Empathy Map Canvas

Date: 25-06-2025

Team ID: LTVIP2025TMID35738

Project Name: Pattern Sense: Classifying Fabric Patterns Using Deep Learning

User: Textile Manufacturer

Says

"Manual sorting is exhausting and time-consuming."
"We need to speed up the inspection process."

Thinks

"What if I could automate this and reduce costs?"
"There must be a better, scalable solution."

Does

Inspects fabric manually under poor lighting.
Sorts patterns based on visual judgment.
Cross-checks with outdated catalogs.

Feels

Frustrated due to repetitive and tedious work.
Anxious about errors and rework.
Hopeful for a tech-based solution.