

How We Work

Our strategic approach to building high-authority links for SaaS brands

EARLY-STAGE

HIGH-GROWTH

ESTABLISHED

Our strategic approach to maintaining industry-leading link authority for enterprise SaaS brands

1

Discovery

We assess your market position and uncover strategic link opportunities to sustain leadership.

Deliverables:

✓

Enterprise SEO Performance Audit

✓

Market Leadership Gap Analysis

✓

Cross-department Alignment Strategy

2

Strategy

We build a sophisticated link authority strategy optimized for brand credibility and dominance.

Deliverables:

✓

Enterprise Link Authority Framework

✓

Content Leadership Assessment

✓

Strategic Partner & Publication Selection

3

Execution

We execute premium link campaigns that support enterprise trust and executive visibility.

Deliverables:

✓

Premium Publication Backlink Portfolio

✓

Executive Placement Reports

✓

Enterprise Link Health Monitoring

4

Reporting

We deliver holistic reporting tied to visibility, market share, and brand metrics.

Deliverables:

✓

Executive-Ready Performance Dashboards

✓

Market Share & Authority Analysis

✓

Strategy Optimization focused on brand dominance

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Our strategic approach to scaling link authority for high-growth SaaS brands

1

Discovery

We audit your SEO infrastructure and identify scalable growth opportunities across your content ecosystem.

Deliverables:

✓

Comprehensive SEO Performance Audit

✓

Competitor Gap Analysis with market positioning insights

✓

Cross-channel Growth Alignment Strategy

2

Strategy

We design a balanced link strategy optimized for rankings, authority, and operational scalability.

Deliverables:

✓

Multi-tier Link Priority Framework

✓

Content Ecosystem Assessment for link magnetism

✓

Strategic Target Site Selection across verticals

3

Execution

We implement editorial campaigns that build authority and support thought leadership.

Deliverables:

✓

Diversified High-Authority Backlink Portfolio

✓

Detailed Placement Reports with attribution metrics

✓

Advanced Link Monitoring & Competitive Tracking

4

Reporting

We provide reporting that aligns with pipeline performance, growth goals, and content ROI.

Deliverables:

✓

Pipeline-Focused Performance Reports

✓

Multi-channel Attribution Analysis

✓

Quarterly Strategy Optimization & Forecasting

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Our strategic approach to building high-authority links for early-stage SaaS brands

1

Discovery

We analyze your current SEO performance and identify quick-win opportunities with limited resources.

Deliverables:

✓

SEO Performance Audit focused on competitive gaps

✓

Content & Keyword Opportunity Analysis

✓

Growth Roadmap aligned with fundraising timelines

2

Strategy

We build a foundational link strategy optimized for immediate growth needs and budget constraints.

Deliverables:

✓

Link Priority Framework for maximum ROI

✓

Content Gap Assessment for quick ranking wins

✓

Target Site Selection focused on industry relevance

3

Execution

We implement focused link campaigns that establish your authority footprint in the niche.

Deliverables:

✓

Strategic SEO-driven links to prove channel viability

✓

Placement Reports with performance projections

✓

Live Link Monitoring to ensure quality standards

4

Reporting

We track traction and optimize strategy to help SEO become an investor-ready growth lever.

Deliverables:

✓

Growth Validation Reports for investor decks

✓

Rankings & Traffic Analysis with benchmarks

✓

Strategy Optimization based on CAC:LTV