DA Lab 4

Text Analytics of Twitter Data on Demonetization

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Let's consider a *Hypothesis* that majority of the population of the country are in support of Demonetization

We'll check our Hypothesis at the end, after analysing the dataset

In [58]:

```
# Importing the required libraries
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
from textblob import TextBlob #Library for Text Processing
from bs4 import BeautifulSoup
import re
from wordcloud import WordCloud, STOPWORDS
                               # for visualisation
import networkx as nx
import nltk
nltk.download('vader lexicon')
nltk.download('stopwords')
from nltk.corpus import stopwords
import itertools
import collections
from nltk import bigrams
from sklearn.feature extraction.text import TfidfVectorizer
from nltk.stem import WordNetLemmatizer
from sklearn.cluster import KMeans
```

In [8]:

tweets=pd.read_csv("/home/dheeraj/my_projects/my_project_env/practice/sentiment_ana
tweets.head()

Out[8]:

	Unnamed: 0	X	text	favorited	favoriteCount	replyToSN	created	truncated	reț
0	1	1	RT @rssurjewala: Critical question: Was PayTM	False	0	NaN	2016- 11-23 18:40:30	False	
1	2	2	RT @Hemant_80: Did you vote on #Demonetization	False	0	NaN	2016- 11-23 18:40:29	False	
2	3	3	RT @roshankar: Former FinSec, RBI Dy Governor,	False	0	NaN	2016- 11-23 18:40:03	False	
3	4	4	RT @ANI_news: Gurugram (Haryana): Post office	False	0	NaN	2016- 11-23 18:39:59	False	
4	5	5	RT @satishacharya: Reddy Wedding! @mail_today	False	0	NaN	2016- 11-23 18:39:39	False	
4									•

Number of rows and column in the taken dataset

In [9]:

tweets.shape

Out[9]:

(14940, 16)

Some of the tweet phrases from the dataset without cleaning

In [10]:

```
display(tweets.text.head(10))
0
     RT @rssurjewala: Critical question: Was PayTM ...
1
    RT @Hemant 80: Did you vote on #Demonetization...
2
     RT @roshankar: Former FinSec, RBI Dy Governor,...
3
     RT @ANI news: Gurugram (Haryana): Post office ...
     RT @satishacharya: Reddy Wedding! @mail today ...
4
5
     @DerekScissors1: India∏s #demonetization: #Bla...
     RT @gauravcsawant: Rs 40 lakh looted from a ba...
6
     RT @Joydeep 911: Calling all Nationalists to j...
7
8
     RT @sumitbhati2002: Many opposition leaders ar...
     National reform now destroyed even the essence...
Name: text, dtype: object
```

Number of retweets for each of the given 14940 tweets whose indexes are given

In [11]:

```
print(tweets['retweetCount'])
0
         331
1
          66
2
          12
3
         338
         120
14935
14936
           0
          30
14937
           2
14938
14939
           2
Name: retweetCount, Length: 14940, dtype: int64
```

Now clean the dataset by removing HTML tags using BeautifulSoup, removing non letters present in the tweets and after doing this, split the text and remove the stowords present in the tweets and then rejoin the tweets

In [18]:

```
def clean(x):
    #Remove Html
    x=BeautifulSoup(x).get_text()

#Remove Non-Letters
    x=re.sub('[^a-zA-Z]',' ',x)

#Convert to lower_case and split
    x=x.lower().split()

#Remove stopwords
    stop=set(stopwords.words('english'))
    words=[w for w in x if not w in stop]

#join the words back into one string
    return(' '.join(words))

tweets['text']=tweets['text'].apply(lambda x:clean(x))
```

Some of the tweets phrases after cleaning

In [19]:

```
# tweets.head()
display(tweets.text.head(10))
     rt rssurjewala critical question paytm informe...
0
1
         rt hemant vote demonetization modi survey app
2
     rt roshankar former finsec rbi dy governor cbd...
3
     rt ani news gurugram haryana post office emplo...
4
     rt satishacharya reddy wedding mail today cart...
5
     derekscissors india demonetization blackmoney ...
     rt gauravcsawant rs lakh looted bank kishtwar ...
6
7
     rt joydeep calling nationalists join walk corr...
8
     rt sumitbhati many opposition leaders narendra...
     national reform destroyed even essence sagan i...
Name: text, dtype: object
```

Create a list of lists containing lowercase words for each tweet

```
In [68]:
```

```
words in tweet = [tweets.lower().split() for tweets in tweets.text]
words_in_tweet[0]
Out[68]:
['rt',
 'rssurjewala',
 'critical',
 'question',
 'paytm',
 'informed',
 'demonetization',
 'edict',
 'pm',
 'clearly',
 'fishy',
 'requires',
 'full',
 'disclosure']
```

For additional clean-up, as to remove words that do not add meaningful information to the text you are trying to analysis. These words referred to as "stop words" and include commonly appearing words such as who, what, you, etc.

```
In [22]:
```

```
stop_words = set(stopwords.words('english'))
# View a few words from the set
list(stop_words)[0:10]
```

In [23]:

```
In [69]:
```

counts nsw.most common(15)

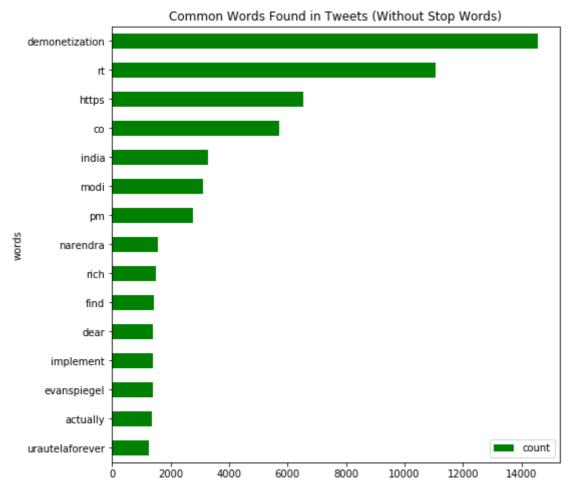
```
tweets_nsw[0]
Out[69]:
['rt',
 'rssurjewala',
 'critical',
 'question',
 'paytm',
 'informed',
 'demonetization',
 'edict',
 'pm',
 'clearly',
 'fishy',
 'requires',
 'full',
 'disclosure']
```

Again, i'm creatig a counter to return the most commonly used words and the number of times that they are used in the tweet

```
In [ ]:
all_words_nsw = list(itertools.chain(*tweets_nsw))
counts_nsw = collections.Counter(all_words_nsw)
```

Plotting the word frequencies after removing the stop words

In [27]:



Remove some other words which are occuring in almost every tweets

```
In [70]:
```

```
['rssurjewala',
  'critical',
  'question',
  'paytm',
  'informed',
  'demonetization',
  'edict',
  'pm',
  'clearly',
  'fishy',
  'requires',
  'full',
  'disclosure']
```

Exploring some co-occuring words usinf bi-grams

```
In [71]:
```

```
terms_bigram = [list(bigrams(tweet)) for tweet in tweets_nsw_nc]
terms_bigram[0]
```

Out[71]:

```
[('rssurjewala', 'critical'),
  ('critical', 'question'),
  ('question', 'paytm'),
  ('paytm', 'informed'),
  ('informed', 'demonetization'),
  ('demonetization', 'edict'),
  ('edict', 'pm'),
  ('pm', 'clearly'),
  ('clearly', 'fishy'),
  ('fishy', 'requires'),
  ('requires', 'full'),
  ('full', 'disclosure')]
```

Counting top 20 common bi-grams

In [35]:

```
# Flatten list of bigrams in clean tweets
bigrams = list(itertools.chain(*terms bigram))
# Create counter of words in clean bigrams
bigram counts = collections.Counter(bigrams)
bigram counts.most common(20)
```

Out[35]:

```
[(('narendra', 'modi'), 1566),
 (('india', 'rich'), 1431),
 (('pm', 'narendra'), 1424),
 (('demonetization', 'find'), 1399),
 (('implement', 'demonetization'), 1398), (('rich', 'pm'), 1391), (('modi', 'implement'), 1376),
 (('evanspiegel', 'india'), 1371),
 (('dear', 'evanspiegel'), 1366),
(('find', 'actually'), 1311),
 (('urautelaforever', 'dear'), 1273),
 (('narendramodi', 'demonetization'), 595),
 (('pm', 'narendramodi'), 590),
 (('since', 'demonetization'), 572),
 (('rs', 'lakh'), 551),
 (('demonetization', 'terrorists'), 550), (('lakh', 'looted'), 544), (('looted', 'bank'), 544),
 (('bank', 'kishtwar'), 542),
 (('kishtwar', 'third'), 542)]
```

creating a dataframe for visualization of bigrams

In [36]:

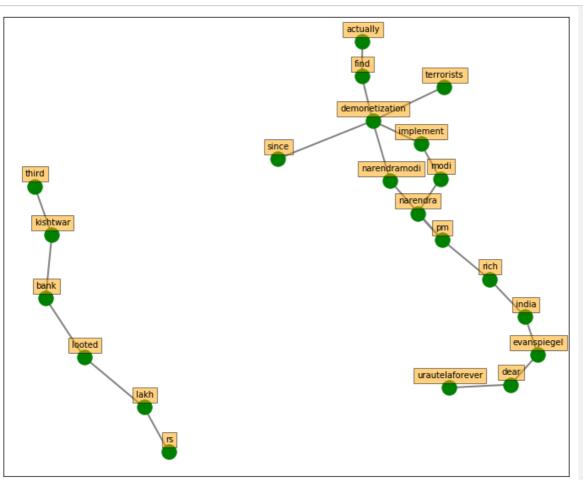
Out[36]:

	bigram	count
0	(narendra, modi)	1566
1	(india, rich)	1431
2	(pm, narendra)	1424
3	(demonetization, find)	1399
4	(implement, demonetization)	1398
5	(rich, pm)	1391
6	(modi, implement)	1376
7	(evanspiegel, india)	1371
8	(dear, evanspiegel)	1366
9	(find, actually)	1311
10	(urautelaforever, dear)	1273
11	(narendramodi, demonetization)	595
12	(pm, narendramodi)	590
13	(since, demonetization)	572
14	(rs, lakh)	551
15	(demonetization, terrorists)	550
16	(lakh, looted)	544
17	(looted, bank)	544
18	(bank, kishtwar)	542
19	(kishtwar, third)	542

Visualizing network of bi-grams using networkx package of python

In [39]:

```
d = bigram_df.set_index('bigram').T.to_dict('records')
G = nx.Graph()
# Create connections between nodes
for k, v in d[0].items():
    G.add edge(k[0], k[1], weight=(v * 3))
fig, ax = plt.subplots(figsize=(12, 10))
pos = nx.spring_layout(G, k=4)
# Plot networks
nx.draw networkx(G, pos,
                 font size=11,
                 fontweight='bold',
                 width=2,
                 edge color='grey',
                 node color='green',
#
                   edge length = 10,
                 with labels = False,
                 ax=ax)
# Create offset labels
for key, value in pos.items():
    x, y = value[0] + .00167, value[1] + .045
    ax.text(x, y,
            s=key,
            bbox=dict(facecolor='orange', alpha=0.5),
            horizontalalignment='center', fontsize=10)
plt.show()
```



Sentiment Analysis using nltk

In [73]:

```
from nltk.sentiment.vader import SentimentIntensityAnalyzer
from nltk.sentiment.util import *
from nltk.corpus import stopwords
from nltk import tokenize

sid = SentimentIntensityAnalyzer()

tweets['sentiment_compound_polarity']=tweets.text.apply(lambda x:sid.polarity_score
tweets['sentiment_neutral']=tweets.text.apply(lambda x:sid.polarity_scores(x)['neu'
tweets['sentiment_negative']=tweets.text.apply(lambda x:sid.polarity_scores(x)['neg
tweets['sentiment_pos']=tweets.text.apply(lambda x:sid.polarity_scores(x)['pos'])
tweets['sentiment_type']=''
tweets.loc[tweets.sentiment_compound_polarity>0, 'sentiment_type']='Positive'
tweets.loc[tweets.sentiment_compound_polarity=0, 'sentiment_type']='Neutral'
tweets.loc[tweets.sentiment_compound_polarity<0, 'sentiment_type']='Negative'
tweets.head(3)</pre>
```

Out[73]:

	Unnamed:	х	text	favorited	favoriteCount	replyToSN	created	truncated	reply1
0	1	1	rt rssurjewala critical question paytm informe	False	0	NaN	2016- 11-23 18:40:30	False	
1	2	2	rt hemant vote demonetization modi survey app	False	0	NaN	2016- 11-23 18:40:29	False	
2	3	3	rt roshankar former finsec rbi dy governor cbd	False	0	NaN	2016- 11-23 18:40:03	False	
3 rows × 24 columns									
4									>

Counting total number of tweets for each category of sentiment

We can see numer of tweets having Positive sentiment is 6771, neutral sentiment is 4233 and negative sentiment is 3936

In [25]:

tweets.sentiment_type.value_counts()

Out[25]:

Positive 6771 Neutral 4233 Negative 3936

Name: sentiment_type, dtype: int64

Bar Plot for Sentiment Analyis

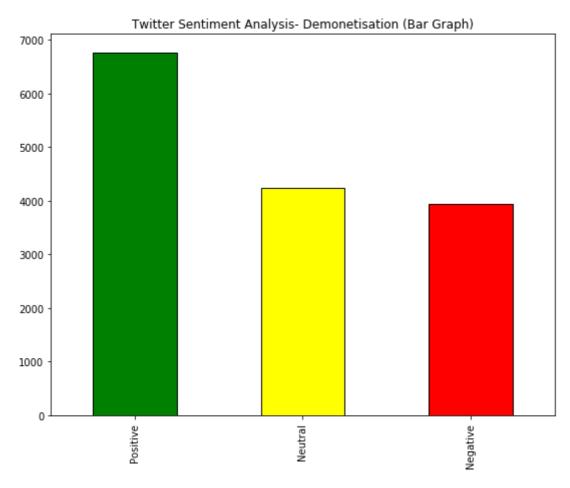
We can see Positive sentiment is higher than negative sentiment

In [26]:

```
# fig = plt.figure()
# fig.savefig('Sentiment_bar_plot.pdf')
colors = ['green', 'yellow', 'red']
tweets.sentiment_type.value_counts().plot(kind='bar',figsize=(9, 7),edgecolor='k',t
# plt.savefig('Sentiment_bar_plot.png', dpi=100)
```

Out[26]:

<matplotlib.axes._subplots.AxesSubplot at 0x7f2894a0be80>



Sentiment plot in forms of Pie chart

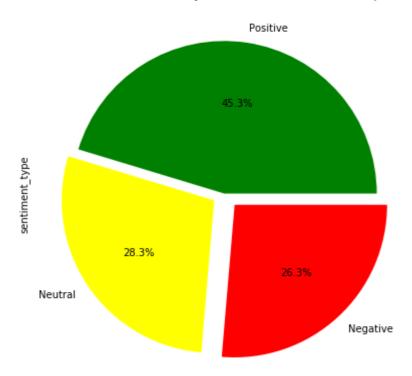
In [27]:

```
colors = ['green', 'yellow', 'red']
explode = (0, 0.08, 0.1)
tweets.sentiment_type.value_counts().plot(kind='pie', figsize=(9, 7), title="Twitte
# plt.savefig('Sentiment_pie_plot.png', dpi=100)
```

Out[27]:

<matplotlib.axes._subplots.AxesSubplot at 0x7f2894ac5198>

Twitter Sentiment Analysis- Demonetisation (Pie Graph)



Source of tweets

We can see the source of tweets corresponding to each index of all 14940 tweets

From the below pie chart it's clearly visible that, Top 3 of Source: 1 - Twitter For Android 2 - Twitter for Iphones 3 - Twitter for Web Client and finally!

In [47]:

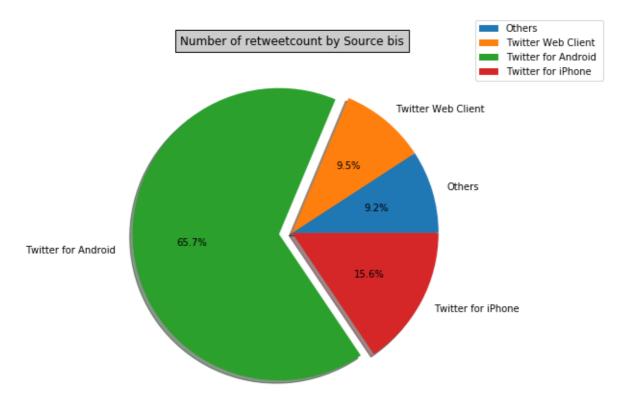
```
tweets['statusSource new'] = ''
for i in range(len(tweets['statusSource'])):
    m = re.search('(?<=>)(.*)', tweets['statusSource'][i])
    trv:
        tweets['statusSource new'][i]=m.group(0)
    except AttributeError:
        tweets['statusSource new'][i]=tweets['statusSource'][i]
#print(tweets['statusSource new'].head())
tweets['statusSource_new'] = tweets['statusSource_new'].str.replace('</a>', ' ', ca
tweets['statusSource new2'] = ''
for i in range(len(tweets['statusSource new'])):
    if tweets['statusSource new'][i] not in ['Twitter for Android ','Twitter Web Cl
        tweets['statusSource new2'][i] = 'Others'
    else:
        tweets['statusSource new2'][i] = tweets['statusSource new'][i]
print(tweets['statusSource new2'])
tweets by type2 = tweets.groupby(['statusSource new2'])['retweetCount'].sum()
tweets_by_type2.rename("",inplace=True)
explode = (0, 0, 0.09, 0)
tweets by type2.transpose().plot(kind='pie',figsize=(9, 7),autopct='%1.1f%',shadow
plt.legend(bbox to anchor=(1, 1), loc=6, borderaxespad=0.)
plt.title('Number of retweetcount by Source bis', bbox={'facecolor':'0.8', 'pad':5}
/home/dheeraj/my projects/my project env/lib/python3.6/site-packages/i
pykernel launcher.py:6: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame
See the caveats in the documentation: http://pandas.pydata.org/pandas-
docs/stable/user guide/indexing.html#returning-a-view-versus-a-copy (h
ttp://pandas.pydata.org/pandas-docs/stable/user guide/indexing.html#re
turning-a-view-versus-a-copy)
/home/dheeraj/my projects/my project env/lib/python3.6/site-packages/i
pykernel launcher.py:19: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame
See the caveats in the documentation: http://pandas.pydata.org/pandas-
docs/stable/user guide/indexing.html#returning-a-view-versus-a-copy (h
ttp://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#re
turning-a-view-versus-a-copy)
/home/dheeraj/my projects/my project env/lib/python3.6/site-packages/i
pykernel_launcher.py:17: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame
See the caveats in the documentation: http://pandas.pydata.org/pandas-
docs/stable/user guide/indexing.html#returning-a-view-versus-a-copy (h
ttp://pandas.pydata.org/pandas-docs/stable/user guide/indexing.html#re
turning-a-view-versus-a-copy)
         Twitter for Android
0
1
         Twitter for Android
2
         Twitter for Android
         Twitter for Android
3
4
                       0thers
14935
         Twitter for Android
```

14936 Twitter for Android
14937 Twitter for Android
14938 Twitter Web Client
14939 Twitter Web Client

Name: statusSource new2, Length: 14940, dtype: object

Out[47]:

Text(0.5, 1.0, 'Number of retweetcount by Source bis')



Clusterig using K-means algorithm

We can see the shape of X and 100 clusters generated usig above K-means algorithm

In [72]:

```
tweets['text_lem'] = [''.join([WordNetLemmatizer().lemmatize(re.sub('[^A-Za-z]',
vectorizer = TfidfVectorizer(max df=0.5,max features=10000,min df=10,stop words='en
X = vectorizer.fit transform(tweets['text lem'].str.upper())
print("Shape of X is: ", X.shape, '\n')
print("Clusters are: ", '\n')
km = KMeans(n_clusters=100,init='k-means++',max iter=200,n init=1)
km.fit(X)
terms = vectorizer.get_feature_names()
order centroids = km.cluster centers .argsort()[:,::-1]
for i in range(100):
    print("cluster %d:" %i, end='')
    for ind in order_centroids[i,:10]:
        print(' %s' % terms[ind], end='')
    print()
Shape of X is:
                (14940, 1925)
Clusters are:
cluster 0: current policy help money people pm modi gandhi gau gates
cluster 1: oscar obqrhlnsl drkumarvishwas goes mr https kumar retwee
ted dr hazare
cluster 2: ends daughter gujarat fund wedding life ahead man shortag
e dgai
cluster 3: edict informed critical rssurjewala fishy requires disclo
sure clearly paytm question
cluster 4: urautelaforever evanspiegel implement dear rich narendra
actually pm modi india
cluster 5: kishtwar gauravcsawant incident looted terrorists lakh rs
bank https gau
cluster 6: heteyum announcements mib finminindia ch dasshaktikanta i
ndia https gandhi gau
cluster 7: flags watched reinstate ge timcast ads videos youtube peo
ple money
```

From the above reults of sentiment analysis, since number of tweets that have positive sentiment is greater than the negative and neutral sentiment.

So we can say that majority of population are in favour of Demonetization, morever they are supporting the government. Hence, we can say our Hypothesis is True