

# Business Problem

## *1. Business interest*

An international company want to invest in a service in New York. Two of the most important questions are:

1. What is the most interested service in New York?
2. Which areas (neighborhoods) in New York are in short of this service?

## *2. Resolution*

To answer 02 important questions, data about neighborhoods and their venues in New York must be collected and analyzed.

1. Collect data about neighborhoods
2. Collect data about venues of these neighborhoods
3. Find the most interested venue category (the service is most interested in New York)
4. Analyze the data to find neighborhoods (areas) having no the most interested venue category