GANPAT UNIVERSITY
B. TECH SEM-IV (Computer Science and Business Systems)
FIRST INTERNAL EXAMINATION – FEBRUARY-MARCH 2023
2CSBS4104: Introduction to Innovation, IP Management & Entrepreneurship

TIME: 1 Hour   **TOTAL MARKS: 20**

Instructions:
1) Figures to the right indicate full marks.
2) Be precise and to the point in your answer.
3) The text just below marks indicates the Course Outcomes Numbers, (CO) followed by the Bloom's taxonomy level of the question,
   i.e., R: Remember, U: Understand, A: Apply, N: Analyze, E: Evaluate, C: Create.

Q.1	Differentiate Creativity, Invention and Innovation with proper example.	**[4]** **1A**
Q.2	Explain in detail: Process view of Innovation.	**[4]** **1R**
Q.3	List out the sources of Innovation and explain in detail.	**[4]** **1R**
Q.4	Differentiate Push Pull innovation.	**[4]** **3N**
Q.5	What do you mean by open innovation? Explain in detail with rules.	**[4]** **1U**

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