



ASIAN LAND STRATEGIES CORPORATION

To : ALL EMPLOYEES
From : Human Resources Department
Re : FOUNDATION WEEK 2018 CELEBRATION
Date : 15 March 2018
Cc : MANCOM/ All Section Heads & Spvrs / FILE
Ref. No. : HRD- 2018 - 011 / REV-00

Dear Asian Lander,

As we look forward for another year of excellence, we are pleased to inform you that we will be celebrating our company's 24th Founding Anniversary with the theme, "Asian Land @ 24". This will be on April 3-6, 2018.



Following are the line-up of events and activities during our week-long celebration:

1. Launching of "Asian Land @ 24" Visual Display Competition.
-This is a gallery of Employees interpretation on how to manifest R.I.S.E. in the workplace
2. Opening of a Gratitude Wall
3. Launching of the ALSC Basketball Conference
4. Opening of a one day employee mini bazaar where employees can sell food / merchandise.
5. Health and Wellness activities in appreciation of employees.
6. Post Easter Egg Hunt.



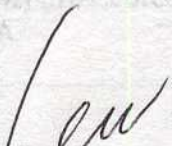
Apart from the above, Fun Hours will also be hosted with surprise games and prizes for the delight of the employees.

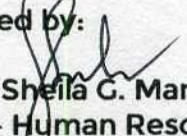
Attached is the "Asian Land @ 24" competition mechanics and calendar of activities for your reference.

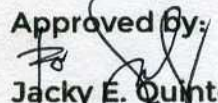
For inquiries, please contact the following:

- Visual Display Competition concerns - Mon Saspa - Local 115
- ALSC Basketball Conference concerns - Mon Saspa - Local 115
- Slots and mechanics for Employee Mini Bazaar - Lhen Delos Santos or Kath Martin - Local 106

Thank you in advance for your usual active participation! See you all!


 Mon Saspa
 Employee Engagement Officer

Noted by:

 Ma. Sheila C. Manalo
 VP - Human Resources and Admin.

Approved by:

 Jacky E. Quintos
 Chief Executive Officer



DAY 1 - APRIL 3 (with Healthy Tuesdays) - GROUND FLOOR LOBBY

7:35am - 7:45am: Opening Remarks (CABG)

7:45am - 8:00am: "Asian Land @ 24" Exhibit (Opening)

12:00nn - 1:00pm: Post Easter Egg Hunt

4:00pm - 5:00pm: Fun Hour



DAY 2 - APRIL 4 (Wednesday) - EVENTS AREA

12:00nn - 1:00pm Fun Hour - GROUND FLOOR LOBBY

5:00pm Onwards: The 2nd ALSC Basketball Open Conference
- GRAND ROYALE COVERED BASKETBALL COURT



DAY 3 - APRIL 5 (Thursday) - EVENTS AREA

12:00nn - 1:00pm Fun Hour

4:00pm - 5:00pm Fun Hour



DAY 4 - APRIL 6 (Friday) - ALSC EXECUTIVE PARKING AREA

***WHOLE DAY EVENT**

Sundari Day
- Vegan Cooking Demo
- Spa Day
- Employees Mini Bazaar Day

11:00am - 12:00nn Thanksgiving Mass (Sponsor: FINANCE)

12:00nn - 1:00pm Fun Hour

4:30pm - 5:00pm "Asian Land @ 24"
Exhibit Announcement of Winners
Closing Remarks (PBM)

***WEEK LONG EVENT**

GRATITUDE WALL



A wall of a service oriented organization by its service oriented people.

Objective: To be able to show appreciation of colleagues/company and promote exemplary customer and extra mile service.

GRATITUDE WALL - Mechanics:

1. All ALSC employees are invited to participate in this activity.
2. Exhibit wall will be at the ground floor lobby.
3. Individual or collective gratitude notes, letters or stories depicting good service in the workplace can be posted as entries.
4. The post must bear the name of the "postee" or should contain proper identification for judging purposes.
5. Posts can be handwritten or with an artwork.
6. There will be one post daily from April 3-6 which will be chosen as "The Best Service Oriented Post" for the day and will receive a TOKEN OF APPRECIATION.



THEME: "ASIAN LAND @ 24"

How do Asian Landers manifest Relevance, Improve, Speed, Elevate on Productivity and Quality in the Workplace

Objective: To be able to promote awareness and commitment to company goals and objectives alongside teamwork and camaraderie.

Mechanics:

1. Each Division/Department is encouraged to participate in this activity (Total of 5 entries)
2. Participant's interpretation can be in any medium for visual (e.g. diorama, video, photos, etc.).
3. Entries **MUST BE OF 90% RECYCLED MATERIALS** otherwise may be disqualified.
4. All Entries must be on display by 8:00am - April 3 and should be available for viewing until April 6 - Friday. Ingress Period: March 26 to April 2.
5. Entries must be accompanied by a short description for printing/display to be submitted March 26, 12:00nn to Mon Saspa - Employee Engagement.
6. Exhibit area will be provided at the ground floor lobby. Entries must fit a vertical panel board with dimensions: 5 feet x 3 feet, and/or floor area of 3 feet x 2 feet.
7. Criteria for judging will be as follows:

Theme Relevance and Interpretation: 50 points

Medium and Creativity: 30 points

Visual Impact: 20 points

Total: 100 points

8. Prizes will be as follows:
 - 1st Prize: Php 3,000.00
 - 2nd Prize: Php 2,500.00
 - 3rd Prize: Php 2,000.00

Consolation Prize: Php 1,000.00

9. Winner selection will be via week long voting by external clients. Number of votes/likes based on the criteria will be counted to determine the winner.
10. Proclamation of winners will be on April 6, 2018 at 4:30pm.



EMPLOYEES MINI BAZAAR DAY

Objective: *Harnessing employees' entrepreneurial spirit, promote fun with social responsibility in the workplace*

Mechanics:

1. Mini Bazaar Day will be on April 06, a whole day event at the Executive Parking Area.
2. A maximum of 2 booths will be made available per Division/Department where merchandise for sale can be offered according to the category that has been drawn from the options available for selling. These are: Pastries/Desserts, Snacks/Street Food, Refreshments, Novelty Items/Arts/Crafts, Pre-Loved Items (Ukay - Ukay).
3. Booths will be manned by employees provided there will be no interruption on official operations and functions.
4. 10% of Total Earnings by participating seller will be donated to charity.
5. Certain restrictions as to security and fire safety will be enforced, i.e. no grilling/roasting, only minimal frying and minimal use of electricity will be allowed. Electrical outlets will be provided and regulated. Event will be open to head office clients of ALSC on a controlled basis.