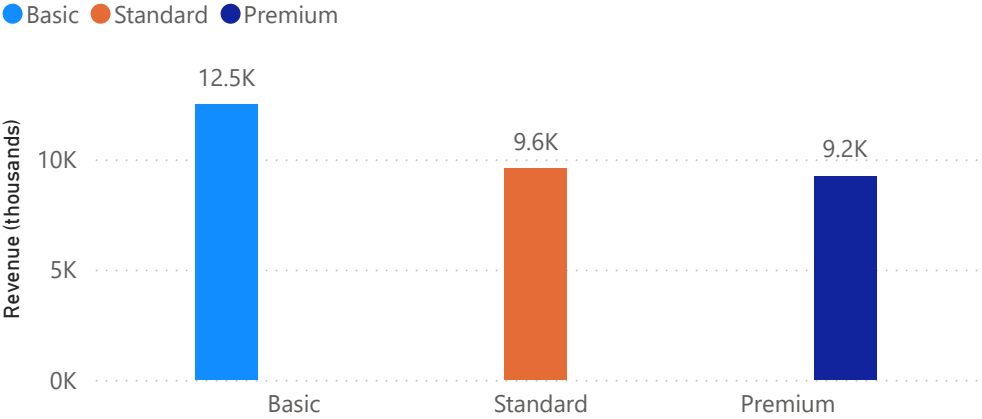


NETFLIX USER DATA: INSIGHTS AND TRENDS

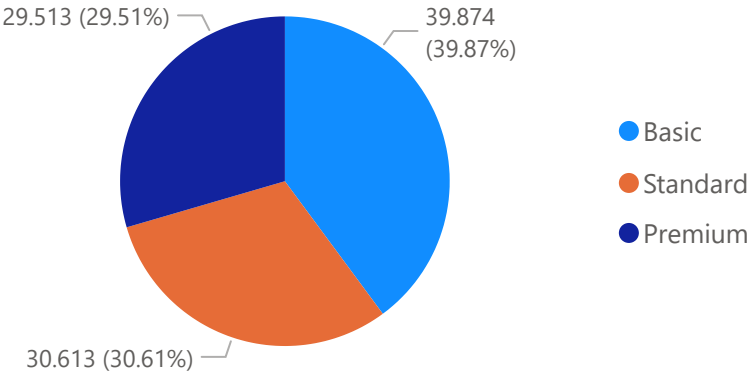
Total users (thousands)

2500

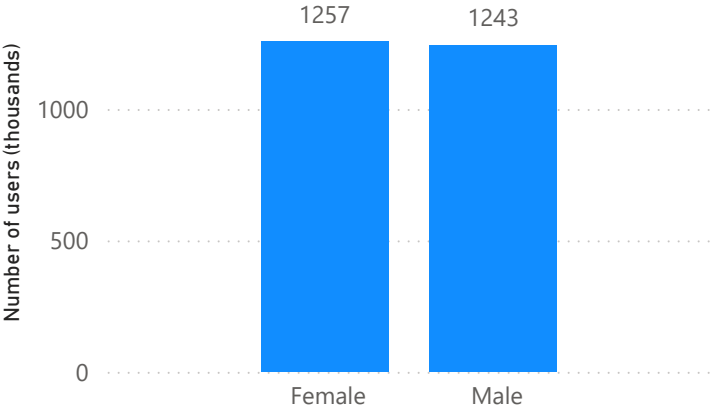
Total Revenue by Subscription Type



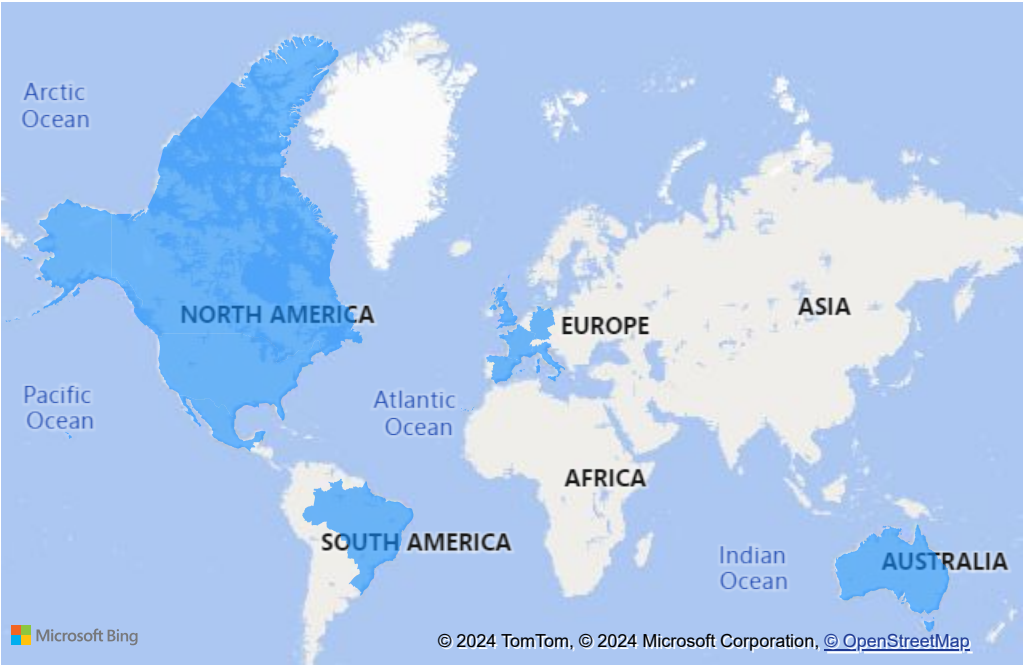
Revenue Proportion by Subscription Type



Gender Distribution



Users by country



Device Used Distribution



New Users Trend (2021-2023)

