

→ 7am - 9am → Don't →

→ Tableau Public

→ Focus on the screen when I am demonstrating

Tableau

Data Viz tool.

→ Excel

✓ → Better Viz → charts are more interactive

✓ → Big Data (1 Mn Rows)

✓ → Connect it to DB.



✓ → live connections

→ Paid Tableau Desktop

Public → free

INR 85000 / year / licence (User)

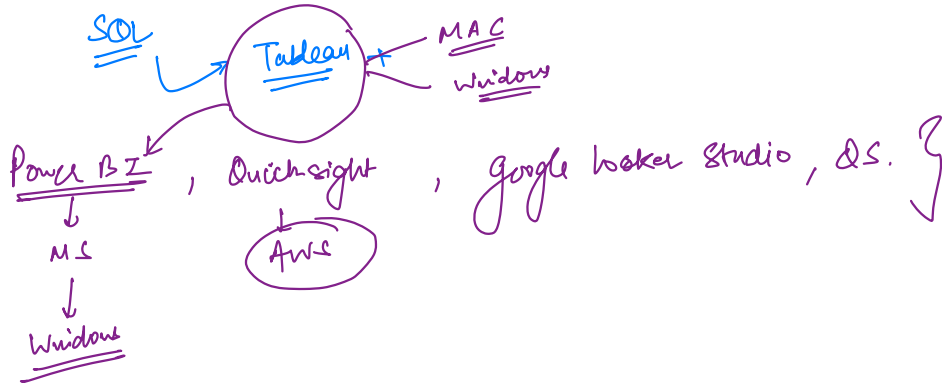


Tableau Public ✓

- 1) Free
- 2) Connectors are limited
↳ csv, google drive
- 3) 1 Mn Rows
- 4) Public Server

Tableau Desktop ✓

- 1) \$1000/year/user ✓
- 2) AWS, Redshift, BigQuery, ...
- 3) ∞
- 4) Private Server

→ Factors that influence the sales & profit of the store

Target SQL
+ Pivot

- Find patterns
- Factors Sales/Profit ↑ ↓
- charts

Showcase it in a dashboard.

✓ Art of visualization

12 classes
Tableau + Excel
8 4

10 Mins

Questions
≠

Conclusion

Question →
1 —
2 —
3 —
4 —
pivot

Categorical (Dimensions)

- Blue
- Strings, integers, (zip code), Rowid
- X Added.
- discrete by default

[1, 5]

1, 2, 3, 4, 5 → 5 nos

Numerical (Measure)

- green
- integers, float
- Added

→ Continuous by default

[1, 5]

∞
1.01 1.0001

RCA

- ↓
1. Country / State level Profit / Sales
 2. Sales at Category / Sub category level
 3. Sales / Profit over months & years.
- ⋮

