

# SMARTDEVICES.COM

Confidential Acquisition Teaser — Category Infrastructure Asset

## Overview

SmartDevices.com is the category-defining digital asset for the global intelligent hardware ecosystem. It represents the canonical identity for the convergence of AI, robotics, healthtech, energy systems, consumer IoT, and next-generation physical infrastructure.

## Strategic Rationale

As hardware becomes software-defined, the intelligent device layer becomes the next trillion-dollar platform. SmartDevices.com functions as the front-door, marketplace, and protocol identity for this ecosystem.

## Use Case Spectrum

Enterprise platform • Developer ecosystem • Consumer marketplace • Standards body • Data network • Investment and M&A; intelligence layer

## Asset Characteristics

- Single-owner global digital real estate • Category-defining naming rights • Zero substitution risk • Permanent scarcity • Platform-grade expansion surface

## Valuation Framework

Comparable category assets (Cars.com, Hotels.com, Healthcare.com, Energy.com) have traded at 9–12x EBITDA multiples as infrastructure platforms. SmartDevices.com represents the control layer for the intelligent hardware economy.

## Buyer Universe

Private equity platforms • Strategic OEM consolidators • AI infrastructure funds • Industrial technology conglomerates • Data & marketplace operators

## Transaction

100% asset acquisition. Confidential process. Serious strategic buyers only.

Contact: [contact@smartdevices.com](mailto:contact@smartdevices.com) | Confidential Process