



PIZZA SALES REPORT

Jan/15 - Dec/15

pizza category



All

01-01-2015

25-12-2015



Home



Best/Worst sellers

BUSIEST DAYS & TIME

DAYS

Orders are **highest** on Weekends, **Friday/Saturday evenings**.

MONTHLY

There are **maximum** orders from month of **July** and **January**.

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size Pizza contributes to **maximum** sales.



807.55K

Total Revenue



38.26

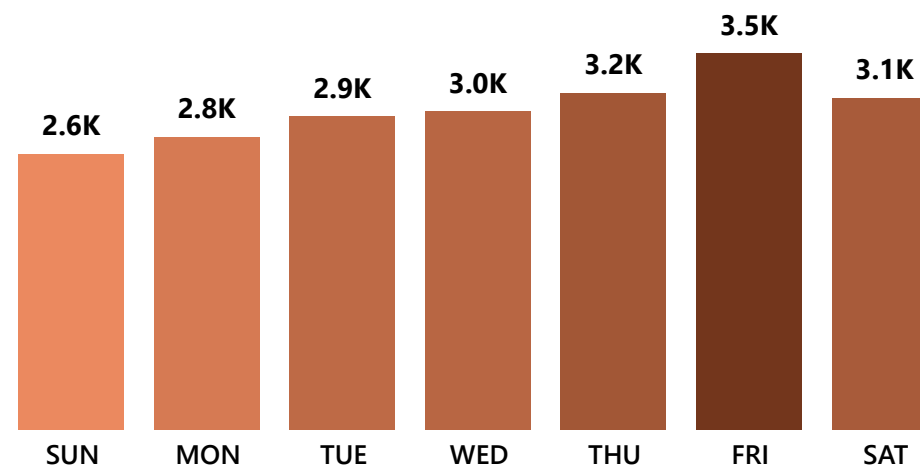
Average Order Value



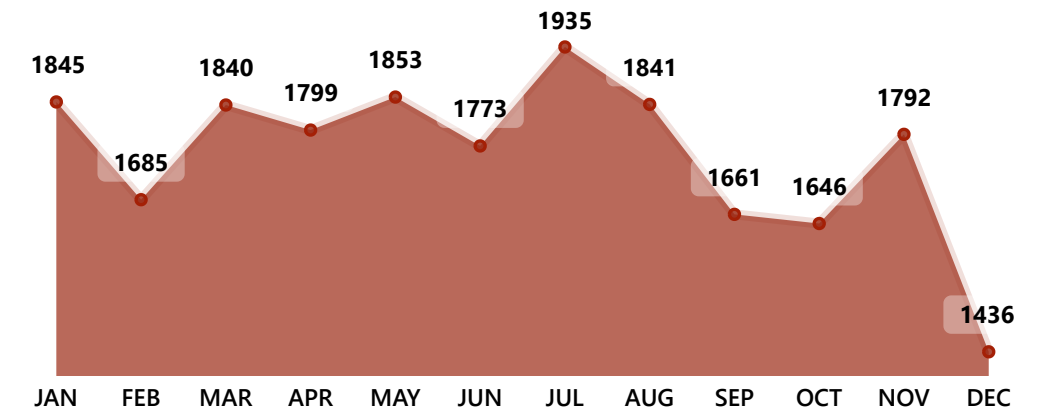
48948

Total Pizzas Sold

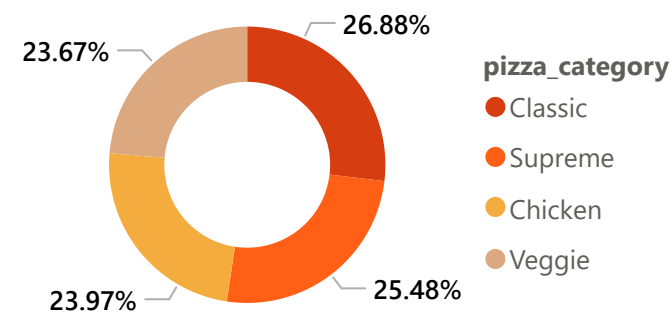
Daily Trend For Total Orders



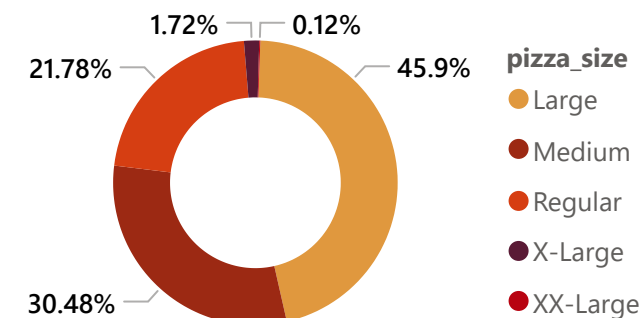
Monthly Trend for Total Orders



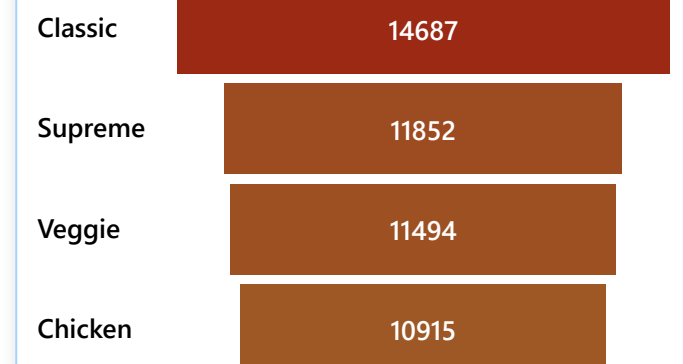
Percentage of Sales by Pizza category



Percentage of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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31-12-2015



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Best/Worst sellers



BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie caree Pizza Contributes to minimum Revenue

QUANTITY

The Brie caree Pizza contributes to minimum Total Quantities

TOTAL ORDERS

The Brie caree Pizza Contributes to minimum Total Orders



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold

Top 5 pizza by Revenue

Total Revenue 34.83K 43.43K

The Thai Chi...	43K
The Barbecu...	43K
The Californi...	41K
The Classic ...	38K
The Spicy Ita...	35K

Top 5 pizza by Quantity

Total Pizzas Sold 2.37K 2.45K

The Classic ...	2.5K
The Barbecu...	2.4K
The Hawaiia...	2.4K
The Pepper...	2.4K
The Thai Chi...	2.4K

Top 5 pizza by Total Orders

Total Pizzas Sold 2.37K 2.45K

The Classic ...	2.3K
The Hawaii...	2.3K
The Pepper...	2.3K
The Barbec...	2.3K
The Thai C...	2.2K

Bottom 5 pizza by Revenue

Total Revenue 11.59K 15.60K

The Spinach ...	16K
The Mediter...	15K
The Spinach ...	15K
The Green G...	14K
The Brie Car...	12K

Bottom 5 pizza by Quantity

Total Pizzas Sold 490 961

The Soppre...	961
The Spinach...	950
The Calabre...	937
The Mediter...	934
The Brie Car...	490

Bottom 5 pizza by Total Orders

Total Pizzas Sold 490 973

The Chicke...	938
The Calabr...	918
The Spinac...	918
The Medite...	912
The Brie Ca...	480