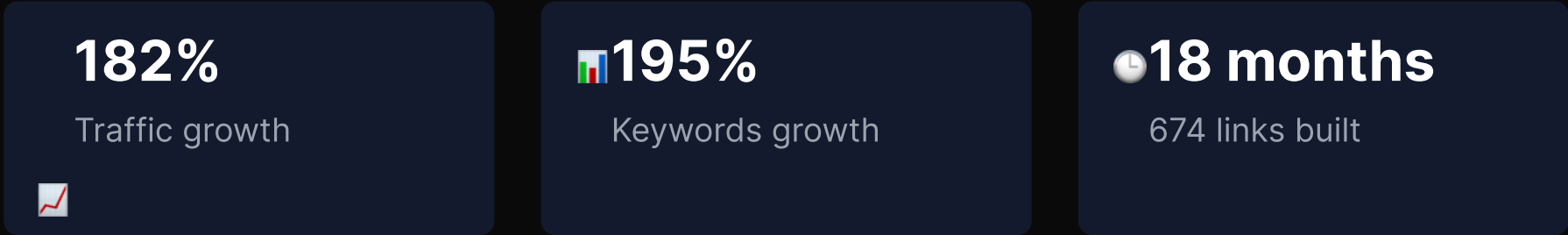


S

SaaS Company

182% Traffic Growth and 195% Increase in Organic Keywords in 18 Months

How we increased organic traffic by 182% and keywords by 195% in 18 months



← Back to Case Studies

TABLE OF CONTENTS

- Client's Background
- Initial SEO Assessment
- Implementation
- Goals for SEO Enhancement
- Results
 - Key Performance Metrics
 - Targeted Page Traffic
 - Keyword Ranking
- Client Testimonials

What began as a \$3.5K monthly spend has expanded to a \$50K quarterly investment, a testament to the sustained growth and value generated by our strategic efforts.

Key Metrics

Metric	Pre-Campaign	Post-Campaign
Traffic	116,000	203,000
Blog Traffic	34,000	71,600
Organic Keyword	5,506	7,936

Client's Background

1. SEO Goals: Sustain and increase SEO metrics, including DR, organic traffic, organic keywords.

Case Studies

Real results for B2B SaaS companies at every growth stage

Filter by:

Company Stage▼

Link Strategy▼

Industry▼

Results▼

Reset Filters

Client	Company name	Traffic Increase	Links Built	Timeframe	Actions
SaaS	SaaS Company SaaS / Technology	182% 110K → 327K	674	18 months	View Case
FS	Fintech Startup Financial Technology	48% 53K → 78K	24	6 months	View Case
Mon	Monday.com Productivity SaaS	142% 1.2M → 2.9M	551	12 months	Coming Soon
Wr	Writer.com AI Writing SaaS	217% 84K → 266K	327	9 months	Coming Soon
Nx	Nextiva Communication SaaS	94% 420K → 815K	489	14 months	Coming Soon
SEM	SEMrush SEO SaaS	63% 5.2M → 8.5M	682	18 months	Coming Soon
Hub	HubSpot Marketing SaaS	78% 3.8M → 6.8M	734	24 months	Coming Soon