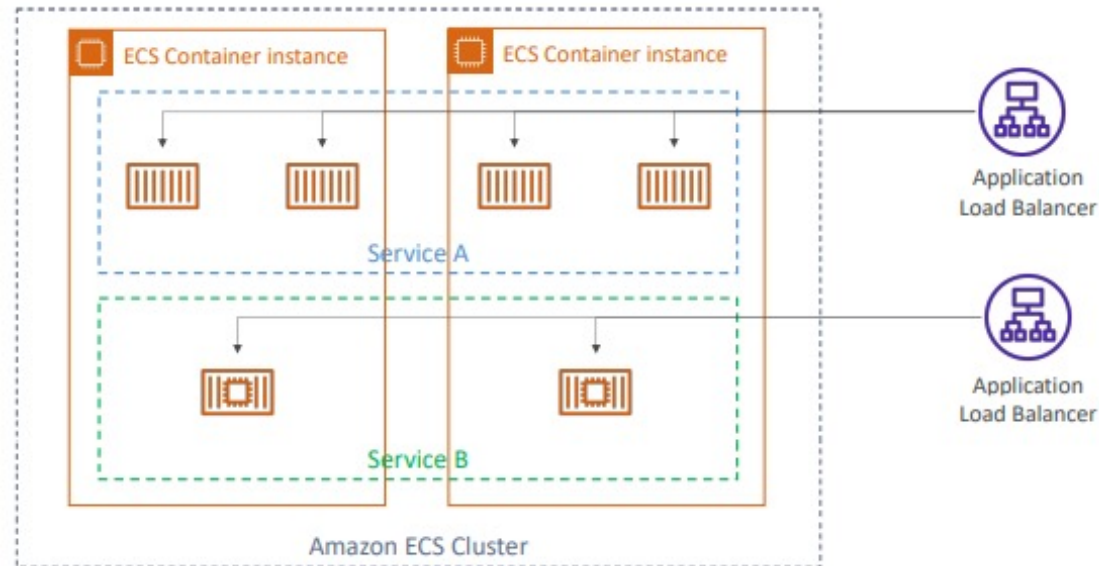


What is Fargate?

- Launch Docker containers on AWS
- **You do not provision the infrastructure (no EC2 instances to manage) – simpler!**
- **Serverless offering**
- AWS just runs containers for you based on the CPU / RAM you need



ECS Services/Tasks & Load Balancing



Load Balancing for EC2 Launch Type

- We get a **dynamic port** mapping
- The ALB supports finding the right port on your EC2 Instances
- **You must allow on the EC2 instance's security group any port from the ALB security group**

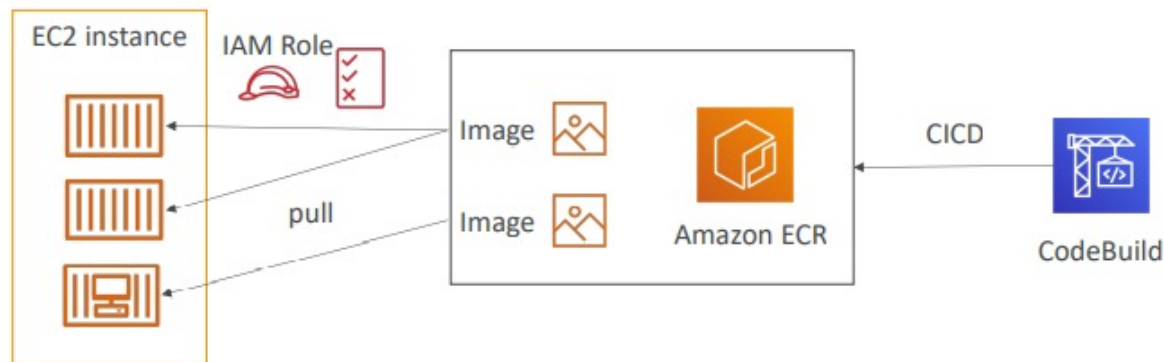
Load Balancing for Fargate

- Each task has a **unique IP**
- You must allow on the ENI's security group the task port from the ALB security group

ECR & EKS

ECR – Elastic Container Registry

- Store, manage and deploy containers on AWS, pay for what you use
- Fully integrated with ECS & IAM for security, backed by Amazon S3
- Supports image vulnerability scanning, version, tag, image lifecycle

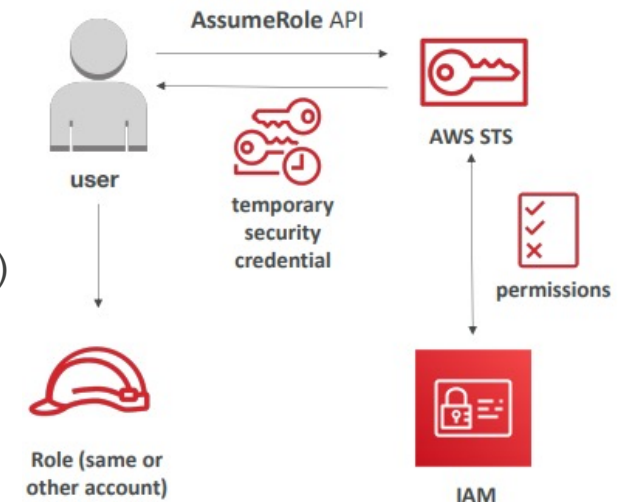


EKS – Elastic Kubernetes Service

- It is a way to launch **managed Kubernetes clusters on AWS**
- Kubernetes is an open-source system for automatic deployment, scaling and management of containerized (usually Docker) application
- It's an alternative to ECS, similar goal but different API
- EKS supports **EC2** if you want to to deploy worker nodes or **Fargate** to deploy serverless containers
- **Use case:** if your company is already using Kubernetes on-premises or in another cloud, and wants to migrate to AWS using Kubernetes

AWS STS – Security Token Service

- **Allows to grant limited and temporary access to AWS resources.**
- Token is valid for up to one hour (must be refreshed)
- **AssumeRole:**
 - Within your own account: for enhanced security
 - Cross Account Access: assume role in target account to perform actions there
- **AssumeRoleWithSAML:**
 - return credentials for users logged with SAML
- **AssumeRoleWithWebIdentity:**
 - return creds for users logged with an IdP (Facebook Login, Google Login, OIDC compatible...)
 - AWS recommends against using this, and using **Cognito** instead
- **GetSessionToken:**
 - for MFA, from a user or AWS account root user



Identity Federation in AWS

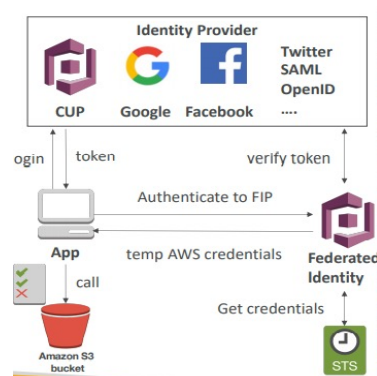
- Federation lets users outside of AWS to assume temporary role for accessing AWS resources.
- These users assume identity provided access role.
- Federations can have many flavors:
 - SAML 2.0
 - Custom Identity Broker
 - Web Identity Federation with Amazon Cognito
 - Web Identity Federation without Amazon Cognito
 - Single Sign On
 - Non-SAML with AWS Microsoft AD
- **Using federation, you don't need to create IAM users (user management is outside of AWS)**



Cognito & Directory Services

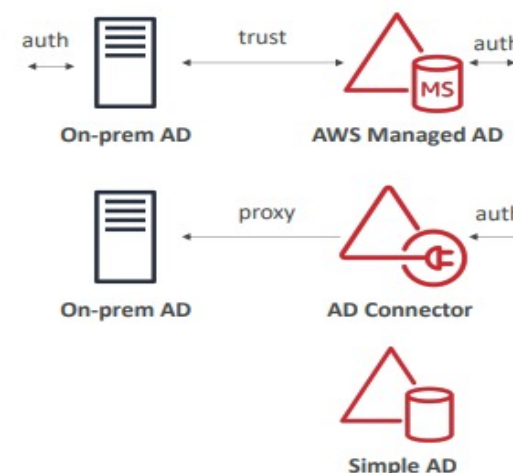
AWS Cognito

- **Goal:**
 - Provide direct access to AWS Resources from the Client Side (mobile, web app)
- **Example:**
 - provide (temporary) access to write to S3 bucket using Facebook Login
- **Problem:**
 - We don't want to create IAM users for our app users
- **How:**
 - Log in to federated identity provider – or remain anonymous
 - Get temporary AWS credentials back from the Federated Identity Pool
 - These credentials come with a pre-defined IAM policy stating their permissions



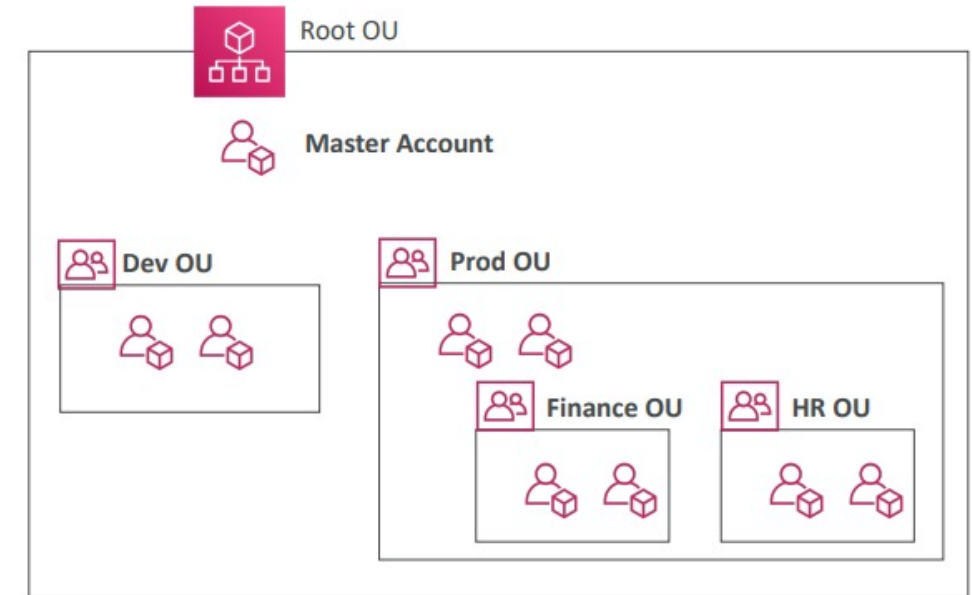
AWS Directory Services

- **AWS Managed Microsoft AD:**
 - Create your own AD in AWS, manage users locally, supports MFA
 - Establish “trust” connections with your on- premise AD
- **AD Connector:**
 - Directory Gateway (proxy) to redirect to on- premise AD
 - Users are managed on the on-premise AD
- **Simple AD:**
 - AD-compatible managed directory on AWS
 - Cannot be joined with on-premise AD



AWS Organizations

- Global service
- Allows to manage multiple AWS accounts
- The main account is the master account – you can't change it
- Other accounts are member accounts
- Member accounts can only be part of one organization
- Consolidated Billing across all accounts - single payment method
- Pricing benefits from aggregated usage (volume discount for EC2, S3...)
- API is available to automate AWS account creation

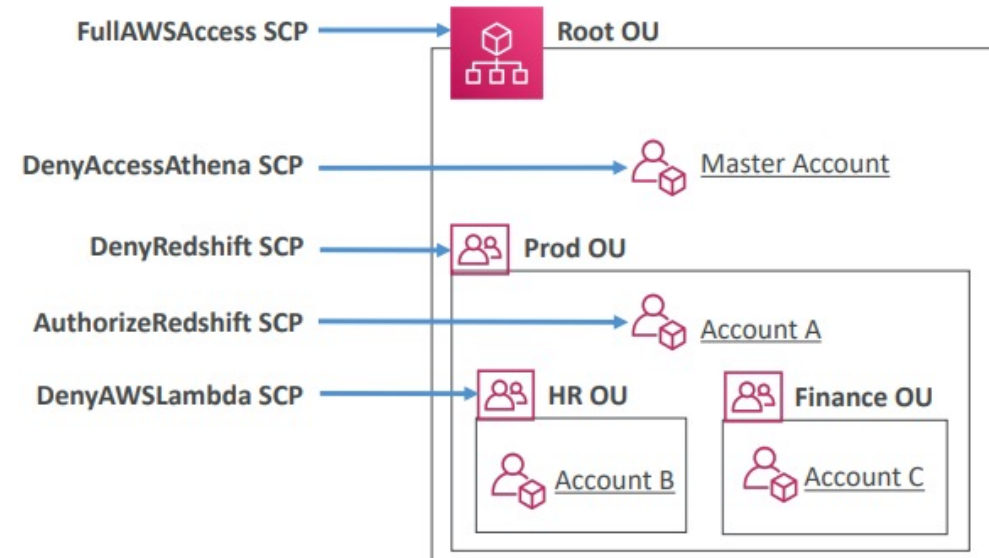


Multi Account Strategies

- Create accounts per department, per cost center, per dev/test/prod, based on regulatory restrictions (using SCP), for better resource isolation (ex: VPC), to have separate per-account service limits, isolated account for logging
- Multi Account vs One Account Multi VPC
- Use tagging standards for billing purposes
- Enable CloudTrail on all accounts, send logs to central S3 account
- Send CloudWatch Logs to central logging account

AWS Organization - SCP

- Whitelist or blacklist IAM actions
- Applied at the **OU** or **Account** level
- Does not apply to the Master Account
- SCP is applied to all the **Users and Roles** of the Account, including Root user
- The SCP does not affect service-linked roles
 - Service-linked roles enable other AWS services to integrate with AWS Organizations and can't be restricted by SCPs.
- SCP must have an explicit Allow (does not allow anything by default)
- Use cases:
 - Restrict access to certain services (for example: can't use EMR)
 - Enforce PCI compliance by explicitly disabling services



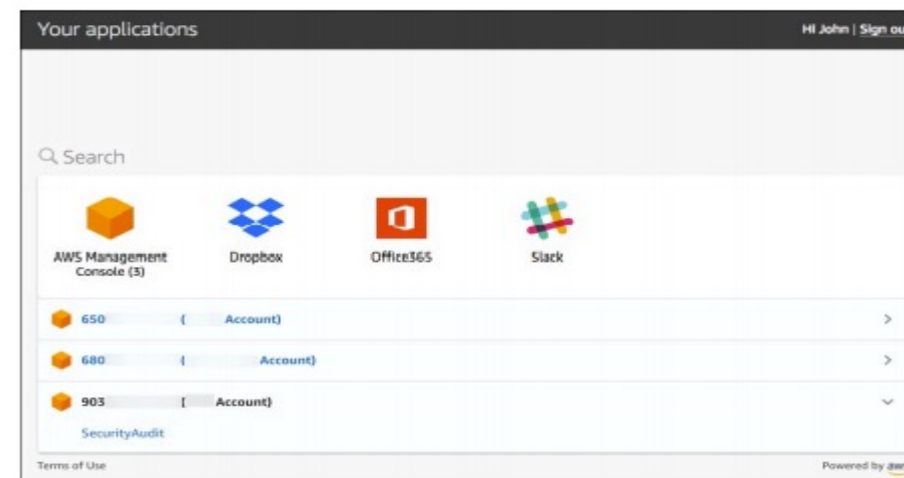
SCP – Blacklist Strategy

SCP – Whitelist Strategy

AWS Single Sign-On (SSO)

- Centrally manage Single Sign-On to access **multiple accounts** and **3rd-party business applications**.
- Integrated with **AWS Organizations**
- Supports SAML 2.0** markup
- Integration with on-premise **Active Directory**
- Centralized permission management
- Centralized auditing with CloudTrail

SSO Setup with AD



AWS Monitoring & Audit: CloudWatch

- CloudWatch provides metrics for every services in AWS
- **Metric** is a variable to monitor (CPUUtilization, NetworkIn...)
- Metrics belong to **namespaces**
- **Dimension** is an attribute of a metric (instance id, environment, etc...)
- Up to 10 dimensions per metric
- Metrics have **timestamps**

CloudWatch Custom Metrics

- Possibility to define and send your own custom metrics to CloudWatch
- Example: memory (RAM) usage, disk space, number of logged in users ...
- Ability to use dimensions (attributes) to segment metrics
 - Instance.id
 - Environment.name

Metric resolution (**StorageResolution** API parameter – two possible value):

- Standard: 1 minute (60 seconds)
- High Resolution: 1/5/10/30 second(s) – Higher cost

Important: Accepts metric data points two weeks in the past and two hours in the future (make sure to configure your EC2 instance time correctly)



CloudWatch

AWS Monitoring & Audit: CloudTrail

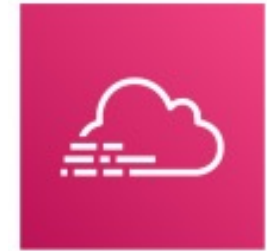
- **Provides governance, compliance and audit for your AWS Account**
- CloudTrail is enabled by default!
- **Get an history of events / API calls made within your AWS Account by:**
 - Console, SDK, CLI, AWS Services
- Can put logs from CloudTrail into CloudWatch Logs or S3
- **A trail can be applied to All Regions (default) or a single Region.**
- If a resource is deleted in AWS, investigate CloudTrail first!

CloudTrail Events

- **Management Events:**
 - Operations that are performed on resources in your AWS account
- **Data Events:**
 - By default, data events are not logged (because high volume operations)
- **CloudTrail Insights:**
 - Enable CloudTrail Insights to detect unusual activity in your account

CloudTrail Events Retention

- Events are stored for 90 days in CloudTrail
- To keep events beyond this period, log them to S3 and use Athena



CloudTrail

AWS Lambda

- Virtual functions – no servers to manage!
- Limited by time - short executions
- Run on-demand
- Scaling is automated!

Benefits of AWS Lambda

- Easy Pricing:
 - Pay per request and compute time
 - Free tier of 1,000,000 AWS Lambda requests and 400,000 GBs of compute time
- Integrated with the whole AWS suite of services
- Integrated with many programming languages
- Easy monitoring through AWS CloudWatch
- Easy to get more resources per functions (up to 10GB of RAM!)
- Increasing RAM will also improve CPU and network!

AWS Lambda language support

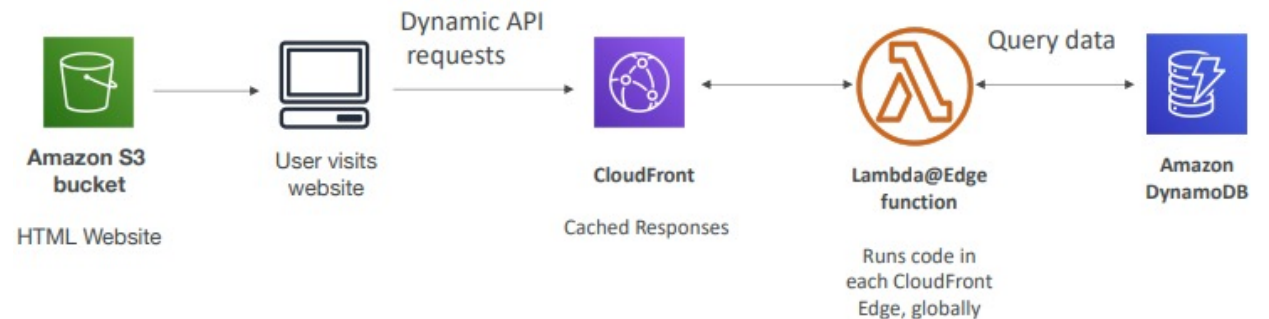
- Node.js (JavaScript), Python, Java (Java 8 compatible)
- C# (.NET Core), Golang
- C#, Powershell, Ruby, Custom Runtime API (community supported, example Rust)



Amazon Lambda

Lambda@Edge

- You have deployed a CDN using CloudFront
- What if you wanted to run a global AWS Lambda alongside?
- Or how to implement request filtering before reaching your application?
- For this, you can use **Lambda@Edge**: deploy Lambda functions alongside your CloudFront CDN
 - Build more responsive applications
 - You don't manage servers, Lambda is deployed globally
 - Customize the CDN content
 - Pay only for what you use



Lambda@Edge: Use Cases

- Website Security and Privacy
- Dynamic Web Application at the Edge
- Search Engine Optimization (SEO)
- Intelligently Route Across Origins and Data Centers
- Bot Mitigation at the Edge
- Real-time Image Transformation
- User Authentication and Authorization

AWS DynamoDB

- Fully Managed, Highly available with replication across 3 AZ
- NoSQL database - not a relational database
- Scales to massive workloads, distributed database
- Millions of requests per seconds, trillions of row, 100s of TB of storage
- Fast and consistent in performance (low latency on retrieval)
- Integrated with IAM for security, authorization and administration
- Low cost and auto scaling capabilities

DynamoDB Basics:

- DynamoDB is made of **tables**
- Each table has a **primary key** (must be decided at creation time)
- Each table can have an infinite number of items (= rows)
- Each item has **attributes** (can be added over time – can be null)
- Maximum size of an item is **400KB**
- Table must have provisioned read and write capacity units
- **Read Capacity Units (RCU) & Write Capacity Units (WCU)**

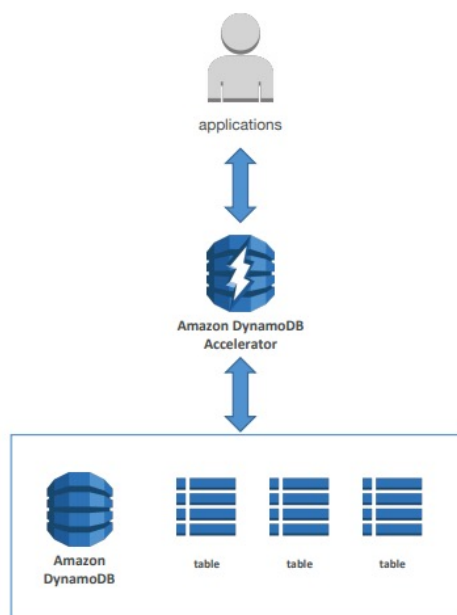


DynamoDB

DynamoDB – DAX & Streams

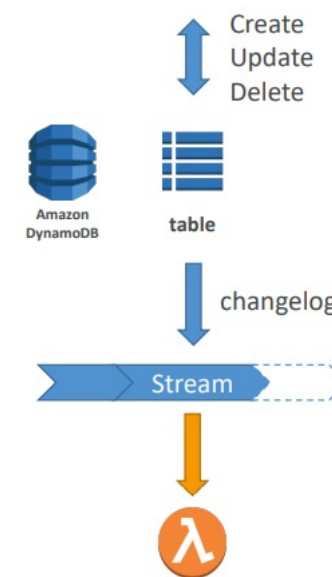
DAX - DynamoDB Accelerator

- Seamless cache for DynamoDB, no application re-write
- Writes go through DAX to DynamoDB
- Microsecond latency for cached reads & queries
- Solves the Hot Key problem (too many reads)
- 5 minutes TTL for cache by default
- Up to 10 nodes in the cluster
- Multi AZ (3 nodes minimum recommended for production)
- Secure (Encryption at rest with KMS,VPC, IAM, CloudTrail...)



DynamoDB Streams

- Changes in DynamoDB (Create, Update, Delete) can end up in a DynamoDB Stream
- This stream can be read by AWS Lambda, and we can then do:
 - React to changes in real time (welcome email to new users)
 - Analytics
 - Create derivative tables / views
 - Insert into ElasticSearch
- **Could implement cross region replication using Streams**
- Stream has 24 hours of data retention



AWS API Gateway

- AWS Lambda + API Gateway: No infrastructure to manage
- Support for the WebSocket Protocol
- Handle API versioning (v1, v2...)
- Handle different environments (dev, test, prod...)
- Handle security (Authentication and Authorization)
- Transform and validate requests and responses
- Generate SDK and API specifications
- Cache API responses

API Gateway – Integrations High Level

- **Lambda Function**
 - Invoke Lambda function
 - Easy way to expose REST API backed by AWS Lambda
- **HTTP**
 - Expose HTTP endpoints in the backend
 - Example: internal HTTP API on premise, Application Load Balancer...
 - Why? Add rate limiting, caching, user authentications, API keys, etc...



API Gateway

Topics we'll cover in week - 4

- AWS Security & Encryption
- Networking – VPC
- Disaster Recovery & Migrations

Q & A

Thank you

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EMAIL INFO@INFOSTRETCH.COM

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