

SMARTDEVICES.COM

Executive Acquisition Teaser — Global Category Control Layer

Overview

SmartDevices.com is the category-defining digital asset for the global intelligent hardware ecosystem. It represents the canonical identity for the convergence of AI, robotics, healthtech, energy systems, consumer IoT, and next-generation physical infrastructure.

Strategic Rationale

As hardware becomes software-defined, the intelligent device layer becomes the next trillion-dollar platform. SmartDevices.com functions as the canonical front door, marketplace, and protocol identity for this ecosystem.

Use Case Spectrum

Enterprise platform • Developer ecosystem • Consumer marketplace • Standards authority
• Data network • M&A; intelligence layer

Asset Characteristics

Single-owner global digital real estate • Category-defining naming rights • Zero substitution risk • Permanent scarcity • Platform-grade expansion surface • Network gravity potential

Valuation Framework

Comparable category assets (Cars.com, Hotels.com, Healthcare.com, Energy.com) have traded at 9–12x EBITDA multiples as infrastructure platforms, with control premiums for category ownership. SmartDevices.com represents the control layer for the intelligent hardware economy.

Buyer Universe

Private equity platforms • Strategic OEM consolidators • AI infrastructure funds • Industrial technology conglomerates • Data & marketplace operators

Transaction

100% asset acquisition. Confidential process. Serious strategic buyers only.