



BUSINESS PROFILE

General Business Information			
Firm Name: Brick Lane Holdings LLC		Telephone Number: +1-917-705-0883	
Address: 100 Red Neck Avenue		Website Address:	
Moonachie NJ 07074		FAX Number:	
Contact Name: Sandra Monfared			
Contact Telephone Number: +1-917-705-0883		Contact Email Address: Bricklane@blhold.com	
What is the firm's country of origin? United States		What is the firm's State of origin? New Jersey	
What year did the firm originate? 2009		How is the firm organized? i.e. Inc, LLC, LP et al LLC	
How many offices does the firm have? 1		How many traders does the firm have? 3	
Regulatory Registration Information (if applicable)			
Is the firm a registered broker-dealer?	Yes	No	Who is the firm's DEA?
What is the firm's CRD number?			What is the firm's MPID?
What is the firm's Net Capital?			What is the firm's trading deposit?
Who is the firm's current clearing or brokerage firm? BNY			
What is the expiration date of the firm's clearing contract?			
What back-office system does the firm currently use?			
Is the firm a registered investment advisor?	Yes	No	
Executive Information			
Owners/Executives/Partners/Managing Members/Principals			
Name	Title		CRD# (If applicable)
Sandra Monfared	Director		
Business Mix			
Business	Orders per Month		Shares/Contracts per Month
NASDAQ Equities:	10		250,000
NYSE Arca Equities:	10		250,000
BATS Equities:			
Other Equities:			
Options:			
Other Business:			
Business Characteristics			
Does the firm carry positions overnight?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, Long Side \$ yes 2-5mm Short Side \$ yes 500k-1mm
Does the firm have, or has it had any regulatory problems?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	(If yes, please attach a detailed explanation)
Does the firm trade in "hard to borrow" securities?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	Does the firm trade in "bulletin board" securities?
Does the firm trade Inter-Market Sweep Orders (ISO)?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	
How much capital is the firm allowed to tie up intra-day or what is the firm's current leverage amount (i.e. 4 to 1)?			

References		
Name	Company	Telephone Number
Business Description (Please briefly describe in general the firm's business)		
We are a family office. Trade global Equity and credit mkts.		