# Dhaval Chaudhary

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## SKILLS

Architecture, Process design, E2E & Unit testing, Monitoring, Typescript, React (Hooks), Redux, React Native, GraphQL, Node.js, Component Design System, SASS, CSS, HTML

## EXPERIENCE

**Delivery Hero APAC, Singapore** SENIOR FRONTEND ENGINEER | AUG 2019 - PRESENT

- Acting team lead for internal platform team with 5 developers building new experimentation platform. Responsibilities include designing scalable architecture, technical roadmap alignment, conducting 1-1s and writing technical documentation
- Nominated to lead Singapore's first frontend chapter consisting of 25+ developers
  - Led discussions and created guidelines to make interviews consistent
  - Launched new decentralized chapter structure; participation up by 200%
  - Promoted company culture by giving talks at external recruiting events
  - Created new buddy program and onboarded 8 new joiners
  - Helped setup performance testing in 4 teams using load tests
- Launched campaign landing page (micro-frontend architecture) and carousels on new verticals and countries for 4 brands with 4+ million orders yearly
- Built marketing banner for 2 core pages with 6.5+ million page visits monthly
- Conceptualized and built full-service solution with plugin architecture and design system; plugins used in 19 countries and improved marketing efficiency by 82%
- Owned product stability and scalability KPIs resulting in 90+% coverage on E2E tests, scaling app to 150x peak traffic, and adding quality standards for 5 projects
- Managed sprints by refining backlog, creating detailed tickets, assigning owners to tickets, conducting daily standups and leading retrospective sessions

**Pixibo, Singapore** FRONTEND DEVELOPER | OCT 2017 - AUG 2019

- Assumed complete ownership of frontend product development for 9 retailers across Asia and Europe. Notable clients include Zalora, Map Emall, Shoeby and [more](#)
- Launched several new categories, deployed localized widgets in 10+ countries; efforts increased conversion and reduced return rates
- Conceptualized new deployment process and widget loading strategy; results showed bundle size reduction by 78% and move to single command deployment workflow
- Initiated creation of automated E2E testing suite (projected increase in operational efficiency by over 37%) and API client for easier third-party integrations
- Built business intelligence dashboard to track product adoption metrics

## EDUCATION

**Birla Institute of Technology & Science, Pilani** | AUG 2013 - MAR 2017

B.E (Hons) Chemical Engineering (Amongst 4% of students who completed degree in 3.5 years)