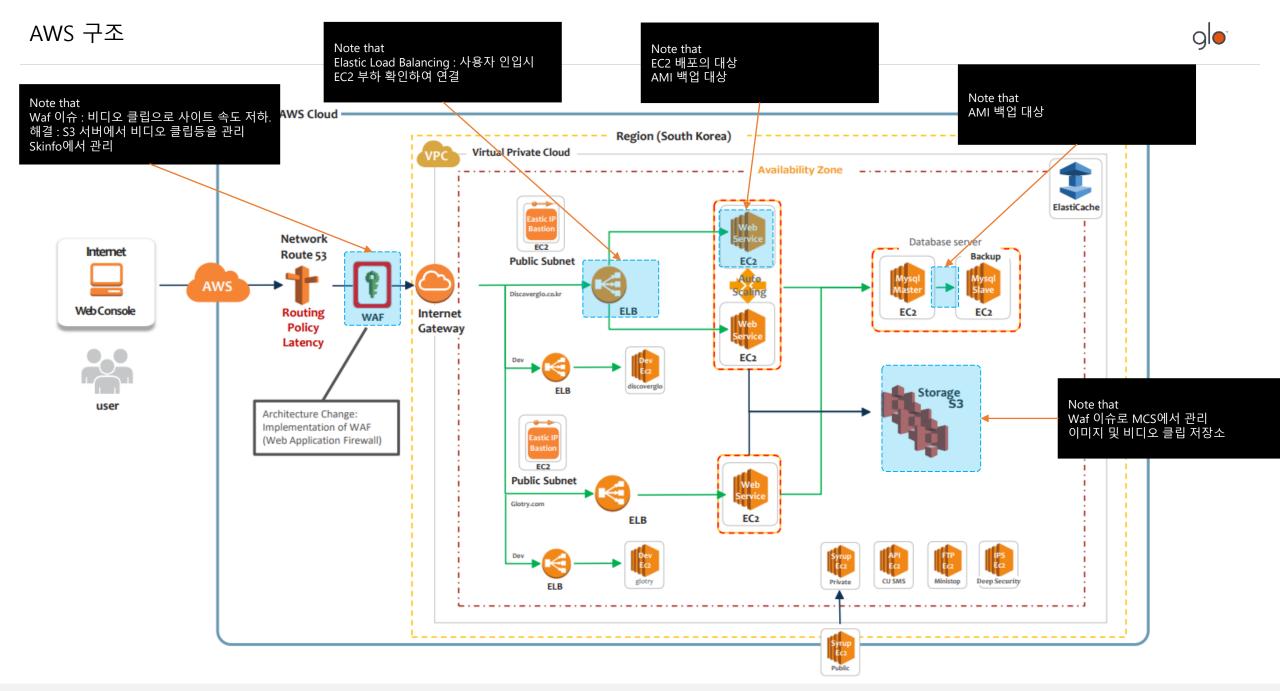
[KBO] MZ 시스템 소개



History



버전	제/개정일자	제/개정이력	작성자	검토/승인
0.01	2021.04.12	최초 작성	윤희동	



KR Digital Interface Summary



- Real time integration for Age Verification
- Real time integration for Payment S ervice
- Real time integration for SMS / M

 MS



Real time integration for Age Verification



080 SMS blocking request

LOTTE PARCEL DELIVERY SERVICE

 Delivery service : Interface delivery order & delivery status tracking



Korea's leading mobile membership loyalty program

- 3rd party loyalty program interface
- Membership point accumulation/reward



 API interface for Onboarding, Abandon Cart, and Lease Jour











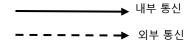






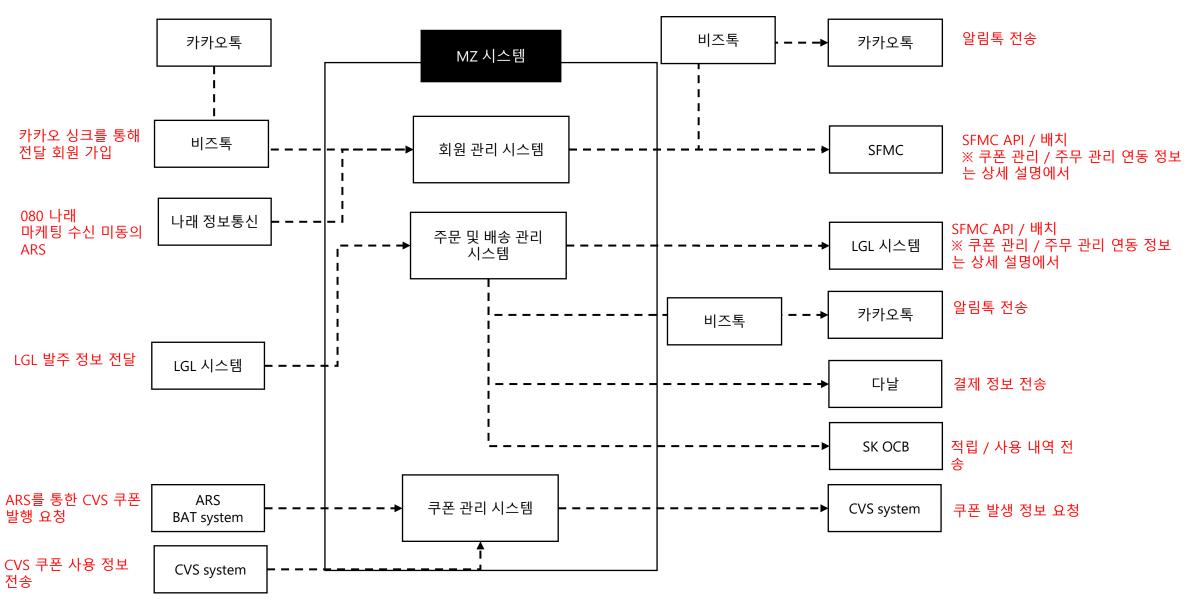


- Real time integration with convenient sto re POS for promotion (i.e. Discount) and sales management
- 38,000+ Outlets
- Competitor sales information manageme nt
- NSC ARS base CVS Coupon generation



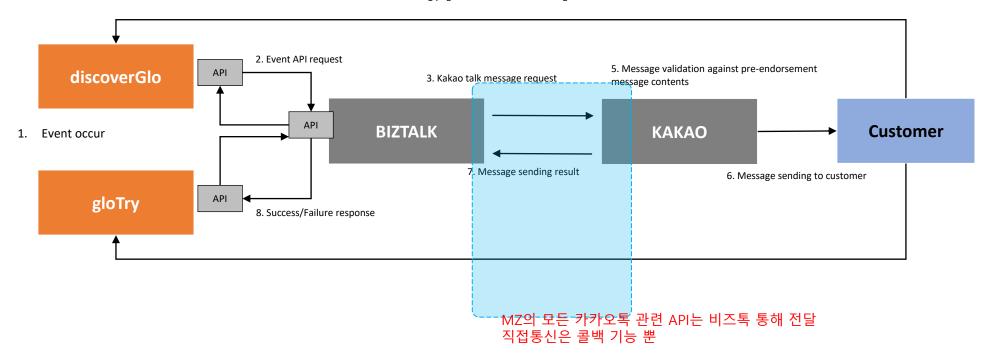


※ 상세 정보는 상페 설명 페이지에서

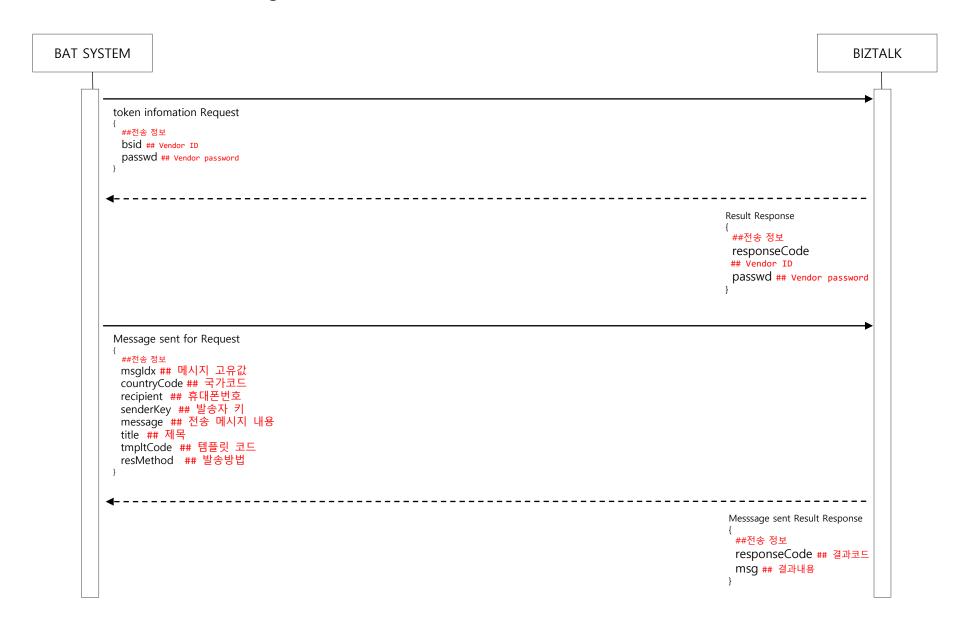


API Interface work flow – Kakao Notification Talk Issuance 알림톡

9. Direct to landing page from the link in a message

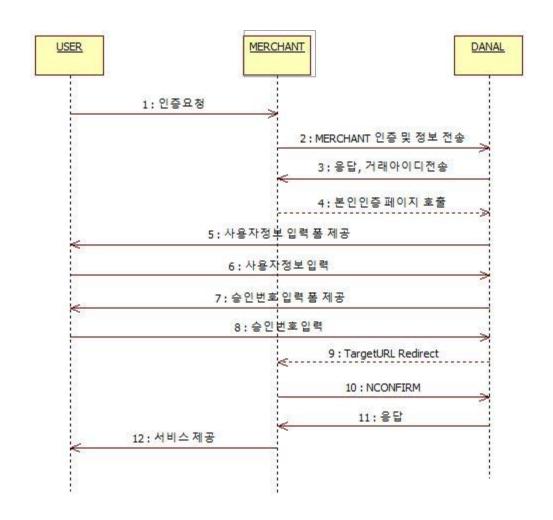


Kakao Notification Talk. Message Sent

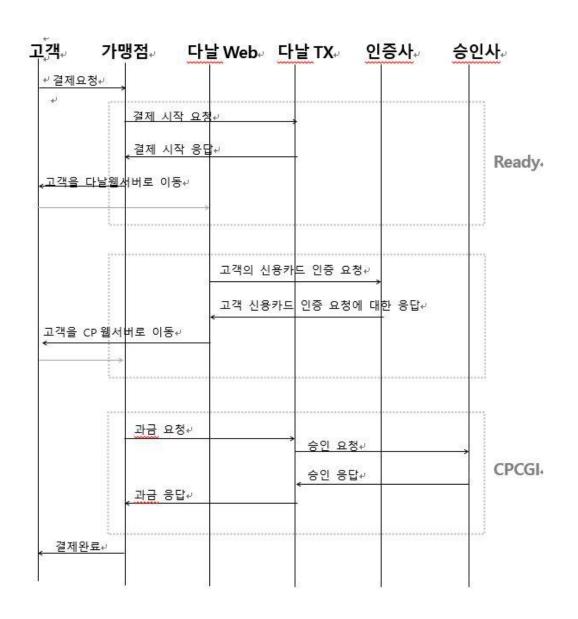


API Interface work flow – Danal Identification Issuance

Processing 본인인증 information.



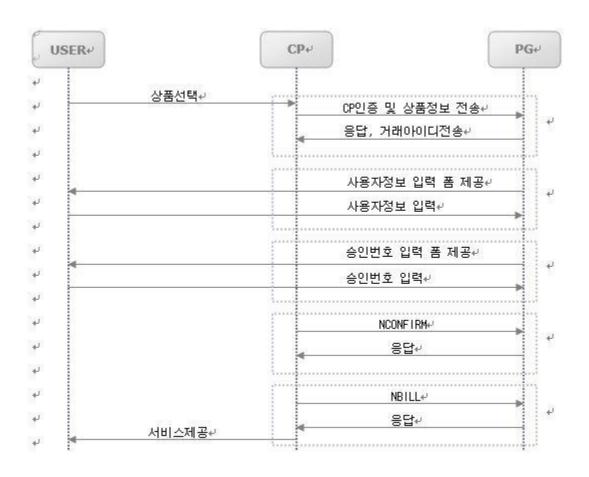
Processing Card Payment information.



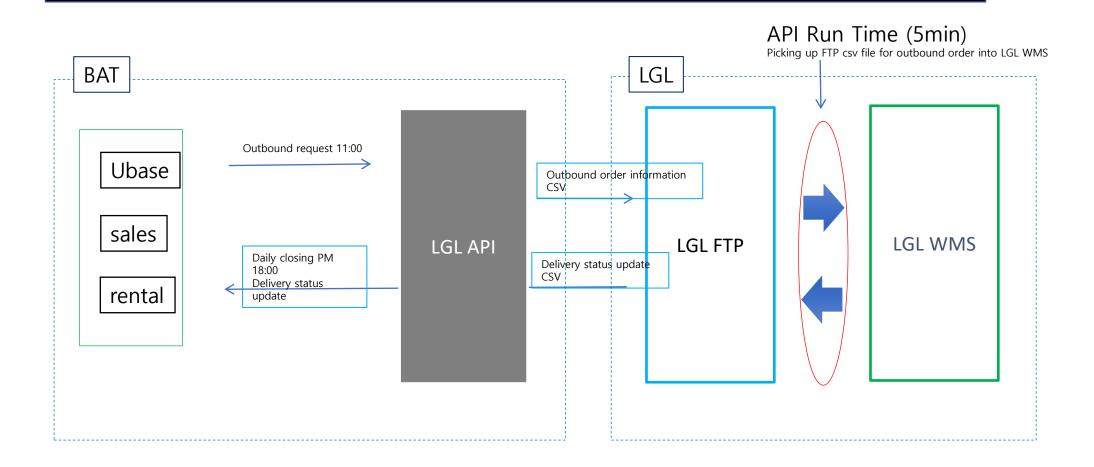
API Interface work flow – Danal Phone Payment Issuance



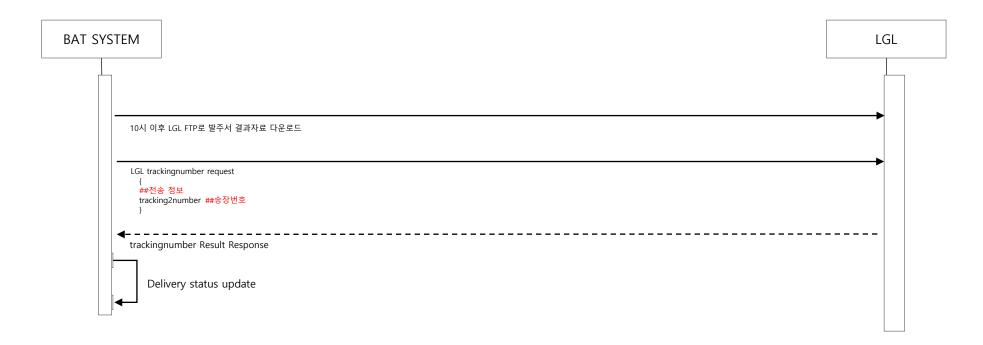
Processing Phone Payment information.

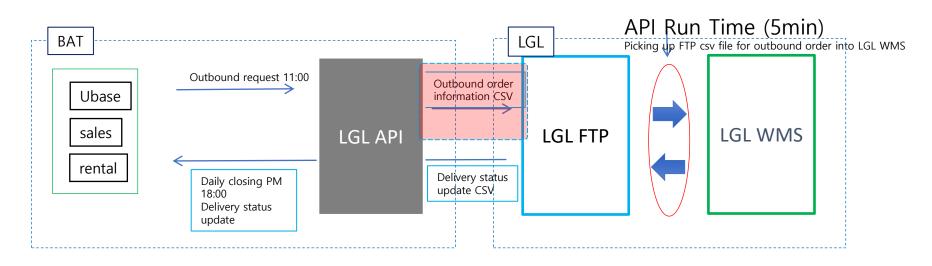


API Interface work flow – LGL Issuance

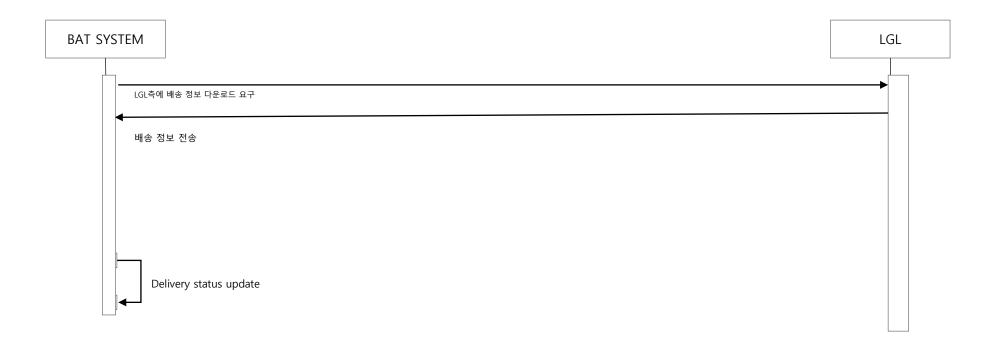


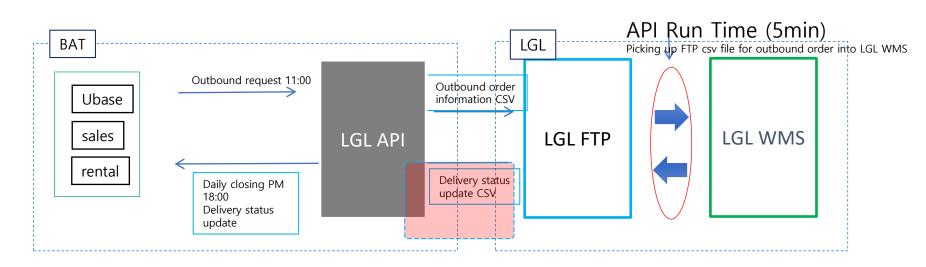
LGL ECOMM 기본





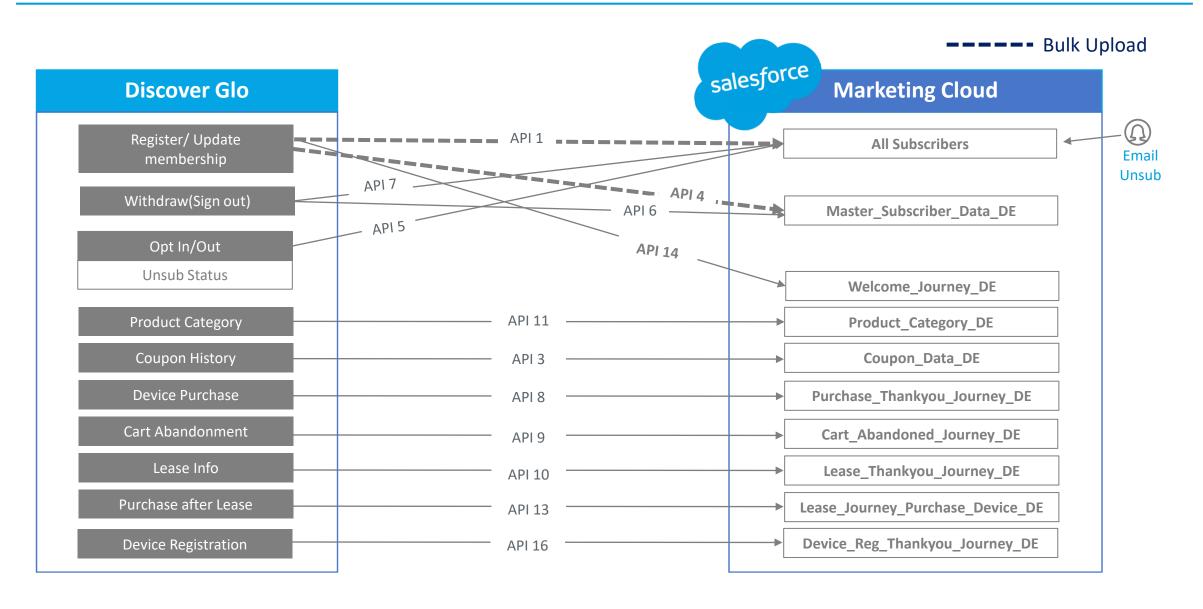
• 배송 정보 업로드





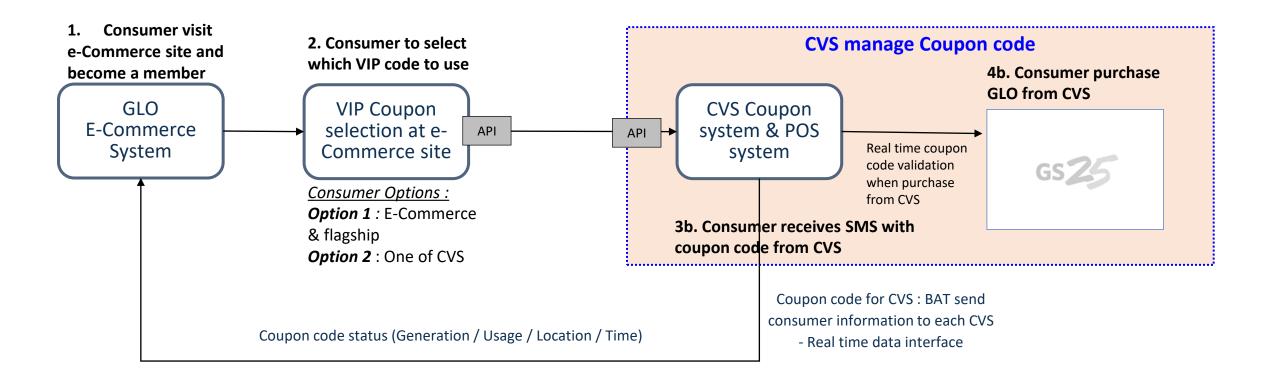
SFMC API





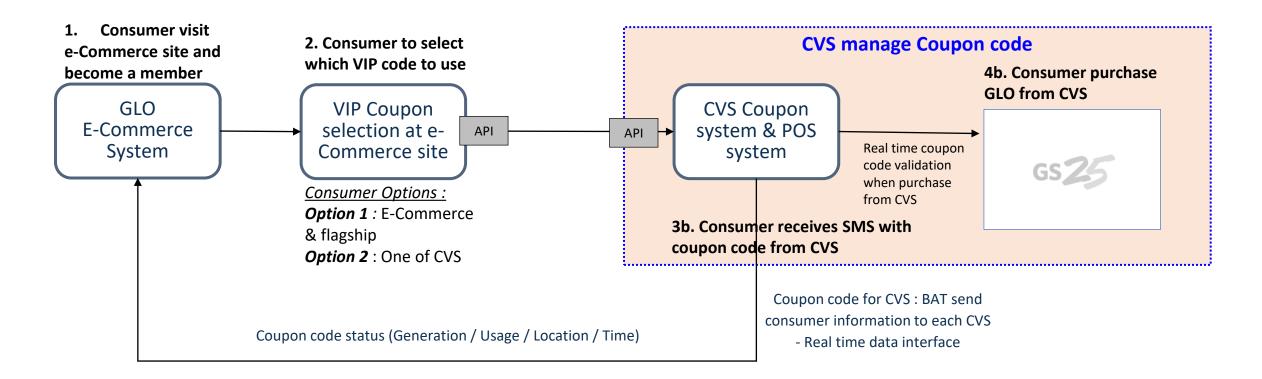
GS25 API Interface work flow

User Experience flow



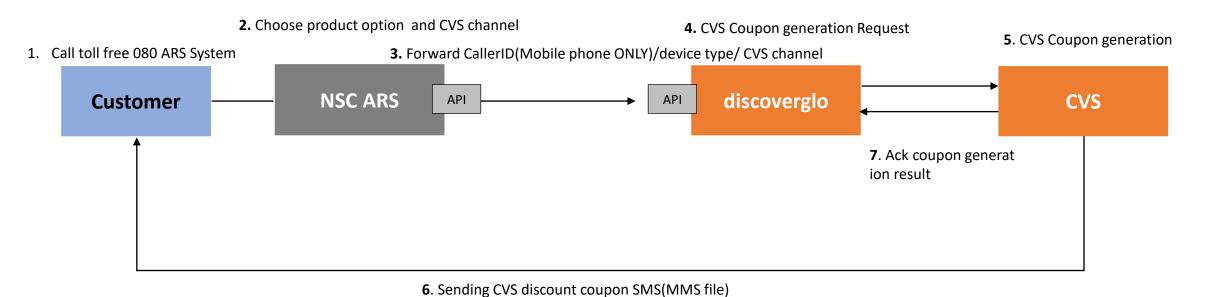
GS25 API Interface work flow

User Experience flow



NSC ARS Coupon generation work flow

Note: Using toll free 080 ARS number, end customer can request and receive CVS discount coupon via SMS(MMS)



NSC ARS Coupon generation API Interface

5. Data table

Part1. Coupon generation via 080 toll free ARS program

1) Request

Key	Туре	Length	Required	Description
phone_no	String	11	0	Mobile Number
device_code	String	3	0	Device code
cvs_type	String	3	0	CVS coupon where end customer wants to purchase device

2) Parameter Details

Information Type	Key			
device_code	- glo series 2 : 001 - Glo series 2 mini : 002			
cvs_type	- GS25: 001 - CU: 002 - 7eleven: 003 - emart24: 004 - ministop: 005 - C-space: 006			

080 SMS blocking request Interface

1. API interface description

End user can send their request via SMS, telephone to place their account into block sender list so no further communication can be attempted from BAT.

2. Feature

- Automated service via ARS, SMS service send back to BAT, update customer attribute

3. API Security

- Encryption : No Encryption
- Data Classification: Confidential Information (Not MCI)
- Communication method : GET
- Data transmission: data is transmitted to http://www.test.kr/spam.jsp
- Port information : https(443)
- Exchange cycle: Realtime

080 SMS blocking request API Interface Work Flow

