KOBE BRYANT SHOT PREDICTION ANALYSIS

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Ву

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Table of contents

1.	. Int	Introduction				
2.	. Pr	roblem statement and purpose of Analysis	3			
3.	. Ab	bout Dataset	3			
4.	. Pr	reparing the data	5			
	4.1	Initial Cleaning	5			
	4.2	Data Visualization	6			
	4.3	Final Cleaning of the data	12			
5.	. Va	ariable Selection	13			
	5.1	Interaction terms	13			
	5.2	Stepwise selection	13			
	5.3	LASSO	13			
	5.4	Regular Subset selection	14			
6.	. Мо	Nodel selection and comparison	15			
	6.1	Logistic Regression	15			
	6.2	Linear Discriminant Analysis (LDA)	16			
	6.3	Support Vector Machines (SVM)	17			
	6.4	Bagging	18			
	6.5	Random Forest	19			
	6.6	Prediction	20			
7	0.		04			

1. INTRODUCTION

Kobe Bryant shot prediction is one of the Kaggle project and I am required to predict the outcomes of Kobe scoring a basket or not based on the given data for my project

2. Problem statement and purpose of analysis

Kobe Bryant is a famous basketball player who took the retirement in April 2016. The problem statement was to find the basket shots made by Kobe Bryant through out his career depending upon various features related to the field demographics and player's style. Depending on the given data points related to diverse variables, the predictions are to be made, whether Kobe has made a shot or not.

This task can be achieved by fitting significant explanatory variables in the machine learning algorithms. The performance of the algorithms is compared by using different performance matrices like validation set approach and cross-validation. After a thorough comparison of the models, predictions will be made on the best performed model. The final output can be achieved in various phases.

- Preparing Data and Data visualization
- variable selection
- Model Building and comparison
- Prediction
- Summary

Let us dive into the data!

3. About Dataset

The dataset contains 20 years of Kobe's misses and swishes. The data contains the location and circumstances of every field goal attempted by Kobe Bryant during his 20 years' career. The data has 30,697 observations in total, out of which predictions are to be made on 5000 observations.

The dataset contains 25 variables out of which 1 variable is response variable (shot_made_flag) and 24 variables are independent.

The independent variables are self-explanatory:

- action_type
- combined_shot_type
- game_event_id
- game_id
- lat
- loc_xloc_y

- lon
- minutes_remaining
- period
- playoffs
- season
- opponent
- shot_id
- seconds_remaining
- shot_distance
- shot_made_flag (target)
- shot_type
- shot_zone_area
- shot_zone_basic
- shot_zone_range
- team_id
- team_name
- game_date
- matchup

> summary(Data)					
action_type combined_shot_type game_event_id	game_id	lat	loc_x	loc_y	lon
	Min. :20000012		in. :-250.000	Min. :-44.00	Min. :-118.5
	1st Qu.:20500077		st Qu.: -68.000	1st Qu.: 4.00	1st Qu.:-118.3
	Median :20900354		edian : 0.000	Median : 74.00	Median :-118.3
	Mean :24764066		ean : 7.111	Mean : 91.11	Mean :-118.3
	3rd Qu.: 29600474		rd Qu.: 95.000	3rd Qu.:160.00	3rd Qu.:-118.2
	Max. :49900088		ax. : 248.000	Max. :791.00	Max. :-118.0
(other) : 4241					
minutes_remaining period playoffs season	seconds_remaining	ng shot_distance	shot_made_flag	shot_ty	pe
Min. : 0.000 Min. :1.000 Min. :0.0000 2005-06: 2318	Min. : 0.00	Min. : 0.00	Min. :0.000	2PT Field Goal:24	4271
1st Qu.: 2.000	1st Qu.:13.00	1st Qu.: 5.00	1st Qu.: 0.000	3PT Field Goal: 6	5426
Median: 5.000 Median: 3.000 Median: 0.0000 2002-03: 2241	Median :28.00	Median :15.00	Median :0.000		
Mean : 4.886 Mean :2.519 Mean :0.1466 2007-08: 2153	Mean :28.37	Mean :13.44	Mean :0.446		
3rd Qu.: 8.000 3rd Qu.:3.000 3rd Qu.:0.0000 2009-10: 2080	3rd Qu.:43.00	3rd Qu.:21.00	3rd Qu.:1.000		
Max. :11.000 Max. :7.000 Max. :1.0000 2001-02: 2028	Max. :59.00	Max. :79.00	Max. :1.000		
(Other):17635			NA's :5000		
shot_zone_area shot_zone_basic	shot_zone_range	team_id		team_name	game_date
		Min. :1.611e+09	Los Angeles L		6-04-13: 50
Center(C) :13455 Backcourt : 71 24+		1st Qu.:1.611e+09			2-11-07: 47
Left Side Center(LC): 4044 In The Paint (Non-RA): 4578 8-16		Median :1.611e+09			6-01-22: 46
	Court Shot: 83	Mean :1.611e+09			6-12-29: 45
	Than 8 ft.:9398	3rd Qu.:1.611e+09			7-03-30: 44
Right Side(R) : 4588 Restricted Area : 7136		Max. :1.611e+09			8-01-14: 44
Right Corner 3 : 387				(otl	her) :30421
matchup opponent shot_id					
LAL @ SAS : 1020 SAS : 1978 Min. : 1					
LAL VS. SAS: 936 PHX : 1781 1st Qu.: 7675					
LAL @ SAC : 889 HOU : 1666 Median :15349					
LAL vs. HOU: 878 SAC : 1643 Mean :15349					
LAL @ DEN : 873 DEN : 1642 3rd Qu.:23023					
LAL @ PHX : 859 POR : 1539 Max. :30697					
(other) :25242 (other):20448					

Pairs plot:

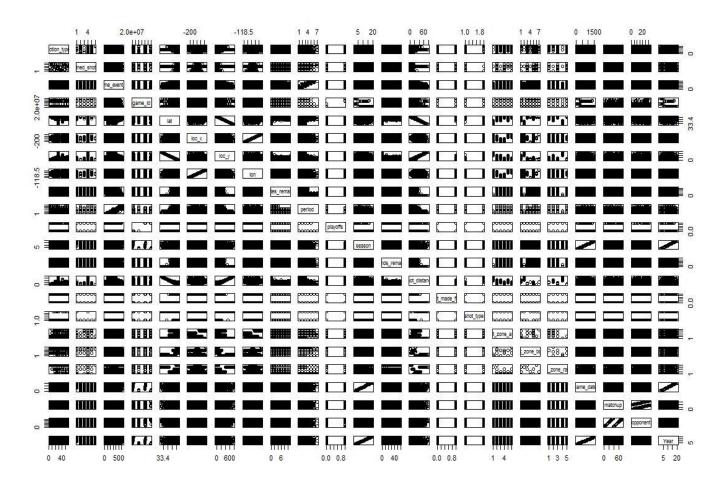


Fig.1 Pairs plot of the entire data

The above pairs plot indicates that there is a correlation between lon and loc_x, lat and loc_y. Conducting exploratory analysis will provide further insights about the data.

4. Preparing the Data

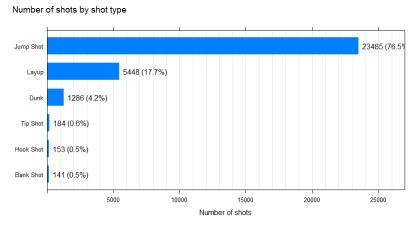
4.1 Initial Cleaning

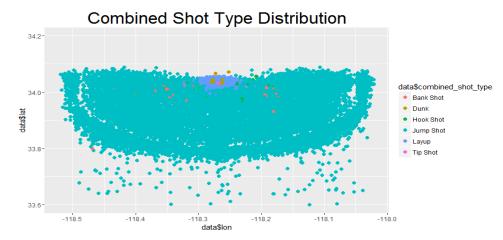
The independent variables are self-explanatory and few variables like game_id, team_id, game_event_id, shot_id, game_date are related to different id's and unique dates. Also, Kobe has always played for LA Lakers and team_name is redundant and these variables are redundant when it comes to model building. Action_type and combined_shot-type represent the style of the player, while shooting the ball. Various action types are grouped into combined shot types and hence I have decided to remove the action_type variable too. Minutes remaining and seconds remaining represent the time remaining in each period. Since, both the variables represent time, I have decided to remove both the variables by creating a new variable, total-seconds_remaining in a period.

4.2 Data Visualization:

Let us explore the independent variables and their frequency.

4.2.1 Combined_shot_type:





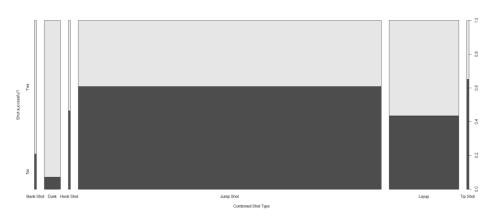


Fig. 1 and 2 above display the frequency of the shot types and the distribution on the court.

From the above figures, there is a clear difference in the choice of shots and Jump shots were attempted 76.5 % times. The second plot shows a better view of the shot types on the basketball court. The third plot shows the accuracy of the shots. Dunk shots were less attempted, but has the highest success rate.

4.2.2 lat and lon vs loc_x and loc_y

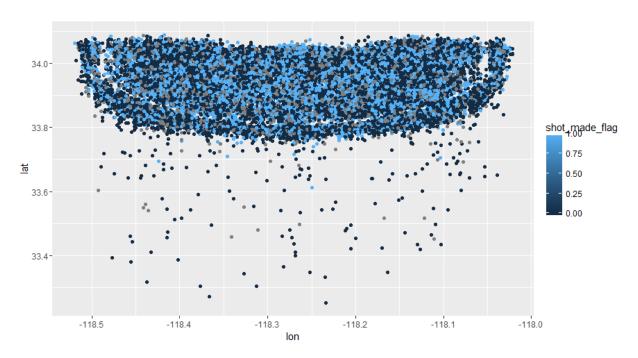


Fig. 3 Above plot represents the distribution of shots made using lat and lon

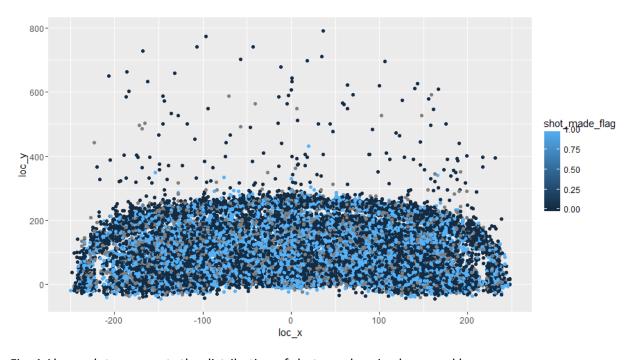


Fig. 4 Above plot represents the distribution of shots made using loc_x and loc_y

Both the plots are similar and they provide and represent the same data related to shots made on the basketball court. I have decided to remove lat and lon

4.2.3 Period



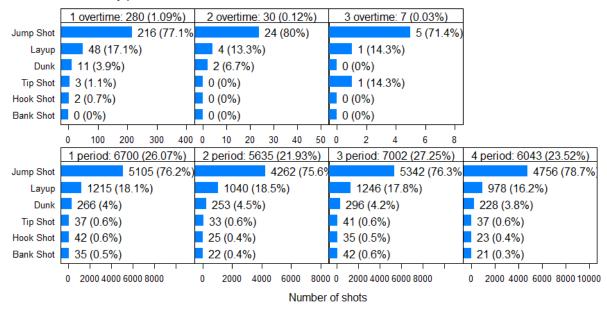


Fig. 5 Number of shots takes by period.

By looking at the above plots, there does not seem to be a much difference in shot_selection, between the 4 periods. Considering a basketball game, a game hardly enters a 3rd overtime period. The overtime periods give a clear sense that most of the overtime games were won/lost in the 1st over time.

4.2.4 Playoffs



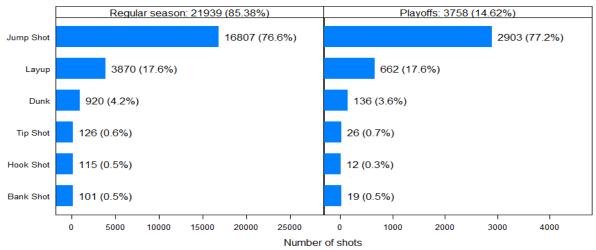


Fig. 6 Number of shots by regular season vs playoffs

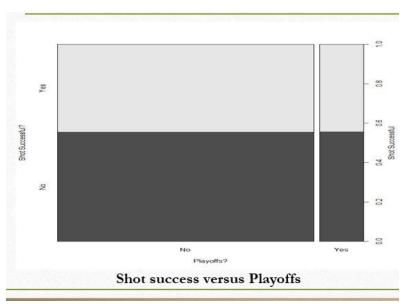
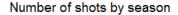


Fig. 7 Number of shots by shot_made_flag

The above plots show that the success rate doesn't change between playoffs and regular season games. But it makes sense that more shots were made in regular season.

4.2.5 Season



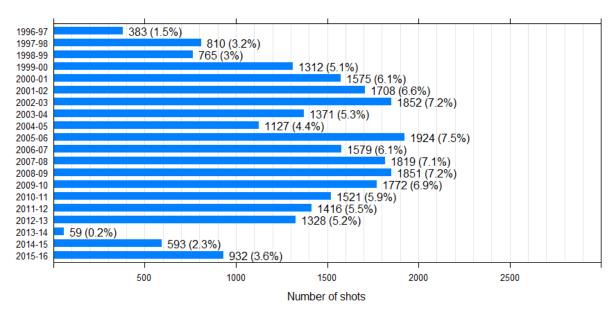
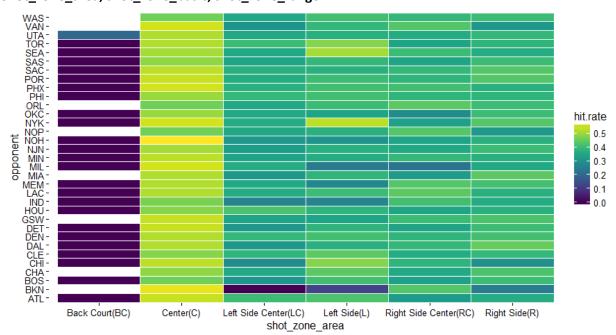


Fig. 8 Number of shots made by season

The above plot shows the % of shots made in each season. For example, Kobe suffered from left knee fracture in 2013-14 season and missed the season and hence he made only 59 shots in the entire season. 2004-2005 season was very miserable for LA Lakers.

4.2.6 Shot_zone_area, shot_zone_basic, shot_zone_range



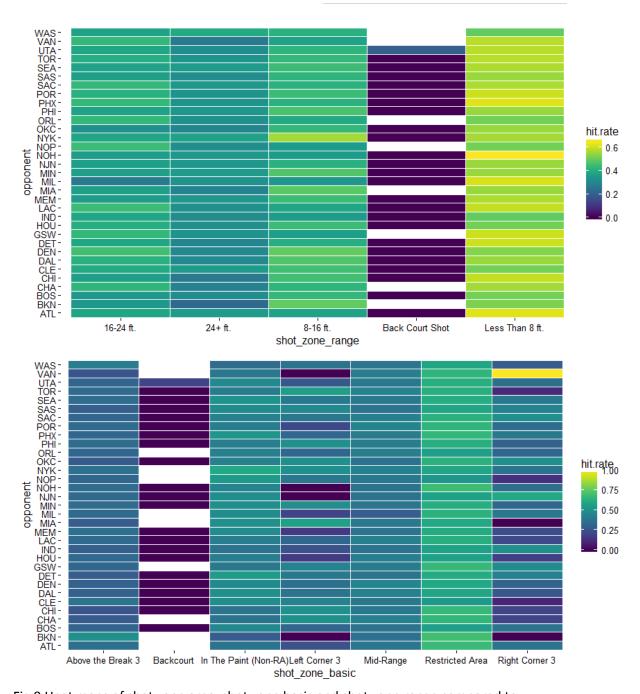


Fig.9 Heat maps of shot zone area, shot zone basic and shot zone range compared to opponents

The above plots show the success rates of the shots with respect to shot zone range, shot zone area, shot zone basic on opponents.

Kobe had a better success rate on center shot zone area and was bad with back court shots. He had better hit rate when the shot zone range was less than 8ft.

He had a better hit rate when the shots were taken from restricted areas The heat maps make sense logically.

4.2.7 Shot_Distance

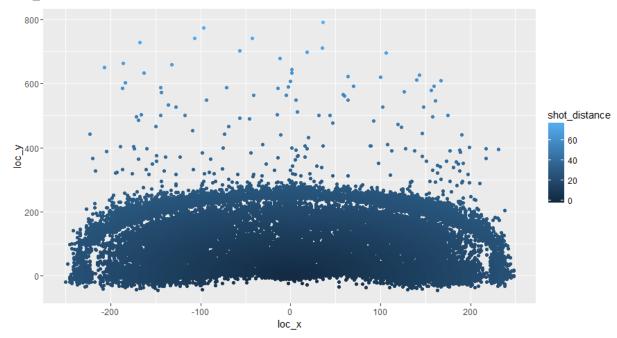


Fig. 10 Shots made by shot_distance Above plot shows the shots made from various distances.

4.3 Final Cleaning

By intuition the variable opposition, the opponent team and the variable matchup has opponent as well as home game or away game. Since these both have similar data, I chose to keep matchup, since, it is giving more detail

5. Variable Selection

So far, the selected set of variables are combined_shot_type, loc_x, loc_y, period, playoffs, season, shot_distance, shot_made_flag, shot_type, shot_zone_area, shot_zone_basic, shot_zone_range, matchup, opponent, total_seconds_remaining.

A three way variable selection was performed using LASSO, stepwise and bestsubset regression methods.

5.1 Interaction terms

Often, while building models, two or more predictor variables might be insignificant and to capture an effect in the model, interaction terms were added in the variable selection methods to make better models and also, to increase the prediction accuracy. With a little theoretical knowledge and intuition, I have added the following interaction terms:

Period:total_seconds_remaining, shot_distance:shot_zone_range, loc_y:period and combined shot type:period are added to the variable selection methods.

The models were built by using the below formula:

shot_made_flag~combined_shot_type+loc_x+loc_y+period+playoffs+season+shot_distance+shot_ty pe+shot_zone_area+shot_zone_basic+shot_zone_range+matchup+total_seconds_remaining+period:total_seconds_remaining+shot_distance:shot_zone_range+loc_y:period+combined_shot_type:period

5.2 Stepwise selection

To build a better model and to get the most significant variables, all the variables that are related to the dependent variable should be added to the model along with the interaction terms.

Stepwise regression is a combination of both forward and backward selection techniques. After each step, the independent variables in the model are checked if the significance is reduced below specified tolerance level. If the variable is found to be insignificant, the variable is removed. The achieved cross-validation error using the significant variables from Step wise selection is **22.98%**. The significant variables from Step Wise are listed below.

```
shot_made_flag ~ combined_shot_type + loc_x + loc_y + period +
    season + shot_distance + shot_zone_basic + shot_zone_range+
    total_seconds_remaining + shot_distance:shot_zone_range
```

5.3 Least Absolute Shrinkage and Selector Operator (LASSO)

LASSO is widely used as variable selection technique and also to get the best independent variables in order to increase the prediction accuracy. The achieved cross-validation error using the significant variables from Step wise selection is **23.1825%**. The significant variables from LASSO are listed below.

```
shot_made_flag ~ combined_shot_type + shot_zone_range + shot_distance +
    period + total_seconds_remaining + shot_distance:shot_zone_range
```

5.4 Subset Selection

Regular Subset selection performs an exhaustive search for the best variables among the independent variables. The model returns a best model of each size. The achieved cross-validation error using the significant variables from Step wise selection is **23.1791%.** The significant variables from Subset selection are listed below.

```
shot_made_flag ~ combined_shot_type:period + shot_distance:shot_zone_range +
    matchup + season + combined_shot_type + shot_zone_area +
    shot_zone_basic + shot_zone_range + shot_distance
```

5.5 Finalizing the set of variables

Comparing the three variable selection methods, the best cross-validation error achieved was by Stepwise regression with 22.98%. I have fitted the subset of significant variables from Stepwise regression to get the final set of significant variables. The important thing to note is that the interaction term shotdistance:shot_zone_range consistanctly remained significant. Adding the significant term made loc_y as significant. The Final set of variables are displayed below:

shot_made_flag ~ combined_shot_type + loc_y + period + season +
total_seconds_remaining + shot_distance:shot_zone_range

```
| Simple | Step | Step
```

6. Model building and Selection

For model building evaluation purposes, 25% of data was reserved as validation data.

6.1 Logistic regression

Logistic regression is widely used for classification problems. Since the dependent variable is categorical in nature, ordinary least squares regression cannot be used as the assumptions of the normality of the responses will be violated and the probabilities can only lie between 0 and 1. The distribution is binomial in nature and the probability of Kobe Bryant scoring a basket, is to be modeled as the functions of independent variables. The function here is not going to be linear, but by using a non-linear transformation technique, log-odds is applied to the dependent variable and the predictions can lie anywhere between $-\infty$ to $+\infty$.

$$\ln\left(\frac{\hat{p}}{1-\hat{p}}\right) = B_0 + B_1 X$$

So, that the probabilities lie between 0 and 1. The logits can lie anywhere between $-\infty$ to $+\infty$. The probabilities can be obtained by transforming the estimated logit equation back into the probability form.

$$\hat{p} = \frac{\exp(B_0 + B_1 X)}{1 + \exp(B_0 + B_1 X)} = \frac{e^{B_0 + B_1 x}}{1 + e^{B_0 + B_1 x}}$$

In the above equations, x is the independent variable and to form an equation for our current model, the intercept and constants can be added to the equation along with the independent variables.

The model is evaluated based on the misclassification rate using validation set approach and 10-fold cross validation approach.

	True No	True Yes	
Predicted No	2984	1991	
Predicted Yes	537	913	

Table 1. Confusion matrix of the logistic regression model

Validation set error: 39.34%

True Positive rate: 31.43%

True Negative Rate: 84.74%

10- fold Cross-validation error rate:38.28%

The model summary indicates that combined_shot_type, loc_y, period, season, total_seconds_remaining, and the interaction term, shot_distance:shot_zone_range are significant.

6.2 Linear Discriminant Analysis:

LDA assumes that the distribution of the data is Gaussian, unlike Logistic regression. LDA can be used for both categorical and continuous response type variables. LDA, also, assumes that the attributes have same variance. If the response variable has more than 2 classes and if, the classes are separated well, LDA is preferred over Logistic regression. LDA makes predictions by estimating the probability of the new input observations belong to a class. LDA uses Bayes' theorem to obtain probability.

The model is evaluated based on the misclassification rate using validation set approach and 10-fold cross validation approach.

	True No	True Yes
Predicted No	2968	553
Predicted Yes	1992	912

Table 2. Confusion matrix of the LDA model

Validation set error: 39.61%

True Positive rate: 62.25%

True Negative Rate: 59.83%

10- fold Cross-validation error rate:38.52%

```
Call:
lda(f, data = train)
Prior probabilities of groups:
0.5557804 0.4442196
Group means:
    Combined_shot_typeDunk combined_shot_typeHook Shot combined_shot_typeJump Shot combined_shot_typeLayup combined_shot_typeTip Shot 0.005414994 0.004481374 0.8458594 0.1360284 0.006628699
                         0.084102324
                                                                                 0.006074057
                                                                                                                                              0.6716505
                                                                                                                                                                                              0.2248569
                                                                                                                                                                                                                                                0.004321925

        loc_y
        period
        season1997-98
        season1998-99
        season1999-00
        season2000-01
        season2001-02
        season2002-03
        season2003-04
        season2004-05

        0
        103.65139
        2.551769
        0.03155634
        0.02884885
        0.04612081
        0.06096536
        0.06572682
        0.07188871
        0.05377649
        0.04350668

        1
        76.11914
        2.485457
        0.02745006
        0.03107114
        0.05162948
        0.06634739
        0.06588015
        0.07031889
        0.05256395
        0.04380329

      1 76.11914 (2.48347)
      0.02/45006
      0.0310/114
      0.05162948
      0.0688017
      0.0688017
      0.0743161
      0.07431612
      0.06180562
      0.0683096
      0.0688077
      0.06880104
      0.05993838
      0.0579778
      0.05218934
      0.002614135

      1 0.07405677
      0.06436164
      0.07557528
      0.07604252
      0.06938442
      0.06190866
      0.053338161
      0.05291438
      0.001635323

      5 esason2014-15
      5 esason2015-16
      total_seconds_remaining shot_distance:shot_zone_range16-24
      ft. shot_distance:shot_zone_range24+ ft.

      0 0.02492764
      0.04322659
      315.8220
      5.422556
      6.252731

      1 0.01903983
      0.02861815
      330.6657
      4.530078
      3.743838

    shot_distance:shot_zone_range8-16 ft. shot_distance:shot_zone_rangeBack Court Shot shot_distance:shot_zone_rangeLess Than 8 ft.
                                                             2.660723
                                                                                                                                                   0.301372421
                                                            2.551805
                                                                                                                                                  0.005022778
                                                                                                                                                                                                                                                0.5269244
Coefficients of linear discriminants:
combined_shot_typeDunk
                                                                                           0.5709413077
combined_shot_typeHook Shot
                                                                                         -2.2663537756
combined_shot_typeJump Shot
combined_shot_typeLayup
                                                                                         -3.0160126723
combined_shot_typeTip Shot
                                                                                        -3.9435536987
                                                                                            0.0008462019
                                                                                           -0.0629001216
season1997-98
                                                                                         -0.1965273264
season1998-99
season1999-00
                                                                                           0.2302611269
season2000-01
                                                                                            0.2720976673
season2001-02
season2002-03
                                                                                            0.0891445554
                                                                                            0.1382275631
season2003-04
                                                                                            0.0645065475
                                                                                           0.2175487300
season2005-06
season2006-07
                                                                                            0.3727698610
season2008-09
                                                                                            0.4169185317
 season2009-10
                                                                                            0 2822249428
season2011-12
                                                                                            0.2152379265
season2012-13
                                                                                            0.3441538212
season2013-14
season2014-15
                                                                                          -0.0549014471
season2015-16
total_seconds_remaining
                                                                                          -0.1683580990
shot_distance:shot_zone_range16-24 ft.
shot_distance:shot_zone_range24+ ft.
shot_distance:shot_zone_range8-16 ft.
                                                                                           -0.0352159938
                                                                                           -0.0488076392
                                                                                           -0.0298890460
shot_distance:shot_zone_rangeBack Court Shot -0.0677866695
shot_distance:shot_zone_rangeLess Than 8 ft. -0.0893702238
```

6.3 Support Vector Machine (SVM)

Considering the response variable, shot_made_flag, it has 2 classes. SVM's are based on the concept of decision planes that define decision boundaries. SVM finds a hyerplane that separates both the classes as wide as possible. SVM is a non-probabilistic classifier when it comes to prediction. Out of n separating planes, SVM chooses a hyperplane which separates both the classes as wide as possible. SVM's work good when there is a clear margin of separation. It is also effective in high dimensional space. However, when the data set is large and when the target classes are overlapping each other SVM doen't perform well.

```
> summary(svm_model)

Call:
svm(formula = f, data = train, kernel = "radial")

Parameters:
    SVM-Type: C-classification
SVM-Kernel: radial
        cost: 1
        gamma: 0.03030303

Number of Support Vectors: 15443
        ( 7472 7971 )

Number of Classes: 2

Levels:
        0 1
```

	True No	True Yes
Predicted No	2981	1990
Predicted Yes	540	914

Table 3. Confusion matrix of the SVM model

Validation set error: 39.37%

True Positive rate: 31.47%

True Negative Rate: 84.66%

10- fold Cross-validation error rate:38.93%

6.4 Bagging

Bagging is an ensemble technique in which multiple classifiers are trained using random sampling. In this way Bagging tries to reduce variance and helps avoid overfitting. It is a special type of model averaging approach. It aims in reducing the variance. Decision trees are usually sensitive to specific data and if the training data is changed, often, the resulting decision tree might be quite unique and in turn predictions might be different too.

Generally, we are not provided with multiple training sets, so, instead we bootstrap by taking repeated random samples from the same training set. Bagging is the application of Bootstrap technique to high variance decision trees. For each test observation, the predicted class is recorded and n trees and by applying majority vote, the overall prediction would be the most commonly occurring class. For example, in 10 decision trees, if an observation was predicted as 'yes', It applies the majority rule and it predicts as 'yes'.

	True No	True Yes
Predicted No	2968	1979
Predicted Yes	553	925

Table 4. Confusion matrix of the Bagging model

Validation set error: 42.75%

True Positive rate: 39.97%

True Negative Rate: 71.40%

OOB error: 42.61%

10- fold Cross-validation error rate:40.86%

6.5 Random Forest

Random forests provide an improvement over Bagging. Bagging takes all the predictors available to form decision trees. And, these decision trees might have a lot of similarities and in turn might have high correlation in their predictions. Combining predictions work better if predictions from sub-models are un-correlated or weakly co-related.

Random Forest almost works like Bagging, except the trees are also built on randomly chosen predictors instead of choosing all the predictors. The training model can look through all the predictors and data to select the optimal split point. The number of predictors to be searched at each split point must be specified while building a classifier. By using a tune function, the optimal no. of predictors to be chosen while building a tree can be obtained.

	True No	True Yes
Predicted No	2968	1979
Predicted Yes	553	925

Table 5. Confusion matrix of the Random Forest model

Validation set error: 39.40%

True Positive rate: 31.85%

True Negative Rate: 84.29%

OOB error: 38.36%

10- fold Cross-validation error rate:38.64%

6.6 Model Comparison

Model	VSA	True Positive	True Negative	10-fold	OOB*
Logistic	39.34%	31.43%	84.74%	38.28%	
LDA	39.61%	62.65%	59.83%	38.52%	
Bagging	42.75%	39.97%	71.40%	42.61%*	40.86%
RandomForest	39.40%	31.85%	84.29%	38.64%*	38.36%
SVM	39.37%	31.47%	84.66%	38.93%	

Table 6. Comparison of models by Validation set and Cross-Validation error rates

From the above table, there isn't a lot of difference in the performance of the models except for Bagging. However, Logistic regression stands out compared to the other models, having the least error rate in both Validation set and Cross-Validation.

6.6 Prediction

The prediction is to be made on the 5000 unlabeled observations in the response variable. After comparing the models with cross validation error and validation set error, Logistic Regression was found to be the best model and the predictions were made on the test data set. The predictions were submitted to Kaggle to find out the log loss and the achieved log loss was 0.64862

7 Conclusion

A proper exploratory analysis was conducted on all the independent variables by using different data visualization plots. The best subset of significant variables was selected using a 3- way variable selection methods, LASSO, stepwise and, regular subset selection. The interaction term shot_distance:shot_zone_range stood out as a significant term. Along, with the interaction term, combined_shot_type, loc_y, period and total_seconds_remaining were the final chosen predictors for model building. The best model was selected based on the lowest misclassification rate. Logistic regression has the lowest misclassification rate.

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