

Summary

Young professional currently pursuing Bachelor of Engineering in Computer Science. Hands-on experience in **Full Stack Web Development** and provided **full-stack digital marketing** support to budding businesses.

Responsible for **scaling up the revenue** of an E-commerce startup, recognized by Startup India by **9 times** through in-depth knowledge of **Facebook Pixel** and implementing key inferences from **analytics** to improve conversion metrics.

Keen interest in tech, entrepreneurship ,fitness, and an adventurous Biker exploring trails,offroads and unexplored marvels.

Education

Dayananda Sagar College Of Engineering [2019-2023]

B.E. Computer Science and Engineering • Bengaluru, Karnataka

CGPA - 9.14 [Till Sophomore year]

Sadhana PU College

Science - PCMC • Bengaluru, Karnataka

03/2019

Pre University Topper . 97.33% in PCM .Overall 96.8%.

Prarthana Education Society

Class 10 CBSE • Bengaluru, Karnataka

03/2017

Secured 10 CGPA .Recipient of Letter of Appreciation from CBSE Board.

Technical Skills

- **Programming Languages:** C, C++, Java, Python
- **Markup language :** HTML
- **Stylesheet Language:** CSS
- **Scripting Languages:** Javascript
- **IT Constructs:** Data structures and Algorithms, OOPS, REST API
- **Development constructs :** NodeJS, EJS ,React ,Express,Bootstrap
- **Development tools:** Microsoft Visual Studio Code, Git, Github, Gitpod, cURL,Eclipse, IntelliJ IDEA, Geany
- **DB language:** MySQL,MongoDB
- **API development and Testing tools :** Postman,Grafana,Thunder client, Chrome dev tools
- **Project Management and Documentation :** Atlassian Confluence,Jira,Github Projects

Industry Experience

Brane Enterprises [NSL HUB]

Quality Assurance Intern • Hyderabad, Telangana

09/2021 - Present

- Involved in **manual testing** of solutions, performed a total of **950+ tests** in Smoke Suite and Regression Suite test cases.
- **Identified critical bugs** in the platform and thoroughly documented the steps to reproduce the bugs.
- Part of the **automated testing team**,created automated test scripts in **Postman** which **reduced the overall testing time by 10-15 minutes.**

Mill2Door

Web Developer and Digital Marketing Manager • Bangalore, Karnataka

03/2020 - 05/2021

- **Built and deployed** fully functional E-commerce Website with WordPress and Woocommerce, which went on to get recognized by **Startup India** and made a **6 figure revenue** within 2 months.
- **Ranked close to 5 products on the first page** of Google's Search Engine Result Page in 3 months via **Search Engine Optimization**, alongside huge E-commerce giants such as Amazon, Flipkart, and BigBasket.
- Designed, Curated, and Automated **Facebook and Instagram Ads** to increase the **ROI by 9 times** via Facebook Pixel and conversion campaigns.

Digitalyaan

Founder and CEO • Bangalore, Karnataka

07/2019 - 05/2021

- **Started a Digital Marketing agency** in the freshman year of my college, onboarded 7 clients.
- **Provided** Digital Marketing **consultation** for 10 businesses.
- **Formed a team** of freelancers. **Managed and drove a team** to provide top-notch service to 7 businesses.

Projects

1) DeCrypt [Web development] [View the project on Github](#)

A customized collection of your wishlist cryptocurrencies.

This web app allows real-time and live cryptocurrency tracking in INR. The user can select his or her coins of interest and keep track of them without having to search in a stack of coins every time.

- Languages/ Frameworks: HTML5, CSS3, Bootstrap, JavaScript, EJS, Express
- Other Tools: Binance Websockets, NPM packages, ROBO 3T,
- Database: MongoDB (NoSQL)

2) Stock recommendation Bot [RPA]

A recommendation system based on Robotic Process Automation to suggest an ideal stock among NIFTY 50 for the investor to buy/sell at a given instant of time.

Developed a bot that would account for the parameters such as Open, High, Low, Close, Percentage Change and recommend the best stock to buy /sell at any given point of time all by a single click.

Tools used :

- Automation anywhere community edition
- Automation anywhere enterprise edition
- Bot Lab

3) Wired Campus Network [Networking] : [View the project on Github](#)

Designed and developed a suitable network system for universities in developing countries. The aim was to create a network with high security and low cost. This project was developed to accelerate the growth of education in developing countries.

Tools used: Cisco Packet Tracer

4) Mill2Door [Web development]

Designed, developed, and managed the **frontend and the backend** of an **e-commerce site** using **WordPress** and **Woocommerce**. Integrated payment gateway via **Razorpay API** and embedded **Facebook Pixel** and **Google Analytics** to track user interactions and behavior to arrive at essential inferences.

Certificates and Achievements

- **Internship offer from J.P Morgan Chase & Co** after developing a solution for NGO-Uninhibited [\[view project\]](#) in 24 hours with total participants of 6000 students across India.
- Participated in Hackverse by NIT Surathkal [\[view certificate\]](#) and built Discourse-a debating app.
- Participated in Flipr Hackathon [\[view certificate\]](#) and built a Gmail clone [Frontend] in React.
- Participated in inter-college Hackathon [\[view certificate\]](#) by Department of CSE, DSCE and built a **solution for parking problems faced by students in colleges**.