

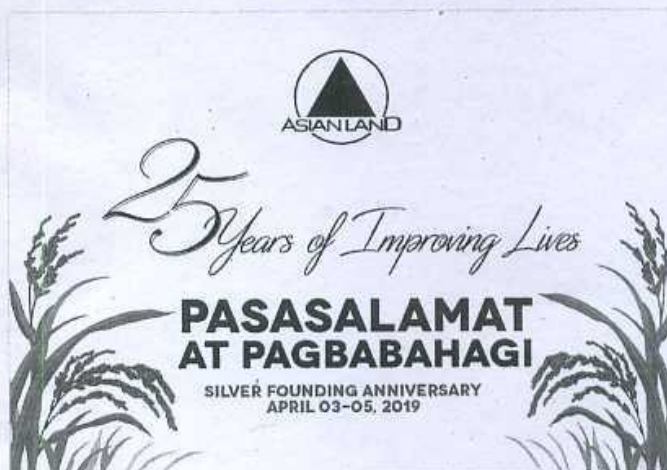


## ASIAN LAND STRATEGIES CORPORATION

To : ALL EMPLOYEES  
From : Human Resources Department  
Re : 25<sup>th</sup> Year Foundation Celebration  
Date : March 14, 2019  
Cc : Mancom/ All Section Heads & Spvrs / FILE  
Ref. No. : HRD-2019-009/REV-000

Dear Asian Landers,

It is our pleasure to announce that will be celebrating our 25<sup>th</sup> Foundation Week 2019 from April 3-5, 2019, with the theme "Asianland@25 : Pasasalamat at Pagbabahagi."



This being a very momentous occasion for the company and all Asianlanders, we are enjoining your participation during the planned weeklong activities as follows:

April 3, 2019	Thanksgiving Mass and blessing of the ALSC GF Opening of Inter-Department Visual Display Competition
April 4, 2019	1Q 2019 Pandesal Party Employee Appreciation Day
April 5, 2019	A Night of Music Concert Event

Kindly refer to the attached for the daily event program flow, themed exhibit guidelines and other reminders.

For any questions, please confer with any from the HR Team.

Looking forward to see you all!

Mon Saspa  
Employee Engagement Officer

Noted by  
Ms. Sheila G. Manalo  
Chief Human Resource Officer

Approved  
Jacky E. Quintos  
Chief Executive Officer

## ASIAN LAND STRATEGIES CORPORATION

25<sup>TH</sup> FOUNDATION WEEK CELEBRATION

PASASALAMAT at PAGBABAHAGI @ 25!

APRIL 03 - 05, 2019

Asian Land Corporate Center  
DPR Clubhouse and Event Center

### CONTEST MECHANICS:

1. Each Division / Department is encouraged to make a visual presentation accordingly to the event being celebrated, "Pasasalamat at Pagbabahagi @ 25!". Entries must be able to showcase general or specific message or feeling of gratitude, appreciation, esteem and value of working for Asianland, with Asianlanders and its customers, sharing and giving back.
2. Entries can be photo mosaic, video presentation, diorama, painting/art, etc.
3. Each Division / Department will be given a standard exhibit panel to showcase their entry.
4. **Presentation must be with minimum expense.** A record of expenditure may be requested to confirm exhibit entry expenditures.
5. All entries must be available for viewing by March 29, 2019 and will be in display until April 05, 2019.
6. Judging of winners will be on April 04, 2019, 2:00pm @ The New Ground Floor Lobby, Corporate Center. Awarding of winners will be at 4:00pm.
7. Judges for the competition will be clients, randomly selected for non-bias scoring.
8. During scoring, each entry will be explained by the division / department representative.
9. Prizes will be as follows:

Php 10,000.00	- Champion
Php 7,500.00	- 1 <sup>st</sup> Runner Up
Php 5,000.00	- 2 <sup>nd</sup> Runner Up
Php 2,500.00	- 3 <sup>rd</sup> Runner Up

### CRITERIA FOR JUDGING:

Theme: 40%

Materials: 20%

- An audit of expenses is required.

Execution / Details: 30%

1. Cleanliness of Execution - 10%
2. Execution of Theme - 10%
3. Craftsmanship - 10%
  - a. Detailing of theme execution
  - b. Cleanliness of the artwork

Over-all Impact: 10%

**TOTAL POINTS: 100%**



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APRIL 03 - 05, 2019

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### 03 April, Monday

8:45am – 9:00am

ASSEMBLY  
ALCC New Ground Floor Lobby

9:00am

Thanksgiving Mass  
Ground Floor Blessing  
ALCC Corporate Center

10:15am

"Pasasalamat at Pagbabahagi @ 25!  
Unveiling of Exhibit  
Ground Floor Lobby

Snacks

1:00pm onwards

1<sup>st</sup> Quarter General Assembly  
DPR Clubhouse and Event Center  
Attire: Foundation Shirt

### 04 April, Thursday

8:00am – 3:00pm

EMPLOYEE APPRECIATION DAY  
4/F ALCC

3:30pm – 4:00pm

JUDGING OF EXHIBIT ENTRIES  
"Pasasalamat at Pagbabahagi @ 25!  
ALCC New Ground Floor Lobby

### 05 April, Friday

4:00pm

A NIGHT OF MUSIC  
Guests and Employees  
DPR Clubhouse and Event Center  
Attire: Smart Casual / Semi-Formal /  
Corporate Chic