

ANALYTICS REPORT for Superstore, USA



SUPERSTORE  
USA

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Metrics

- ☒ Sales
- ☐ Profit
- ☐ # Orders

Region

- ☒ Central
- ☒ East
- ☒ South
- ☒ West

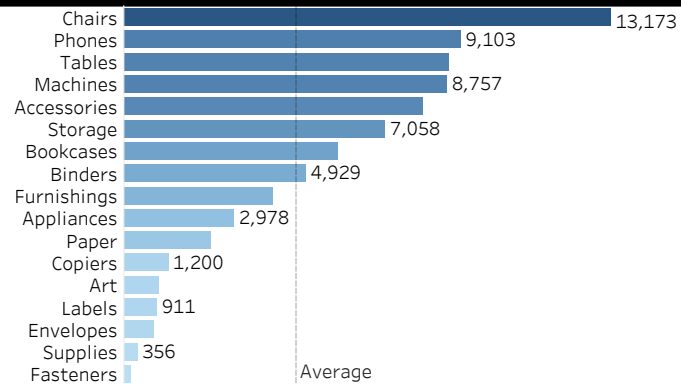
Year of Order Date

- ☒ 2014
- ☒ 2015
- ☒ 2016
- ☒ 2017

Sales by category



Sales by sub category



Top products by sales

Canon imageCLASS 2200 Advanced Copier	61,600
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	27,453
Cisco TelePresence System EX90 Videoconferencing Unit	22,638
HON 5400 Series Task Chairs for Big and Tall	21,871
GBC DocuBind TL300 Electric Binding System	19,823

SALES

₹ 2.30M

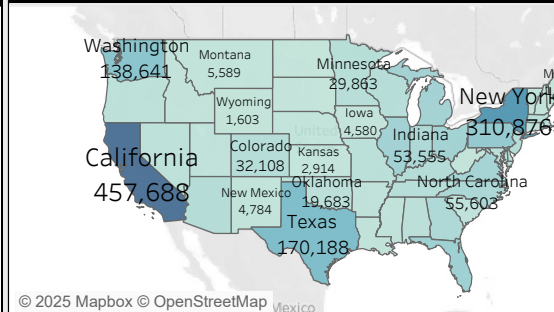
PROFIT MARGIN

12.47%

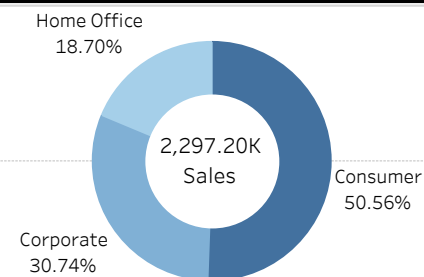
RETURN RATE

9.29%

Sales by states



Sales by segments



Sales Trend

