



# ASIAN LAND STRATEGIES CORPORATION

To : ALL ASIAN LAND GROUP EMPLOYEES  
From : Human Resources and Admin Department  
Date : January 25, 2023  
Cc : MANCOM/ File  
Ref./Rev : HRD-2023-005/Rev-000  
Re : 2023 KRA and kpi targets

---

As part of our Performance Management System (PMS), we set goals and objectives, and align expectations for all employees vis-à-vis the targets set by Management at the beginning of every year.

In line with this, please accomplish and submit the 2023 KRA (Key Result Areas) and KPI (Key Performance Indicators) Contracts for each position, **on or before March 15, 2023 (Wednesday)**. The metrics that will be set will be used for this year's Mid-Year and Year End Performance Appraisal, respectively.

Attached is the standard format we will use. We have also provided the mandatory KPI metrics for the year which you need to include in your contracting. Make sure that all the necessary signature are complete before forwarding to HR - Compensation and Benefits Section.

If you have any concerns, please don't hesitate to contact your HRBP for assistance.

Please be guided accordingly.

MA. SHEILA G. MANALO  
Chief Human Resources Officer

Noted by:

JAVIER FELIPE E. QUINTOS  
Chief Executive Officer

