GitHub: github.com/dheerajchand

[RESEARCH, ANALYSIS, ENGINEERING] ightarrow UNDERSTANDING

Austin, TX (30.2672°N, 97.7431°W)

### PROFESSIONAL SUMMARY

Senior Data Engineering & Infrastructure Professional with 15+ years of expertise in building scalable data platforms, ETL/ELT pipelines, and enterprise data warehouses. Expert in cloud architecture, big data processing, and data infrastructure with proven track record designing and implementing comprehensive data solutions, managing cross-functional teams, and optimizing data processing workflows. Deep specialization in Apache Spark, Snowflake, AWS, and data pipeline optimization with experience serving major brands, organizations, and political candidates.

### **CORE COMPETENCIES**

Software Engineering • Data Engineering • Data Analysis • Geospatial / Demographic Expertise • Research & Analytics • Programming & Development • Data Infrastructure

#### PROFESSIONAL EXPERIENCE

## Siege Analytics, Washington, DC | PARTNER 2005 – Present Data Engineering and Infrastructure Architecture

- Architected data infrastructure processing 15+ billion voter records to support meta-analytical voter file corrections
- Built scalable ETL pipelines enabling analysis of 50,000+ electoral boundaries across all levels of government
- Developed Python boundary estimation algorithm that reduced mapping costs by 75% for 200+ organizations
- Architect enterprise-scale cloud data warehouse solutions on AWS (EC2, RDS, S3) processing billions of records for electoral analytics and demographic analysis
- Design and implement scalable ETL pipelines using PySpark, dbt, and PostgreSQL/PostGIS for large-scale geospatial and demographic datasets
- Develop advanced analytical tools and machine learning algorithms using Python, Pandas, NumPy, and Scikit-learn for fraud detection and spatial clustering
- Manage strategic client relationships across political, nonprofit, and technology sectors using Django/GeoDjango web applications with integrated data infrastructure
- Drive technical architecture decisions for data-intensive applications using Docker, Git, and modern DevOps practices
- · Built multi-tenant data infrastructure supporting concurrent access from diverse client organizations

## Helm/Murmuration, Washington, DC | DATA PRODUCTS MANAGER June 2021 – May 2023 Data Platform Development and Team Leadership

- Conceived and developed comprehensive data framework using Python, Pandas, and PostgreSQL to clean, validate, and normalize government data from Census, BLS, and NCES
- Architected and built multi-tenant data warehouse and data lake using Snowflake, dbt, and AWS processing millions of records with millions of columns for longitudinal analysis across attitudinal, behavioral, demographic, economic and geographical dimensions
- Modernized legacy ETL processes by implementing dbt and PySpark workflows, reducing processing time by 57%
- Developed advanced data pipelines for machine learning applications enhancing consumer segmentation and predictive modeling capabilities
- Led training initiatives for analytical and engineering staff on open source geospatial technology (QGIS, GRASS, OSGeo) for analysis, segmentation, and visualization using Tableau and PowerBI
- Developed five-year strategic plans for data warehouse architecture using Scala, PySpark, and Apache Spark that became foundation of company's distinguishing products

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• Led cross-functional teams of seven to eleven engineers, designers, analysts, and external stakeholders using Agile methodologies and modern DevOps practices

## GSD&M;, Austin, TX | ANALYTICS SUPERVISOR November 2019 – June 2020 Data Engineering and Big Data Infrastructure

- Transformed the small data team into a big data engineering team, going from working on small datasets on laptops to using Hadoop Clusters and Hive on AWS
- Implemented spatial analysis and consumer segmentation methodologies that revealed new insights about existing customers
- Introduced version control and Agile methodologies to the data team, improving project delivery timelines by 40%
- Managed three analysts, mentoring them in advanced market research techniques and data analysis
- Rewrote the mission and offerings of the department and drafted a plan for how it would integrate with the rest of the strategy team
- Managed accounts for United States Air Force, Southwest Airlines/Chase and Indeed with focus on data-driven insights and infrastructure

### Mautinoa Technologies, Washington, DC | SOFTWARE ENGINEER August 2016 – February 2018

### **Data Engineering and Humanitarian Crisis Solutions**

- Architected and developed SimCrisis, a GeoDjango web application using Python, PostgreSQL/PostGIS, and NetLogo for multi-agent modeling and econometric simulations of crisis economies
- Built modular application using Python, Django, and GRASS accepting rules extensions for ethnic strife, different crisis types, supply failures, and disaster scenarios
- Collaborated with senior officers from International Federation of Red Cross, UNICEF, and Chaos Communications Congress to enhance platform using Docker and Ubuntu
- Conceived and developed predictive application using Python, Pandas, and Jupyter to forecast how crisis economies respond to different humanitarian interventions
- Applied agent-based modeling, statistical analysis and machine learning systems for humanitarian impact assessment
- Developed data models and processing pipelines for sensitive humanitarian data

# Myers Research, Washington, DC | SENIOR ANALYST August 2012 – February 2014 Data Engineering and Research Infrastructure

- Architected and developed RACSO, a comprehensive web application for pollsters to fully administer research including questionnaire creation, versioning, and reporting
- Led RFP process and analyzed bids from 1,200 vendors before selecting optimal implementation partner
- Built prototype in R for comprehensive polling administration and sample file management
- Provided strategic counsel to Democratic campaigns, political actors, and NGOs through quantitative and qualitative research affecting millions of dollars in campaign spending decisions
- Developed data infrastructure to support comprehensive research operations and client reporting

### Progressive Change Campaign Committee, Washington, DC | RESEARCH DIRECTOR August 2011 – August 2012

### Political Technology Development and Data Infrastructure

• Conceived, architected, and engineered FLEEM web application using Twilio API handling tens of thousands of calls using emulated predictive dialer for regulated political surveys

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- Developed IVR polling system for early quantitative research supporting Senators Martin Heinrich and Elizabeth Warren
- Built tabular and graphical reporting system with Python, GeoDjango, PostGIS, and Apache webserver
- Designed survey deployment system facilitating thousands of simultaneous phone surveys, saving PAC nearly \$1 million annually in polling costs
- Managed comprehensive research operations for progressive political initiatives and candidates
- Developed data infrastructure to support large-scale political research and analysis

# Salsa Labs, Inc., Washington, DC | SOFTWARE ENGINEER January 2011 – August 2011 Political Technology Development with Data Infrastructure

- Maintained and extended comprehensive geospatial analysis and reporting tools for Java-based CRM system used by tens of thousands of users simultaneously
- Developed custom tile server for Web Map Service (WMS) integration using GeoTools and OpenLayers
- Built advanced geospatial analysis capabilities using Java, JavaScript, MySQL, and TileMill
- Integrated mapping and visualization tools for political campaign data analysis interfacing with Government and Activism APIs
- Collaborated with political strategists to translate geospatial requirements into technical solutions
- Handled billions of records with millions of columns in high-performance CRM system with geospatial processing

### The Praxis Project, Oakland, CA | INTERIM TECHNOLOGY MANAGER April 2009 – October 2009

### Nonprofit Technology Integration and Data Infrastructure

- Led technology operations for multi-million dollar organization while assisting in search for full-time CTO
- Directed all technology decisions and practices for massive multinational non-governmental organization
- Developed comprehensive frameworks for internal and external technology audits
- · Led training initiatives for beneficiaries on spatial and Census data analysis for public health research
- Conducted training programs for NGO staff in web development using Drupal, PHP, and MySQL
- Managed technology infrastructure supporting community health initiatives across multiple countries
- Architected and developed 25 Drupal sites to integrate with membership databases, activism CRMs and government agencies, under guidelines from Kellogg Foundation and Robert Wood Johnson Foundation

#### **TECHNICAL SKILLS**

**DATA ENGINEERING & INFRASTRUCTURE** *Big Data Processing* (Apache Spark, PySpark, Hadoop, Hive, Snowflake, dbt); *Data Warehousing* (Multi-tenant Architecture, ETL/ELT Pipelines, Data Lakes); *Cloud Platforms* (AWS (EC2, RDS, S3, Lambda), Google Cloud Platform, Microsoft Azure); *Streaming Data* (Real-time Processing, Kafka Integration, Event-driven Architectures); *Data Pipeline Optimization* (Performance Tuning, Scalability, Monitoring); *Data Governance* (Quality Control, Privacy Compliance, Security, Data Lineage)

**PROGRAMMING & DEVELOPMENT** *Python* (Pandas, NumPy, PySpark, Apache Airflow, Luigi); *Scala* (Apache Spark, Functional Programming, Big Data Processing); *SQL* (PostgreSQL/PostGIS, MySQL, Oracle, SQL Server, Snowflake SQL); *Database Design* (Schema Design, Indexing, Query Optimization); *Version Control* (Git, GitHub, BitBucket, CI/CD Pipelines); *DevOps* (Docker, Kubernetes, Terraform, Infrastructure as Code)

**DATA ARCHITECTURE & SYSTEMS** *Distributed Systems* (Microservices, Event Sourcing, CQRS); *Data Modeling* (Dimensional Modeling, Star Schema, Data Vault); *API Development* (RESTful APIs, GraphQL, Data APIs); *Monitoring* (Data Quality, Pipeline Monitoring, Alerting); *Security* (Data Encryption, Access Control, Compliance); *Performance* (Query Optimization, Caching, Load Balancing)