

Date: March 15, 2021

Compliance Department

Continental Stock Transfer & Trust Company

1 State Street, 30th Floor

New York, NY 10004

Re: Naked Brand Group Limited (the "Company")

Ladies and Gentlemen:

This is to certify that Esousa Holdings, llc. is listed as a selling stockholder in the Company's registration statement Form F-3 (File No. 333-254245) filed with the Securities and Exchange Commission on March 12, 2021 (the "Registration Statement").

In connection with the proposed sale of the shares:

We will sell 47,058,824 ordinary shares of the Company in accordance with the "Plan of Distribution" and other provisions of the Registration Statement.

We will confirm with the issuer that the Registration Statement is effective at the time of the sale.

If at the time of the sale the Registration Statement is not current, we understand that it is our responsibility not to sell the shares until either the Registration Statement or an amendment thereto becomes current and effective or the shares are eligible for sale pursuant to an available exemption under the Securities Act of 1933, as amended.

Very truly yours,

Name of Broker: [Velocity Clearing, LLC](#)

Signature of Authorized Representative: _____

DocuSigned by:

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Title of Authorized Representative: [Robert Calice, Chief Operating Officer](#)