

Business Model Canvas – AI Smart College Assistant

1. Key Partners

- Colleges & universities
- Faculty members
- IT departments
- EdTech platforms
- Cloud providers
- AI/NLP providers
- Data security partners

2. Key Activities

- Build AI assistant
- Attendance system
- Notes summarization
- GPA analytics
- UI/UX design
- Database integration
- Testing & deployment

3. Key Resources

- AI models
- Development team
- College data
- Cloud servers
- APIs
- UI components

4. Value Propositions

Students: Attendance, reminders, notes, GPA, predictions

Faculty: Easy attendance & notes sharing

Admin: Better data visibility

5. Customer Relationships

- Self-service dashboard
- In-app AI support
- Notifications
- Feedback system

6. Channels

- College website
- Mobile app
- ERP/LMS integration
- Email/SMS alerts

7. Customer Segments

- Students
- Faculty
- Administration
- Parents & Recruiters (optional)

8. Cost Structure

- Development
- Cloud hosting
- AI integration
- Security
- Maintenance

9. Revenue Streams

- Subscription model
- Integrations
- Premium features
- Institutional partnerships