



ASIAN LAND STRATEGIES CORPORATION

TO : ALL EMPLOYEES
FROM : HUMAN RESOURCES DEPARTMENT
RE : ALSC 2023 CORPORATE KICK - OFF
DATE : 02 NOVEMBER 2022
CC : MANCOM/ ALL SECTION HEADS & SPVRs / FILE
REF. NO. : HRD-2022-0031 / REV - 000

Dear Asianderos and Asianderos,

Preparations for the 2023 Kickoff Event scheduled in Baguio City on January 15-16, 2023 are on the way. We would like to give you some initial updates.

1. 2023 CORPORATE THEME : To be finalized and announced 1st Week November
2. EVENT THEME / ATTIRE:
 - For the afternoon program (Corporate Updates) – ALSC Official Shirt on any bottom
 - For the evening event – MODERN FILIPINIANA. See attached event pegs.
3. ITINERARY: (Subject to change and finalization): See below.
4. INTER-DEPARTMENT CONTEST

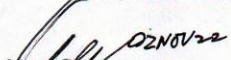
Requirement: Each group will be asked to produce /present a pre-recorded / pre-shot "Station ID" or "MTV" style of Audio-Visual Presentation which will be shown during the evening event.

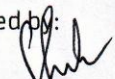
Theme and Music: This will use OPM music and will follow the 2023 Corporate Theme

Output: Video file specifications to follow; no live physical presentation

Other Mechanics: To Follow

Kita – kts, Asianderos and deras!


Mon Saspa
Employee Engagement Officer

Noted by: 
Ma. Sheila G. Manalo
Chief Human Resources Officer

ASIAN LAND STRATEGIES CORPORATION
2023 ALSC KICK - OFF PARTY
The Manor @ Camp John Hay
Baguio City
15 – 16 January, 2023

TENTATIVE EVENT FLOW

15 January – Sunday

5:30am – 6:00am

ETD, Malolos

**Bus assignment to follow.*

6:00am – 10:30am

Travel to destination
Camp John Hay, Baguio City

**Only "Breakfast Stop Over" will be allowed
along the way.*

11:00am – 11:30am

ETA, Baguio City

11:30am – 12:30pm

Lunch, SM Baguio

12:30pm – 12:45pm

Travel to venue

**Drop off, CAP @ Camp John Hay*

KICK - OFF

Attire: ALSC Official Shirt with any bottom.

12:45pm – 1:15pm

Registration / Luggage Safekeeping

**CAP @ Camp John Hay*

1:15pm – 2:00pm

Holy Mass

2:00pm – 3:30pm
(Updates)

2023 ALSC Kick – Off (Corporate

3:30pm – 5:30pm

Key Distribution / Free Hour

**The Manor @ Camp John Hay*

**Rooming list will be posted soon.*

**Highlighted names will be the official check –
in / out representative.*

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2023 ALSC KICK - OFF PARTY
The Manor @ Camp John Hay
Baguio City
15 - 16 January, 2023

EVENING EVENT

Attire: Modern Filipiniana, see attached pegs.

5:30pm - Onwards

Socials

Production Number

- o *Asianderos and Asianderas*

Special Number

Welcome Remarks

Dinner

- o *Party Games*
- o *Raffle*

Loyalty Awards

Contest Presentation

Intermission Number

Employee Awards

Announcement of Winners

Closing Remarks

16 January - Monday

5:30am - 10:30am

Breakfast at the Hotel
Free Time

10:30am - 11:00am

Check - out
The Manor @ Camp John Hay
**Only the check - in representative will approach the check - out desk.*

11:00am - 11:30am

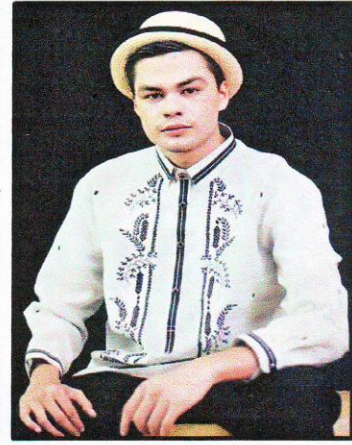
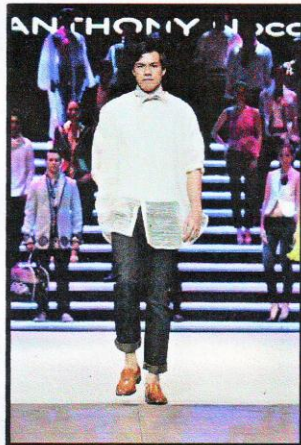
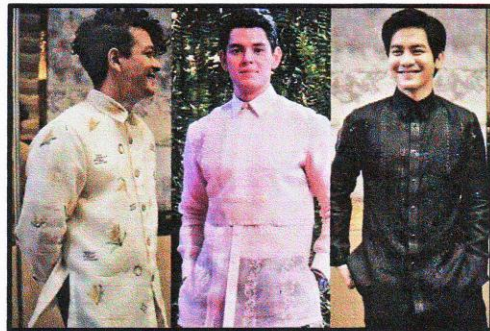
ETD, Bound to Bulacan

4:30pm - 5:00pm

ETA @ ALCC
**Only "Lunch Stop Over" will be allowed along the way.*

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