



TRADE CAPITAL HOLDING

Information Pack Q3 2021
Confidential

Global Fintech Solutions

Secure. Regulated. Innovative.

From a globally trusted multi-asset brokerage chain, we have evolved into a cutting-edge fintech company.

We believe in unique applications of frontline technology to ensure direct market access, scalability and longevity.



Global Reach

Trade Capital Holding operates subsidiaries, branches and representative offices across the UK, EEA, SEA, and Middle East.

We grow our global brands' online, cross jurisdiction footprints through local offices and licenses in strategic locations.

This glocal approach delivers a high level of trust and personalized services that bridge the gap between online and traditional retail and financial services.



Key Metrics*



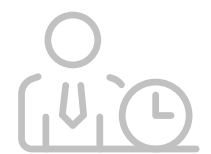
580k

Registered users



110

Headquarters staff



90k

Funded accounts



1000+

Global staff & affiliates

* Since Inception (2015 - 2021)

Licenses and Regulations

Trade Capital Holding is a highly reputable financial company, licensed to operate in multiple markets. These long-standing relationships with regulatory bodies provide our company with a global reach.



UK
FCA



Spain
CNMV



Cyprus
CySEC



South Africa
FSCA



Seychelles
FSA



Mauritius
FSC



Germany
Tied Agent



Italy
Consob

EXPECTED Q1/2022



USA
Finra

EXPECTED Q3/2022

Top Brands, Local Touch

Today's Trade Capital's top performing brands. Spanning multiple markets, proliferating in each.



A boutique London-based FCA broker catering particularly to UK traders and HNW.

TRADE.COM

Leading Since 2014,
a Global multi-asset brokerage house.

Activotrade

Spain's foremost broker since
2010, licensed by CNMV.

ARGOTRADE

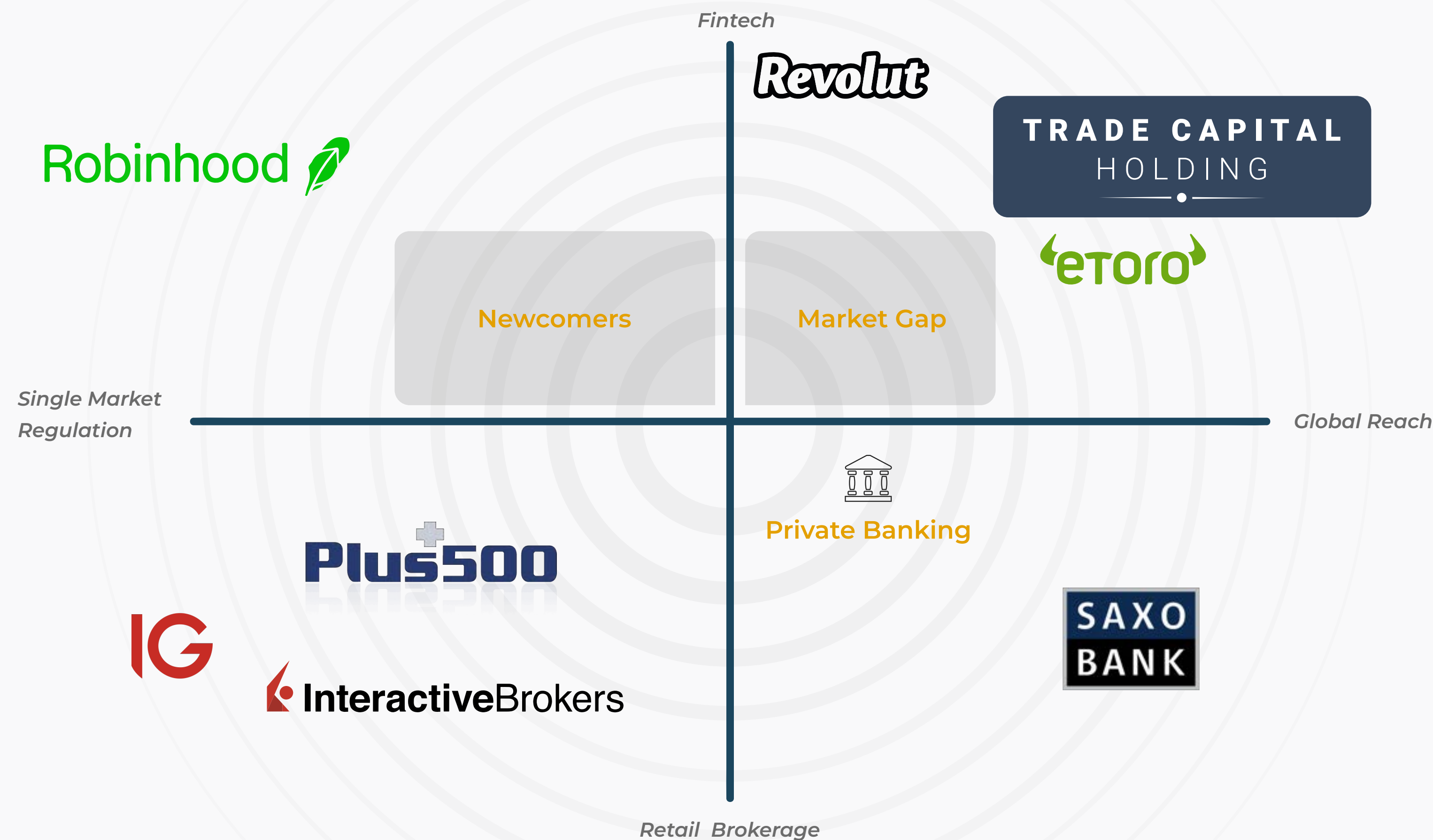
Using the latest trading technology,
Argotrade empowers international traders
to engage with the financial markets.

Finq.com

Our International retail brokerage gives
traders easy access to financial markets
with a localized touch.

Market Competitive Landscape

It takes a long time to earn what we have - the rights to operate in multiple jurisdictions. Trade Capital is one of few leading online brokers evolving into the fintech space with an already strong footprint in core markets.



Turning Market Challenges into Opportunities

The challenges brokers and fintech companies face require ingenuity, experience and the ability to expand into multiple markets. Recognizing the challenges these markets face is crucial to successful penetration and long-term growth.



TRUST

Building trust requires a combination of excellence in service and security. Without this, churn rates increase.



GLOBAL REACH

Fostering strong relationships with regulatory bodies and local government agencies is necessary for expansion into global activity.



CUSTOMIZED OFFERINGS

Blanket products with generic services and features limit offerings. This stunts potential and growth by leaving many needs unmet.



TECHNOLOGY

Fast-paced technological evolution requires fast paced solutions, whether to ensure fund security, transparency, or fair pricing.



LOYALTY

High churn rates undermine sustainability and inflate marketing expenditures while bringing in minimal returns with larger overheads.

Multi Asset Brokerage

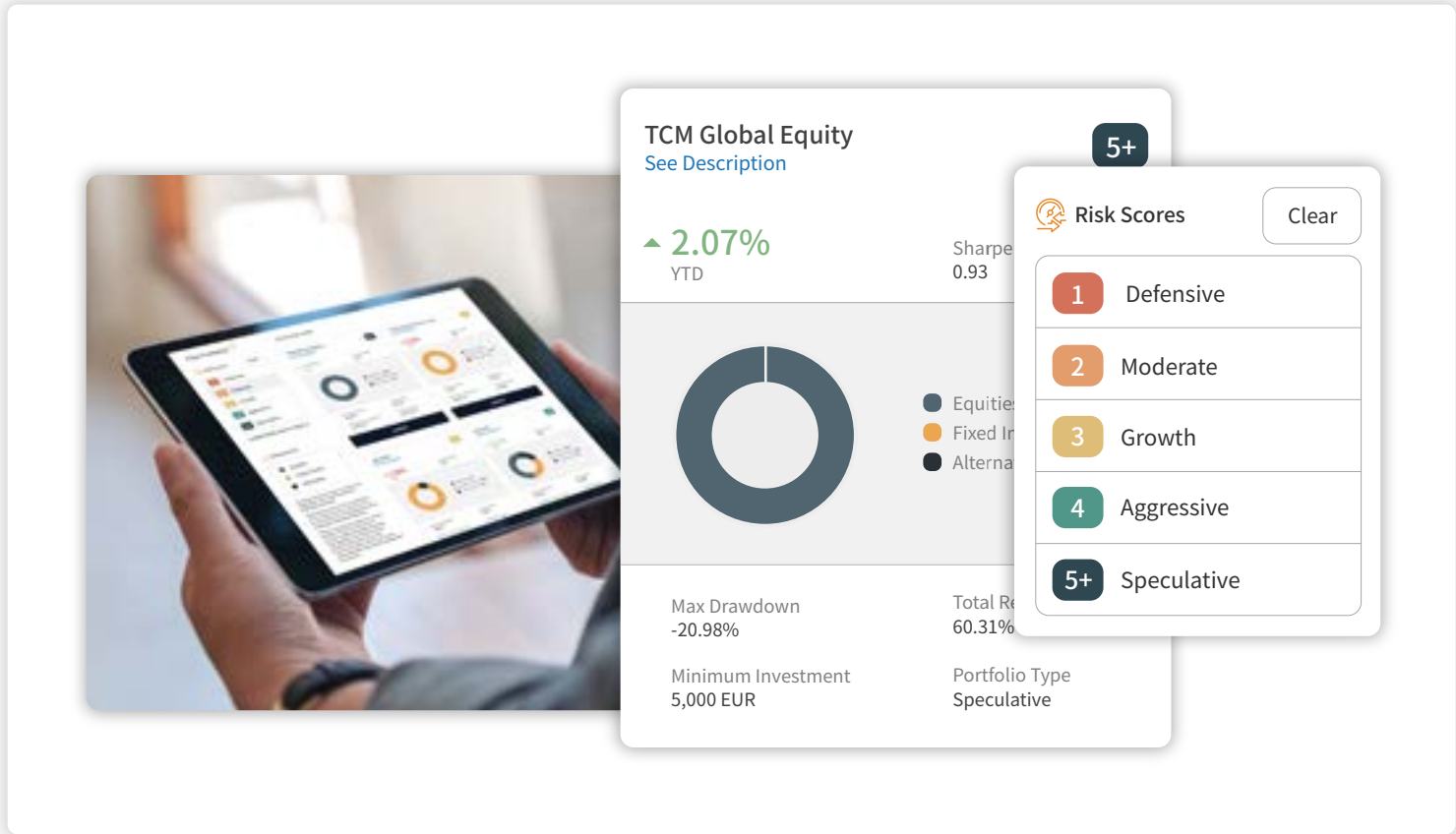
Shares Trading

Our clients can invest directly in more than 120 exchanges.



Asset Management

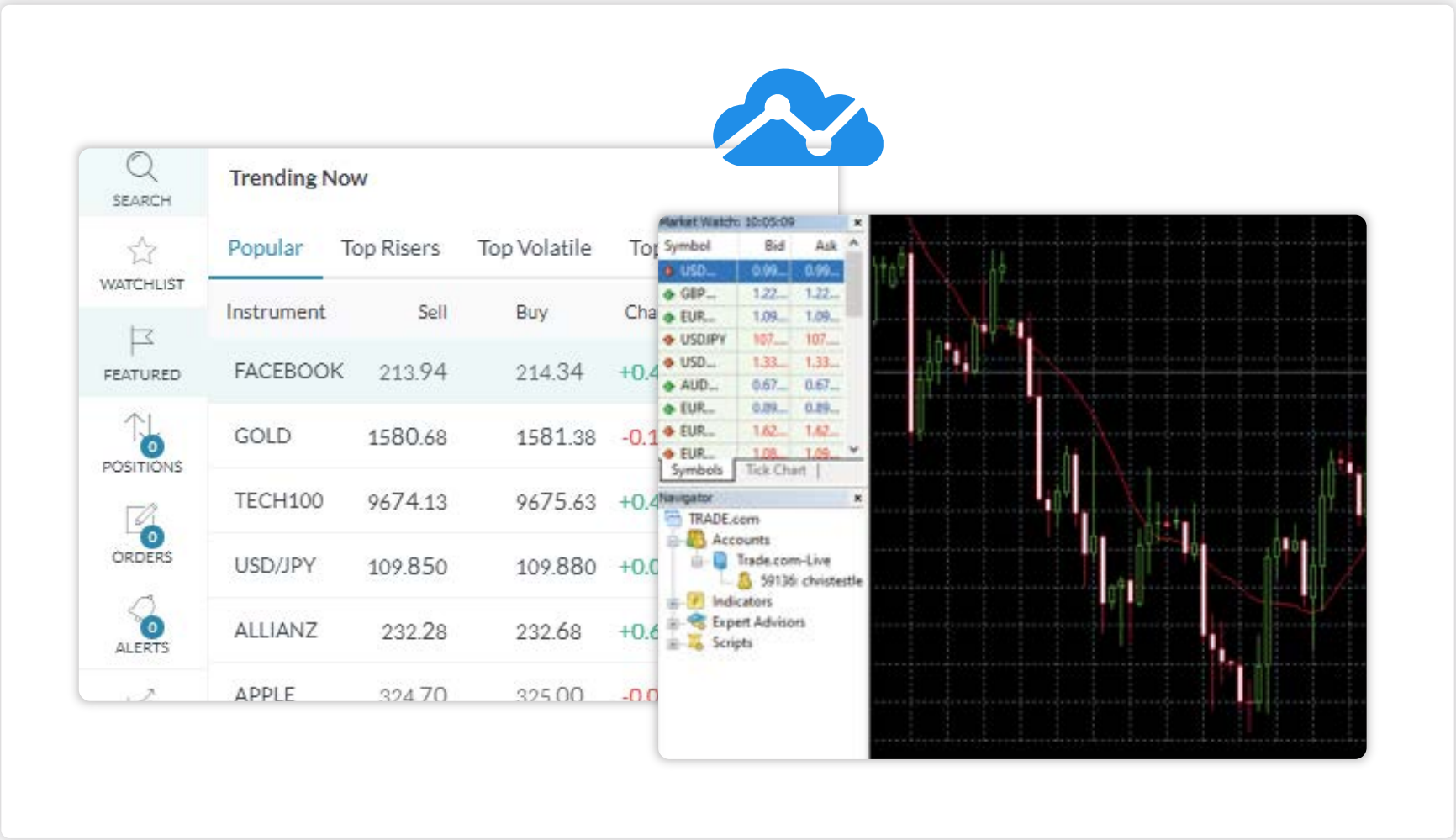
Broadly diversified and professionally managed portfolios.



Multi Asset Brokerage

Leveraged Trading

2000 assets available on proprietary web platform and slick mobile apps.



Spread Betting

Market-specific trading service for UK and Ireland

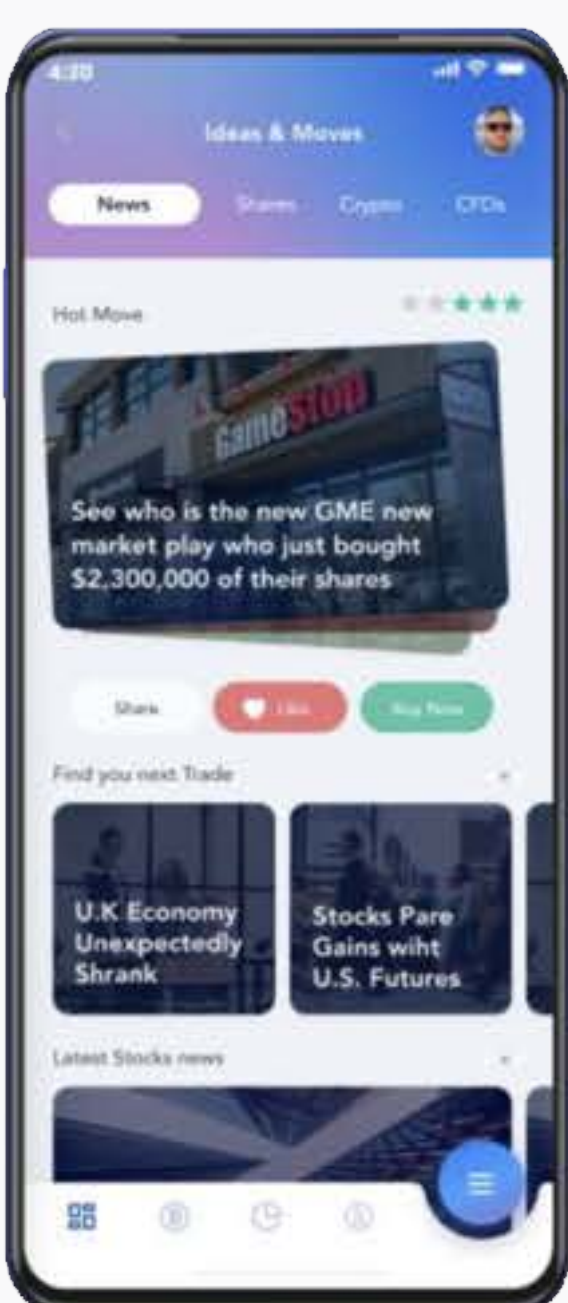


Our Next Generation Technology

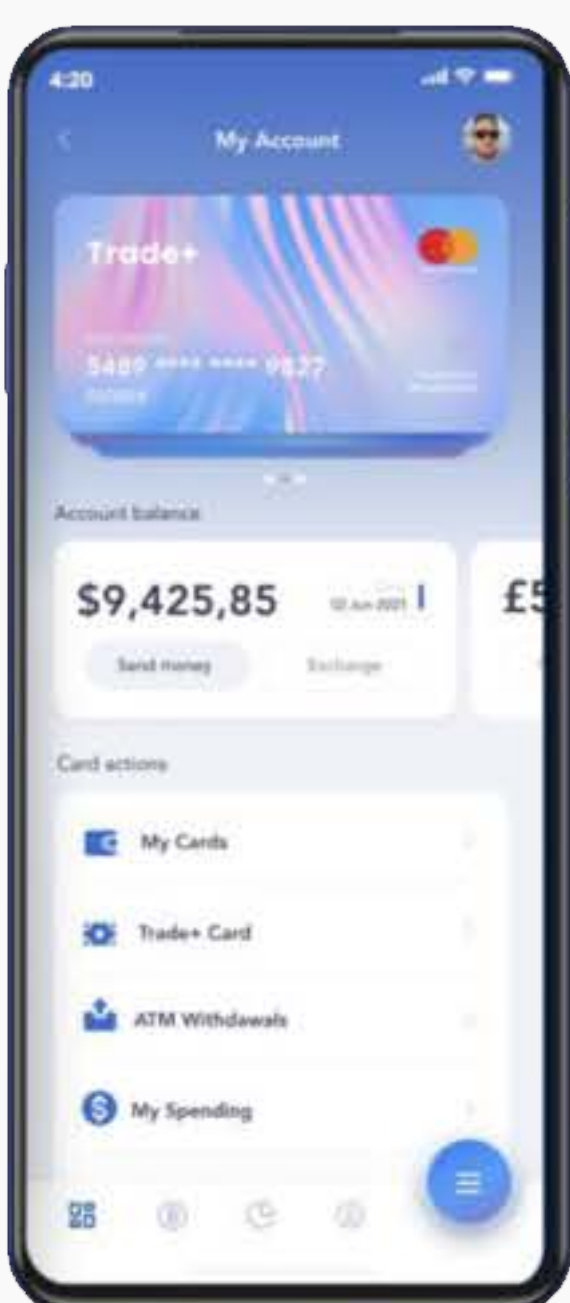
Payments, investments and market insights. Utilizing fintech to its fullest financial and market potential.



Personalized Content



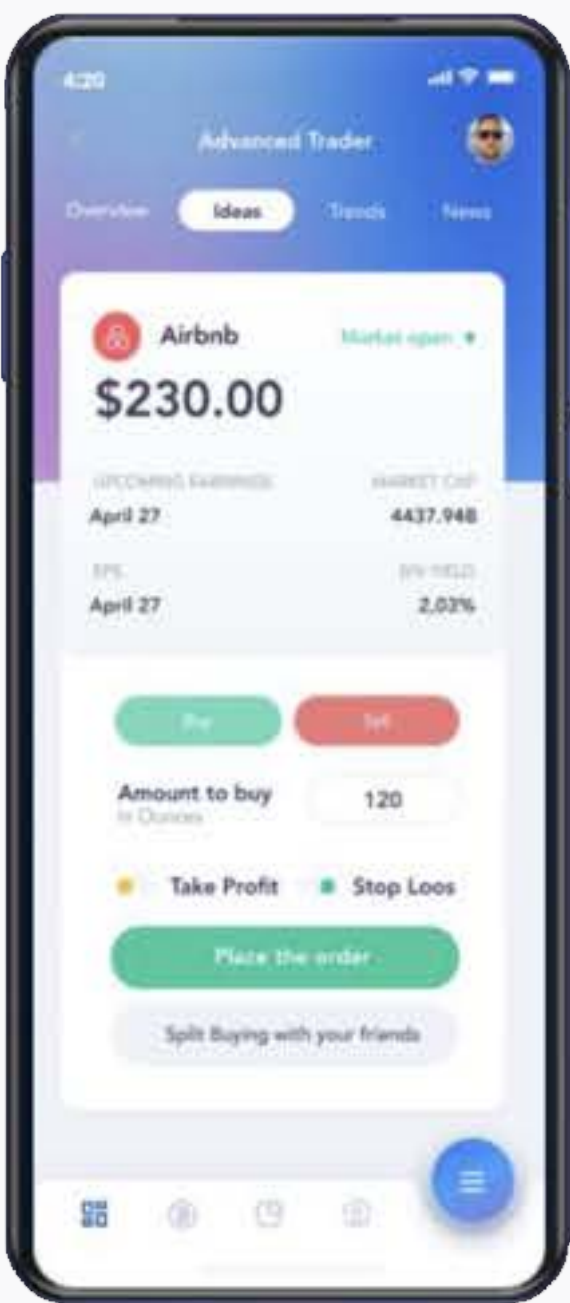
Market Insights



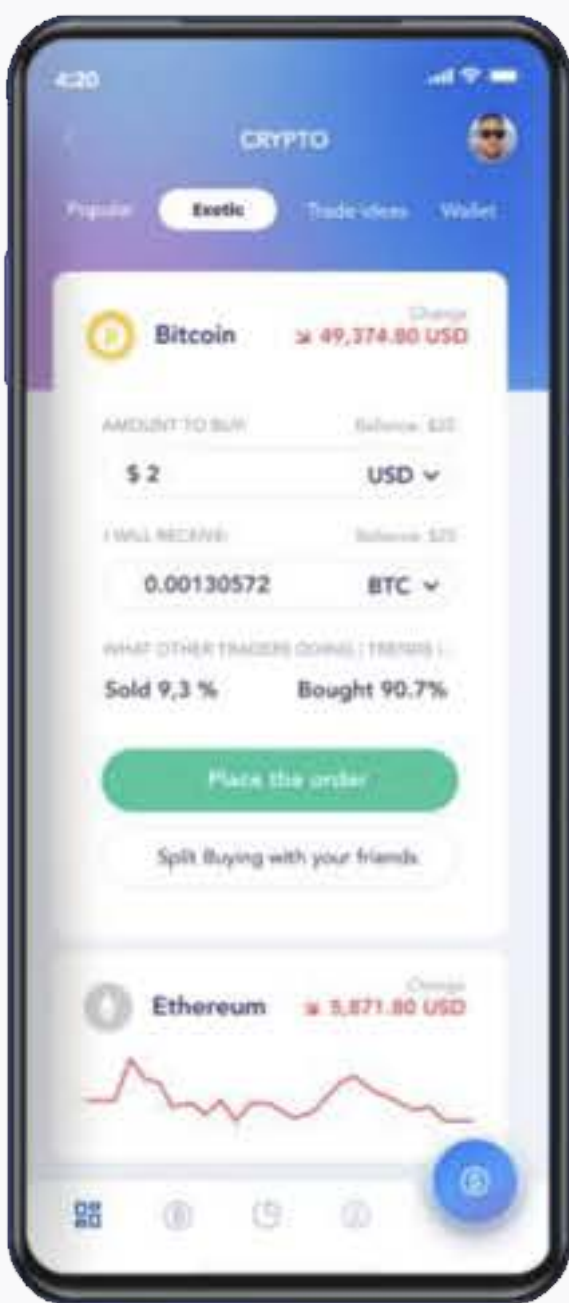
Wallet Payments & Cards Program



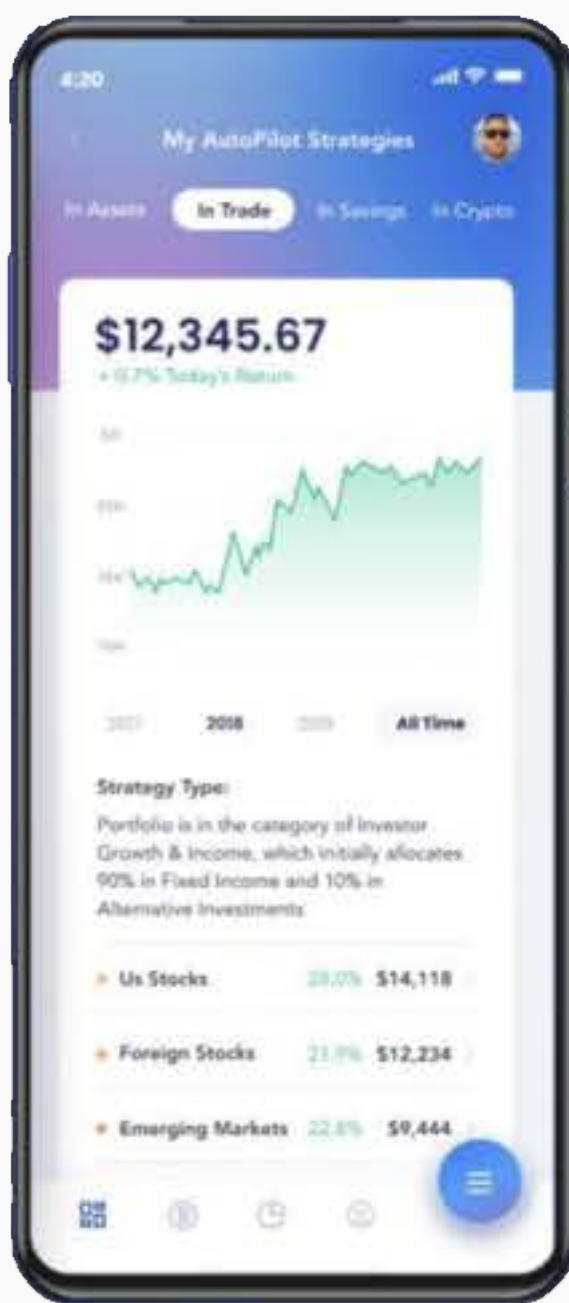
Easy Trader US Shares



Advanced Trader Leveraged Product



Crypto Trading



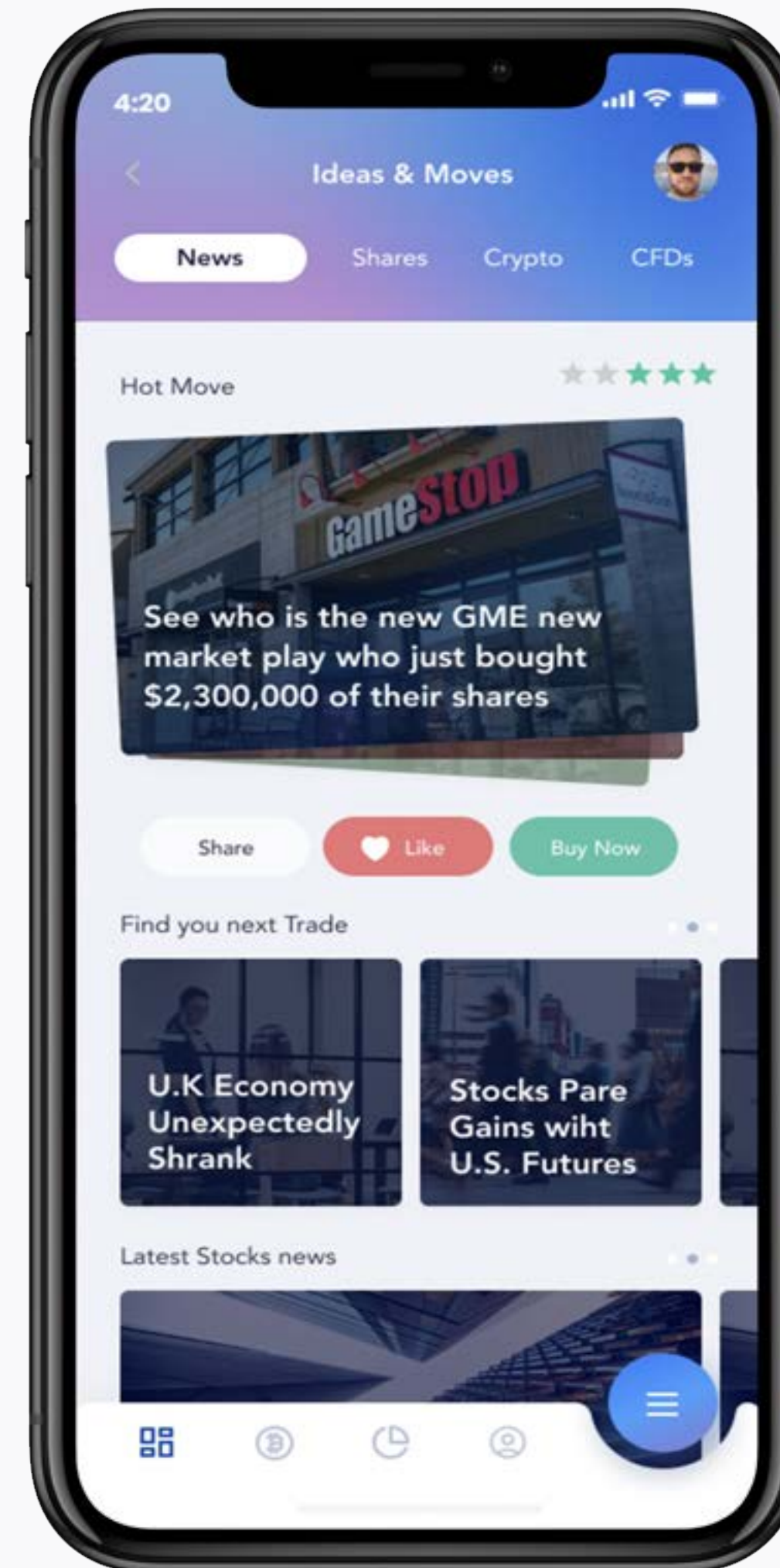
Social Trading

Technology-Based, Personalized Tools

Neo News

NLP-driven personalized news aggregation and opportunity identification - simplified for traders who want to get more for less.

Neo News+ uses the power of fintech to tackle the overwhelming volume of information. It uses machine learning with sophisticated models and best market practices for ongoing, automated, optimization of its deliveries.



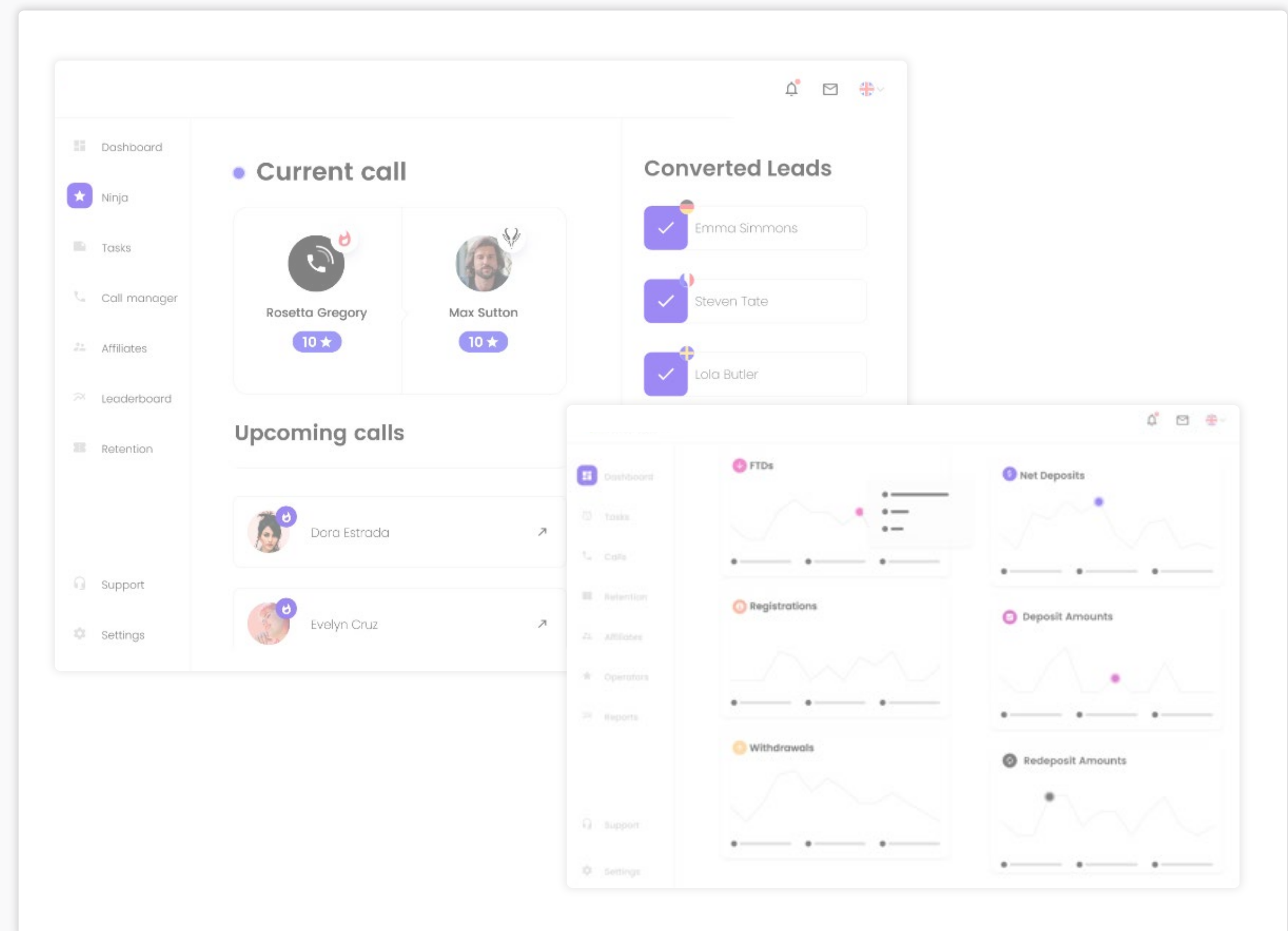
Sales Automation & Marketing Backend

Efficiency

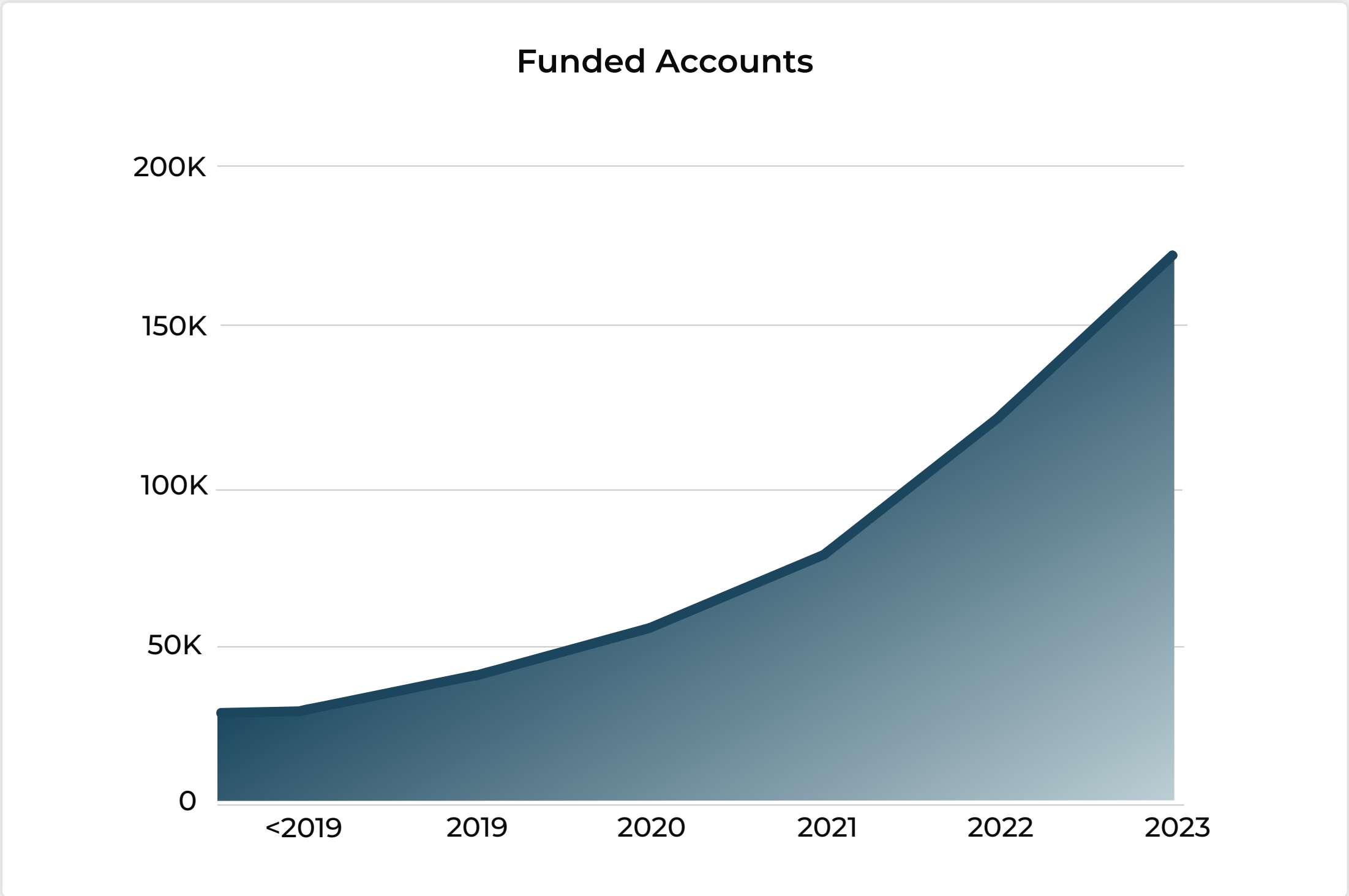
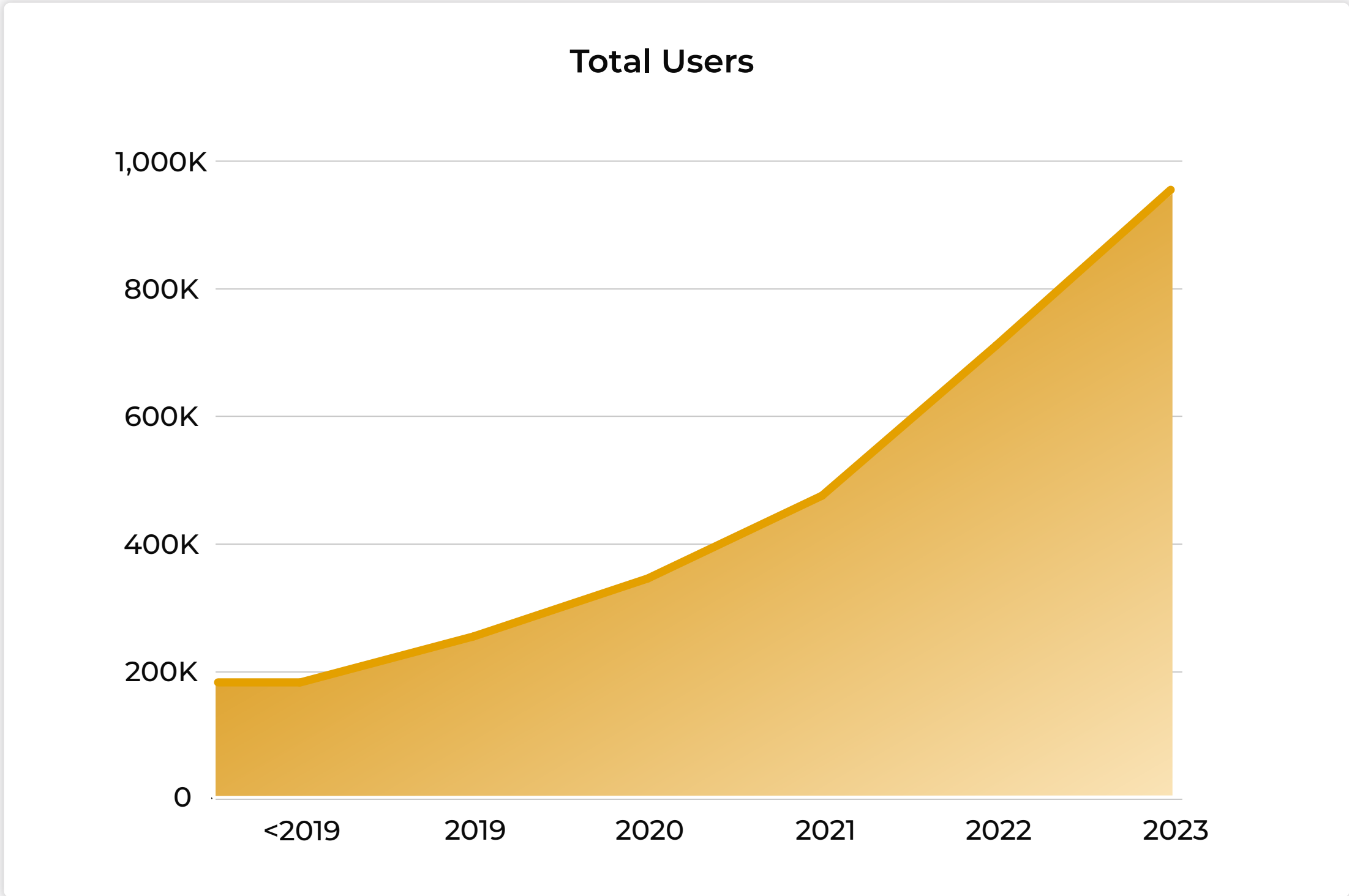
Our custom CRM optimizes our overall and brand-specific corporate marketing campaigns, lead management and strategic oversight.

Reach

Smart and efficient sales automations broadens our reach, deepens our connections within and across markets, and maximizes ROI.

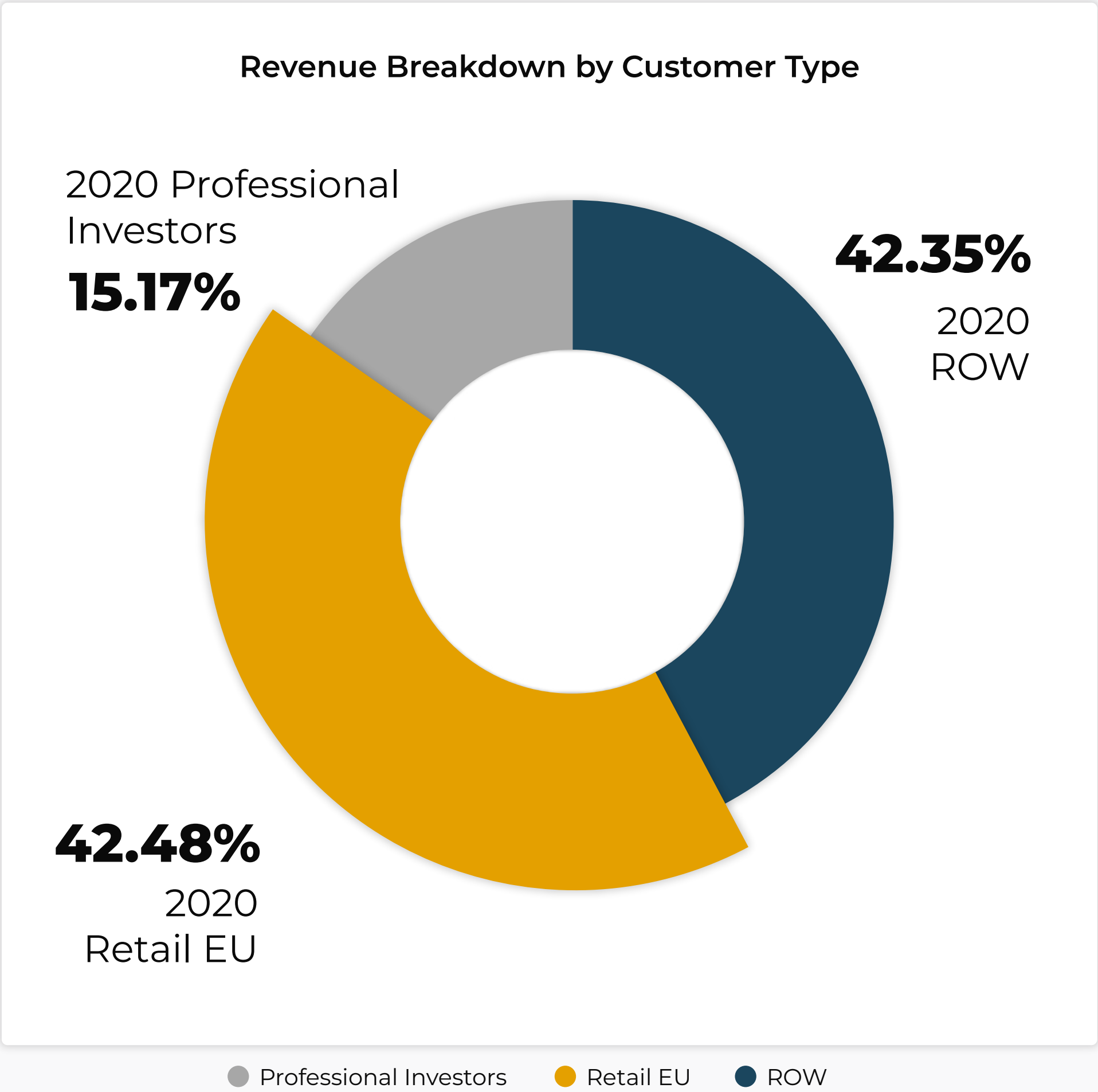
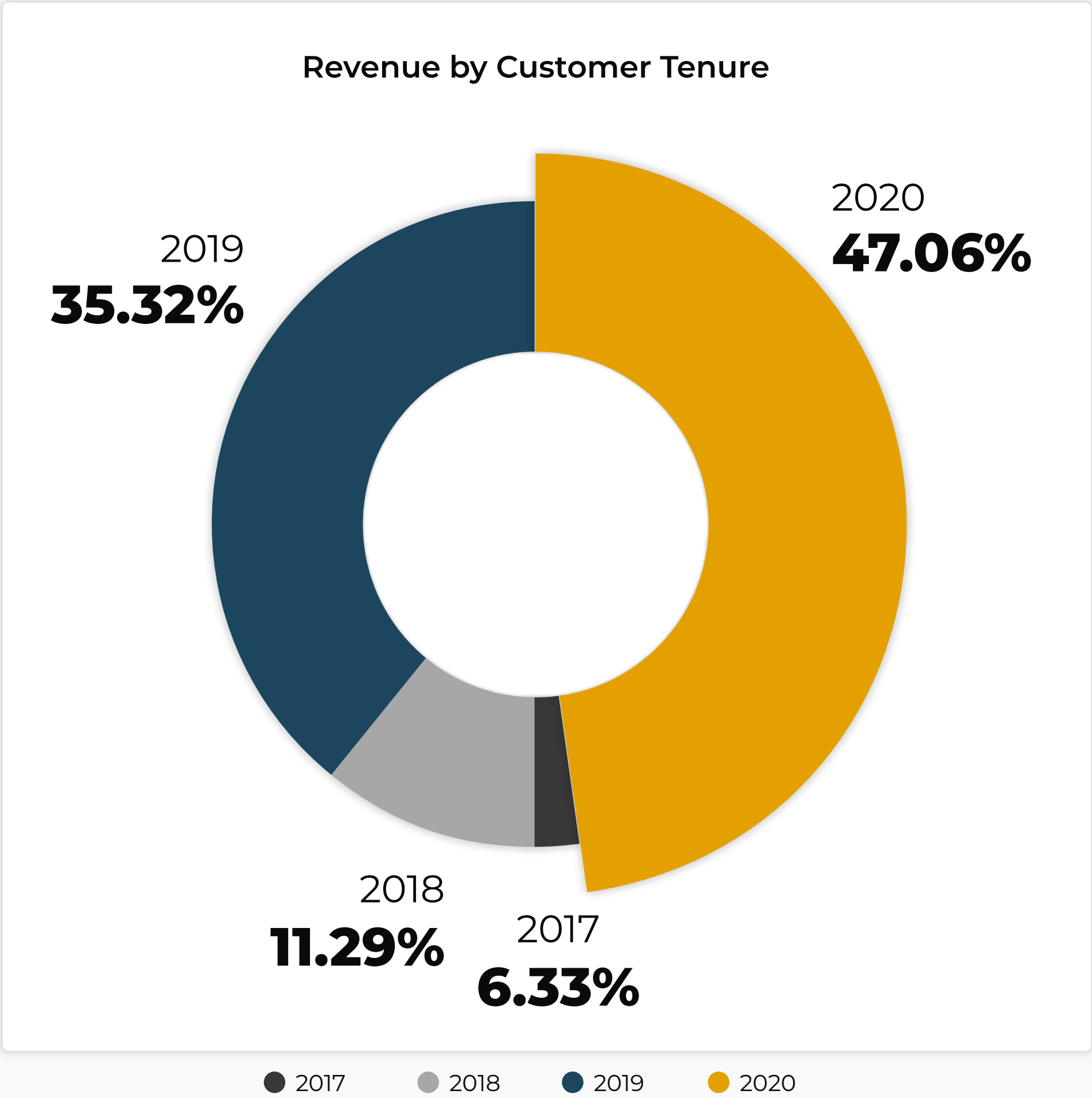


Experiencing Growth



Longevity is Key to Profitability

53% of 2020 revenue derived from customers who have been trading for over a year.

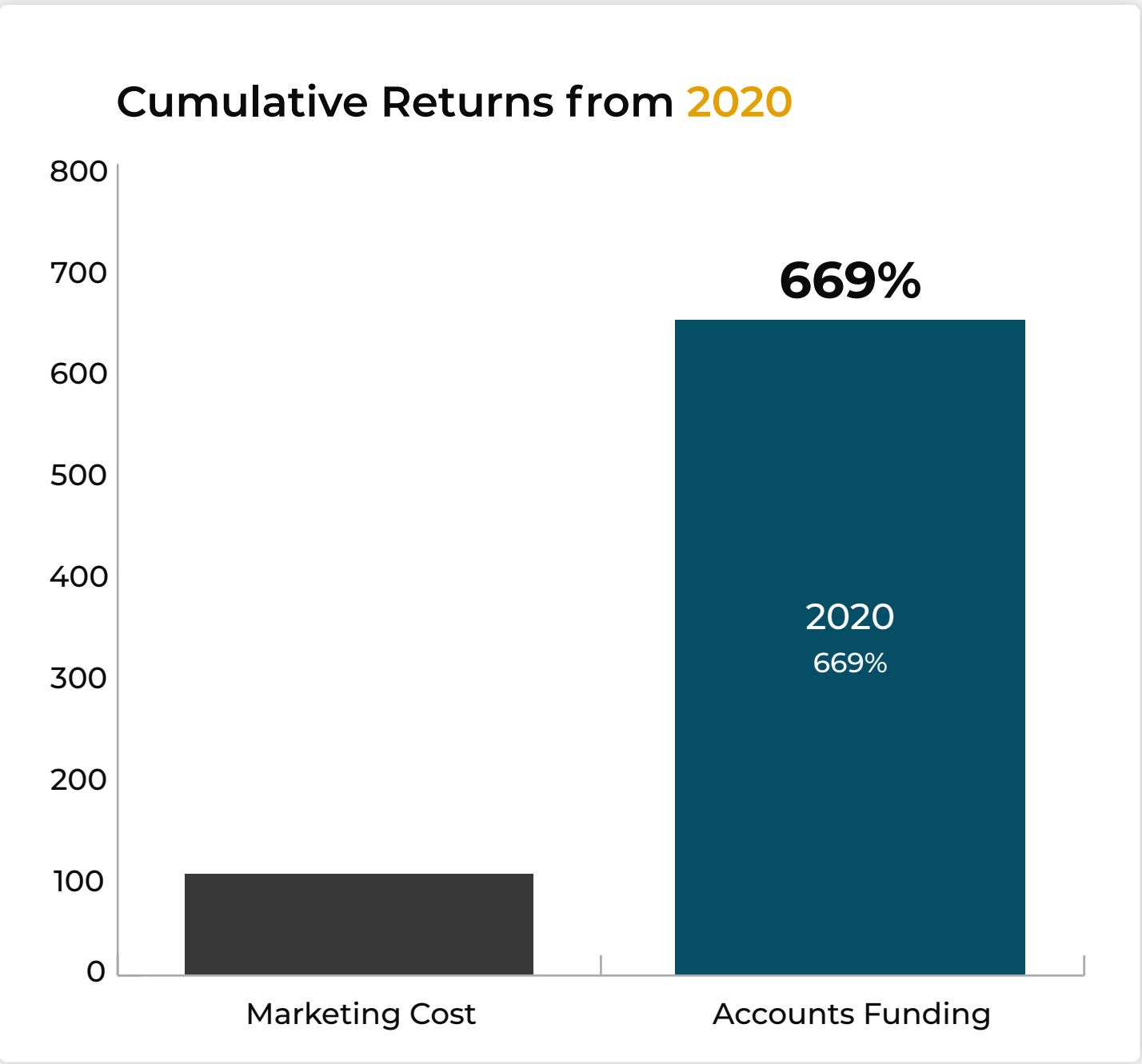
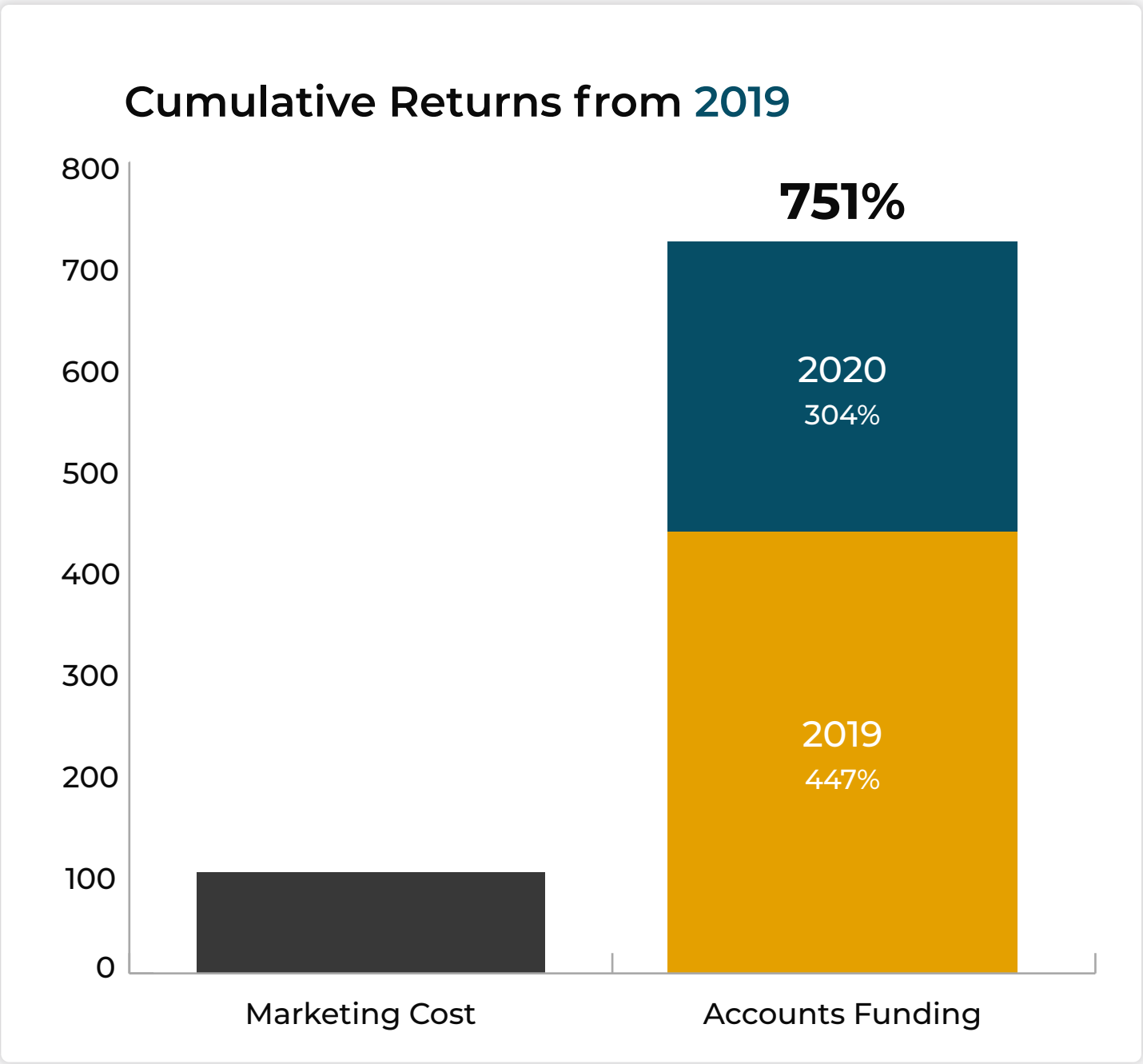
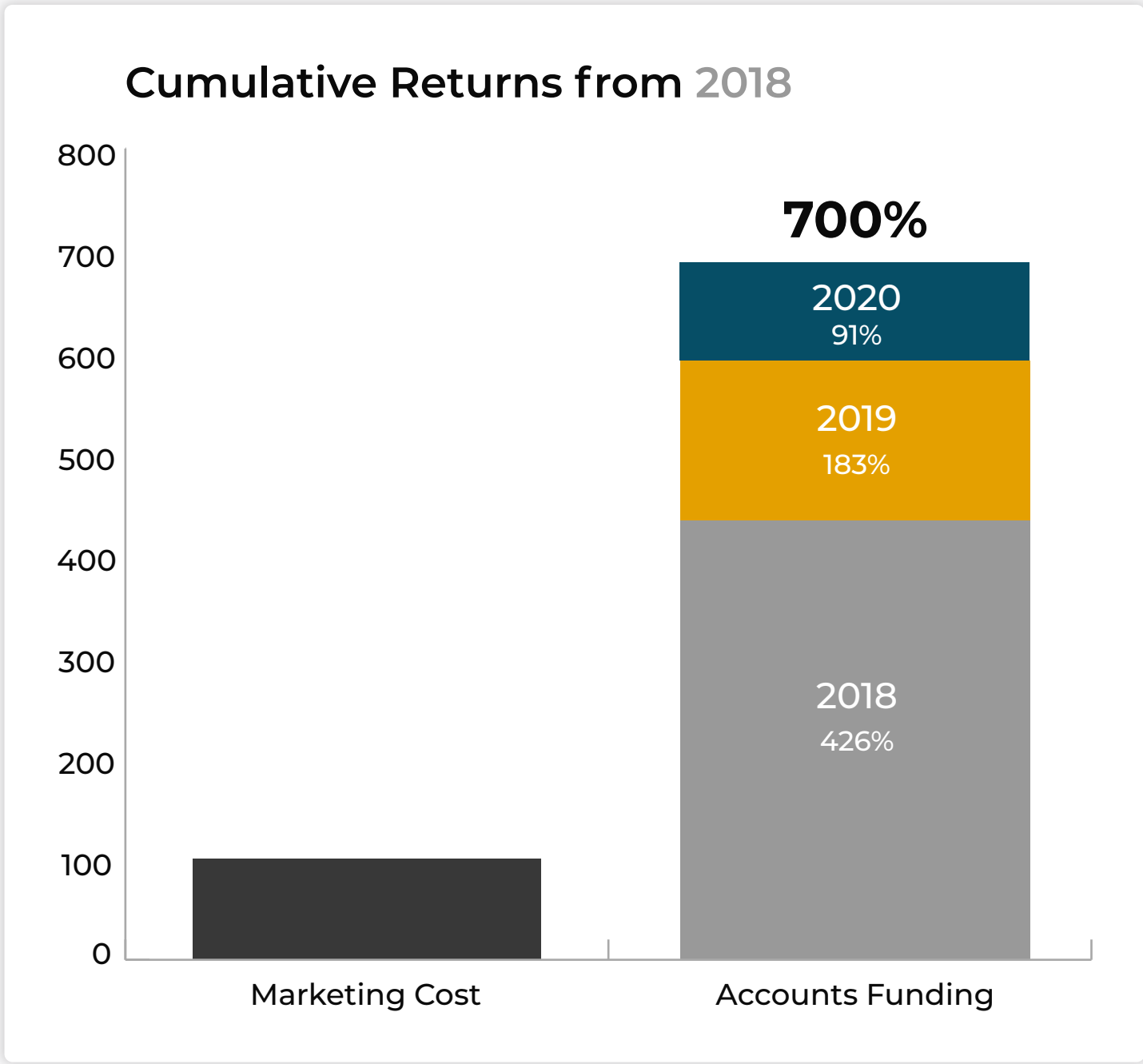


Proven Marketing Scalability

Investing in profitable online marketing campaigns produces healthy ROI year after year.



* Total marketing spent in the last 3 years





TRADE CAPITAL
HOLDING

Join Us.