Our aim is to build a predictive model to find out the sales of each product at a particular outlet of supermarket. Different attributes of each product and each store have been used in this model to make a prediction. Using this model, we will try to understand the properties of products and stores which play a key-role in increasing sales.

The dataset is given in the folder which contains attributes related to outlet location ,outlet size and product specifications and properties.

Item_Identifier, Item_Weight, Item_Fat_Content, Item_Visibility, Item_Type, Item_MRP, Outlet_Identifier, Outlet_Establishment_Year, Outlet_Size, Outlet_Location_Type, Outlet_Type, Item_Outlet_Sales are the features we are considering for prediction . Among those, sales is our output feature and rest are input features.