

BROCHURE FOR SPONSORSHIP



ARCH-O-LUNIO 2017

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5 REASONS TO SPONSOR US

1. Heightened your profile with a wide range of audience of all ages (college students, faculties and senior faculties).
2. Association with a big social causes that are “Cancer Awareness Programme” and “Anti – Depression Drive”.
3. Stand out in the crowd and present your brand's strength to your competition as well as your target customers.
4. Previous years sponsors felt that the value of sponsorship has outweighed the cost.
5. Collaboration with Rajasthan science congress. Thereby, associating with government of Rajasthan, inviting high profile delegates, scientists, engineers, architects as well as students.



ASSOCIATE WITH US

TITLE – This prestigious package offers complete visibility across the entire event.

POWER – Participation as a power sponsor provides your company with an excellent way to raise your profile to key purchasers across a global platform.

ASSOCIATE – This category offers your company the opportunity to network and present to key decision makers.

CO-SPONSOR – Highlight your brand to further your return on investment.

EVENT – Promote Your Organisation during the particular event you wish to sponsor.

Categories

	Title	Power	Associate	Cosponsor	Event
Amount Bracket	5 Lakh+	3.5-5 Lakh	2.5-3.5 Lakh	1-2.5 Lakh	Below 1 Lakh
1. Promotion on Social Media Platform	✓	✓	✓	✓	✓
2. Recognition in the sponsorship page in programe guide	✓	✓	✓	✓	✓
3. Company listed as sponsor by level wherever sponsors are listed	✓	✓	✓	✓	✓
4. Promotion in digital videos	✓	✓	✓	✓	✓
5. Logo on Banner/posters/certificates in college campus	✓	✓	✓	✓	
6. Off-campus promotion in handful shopping malls and eminent colleges	✓	✓	✓		
7. Logo on Event brochures/event passes	✓	✓	✓		
8. Stalls at premium locations	✓	✓			
9. Flash ad on website	✓	✓			
10. Announcements during events plus on radio	✓				
11. Coverage in after movie(on youtube)	✓				
12. Post-show attendee list	✓				
13. One item placed in the attendee bags given	✓				
14. Volunteers to promote your product during the fest	✓				
15. Promotional Standees(on campus,during fest)	4	3	2	1	3 (During the event)

BIGGER | BETTER | BOLDER



BE OUR PARTNERS

GIFTING–

Gifts for the 1st 2nd 3rd position of every event.

MERCHANDISE –

Printed T-Shirts for our students.

FOOD & BEVERAGE – Provide 200 food packets 4 days periors to the event

TRAVEL–

Travel expenditure of outstation teams.

PRINT–

Print our brochures, passes, flexes, posters and all printing materials.

STATIONARY–

Provide all the possible staionary for events and exibition.



CUSTOM SPONSERSHIP CATEGORY

If none of the aforementioned sponsorship packages suit your needs, we are also open to the idea of tailoring sponsorship packages that may meet the need of your company or your organisation subject to clearance by the college authorities.

If interested in custom sponsorship packages, feel free to get in touch with us.

Event sponsorship, if your company wants to sponsor only a single event within the fest, exclusive title sponsorship for events are available.



Contact us

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