Cascading Behaviour in Networks

The Given task is to see that how an action/behaviour spreads over an existing behaviour So basically the task is something like

- A network is given in which every node have some behaviour (let's say initial_behaviour) and we want to check whether an external behaviour let's say (new behaviour) is possible or not to spread in our network by converting the nodes which are already having initial behaviour
- i'm are doing this experiment by considering that few nodes of the graph are somehow changed their initial behaviour to new behaviour (but actually I'm coding for that, that we'll see below later).
- Along with changing the behaviours of few nodes I'm also providing some PAYOFFs for both the initial behaviour and new behaviour as a reason to spread the new behaviour in the network

Requirements/Instruction to execute this file

• Install Python (I've used Python3.7) using the command

```
sudo apt install python3.7
```

· Install Jupyter Nodebook using the command

pip install notebook

· Install Networkx package using the command

pip install networkx

Run the cells of this notebook using Shift + Enter

I've implemented this spreading of by two ways

- First, I've taken the Network graph given in the Book Network Crowd and Market in Ch-19.2, Fig 19.2
- This Network contains 17 nodes labelled from 1 to 17.
- You can also use any random graph to experiment on, to do so you've to UNCOMMENT the respective code and pass the argument as number of nodes and probability of adding the edge
- · Here I'm taking two PAYOFFs values for two different nodes
- These two nodes are actually pair of all possible seed nodes
- And Checking using the taken PAYOFFs for each possible pairs of different nodes that which pair produces COMPLETE CASCADE and which remains INCOMPLETE along with size of cascade that is produced after 100 iteration

Required Input for this model is ENTER number of TEST cases to test for different PAYOFFs ENTER the PAYOFFs initial behaviour and new behaviour (one by one) which is adopted by seed nodes choosen through loop

If You are using the graph from the Book (Ch-19.2 Fig 19.4)

• If you give input payoffs as 2 and 3

Check Output for pair 7 and 8, we can see we are getting cascade size of 7 as give in the book

We can Say the above Payoff are below the threshold Payoff for initial seed node 7 and 8

• If you give iput Payoff as 2 and 4

Check Output we'll get mostly complete Cascade

So here we can say this value is above the threshold as we'll get Complete Cascade for seed pair 7 and 8

In []:

import matplotlib.pyplot as plt import networkx as nx

In [41]:

```
#g = nx.erdos_renyi_graph(20, 0.5)
######### UNCOMMENT ABOVE COMMAND and COMMENT BELOW TWO LINES OF GRAPH WHICH IS A
#g = nx.read_gml('/home/dheeraj/my_projects/my_project_env/practice/6th_sem_Academi
g = nx.Graph()
                           # generates empty graph
g.add edges from([("1","2"), ("1","3"), ("2", "3"), ("2","6"), ("6","4"), ("6", "9"
nx.draw(g,node size=1200,node color= 'purple', with labels=True) ## PLOTS the above
plt.show()
t = int(input('Enter Number of Test cases: '))
                                                               ## Enter the numb
while(t):
    Input payof ini = int(input('Enter PAYOFF for Initial bahaviour: '))
                                                                             ##
    Input payof new = int(input('Enter PAYOFF for New bahaviour: '))
    def cal adopted initial beahaviour(each, type of behaviour, g): ## CALCULATES
       num=0
       for each1 in g.neighbors(each):
           if q.nodes[each1]['behaviour']=='initial behaviour':
               num=num+1
       return num
    def cal adopted new beahaviour(each, type of behaviour, q): ## CALCULATES
       for each1 in g.neighbors(each):
           if g.nodes[each1]['behaviour']==type of behaviour:
               num=num+1
       return num
   def calculate_adoptation(g):
       dict1= {}
                                                              ## Create empty did
       #Payoff(A) = a = 4
       \#Payoff(B) = b=3
       #a=5
       \#b=2
       # a = int(input('Enter payoff for new bahaviour: '))
       #b = int(input('Enter payoff for initial bahaviour: '))
       for each in g.nodes():
          # for each1 in g.neighbors(each):
           if g.nodes[each]['behaviour']=='initial behaviour':
                                                                 ## Condition to
               num_new_behaviour = cal_adopted_new_beahaviour(each, 'new_behaviour
               num_initial_beahaviour = cal_adopted_initial_beahaviour(each, 'init
               payoff_A=Input_payof_new*num_new_behaviour
                                                                ## Calulating t
               payoff B=Input payof ini*num initial beahaviour ## Calulating t
               if payoff_A >= payoff_B:
                   dict1[each]='new behaviour'
               else:
                   dict1[each] = 'initial behaviour'
           else:
               dict1[each]='new behaviour'
       return dict1
```

```
def check_new_behaviour(type_of_behaviour, g):
    count new behav=1
    for each in g.nodes():
        if g.nodes[each]['behaviour']!=type of behaviour:
                                                            ## check whether
            count new behav=0
            break
    return count new behav
def check initial behaviour(type of behaviour, g):
    count initial behav=1
    for each in q.nodes():
        if g.nodes[each]['behaviour']!=type of behaviour: ## check whether ev
            count initial behav=0
            break
    return count initial behav
                                                                 ## Checks for 1
def get_final_result(g, count):
    count new=check new behaviour('new behaviour', g)
    count initial=check initial behaviour('initial behaviour',g)
   if count new==1 or count initial==1 or count>=100:
        return 1
   else:
        return 0
for seed node1 in q.nodes():
                                              ## Chooses first seed
    for seed node2 in q.nodes():
                                              ## Chooses second seed
        if seed node1<seed node2:</pre>
            print(seed node1, seed node2, ':')
            infected seed = []
            infected seed.append(seed node1)
                                               ## Appending the choosen seed
            infected seed.append(seed node2)
            external behaviour = "new behaviour"
            bahaviour_1 = "initial_behaviour"
            for each in g.nodes():
                                                     ## Giving the initial beha
                g.nodes[each]['behaviour'] = bahaviour 1
            for each in infected seed:
                                                    ## Changing the behaviour d
                g.nodes[each]['behaviour'] = external_behaviour
            temp = 0
            count = 0
            while(1):
                                                   ## To check which behaviour
                temp = get_final_result(g, count)
                if temp==1:
                    break
                count = count+1
                behaviour di = calculate adoptation(g)
                for each in behaviour di:
                    g.nodes[each]['behaviour']= behaviour di[each]
            val =check_new_behaviour('new_behaviour', g)
            if val==1:
                print('For the above choosen seed the cascade is COMPLETE ( wit
            else:
                count =0
                for i in g.nodes():
```

```
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                                        Behaviour Spreading - Jupyter Notebook
                            if(g.nodes[i]['behaviour'] == "new_behaviour"):
                                 count = count +1
                        print('For the above choosen seed the cascade is INCOMPLETE ( w
      print('\n\n')
      t = t-1
  In [ ]:
```

Test the behaviour using this way

- · Here, I've taken the random graph and (Network graph given in the Book Network Crowd and Market in Ch-19.2 which is commented in the code)
- This Random Network contains 20 nodes labelled from 1 to 20 in which edges are generated randomly with probability of 0.5 (YOU CAN CHANGE THE PARAMETERS By passing anyother argument).
- You can also use Network graph of the book to experiment on, to do so you've to UNCOMMENT the respective code
- · Here I'm taking two PAYOFFs values for two different seed nodes
- After that we will input two seed nodes with which we want to test the spreading behaviour
- We are Checking using the taken PAYOFFs for the taken pair of different nodes that whether it produces COMPLETE CASCADE or remains INCOMPLETE along with size of cascade that is produced after 100 iteration

Required Input for this model is

ENTER number of TEST cases to test for different PAYOFFs and different see d nodes of your choice

ENTER the PAYOFFs for initial behaviour and new behaviour

ENTER the NUMBER of nodes that you want to infect with new behaviour

ENTER the seed value/node Numbers to which you are infecting in the starti

ng

I was getting some error due to some packaege while reading the network file, So Ive choosen the Random graph

Due to RANDOM GRAPH, user is requested to Enter test cases. Since if you run it again and again the graph will change. So take a good number for test case so that you can check by changing for various **SEED NODES and PAYOFFs on the same graph**

```
In [ ]:
```

```
import matplotlib.pyplot as plt
import networkx as nx
```

In []:

```
\# g = nx.Graph()
# g.add edges from([("1","2"), ("1","3"), ("2", "3"), ("2","6"), ("6","4"), ("6",
# nx.draw(g,node_size=1200, with_labels=True)
# plt.show()
```

In [3]:

```
#g = nx.erdos renyi graph(10, 0.5)
#nx.write_gml(g, '/home/dheeraj/my_projects/my_project_env/practice/6th_sem_Academi
```

In []:

```
#len(q)
#g.nodes[1]
#g = nx.parse_edgelist('/home/dheeraj/my_projects/my_project_env/practice/6th_sem_
```

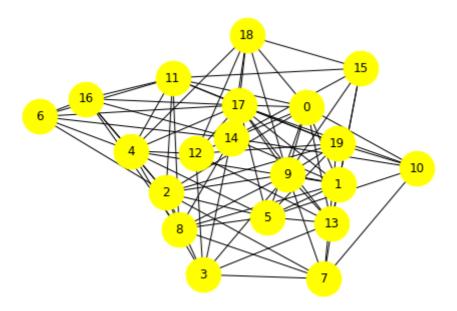
In [40]:

```
\# g = nx.Graph()
# g.add edges from([("1","2"), ("1","3"), ("2", "3"), ("2","6"), ("6","4"), ("6",
#nx.write_gml(g, '/home/dheeraj/my_projects/my_project_env/practice/6th_sem_Academi
# nx.draw(g,node size=1200, with labels=True)
# plt.show()
########################### IF YOU WANT TO TEST ON A GRAPH WHICH IS FROM THE BOOK ########
######## UNCOMMENT ABOVE COMMAND and COMMENT BELOW LINE OF RANDOM GRAPH #######
q = nx.erdos renyi qraph(20, 0.5)
print('Choosen network is: ')
nx.draw(g,node color= 'yellow' , node size=1200,with labels=True) ## PLOTS the abd
plt.show()
#nx.write_gml(g, '/home/dheeraj/my_projects/my_project_env/practice/6th_sem_Academi
#g = nx.read gml('/home/dheeraj/my projects/my project env/practice/6th sem Academi
t = int(input('Enter Number of Test cases: '))
                                                          ## Enter the number of t
while(t):
    Input payof ini = int(input('Enter PAYOFF for Initial bahaviour: '))
                                                                                 ##
    Input payof new = int(input('Enter PAYOFF for New bahaviour: '))
    def cal adopted initial beahaviour(each, type of behaviour, g):
                                                                              ## CAL
        num=0
        for each1 in q.neighbors(each):
            if g.nodes[each1]['behaviour']=='initial behaviour':
                num=num+1
        return num
    def cal adopted new beahaviour(each, type of behaviour, g):
                                                                            ## CALCU
        num=0
        for each1 in q.neighbors(each):
            if g.nodes[each1]['behaviour']==type of behaviour:
                num=num+1
        return num
    def calculate_adoptation(g):
        dict1= {}
                                                                        ## Create en
        #Payoff(Input payof new) =a=4
        #Payoff(Input_payof_ini) =b=3
        #Input payof new=5
        #Input_payof_ini=2
       #Input_payof_new = int(input('Enter payoff for new bahaviour: '))
        #Input payof ini = int(input('Enter payoff for initial bahaviour: '))
        for each in g.nodes():
           # for each1 in g.neighbors(each):
            if g.nodes[each]['behaviour']=='initial_behaviour':
                                                                     ## Condition to
                num_new_behaviour = cal_adopted_new_beahaviour(each, 'new_behaviour
                num_initial_beahaviour = cal_adopted_initial_beahaviour(each, 'init
                payoff_A=Input_payof_new*num_new_behaviour
                                                                    ## Calulating t
                payoff_B=Input_payof_ini*num_initial_beahaviour ## Calulating t
                if payoff A >= payoff B:
                    dict1[each]='new_behaviour'
                else:
                    dict1[each] = 'initial_behaviour'
            else:
                dict1[each]='new behaviour'
```

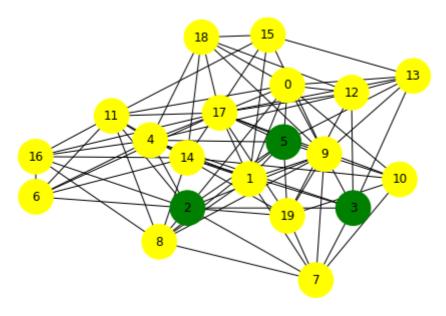
```
return dict1
def check new behaviour(type of behaviour, g):
                                                               ## check whethe
    count_new_behav=1
    for each in q.nodes():
        if g.nodes[each]['behaviour']!=type of behaviour:
            count new behav=0
            break
    return count new behav
                                                                 ## check whet
def check initial behaviour(type of behaviour, g):
    count initial behav=1
    for each in g.nodes():
        if g.nodes[each]['behaviour']!=type of behaviour:
            count initial_behav=0
            break
    return count initial behav
def get final result(g, count):
                                                     ## Checks for final result
    count new=check new behaviour('new behaviour', g)
    count initial=check initial behaviour('initial behaviour',q)
    if count new==1 or count initial==1 or count>=100:
        return 1
    else:
        return 0
                                                    ## It colours the infected
def col fun(q):
    infected seed=[]
    for each in q.nodes():
        if g.nodes[each]['behaviour']=='initial behaviour':
            infected seed.append('yellow')
        else:
            infected seed.append('green')
    return infected seed
external_behaviour = "new_behaviour"
bahaviour 1 = "initial behaviour"
for each in g.nodes():
    g.nodes[each]['behaviour'] = bahaviour 1
                                                        ## Giving the initial
#n1 = input()
#n2 = input()
\#infected\_seed = [2,5,8]
infected seed = []
                                                      ## Create an empty list 1
n= int(input("Enter number of inital seeds that you want to give: "))
for i in range(0,n):
    seed val = int(input('Enter seed value: '))
    infected_seed.append(seed_val)
                                                   ## Appending the seeds with
print('Initial seed input given by the user is: ', infected seed)
                                                                         ## Pri
for each in infected seed:
                                                     ## IT converts the behavid
    g.nodes[each]['behaviour'] = external behaviour
#a = input("payoff for A: ")
#b= input("payoff for B: ")
```

```
temp = 0
count =0
while(1):
                                                    ## To check which behaviour
    temp = get_final_result(g, count)
    if temp==1:
        break
    count = count+1
    behaviour_di = calculate_adoptation(g)
    for each in behaviour di:
        g.nodes[each]['behaviour']= behaviour di[each]
    colors = col fun(g)
val =check new behaviour('new behaviour', g)
if val==1:
    print('For the provided initial seed input for new bahaviour the cascade is
else:
    count = 0
    for i in g.nodes():
        if(g.nodes[i]['behaviour'] == "new behaviour"):
            count = count +1
    print('For the provided initial seed input for new bahaviour the cascade is
nx.draw(g,node color= colors , node size=1200,with labels=True)
plt.show()
t=t-1
```

Choosen network is:



```
Enter Number of Test cases: 2
Enter PAYOFF for Initial bahaviour: 2
Enter PAYOFF for New bahaviour: 3
Enter number of inital seeds that you want to give: 3
Enter seed value: 2
Enter seed value: 3
Enter seed value: 5
Initial seed input given by the user is: [2, 3, 5]
For the provided initial seed input for new bahaviour the cascade is I
NCOMPLETE ( with cascading size of: 3 )
```



Enter PAYOFF for Initial bahaviour: 1 Enter PAYOFF for New bahaviour: 10

Enter number of inital seeds that you want to give: 3

Enter seed value: 1 Enter seed value: 3 Enter seed value: 4

Initial seed input given by the user is: [1, 3, 4]

For the provided initial seed input for new bahaviour the cascade is C

OMPLETE (with cascading size of: 20)

