**WORKSHEET – 2**

**IDEA EVALUATION WORKSHEET- Based on 5q by Prof.EdRubaesch**

Q1. WHAT’S THE PROBLEM ?

1. IS IT REAL - yes
2. HOW BIG IS THE PROBLEM -
3. WHEN DOES IT OCCUR- whenever you board into an elevator.
4. FREQUENCY OF OCCURRENCE at every instance when you are unsure about your destination.
5. CURRENT SOLUTIONS display of information on bulletin board

Q2. WHO HAS THE PROBLEM-customer identification

* PROFILE every commuter of elevator
* LIFESTYLE sub urban
* SEGMENT commercial
* POSITION-CRITICALITY OF NEED moderate

Q3. WHAT’S YOUR SOLUTION

* WHATS YOUR UNIQUE PROPOSITION using voice commands over conventional switch board
* DO YOU OWN IT- IPR not yet

Q4. WHO IS COMPETITION

* HOW ARE YOU DIFFERENT the most modern elevator has come up only with touch screen but we are a step ahead by augmenting the level of technology through voice commands
* ARE YOU THE UBER OR YOU UBERED

Q5. HOW IS IT MADE POSSIBLE-

* RESOURCES/ TECHNOLOGY/ Arduino,Google speech engine
* SOCIAL/ECOLOGICAL FEASABILTY yes it is feasible to a large extent
* Man,money ,machine,materials.

IDEA EVALUATION- SUMUP

CUSTOMERS: Elevator Manufacturers

MOST UNDERSERVED SEGMENT Rural Areas

SIZE

TARGET

COMPETITION

DIFFERENTIATOR : Speech Engine

ECONOMIC FEASABILITY: Higher profits with Low investments

IP

TECHNOLOGY NEEDED: Speech engine

COMPETENCIES

KNOWLEDGE NEEDED: Interface different slangs with our product

SKILLS NEEDED: Connecting the database of the respective organization

TEAM COHESIVENESS

NETWORK